

SENIOR DESIGNER
Phoenix, AZ

Midwest native fast approaching
my 20th year in the valley.



Phone

602.421.9380



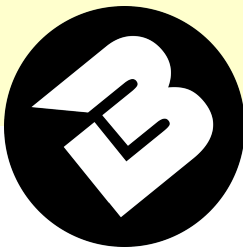
Email

brockmiles@me.com



Online Portfolio

www.brockmiles.com



SKILL SET

13 years of being in a relationship with Adobe Creative Suite/Cloud, including my first-love Photoshop, Illustrator, XD, and my underrated hero, InDesign.

Front-end web design, large and small scale printables, creative ad design, POP materials, trade show & corporate collateral, product label design, social media campaigns and photo-editing.

EDUCATION

Bachelor’s Degree

Graphic Design - The Art Institute
2007-2010

Focus on design principles. Course work included web and advertising design, illustration, color theory, brand identity, and team workflows. Shout out to YouTube.

BROCK MILES

Self-motivated, thoughtful, and efficient designer with over a decade of expertise in creating compelling digital and print projects with a clean, contemporary aesthetic. My personal style leans modern and bold, from minimalism to the more playful. The majority of my career experience has been within the Vitamin & Supplement and Hospitality sectors, however, freelance and contract work has afforded me the pleasure of diving into a variety of business types and disciplines.



Former Life

My first 15 years of adulting began with a Broadcasting degree, which led to on-air gigs at a handful of Top 40 radio stations in Milwaukee, Denver and Phoenix.

EXPERIENCE

2014
2020

WR Group Inc., Senior Designer
Vitamin and supplement retailer and wholesaler; e-commerce (www.biovea.com) and recent entry into brick & mortar retail.

Websites, digital banner design, social media elements, print advertisements, product labels, retail POP, menus and booklets, brochures, trade show and corporate collateral.

2011
2014

The Briad Group Design Lead
Franchisee portfolio included restaurants and other hospitality: TGI Friday’s, Zinburger, Marriott and upscale shopping centers.

Websites, promotional POP campaigns, menus, digital banner design, development brochures and booklets, print and outdoor advertisements, photo editing, email and corporate collateral.

2010
2011

Initial Impressions Creative Manager
Small 360 marketing agency catering to large casino groups.

Lead designer on a variety of print and digital ads, rack cards and other small- and large-scale marketing materials. Some video editing. Hired and managed contract designers for larger projects.