

| CGI - Stills & Animation

| Virtual Reality - Interactive showhome tours

| Photography - Showhome & Area

| Aerial

| Video Production

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| www.tidyworkstudio.co.uk

A little bit about us

Tidywork Studio is a CGI focused visualisation studio, catering primarily to the Property Industry. We specialise in Architectural visualisations in both Still & Animated formats, with options for Virtual Reality & 360 degree video hot off the press. As a creative studio, we also offer additional services that support a clients need for marketing collateral in a variety of disciplines, promotional videos and photography assets to name but two.

We aim to be a one stop shop for a developer or selling agent, without compromising on quality, efficiency and professionalism.

Thank you for checking out our brochure, and do feel free to pick up the phone or drop us a line if you want to talk more about what we can do for you.

Harrison Smith

Founder

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What makes TidyWork work?

Creative Minds

Passion and Initiative

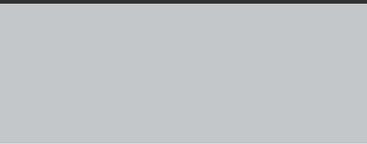
Industry Leading Software

Advanced Tools

Teamwork

Tea and Coffee



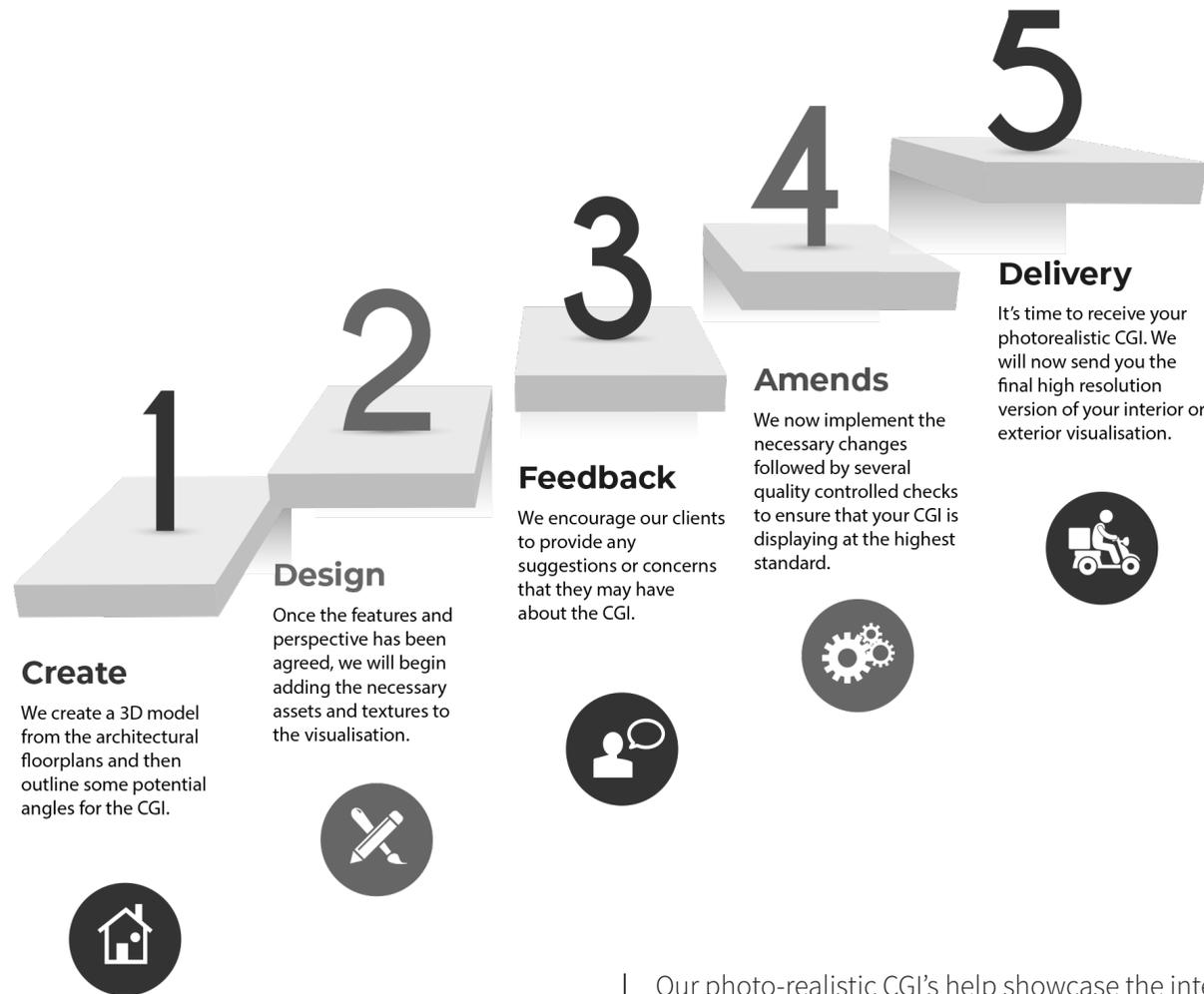


CGI Visualisations

Stills & Flythroughs

We specialise in providing photorealistic CGI images and 3D visualisations for clients to help illustrate and convey their concepts and environments in both an architectural and product space. We assist property developers, architects and interior designers to help with their ongoing mission in selling schemes to planning departments, clients & investors.

The Tidy CGI Process



Our photo-realistic CGI's help showcase the interior/ exter of your property and accentuate your marketing scheme. Potential buyers and investors can fall in love with your property before they have even set foot in the door.



CONTEMPORARY BATHROOMS | INTERIOR CGI'S

These photorealistic detail CGI's were commissioned by an Architect & used to promote very modern and elegant bathroom designs. The colour schemes and minimalistic approach to both, complimented the contemporary developments.





