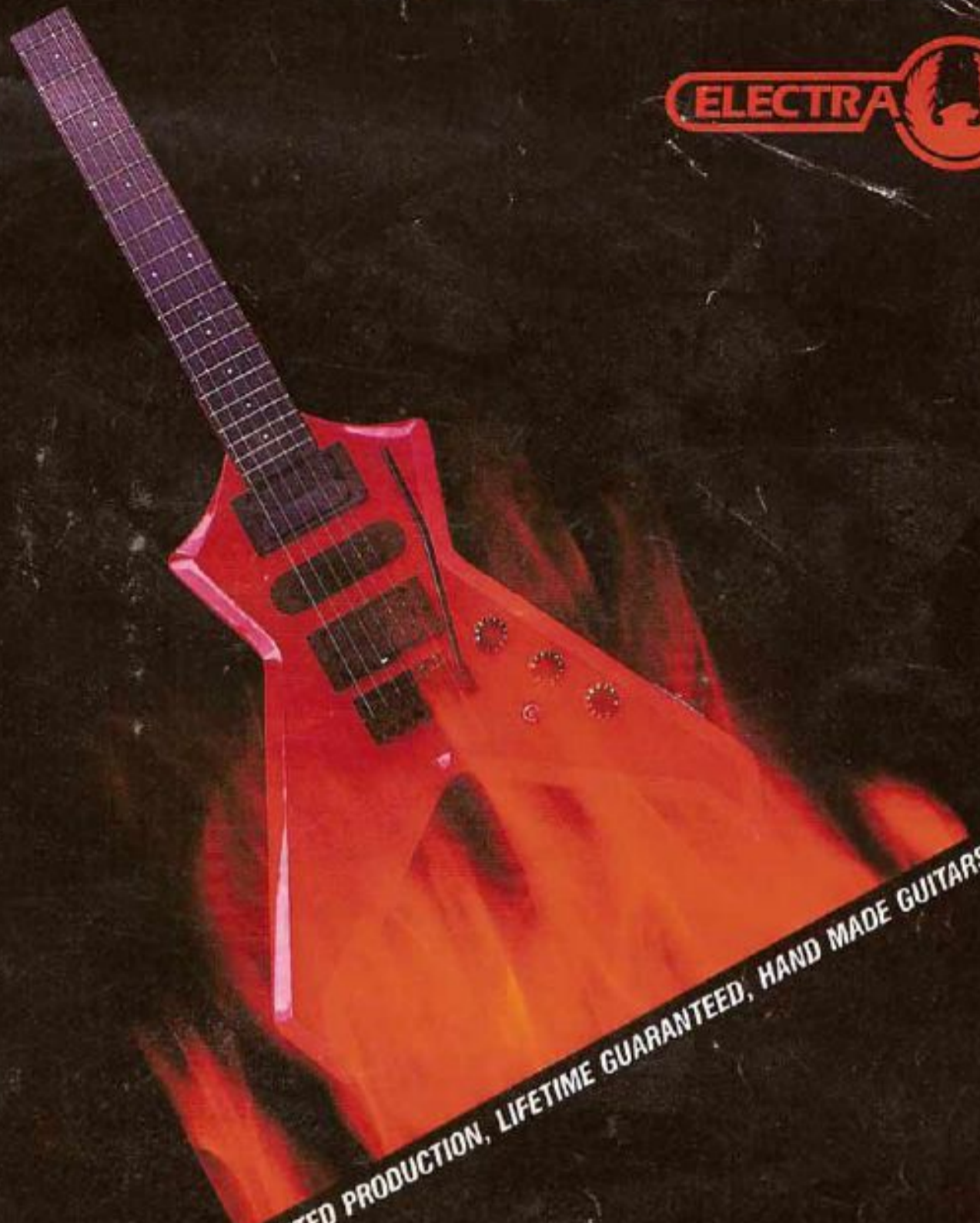


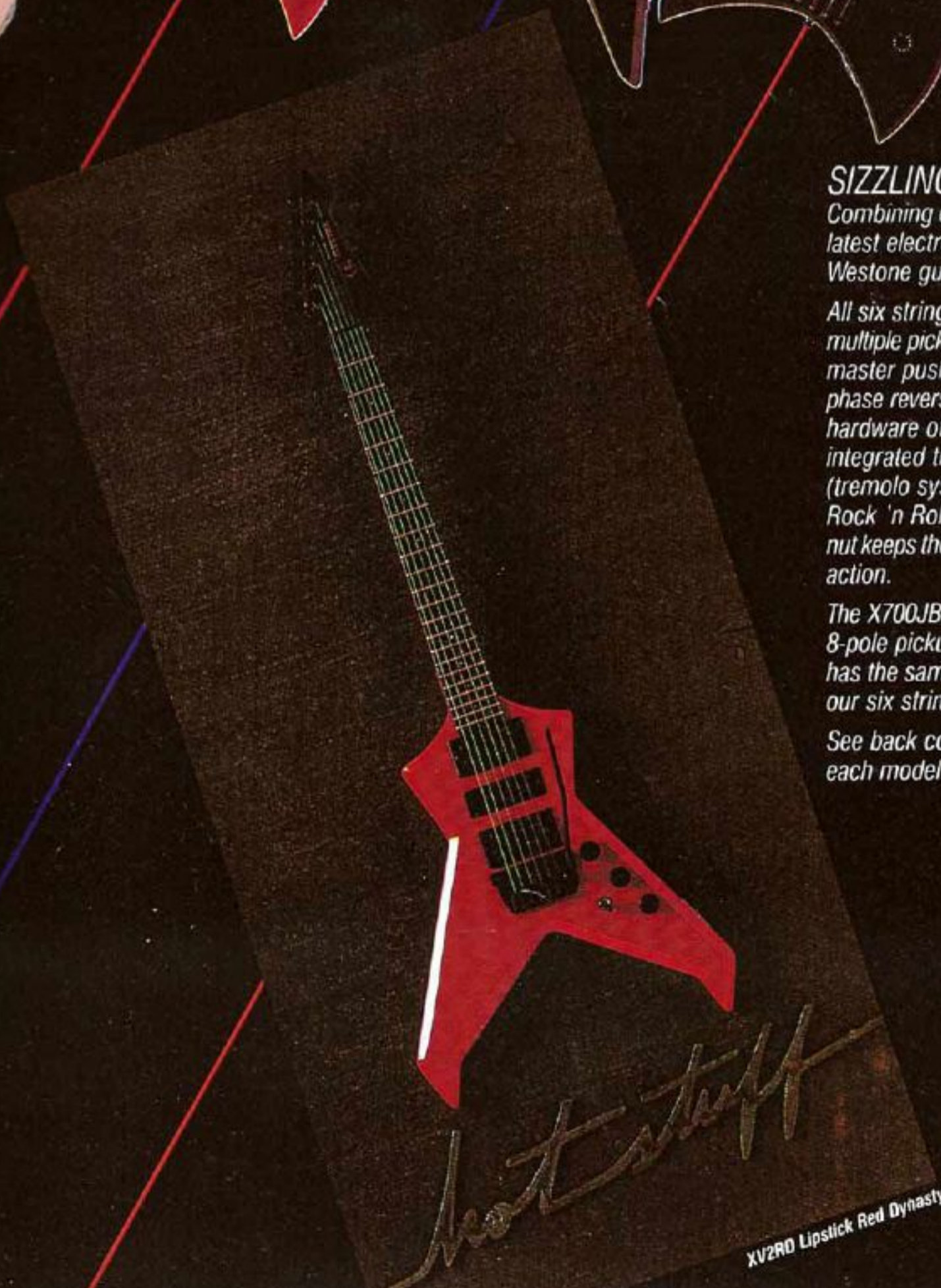
