



BLACK LABEL

BY PURE



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ABOUT

Welcome to Black Label by Pure.

Black Label originated from the idea of designing a compact collection of furniture that contains elegant designs with a sophisticated look.

Various styles can be combined, by using a mix of materials, such as; solid wood, sturdy leather and steel. All connecting effortlessly.

Our collection continues to develop and every year a number of models and finishes will be added, all our furniture is manufactured entirely in-house.

We are a trade only company.



BRAID

ARMCHAIR





BRAID

SIDECHAIR



DAMON

ARMCHAIR



CLUBCHAIR

ALYSON



CLEGANE

DINING TABLE



WOOD FINISH SHOWN: LIGHT OAK

JAKE

DINING TABLE



WOOD FINISH SHOWN: LIGHT OAK



WOOD FINISH SHOWN: MIDNIGHT BLACK

FALLON

DINING TABLE



WOOD FINISH SHOWN: LIGHT OAK

WISHBONE

DINING TABLE



WOOD FINISH SHOWN: LIGHT OAK



HERRINGBONE TOP & ARCH SHAPED LEGS



BUTTERFLY SHAPED LEG DESIGN

DINING TABLE

SIRIUS



WOOD FINISH SHOWN: LIGHT OAK

CLEGANE

BENCH



CLEGANE

CONSOLE



CONSOLE

FALLON



AARON

CONSOLE



AARON

COFFEE TABLE



COFFEE TABLE

AARON



AARON

END TABLE



AARON

SHELVING



SADDLE

Due to its thickness, Saddle Leather is ideal for specific styles of furniture, such as weight bearing seating or strapped chairs. Therefore ideally suitable for our **Braid** collection.



BLACK

NUBUCK

Nubuck leather is lightly polished on the grain side, producing a velvet-like surface and a soft touch.



BLACK



BROWN

OAK

Our carefully selected oak with unique colour shadings and robust characteristics is available in 4 different finishings.



WEATHERED



LIGHT OAK



SILVERSTONE



MIDNIGHT BLACK

BOUCLÉ

Our extremely soft bouclé fabric, made by mixed weaving methods, is light, warm and creates an extra dimension for our upholstered collection.



NATURAL



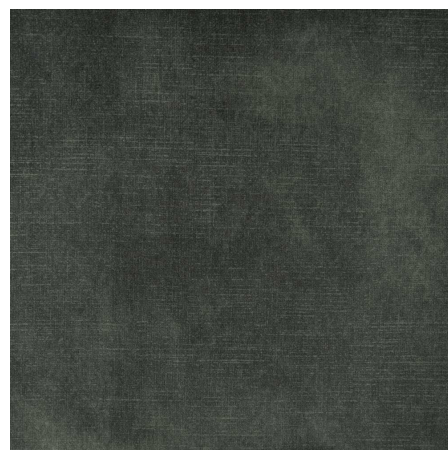
ONYX

VELVET

We have selected a rich, luxurious and glamorous velvet which blends easily into our upholstered collection.



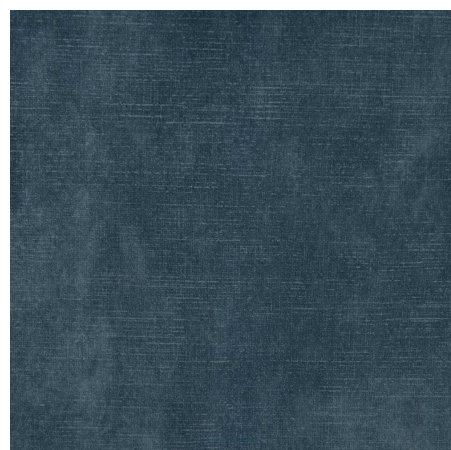
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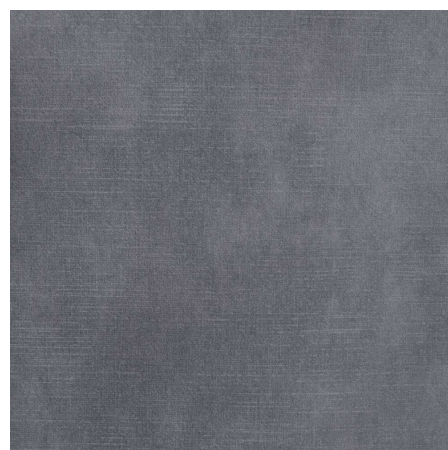
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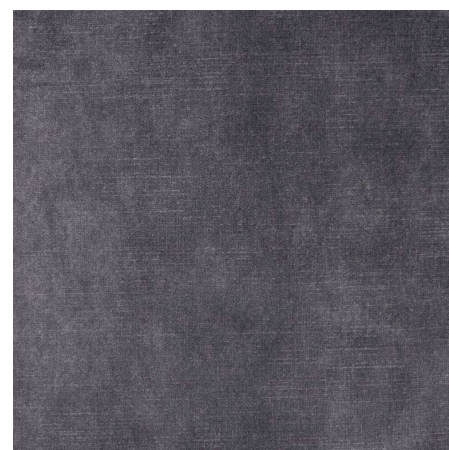
NIAGARA