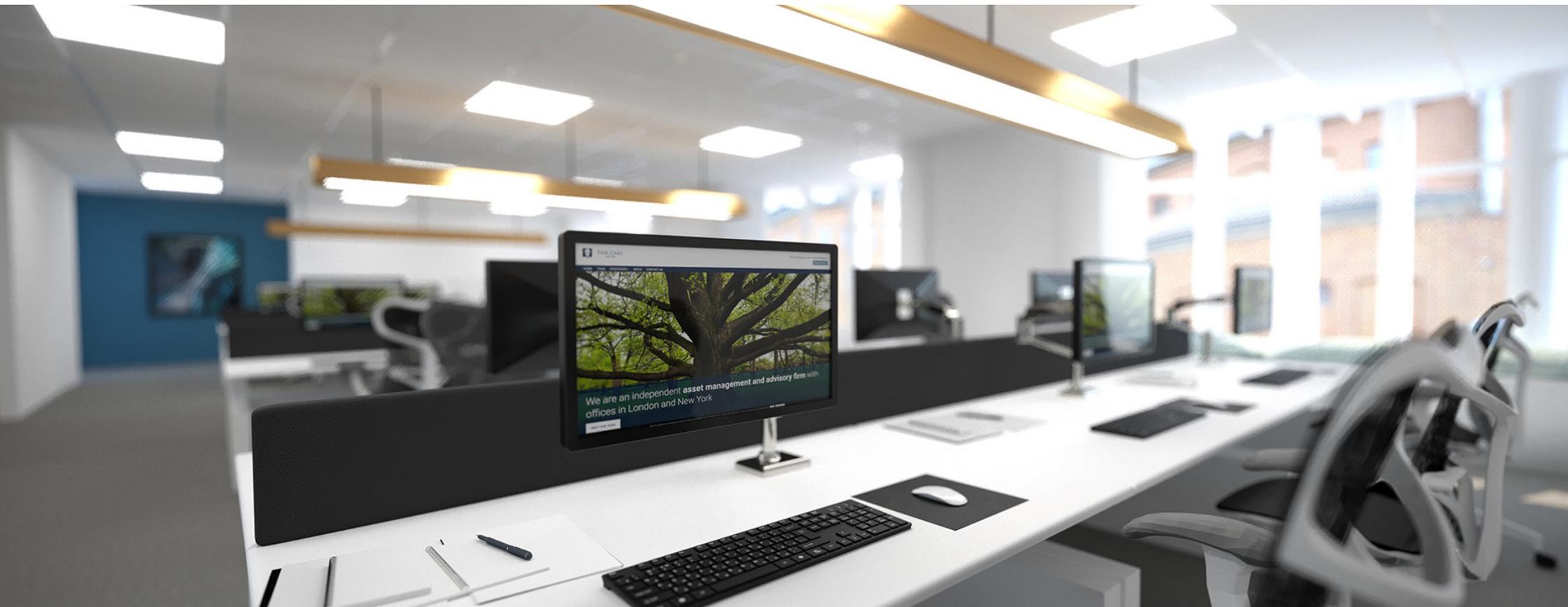
ABRIDGE COTTAGE | EXTERIOR CGI

One of our latest exterior CGI's, created for a fantastic new development in the village of Abridge, Essex.



PROJECT FO | OFFICE DESIGN

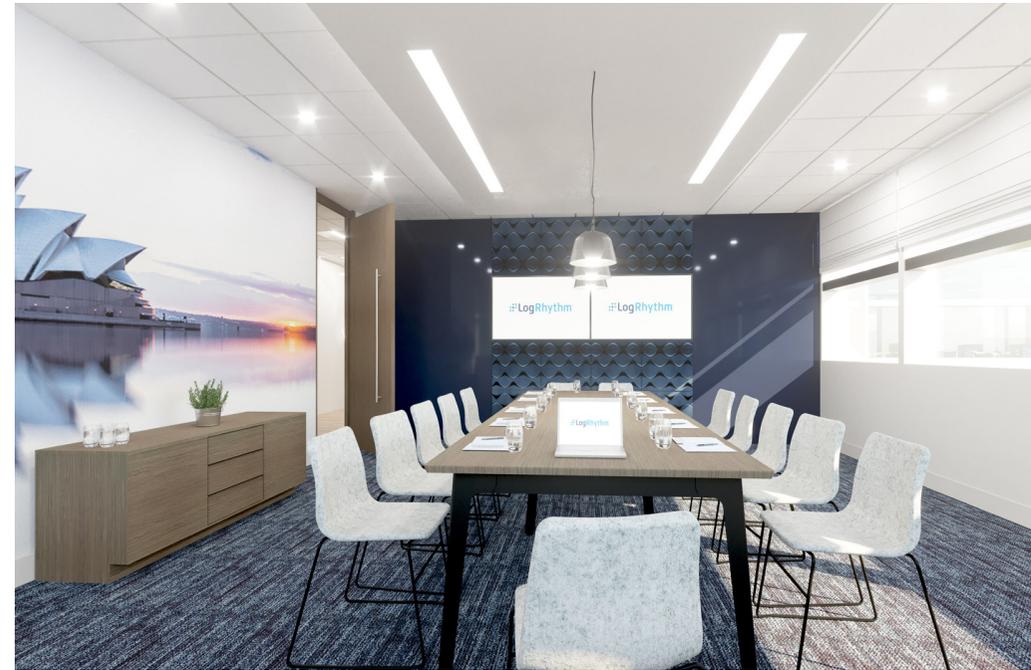
We worked closely with interior designers to create visuals for this office re-design. Stripping the existing space and enabling the client to visualise their future office by creating a 3d photorealistic environment.