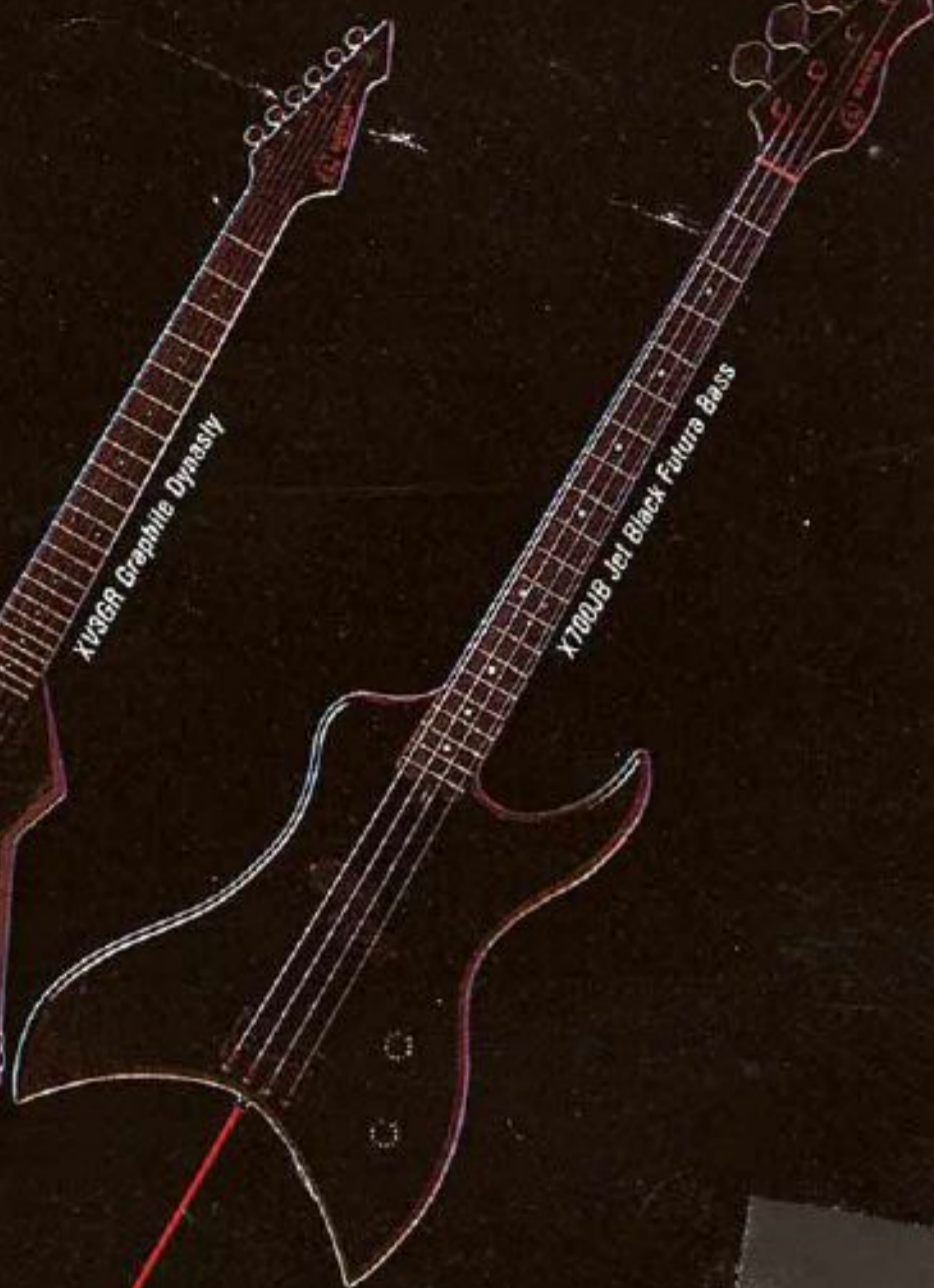
ELECTRA WESTONE



