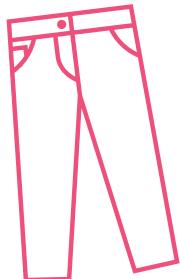
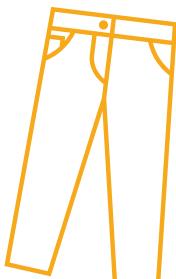


HOST A CASUAL FOR A CAUSE DAY FOR OPERATION SHOWER TO HELP BRING JOY TO MILITARY FAMILIES



WHO IS OPERATION SHOWER?

Operation Shower® is a 501(c)3 non-profit organization that celebrates and honors military families by providing amazing group baby showers to help ease the stress of deployment. Expectant mothers in a military family often live far from loved ones who would normally help them celebrate the arrival of a new child. That is where Operation Shower comes in! Our showers bring a day of joy and memories for a lifetime to these soon-to-be moms and help them connect with other women in similar circumstances.

Hosting a 'Casual for a Cause Day' is an easy and fun way to make a difference and help honor military families with us!

HOW IT WORKS:

Participants are asked to donate a fee to dress in jeans for the day. It's really that easy!

PLANNING IS SIMPLE:

1. Designate a lead company employee to organize the fundraiser.

2. Choose a date that works for your office...or even better, consider hosting Casual for a Cause for one day a week for a whole month, or once every other month.

3. Email us and let us know you're planning on doing a 'Casual for a Cause Day.'

4. Announce it. Distribute fliers and/or email notifications to your coworkers to promote the event. We've attached a simple flier here that you can edit to suit your needs!

5. Collect donations and send to Operation Shower. Checks can be made payable to:

Operation Shower
7382 Pershing Avenue 1E, Saint Louis, MO 63130
Memo: Casual for a Cause Donation
Contact us for other payment options.

6. We will share your participation and support on our social media channels with the amount raised!

For an added incentive – set a fundraising goal. More people will participate if their personal contribution is adding to the collective goal. Employer matching is available as an option to make an even more impactful gift!

For more information or to get started, email us at:



WEAR JEANS FOR OPERATION SHOWER TO HELP BRING JOY TO MILITARY FAMILIES



Sample letter/e-mail:

HELLO!

HELP SUPPORT MILITARY FAMILIES WITH OUR CASUAL FOR A CAUSE DAY!

Please help the [INSERT DEPARTMENT/TEAM/SCHOOL/BUSINESS NAME] reach our goal of [DOLLAR GOAL HERE] by supporting our Casual for a Cause Campaign for Operation Shower®.

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HOW DOES IT WORK?

It's simple! For a donation of [DOLLAR AMOUNT] or more you can wear jeans to work on [DATE(S)] and support the programs and services of Operation Shower.

All donations further Operation Shower's mission of honoring and bringing joy to military moms to be!

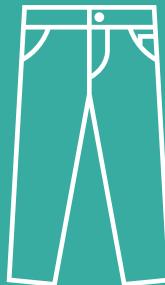
For more information contact:
[INTERNAL DEPARTMENT/TEAM/SCHOOL/BUSINESS CONTACT INFORMATION]

Visit www.operationshower.org to learn more about their amazing work!



Jeans Day!

Show your support for military families on
'Casual for a Cause' Day to benefit Operation Shower®



DATE

DONATION AMOUNT

COORDINATOR CONTACT

Operation Shower® is a 501(c)3 non-profit organization that celebrates and honors military families by providing amazing group baby showers to help ease the stress of deployment.





Donation Summary

Thank you for supporting Operation Shower with your Casual for a Cause Day Campaign! We hope your participants know what a difference they have made!

Please complete the form below and return it with your donations. We appreciate your kindness and hope you will participate again any time you wish.

Please print this form and mail a completed copy to:

Operation Shower
7382 Pershing Avenue, 1E
Saint Louis, MO 63130

How did your company hear about our Casual for a Cause day program?

A total contribution of \$_____ is enclosed.

Method(s) of Payment:

Check/Money Order (Payable to: Operation Shower): Amount \$_____

Cash: Amount \$_____

Business Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Email: _____

By providing us with your email address you will receive news & updates from Operation Shower. If you would prefer not to receive updates via the email address provided, please check the box below.

I prefer not to receive emails from Operation Shower.

Thank you for your support!