THINK & GROW RICH

HOW TO MASTER SUCCESS CONSCIOUSNESS

Napoleon Hill



ANCHOR CONCEPTS

"THOUGHTS ARE THINGS": All of man's creations start from thought impulses. To attain our desires and riches, we must manage and direct our thought impulses.

A TOTAL SOLUTION: The 13 principles below are interlinked and layered on top of one another. We must apply and master all 13 principles for wealth to flow to us. Be patient.

The 13 Principles of Success Consciousness



1. DESIRE

Not a mere wish or hope, but a "burning desire" or "consuming obsession".



2. FAITH

Belief in attainment of desire can be developed, by repeatedly affirming and visualizing, with feeling.



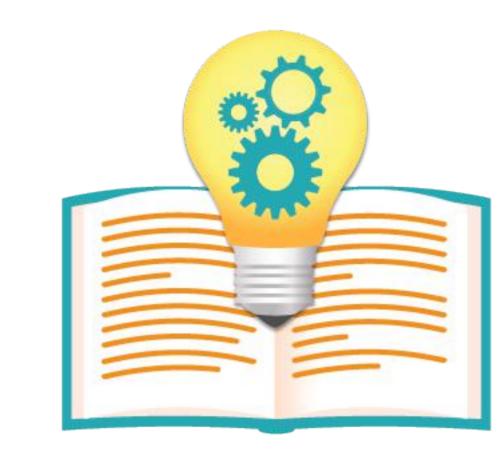
3. AUTO-**SUGGESTION**

Repeated self suggestion using all 5 senses, until your mind accepts it as a fact.



4. SPECIALIZED **KNOWLEDGE**

Identify and acquire knowledge of the specific product, service or niche you intend to serve.



5. IMAGINATION

Give shape, form and action to desire, using synthetic imagination to combine specialized knowledge with ideas.

8. PERSISTENCE

To build persistence, strengthen

your desire, definiteness of pur-

pose/plans, and positive

influences /cooperation.



6. ORGANIZED PLANNING

Keep creating plans with the help of a Master Mind group, until your plan works. Be a leader in your field.



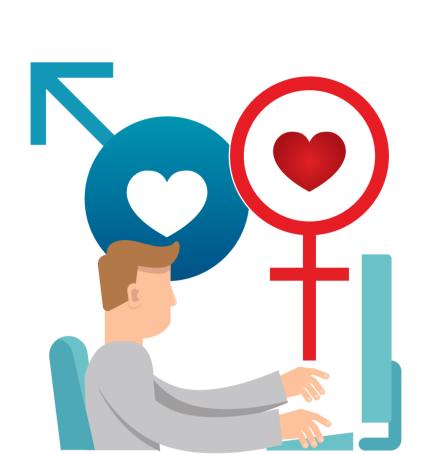
7. DECISION

Make decisions with definite purpose, and stand behind them with strong desire and faith.



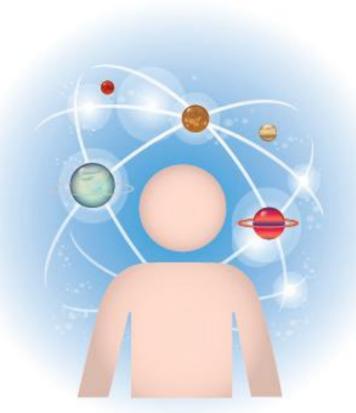
9. MASTER MIND

Convert knowledge to power by assembling it into plans and taking action, with the help of a Master Mind group (harmonious cooperation by ≥2 people for a definite purpose).



10. SEX TRANSMUTATION

Sex is the most powerful mind-stimuli. Redirect that energy from physical expression to attainment of your desires.



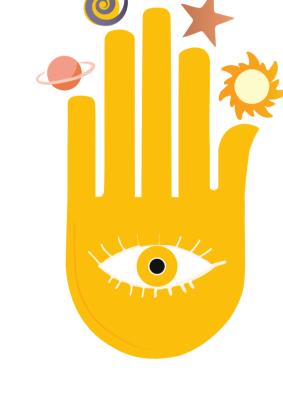
11. SUB-CONSCIOUS MIND

This is the link between your finite mind and Infinite Intelligence. Plant in it any plan, thought or purpose, with positive emotions.



12. BRAIN

Brain = broadcasting station of thought vibrations. The subconscious mind sends thoughts with feelings, and Creative Imagination receives inspiration and "hunches".