LIMITED PRODUCTION, LIFETIME GUARANTEED, HAND MADE GUITARS

Hot Stuff





### SIZZLING...

Combining exciting body designs with the latest electronics makes these Electra Westone guitars very special.

All six string guitars, shown here, feature multiple pickup configurations with Switch-master push-pull pots for coil tap and phase reverse. Matte black headstock and hardware offers a hi-tech look. An integrated tremolo system including TSA (tremolo system approved) machines, Rock 'n Roller string trees and graphite nut keeps them in tune even with the hottest action.

The X700JB bass utilizes one Magnabass 8-pole pickup to achieve gutsy lows and has the same futuristic image features as our six strings.

See back cover for full specifications on each model.

XV2RD Lipstick Red Dynasty

The X189 Series offers professional technology through its multiple pickup configuration that provides the widest variety of sounds from two Magnaflux unbalanced coil pickups at the neck and bridge, and a single coil Magnaflux Vintage pickup in the middle, plus push-pull pots for coil tap and phase reverse. Electra Westone's exclusive Bendmaster deluxe tremolo system includes TSA (tremolo system approved) machine heads, graphite nut, Rock 'n Roller string trees, and a unique steel "knife edge" bridge assembly... for players who take their "yanks" very seriously.



*Handwritten signature*

X189PB Pearl Burst Phoenix Deluxe Pro



X189RB Red Burst Phoenix Deluxe Pro



X189RD Red and X189JB Jet Black Phoenix Deluxe Pro

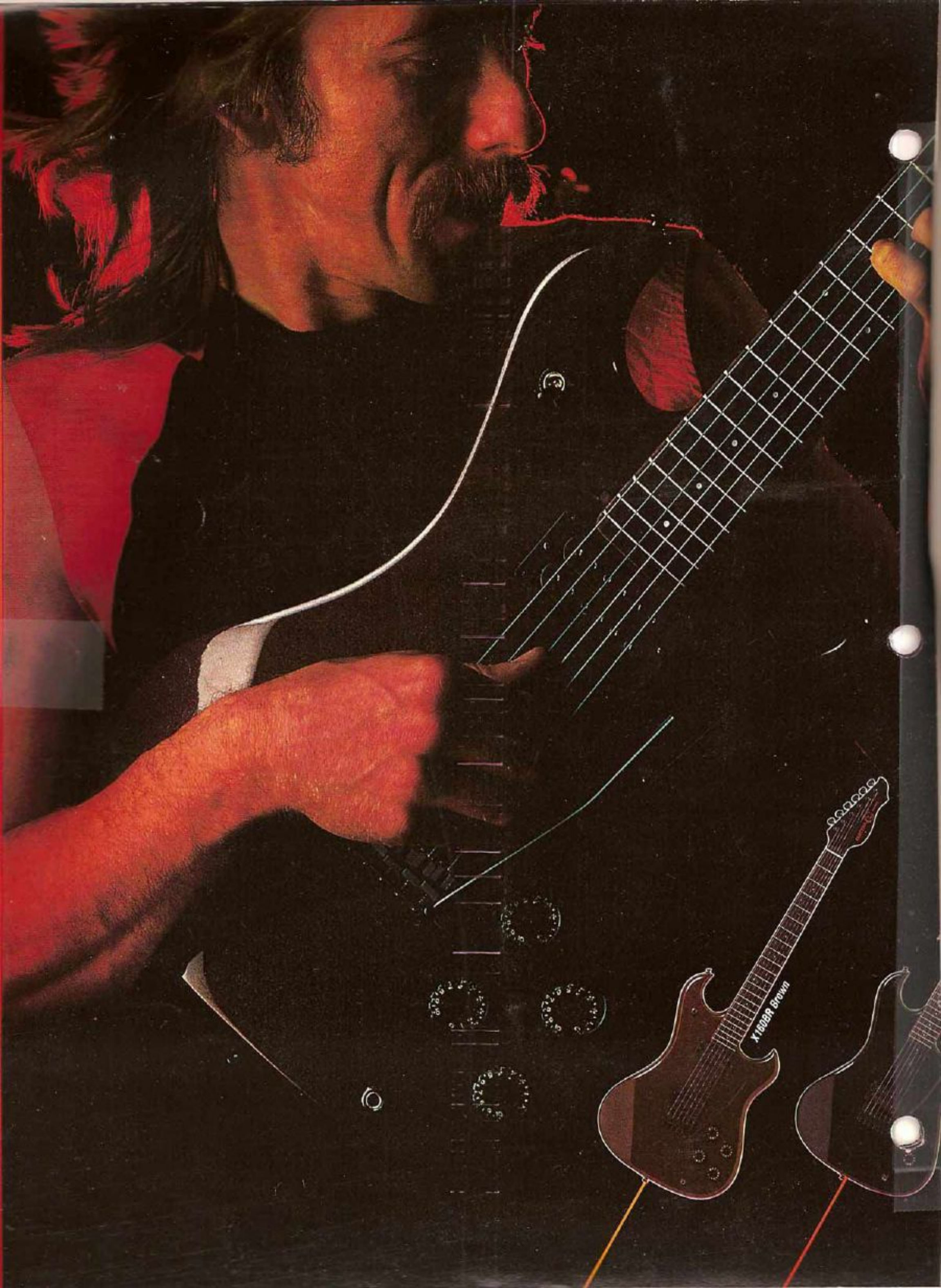
ELECTRA WESTONE

Electra Westone X199's create "scalding" leads with the help of a multiple pickup configuration comprised of two Magnaflex unbalanced coil pickups at the neck and bridge with a Magnaflex Vintage single coil pickup in the middle. Switchmaster push-pull pots for coil tap and phase reverse add an extra dimension, as does their exclusive Bendmaster deluxe tremolo system with TSA (tremolo system approved) machine heads, Rock 'n Roller string trees, graphite nut and a unique steel "knife" edge bridge assembly design.

Our bayonet-mount fixed neck provides a smoother heel junction for reaching the high frets easier and producing sustain that you have to hear to believe. Custom finishes are complemented by black chrome hardware.

See back cover for full specifications on each model.





## SCORCHING...

Choose from a seemingly endless variety of multiple pickup combinations offering an infinite range of tonalities from Electra Westone's Phoenix Series. Our Magnaflex unbalanced coil pickups and Magnaflex single coil Vintage pickups are packaged in brave new color finishes with black hardware, necks and headstocks, plus smooth action Tekglide tremolo systems. Play your heart's content. Use the Switchmaster pots to switch to coil tap or phase reverse.

The X160BR goes even further by featuring our exclusive QMaster active preamp that combines the warmth of passive EQ and the depth of active. Simmer in the sound!

See back cover for full specifications on each model.

*Hot Stuff*

X195BL Blue Burst



X195BL Black



X165PW Pearl White



X165MB Metallic Blue



X175JB Jet Black



X190SS Silver Stone

Electra Westone is also leading the way with innovative basses designed by musicians for musicians. Headlining the selection is the X695JB, a magnificent bass with two necks—a regular fretted and a fretless neck. They interchange quickly via four allen bolts allowing bass players to play either style without investing their hard-earned cash in two instruments.

