

WiWo and Roland Berger vote GreenPocket into the list of the 30 best Greentech start-ups in Germany

Cologne, Jan. 13, 2012 – The economy magazine Wirtschaftwoche and the strategy consultancy Roland Berger named GreenPocket (www.greenpocket.de) as one of Germany’s most promising Greentech pioneers. In its current issue (01/12) the magazine introduces the 30 German companies with the best prospects in the future market “Green Technology”. GreenPocket is the only company in the field of “Smart Metering and Smart home” on the list.

Only companies financed with venture capital, who offer convincing innovations and business models for a green growth market reached the final round. To determine the 30 “green pioneers” Wirtschaftwoche and Roland Berger Strategy analysed business models and interviewed CEOs in detail. One of the chosen companies is the software specialist GreenPocket. Dr. Thomas Goette (CEO GreenPocket): “Such a positive rating by absolute experts makes us very proud. It is a great to receive such an appreciation for our work.” As Germany’s leading software provider for Smart Meter and Smart Home applications the company from Cologne has very good chances to grow even further in the future. According to a study conducted by the consulting agency Arthur D. Little approximately 35 million Smart Meters will be installed in Germany in the next 10 to 15 years. Two years after the company’s foundation GreenPocket already counts 34 employees and over 30 national and international utility companies are among their customers. Altogether the company has implemented over 50 Smart Meter und Smart Home projects.

About GreenPocket

GreenPocket provides pioneering software for smart metering and smart home. Combining the best of the internet with the new world of smart energy, we enable utilities to significantly increase the energy efficiency of private households, businesses and municipalities. Founded in 2009, GreenPocket has quickly become a European player in the Smart Energy market. Next to several major European utilities, we have already signed up 30 renowned German utilities, such as Vattenfall Germany and the municipality utilities in Munich, Frankfurt, Berlin, Cologne, Bremen and Bonn. Since the company’s foundation we have launched over 50 energy application projects. Today we are proud to say that we are Germany’s leading software provider for consumer-orientated smart metering and smart home software.

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