BURNT HOUSE LANE | EXTERIOR CGI

Our client requested a photo-realistic render of a new development on Burnt House Lane, Hertford. One of the fundamental requirements of this piece was to create an inviting atmosphere. We therefore decided to produce the render at dusk and primarily focused our attention on the lighting to create this desired atmosphere and mood.



PROJECT LG | OFFICE DESIGN

We were commissioned to produce interior CGI's for a redesigned office space. We captured the visualisation from multiple angles and created a 3D floor plan to give the client a greater understanding of how the the development would look after the renovation.



HAINAULT ROAD | EXTERIOR CGI

We were commissioned to create an exterior CGI for this stunning development in Chigwell, Essex. The client was extremely happy with the result of this visualisation and increased the property exposure significantly during the early phase of construction.

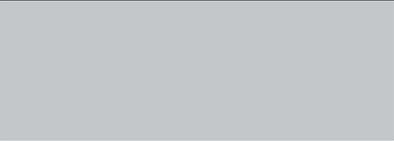


BESPOKE FURNITURE | PRODUCT CGI

One of our latest CGI's that is currently being used to promote a stunning new furniture range that is soon to be sold in one of the leading department stores.







Virtual Reality

Interactive experiences

Imagine being able to view a showhome without the showhome actually physically being there. Welcome to the world of interactive VR. Here at Tidywork Studio we have the facility to produce exactly that. 3D CGI models, textured, lit and furnished all viewable in virtual reality.

All our virtual experiences and 360° videos are compatible with leading VR headsets, Windows and Mac Desktops. The consumer experience will be bespoke to each marketing suite or sales portal. Our Tidywork team will liaise with the client during the early phases of production to ensure that the VR experience is suited to their preference.



VIRTUAL REALITY | Bring your vision to life with VR

Take your CGI visualisation to the next level with one of our virtual reality experiences. These interactive walkthroughs promote the property development even further and allow potential clients or investors to fully immerse within a digitalised space. The beauty of virtual reality is that the showhome or product becomes mobile and is accessible from anywhere around the world.

PROPERTY TOUR | PANORAMIC VR

Promote your new build development in style with an immersive 3D experience. Allow your potential buyers to walk through the show-home and get a true sense of the space, dynamics and accompanying features before the construction has even been completed. Hotspots and detailed images of the property's key features can be viewed by the user as they navigate around the showhome.

FULL INTERACTIVE WALTHROUGH | PREMIUM VR

Give your client a fully interactive and customisable VR experience through the power of Unreal Engine. UE4 is an incredibly advanced and powerful piece of software that enables you to get a smooth and exceptional visualisation. From adjusting the lights to changing the floor – our premium option provides users with the elite tour of your development.





Here's a photo of us demoing one of our property VR experiences at the CIH event in Brighton | March 2018



Photography

Property and Area

With prime lenses and full frame sensors, our photographers/ retouchers have more pixels than they know what to do with. From full residential show home photography to high end (400 feet high) aerial photography we can capture the perfect shots, every time.



PHOTOGRAPHY | Showhome, Area, Event, Panoramic

Take your marketing collateral and promotional content to new heights with our stunning aerial photography. Whether it is a completed build or a plot of land up for auction - capture it from all angles with our fully equipped drones and HD cameras. Don't worry if your development is located within the heart of city because all our drone operators are fully trained and certified to fly across all zones.



PARK HEIGHTS

For this project we were asked to photograph panoramic views from the 20th floor of a development in South-West London. The aim was to illustrate the spectacular views that come with these luxury apartments.

DOLLAR BAY EXTERNAL

We were contracted to photograph the exterior of this stunning development in Canary Wharf. Our brief was to capture the building at its current stage of construction so that the developers and off-plan buyers were kept updated on its progression.

HAWTHORNE INTERIORS

We were commissioned to photograph a showhome that was designed and fitted by Interior Design specialists, Hawthorne Interiors. Their attention to detail is paramount in their line of work so it was crucial our photography reciprocated that.





