

kowtow

SPRING SUMMER 2018

Media Release

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“I think that the ideal space must contain elements of magic, serenity, sorcery and mystery”

Luis Barragan, Mexican modernist architect.

The Kowtow aesthetic is utilitarian, minimal and carries an understated sense of femininity. This season, the label draws its inspiration from colours and shapes of modernist architecture and 70's industrial design. Kowtow delivers a playful collection featuring graphic prints, bright colours and plays on proportions.

Made from ethical organic cotton, Kowtow Denim and Building Block offers the foundations of an ethical and sustainable wardrobe. Building Blocks are designed to be paired with collection pieces or worn as separates.

Kowtow exclusive fabrics are designed in house and printed using Global Organic Textile Standards (GOTS) approved water-based inks.

Kowtow is internationally established with showrooms in New York, Copenhagen, Sydney and Auckland. The latest collection will be available from August 2nd 2018 across 250 retailers worldwide in North America, Europe, Asia, Australia, New Zealand and online at www.kowtowclothing.com.

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