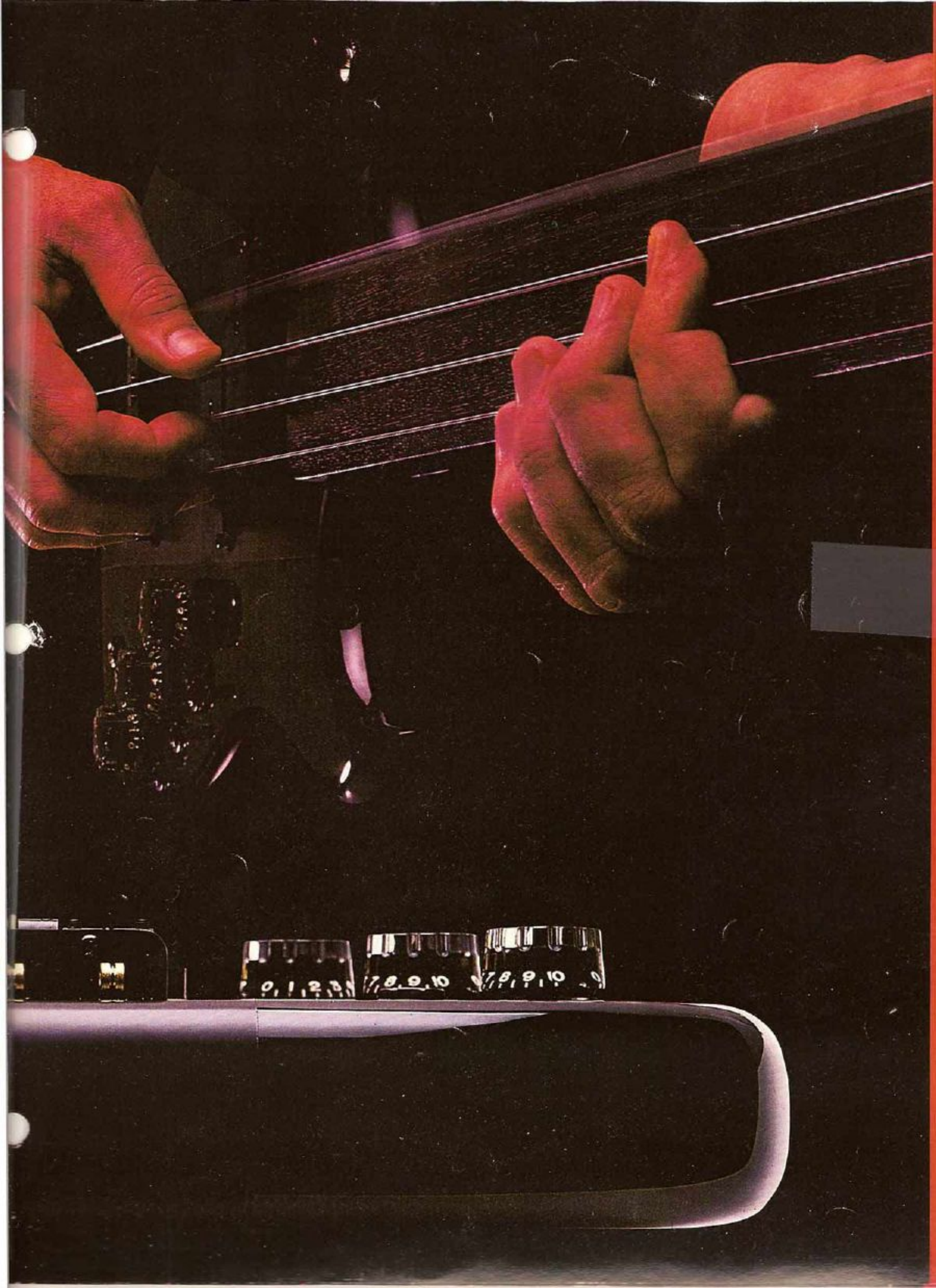
Each Electra Westone bass is a precision instrument built to play smoothly, sound great and look spectacular. Single and double Magnabass pickup configurations are offered, along with coil modifiers and phase reverse on some models. The X695JB Combination Bass offers choices of fretted and fretless necks on the same instrument, as well as our parabass EQ for the most serious musicians.

See back cover for full specifications on each model.



X695JB Jet Black Combination Bass





## SCORCHING...

Choose from a seemingly endless variety of multiple pickup combinations offering an infinite range of tonalities from Electra Westone's Phoenix Series. Our Magnaflex unbalanced coil pickups and Magnaflex single coil Vintage pickups are packaged in brave new color finishes with black hardware, necks and headstocks, plus smooth action Tekglide tremolo systems. Play your heart's content. Use the Switchmaster pots to switch to coil tap or phase reverse.

The X160BR goes even further by featuring our exclusive QMaster active preamp that combines the warmth of passive EQ and the depth of active. Simmer in the sound!

See back cover for full specifications on each model.