BRACKENBURY

Our client asked us to photograph the interior of a showhome for this development in west london. Some of the properties on sale exceeded £1M, so it was essential that the production value of our photography reflected this.





AREA/ LOCATION PHOTOGRAPHY

Client feedback suggests that area/ location photography plays an integral part in the marketing for new build property and so we've been commissioned on many occasions to do exactly that. Here are just a few examples of this type of photography.









Aerial

Property Development and Landscape

Sometimes you need look at things from another perspective, to truly appreciate its beauty. Clients often use our aerial services to promote residential developments & to assess construction from a birds eye view.



AERIAL | Everything looks better from above

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PARKLANDS AERIAL

For this project we was commissioned to shoot aerial completion shots for a development in Maidenhead, Berkshire. Our brief was to capture the size and scope of the development.



THE OAKS AERIAL

For this project, the client asked us to shoot aerial photography of a construction site to track the progress the site team were making. They also drip fed the images to the marketing team to help generate interest surrounding the development.





COUNTRY AERIAL

This shoot was to coincide with area photography from the ground. The view from the sky allowed our client to promote the picturesque countryside that surrounds the development.

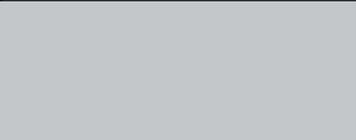




STADIUM PLACE AERIAL

This shoot was to illustrate the current build progress of the stadium place development in Walthamstow.





Video Production

Corporate and Promotional

Our dedicated production team of professionals have experience in both Film and TV. We can shoot in Ultra High Definition (4k) if required and have produced a wide range of videos including a toy commercial and a successful healthcare instructional video that made it's way onto BBC News.

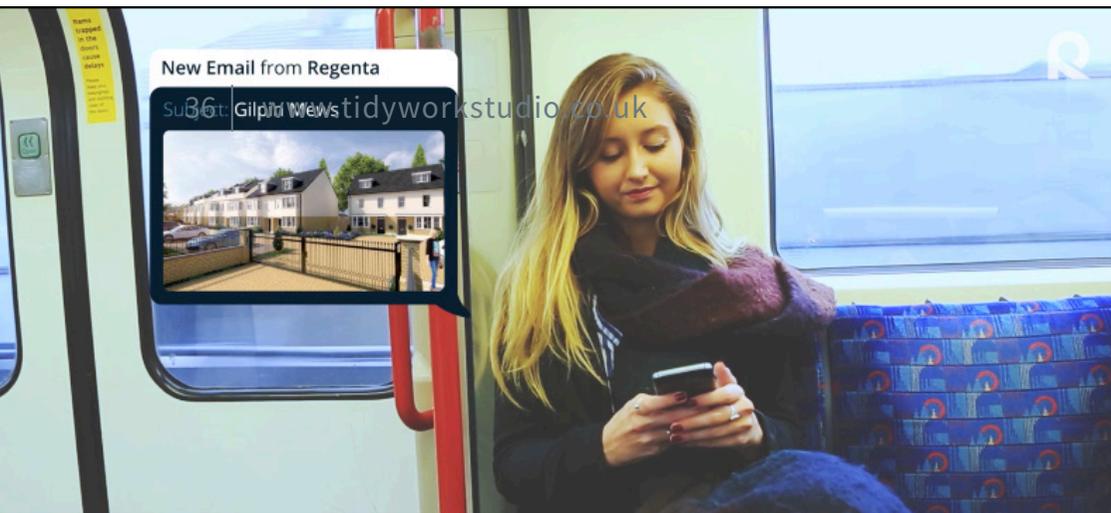
- Promotional
- Time-Lapse
- Interviews
- Educational
- TV Commercials
- Instructional Demos



VIDEO PRODUCTION | Corporate, Promotional, Time-Lapse

Capture the heart and soul of the surrounding area and entice your potential buyers with the lifestyle that they could experience with one of promotional videos. Or how about documenting an 18-month long construction process and condensing it down to a 2-minute time-lapse? We've got all your video production needs covered at Tidywork Studio.