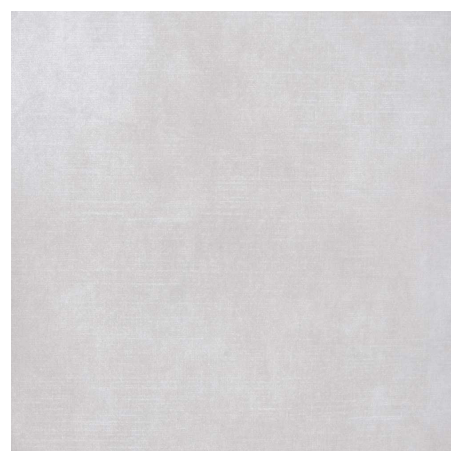
PETROL



STEEL



DARK GREY



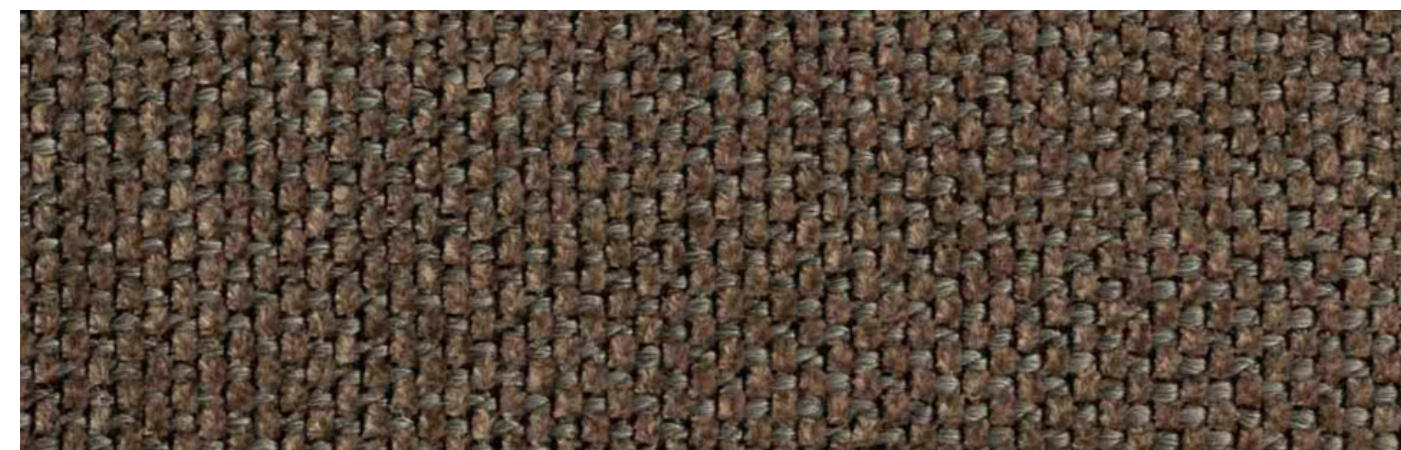
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FABRIC

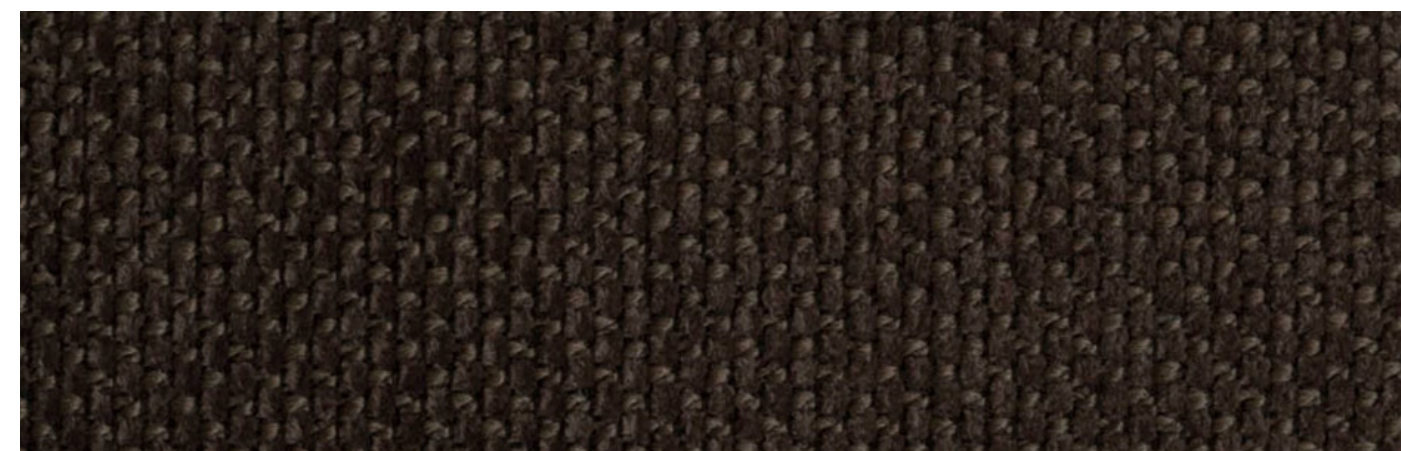
Performance textured fabrics available in 3 colours.



NATURAL



TAUPE



GRAPHITE



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