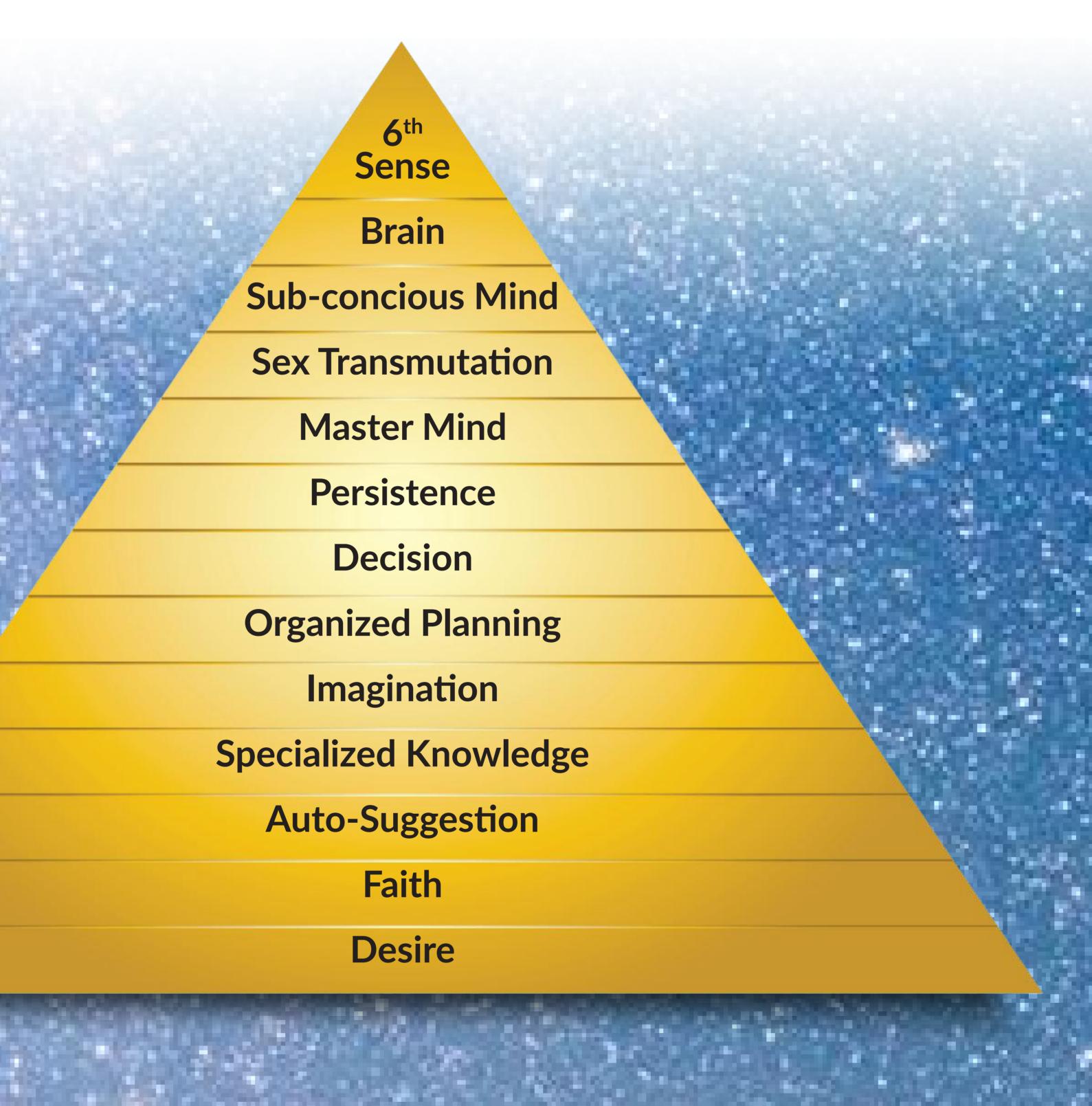


13. 6TH SENSE

Access Infinite Intelligence effortlessly, after mastering steps 1 -12.

Applying the 13 Principles

All 13 Principles come together like a complete set of habits to create success conciousness.



Apply the 13 Principles to These 6 Steps

Fix in your mind the exact amount of

- money you desire.
- Decide exactly what you will offer for that money.
- Create a definite plan and implement it

Select a definite date to possess the money.

Summarize steps 1-4 into a clear written statement.

immediately.

Read this statement 2x daily, and see/feel yourself already possessing the money.



CONCURRENTLY PREPARE OURSELVES BY ELIMINATING THE 3 NEGATIVES OF INDECISION, DOUBT AND FEAR



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