Facts don't lie - a promotional video for business increases the client's understanding & engagement of your product or service by up to 74%.



GILPIN MEWS: LIFESTYLE PROMO

Regenta commissioned us to create a short video to promote the lifestyle and surrounding area of Ware, Hertfordshire. The promotional video was very well received and boosted Regenta's exposure of the properties significantly, leading to a fast completion of all 10 units across the Gilpin Mews site.

The film can be seen on our website:
<http://www.tidyworkstudio.co.uk>





KING ARTHUR VILLAS

We produced a video of both internal and external footage of a development about to go to market. We included interactive titles that tracked elements on screen to detail the unique specification.





REGENTA WEBSITE VIDEO

Our client asked us to create a montage of the aerial & internal videos we had produced over the past year to be placed across the background of their new website.





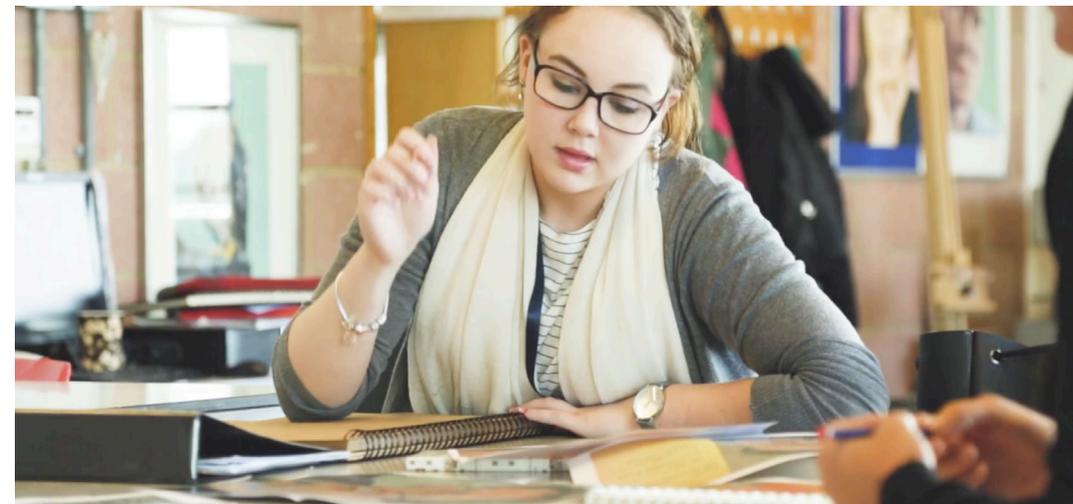
PROMOTIONAL AND CORPORATE | It's not all property related

Corporate

Engaging and informative – the two essential attributes that are required to make a good corporate video. We can help get your points across but also maintain the audience's attention throughout.

Promotional

Boost sales and promote your product in style. Whether you intend to launch the next revolutionary piece of technology or want to promote a new coffee range – we can help increase your client reach and achieve maximum exposure across all digital platforms.





TIME LAPSE | Construction Process and Progression

We place & manage long term timelapse cameras on construction sites to capture and archive every minute of the build progress. We provide clients with an online viewing portal that displays the latest image from the camera, accessible from anywhere around the world 24/7 365 days a year.

- * Promote a site's development and help to attract new buyers and further investment.
- * Provide stakeholders with a unique and valued window to follow the progress of their new building.



CONSTRUCTION TIME LAPSE

Maintenance: We regularly monitor our time lapse cameras and run full quality controlled checks to ensure that they are operating as they should.

Good to know: Our cameras are not affected by sub zero temperatures. This therefore means that they can operate all year round (whatever the weather) and the time-lapse will not be compromised.





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