*Hot Stuff*

X195BL Blue Burst



X195BL Black



X165PW Pearl White



X165MB Metallic Blue



X175JB Jet Black



X190SS Silver Stone



X145VS Vintage Sunburst

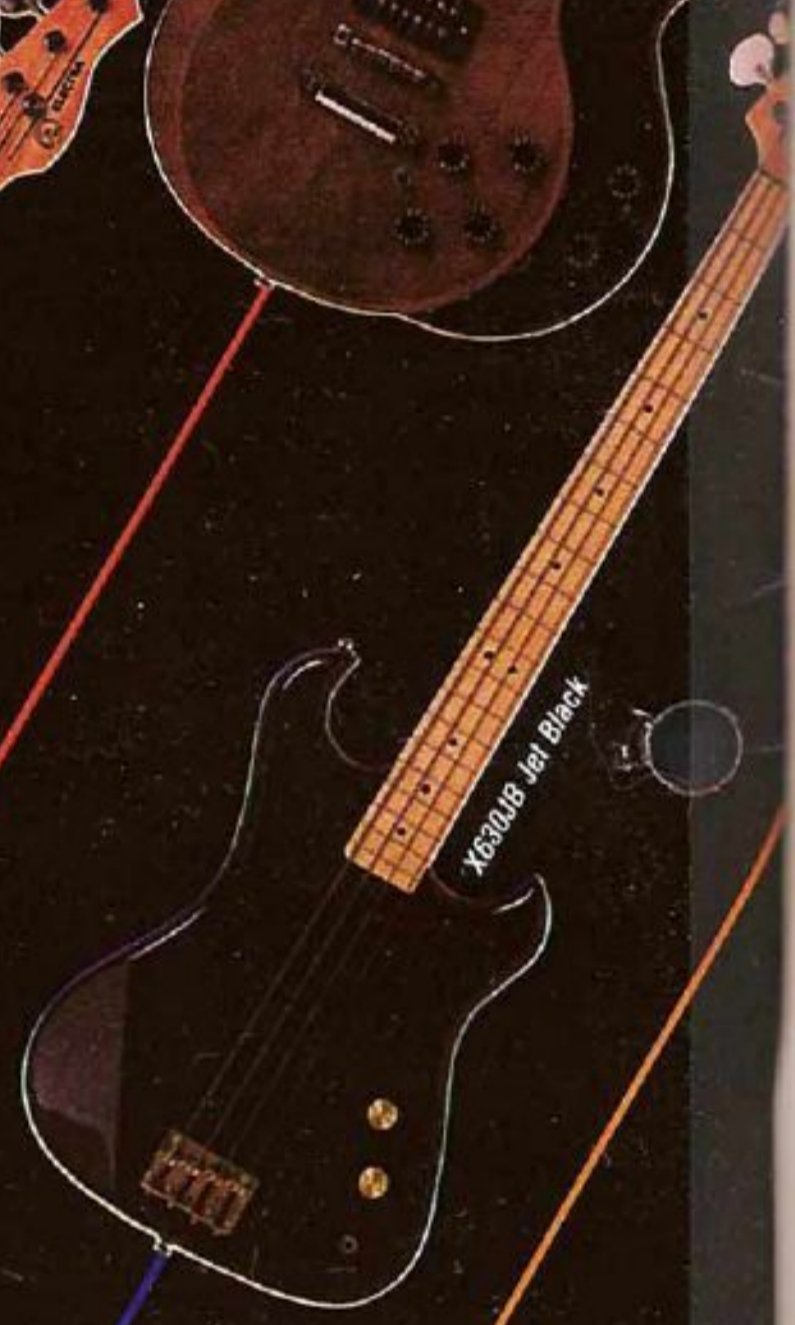


X630NA Natural

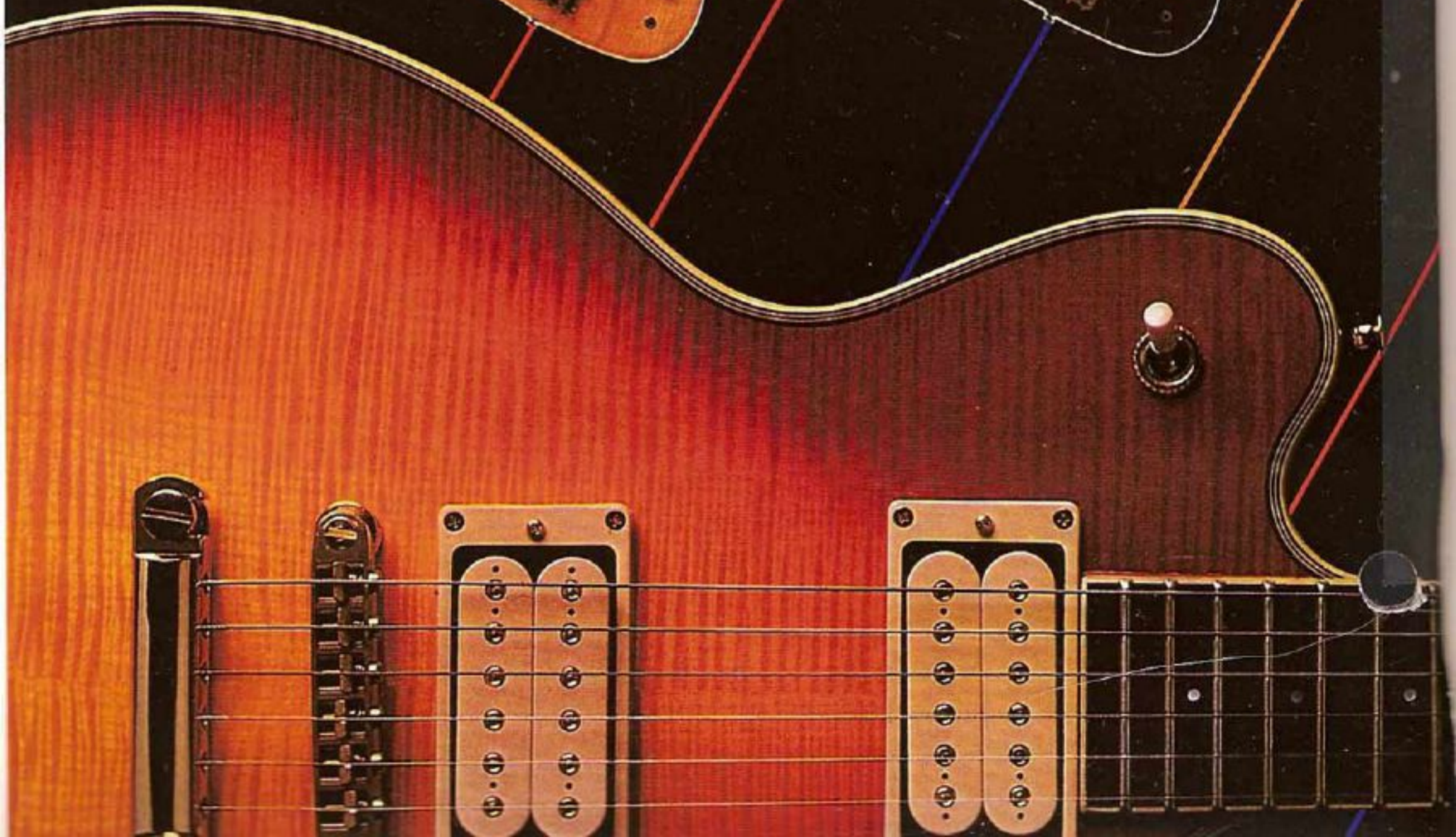


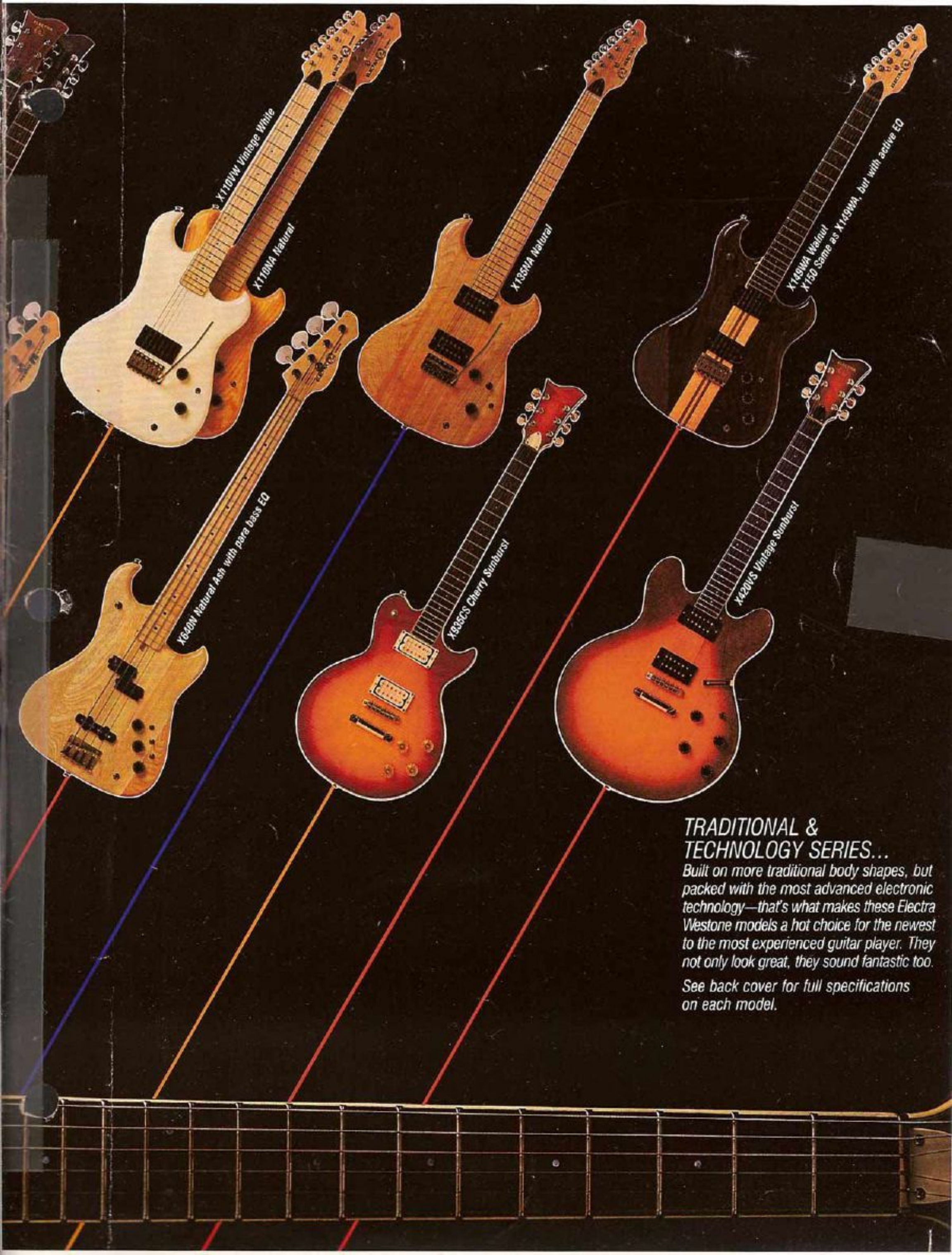
X280 Natural

X290 Black



X630JB Jet Black





X110VW Vintage White

X110VA Natural

X135MA Natural

X149WA Walnut  
X150 Same as X149WA, but with active EQ

X1640N Natural Ash with para bass EQ

X939CS Cherry Sunburst

X420VS Vintage Sunburst

### TRADITIONAL & TECHNOLOGY SERIES...

Built on more traditional body shapes, but packed with the most advanced electronic technology—that's what makes these Electra Westone models a hot choice for the newest to the most experienced guitar player. They not only look great, they sound fantastic too.

See back cover for full specifications on each model.



## FEATURES

### LEFT:

Deluxe Bendmaster or standard Tekglide Electra Westone tremolo systems are standard equipment on most models.

### AT RIGHT:

Black anodized TSA (tremolo system approved) heads by Gotoh are featured on many Electra Westone models.

Special Rock 'n Roller string trees work in conjunction with the Gotoh heads to withstand twice the normal string pull without slipping when the tremolo system is activated.

Switchmaster push-pull potentiometers coil tap the Magnaflex unbalanced coil pickups and the phase reverse feature. Whole new sounds are yours at the flick of a knob.

## CASES

Electra Westone offers a wide choice of softshell and deluxe hardshell cases to protect your investment, yet reasonably priced.

## SPECIFICATIONS—Electra Westone "Hot Stuff" Guitars

Model No.	Body Finish	Hardware Finish	Tremolo	Nut	*Pickup Configuration	Coil Tap	Phase Reverse	Body Material
PAGES 2-3	XV2RD	Lipstick Red	Black	Bendmaster	Graphite 2-1-2	.	.	Maple
	X1PW	Pearl White	Gold	Tekglide Std	Graphite 2-1-2	.	.	Maple
	X2RD	Lipstick Red	Black	Tekglide Std	Graphite 2-1-2	.	.	Maple
	XV3GR	Graphite	Black	Tekglide Std	Graphite 2-1-2	.	.	Maple
	X700JB	Jet Black	Black	Tekglide Std	Graphite Single	.	.	Maple
PAGES 4-6	X189PB	Pearl Burst	Black	Bendmaster	Graphite 2-1-2	.	.	Maple
	X189RB	Red Burst	Black	Bendmaster	Graphite 2-1-2	.	.	Maple
	X189RD	Lipstick Red	Black	Bendmaster	Graphite 2-1-2	.	.	Maple
	X189JB	Jet Black	Black	Bendmaster	Graphite 2-1-2	.	.	Maple
	X185RM	Rose Metallic	Black	Bendmaster	Graphite 2-1-2	.	.	Maple
	X185BL	Blue Burst	Black	Bendmaster	Graphite 2-1-2	.	.	Maple
	X185GR	Graphite	Black	Bendmaster	Graphite 2-1-2	.	.	Maple
	X185SS	Silverstone	Black	Bendmaster	Graphite 2-1-2	.	.	Maple
	X185RD	Lipstick Red	Black	Bendmaster	Graphite 2-1-2	.	.	Maple
	X185RD	Lipstick Red	Black	Bendmaster	Graphite 2-1-2	.	.	Maple
PAGE 7	X199CR	Candy Red	Black	Bendmaster	Graphite 2-1-2	.	.	Maple
	X199BL	Blue Burst	Black	Bendmaster	Graphite 2-1-2	.	.	Maple
PAGES 8-9	X110JB	Jet Black	Black	Tekglide Std	Graphite 2-2	.	.	Maple
	X165PW	Pearl White	Black	Tekglide Std	Graphite 2-2	.	.	Maple
	X165MB	Metallic Blue	Black	Tekglide Sd	Graphite 1-1-1	.	.	Maple
	X175JB	Jet Black	Black	Tekglide Std	Graphite 1-1-2	.	.	Maple
	X190SS	Silverstone	Black	Tekglide Std	Graphite 1-2-1	.	.	Maple
PAGES 10-11	X195BL	Blue Burst	Black	Tekglide Std	Graphite 2-2+ Active	.	.	Maple
	X160BR	Brown	Black	Tekglide Std	Graphite 2-2+ Active	.	.	Maple
	X635PW	Pearl White	Black	Tekglide Std	Graphite Single	.	.	Ash
PAGES 12-13	X635SS	Silverstone	Black	Tekglide Std	Graphite Single	.	.	Ash
	X650JB	Jet Black	Black	Tekglide Std	Graphite Single	.	.	Maple
	X695JB	Jet Black	Black	Tekglide Std	Graphite Single	.	.	Maple
	X145VS	Vintage Sunburst	Chrome	Tekglide Std	Bone 1-1-1	.	.	Ash
	X280	Natural Walnut	Chrome	Tekglide Std	Resin 2-2	.	.	Ash
	X290	Black	Chrome	Tekglide Std	Resin 2-2	.	.	Maple
	X110VW	Vintage White	Chrome	Tekglide Std	Bone Single	.	.	Maple
	X110NA	Natural Ash	Chrome	Tekglide Std	Bone Single	.	.	Ash
	X135NA	Natural Ash	Chrome	Tekglide Std	Bone 2-2	.	.	Maple/Ash/Walnut
	X149WA	Walnut	Chrome	Tekglide Std	Bone 2-2	.	.	Maple/Ash/Walnut
PAGES 14-15	X150	Walnut	Chrome	Tekglide Std	Bone 2-2	.	.	Ash
	630NA	Natural Ash	Chrome	Tekglide Std	Brass 2-2+ Active	.	.	Maple
	X630JB	Jet Black	Chrome	Tekglide Std	Brass Single	.	.	Maple/Mahogany
	X640N	Natural Maple	Chrome	Tekglide Std	Brass Single	.	.	Maple
	X935CS	Cherry Sunburst	Gold	Tekglide Std	Brass 2-2	.	.	Maple
	X420VS	Vintage Sunburst	Gold	Tekglide Std	Brass 2-2	.	.	Maple

## MORE FUEL FOR THE FIRE!

All Electra Westone guitars are limited production, handmade instruments backed by a full, Lifetime Guarantee.



\* Pickup configurations designated by a "2" are dual coil Magnaflex pickups. Those designated with a "1" are single coil pickups. Pickups are listed in neck to bridge sequence.

Design by Blake Graphics, Inc., St. Louis • Photography by Steve Smith Studios, Inc., St. Louis  
Printing by Creative Printing Services, Inc., St. Louis