



Wildlands Conservancy

Creating lasting connections to nature since 1973

2022 ANNUAL REPORT

THE GIFT OF PERSPECTIVE



Whether it's from the vantage point of South Mountain, where Wildlands Conservancy's land-protection mission came into view five decades ago, or the broader landscape of serving the Lehigh Valley and Lehigh River watershed, our board of directors and staff are reflecting with gratitude and looking forward to possibilities.

Because we have the gift of perspective.

When we hold up 2022, we see its rightful place in our history, and we say THANK YOU! Your passion for land protection, water quality, and connecting people to nature, combined with your leadership support, keeps us in the forever business – making the promise of perpetuity possible.

The gift of perspective: Every acre is significant.

Last year, thanks to your generosity, we **expanded Brenner-Penfield Macungie Mountain Preserve by four acres**, while making **significant moves to protect thousands more acres in the foreseeable future**. As a committed supporter, you understand the long haul of land protection and the critical nature of your sustained investment. To date, your generosity has generated an impressive return. You've helped permanently protect more than 60,000 acres.

In 2022, we continued to enhance our nature preserves with access improvements and habitat restoration, making notable progress toward the future opening of Black River Sanctuary, our 14th and newest nature preserve, offering 187 acres right within the Lehigh Valley.

The gift of perspective: Every stream mile counts.

The whole health of our 10-county Lehigh River watershed happens one willing landowner at a time, and every tree, shrub, and wildflower taking root improves our water quality. Last year, you helped **restore 1.5 stream miles across more than a dozen sites in Lehigh and Northampton counties**.

The gift of perspective: Students become stewards.

A tomorrow for conservation is only as secure as the young minds we educate today, and last year, with your support, **Wildlands benefited nearly 10,000 school-age children with environmental education**. Their collective learning moments, multiplied as lessons shared, are stewarding a conservation ethic for future generations.

The gift of perspective: You are making a lasting difference.

As a close friend and leadership supporter, I hope you experience the results you make possible – whether it's a trip on the Lehigh River, a walk on one of our nature preserves, or an afternoon with our environmental education animals.

You keep our mission alive, today, tomorrow, and always, and your name on Wildlands Conservancy's leadership donor listing helps send a strong, important message: *Nature here at home matters!*

On behalf of our board of directors and staff, I thank you for the world of nature you make possible for our shared Lehigh Valley and Lehigh River watershed, this year and for many years to come. You are making a lasting difference!

See you in nature,

Christopher M. Kocher, President



Our mission and vision

Wildlands Conservancy envisions a Lehigh Valley and Lehigh River watershed that contain expansive natural areas, connected green spaces, healthy waterways, and an enlightened community where people embrace conservation and sustainability. The land trust carries out this vision by protecting and restoring critical natural areas and waterways and educating the community to create a legacy of a healthy, sustainable environment for future generations.

2022 DONOR LISTING

Thank you to the individuals, foundations, businesses and public agencies listed in this report that provided vital support during the fiscal year Jan. 1, 2022, through Dec. 31, 2022. We thank you for your generosity and commitment to conservation.



The Evergreen Society is a special recognition level for individual donors who make leadership gifts of \$1,500 or more.

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- Elizabeth Dugan, *VP of Development & Communications*
- Dan Giannelli, *VP of Finance & Operations*
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\$50,000+

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- Pat and Fran Waller
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- Pat and Fran Waller
- Anonymous (1)
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- Eric and Georganne Moyer
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- Aravind Nayak and Ashwini Mulki
- Peter and Laura Polt
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- Anonymous (2)

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- Patrick and Ellen Loughlin
- Frank and MarySue Frazier Malvezzi
- Blake and Marilyn Marles
- Jeffrey Mathieu
- Charles and Lorrie McKinney
- Lydia Panas and Ed Baldrige
- Abigail Pattishall and Bryan Gibson
- Catherine Peoples
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- David and Catherine Renninger
- Patrick and Cathy Renshaw
- Richard and Heather Shaffer
- Rebecca and Glenn Short
- Justin Smith and Holly Deiaco-Smith
- Kathryn Stagl
- Michael and Sybil Stershic
- Ken and Lisa Szydlow
- David and Ann Tachovsky
- Robert and Anne Teufel
- David and Mary Beth Weinstein
- Paul and Carol Wessel
- Gene and Joan Witiak
- David and Dr. Beth Zmijewski

* = Deceased



Businesses that demonstrate their commitment to conservation by making annual leadership gifts.

VISIONARY \$100,000+



LEADERSHIP \$25,000-\$49,999



STEWARD \$10,000 - \$24,999



BROOKSIDE OFFICE PARTNERS



SUSTAINER \$5,000 - \$9,999



PRESERVER \$2,500-\$4,999

- Bimbo Bakeries
- Campbell, Rappold & Yurasits, LLP
- Highmark Blue Shield
- LANtek
- Lehigh Country Club
- Milestone Financial Associates, LLC
- Sayre Mansion
- Uline

PROTECTOR \$1,000-\$2,499

- American Fence, Inc.
- B. Braun Medical Inc.
- Cornerstone Advisors Asset Management
- Factory LLC
- Fidelity Bank
- Jeras Corporation
- Pennsylvania American Water
- Thrivent Financial for Lutherans
- Weis Markets, Inc.

SUPPORTER \$500-\$999

- Bowmanstown Diner
- Eberhardt Motors
- Facebook
- Fulton Bank
- Octoraro Native Plant Nursery, Inc.
- The Sayre Mansion Inn
- Serfass Construction Co.

FOUNDATIONS, PUBLIC AGENCIES, AND ORGANIZATIONS

The listing that follows reflects the total value of grants and gifts awarded between Jan. 1 and Dec. 31, 2022.

\$300k+

William Penn Foundation

\$100k+

Pennsylvania Department of Conservation & Natural Resources

\$50,000-\$99,999

Pennsylvania Department of Environmental Protection
The Star Foundation

\$25,000-\$49,999

Austelle Foundation
Bella Luna Charitable Fund
The Graymer Foundation

Harry C. Trexler Trust
National Fish and Wildlife Foundation
United Way of the Greater Lehigh Valley

\$10,000-\$24,999

John A. and Margaret Post Foundation
Lehigh Valley Health Network
The Martin Guitar Charitable Foundation
The Reidler Foundation
Robert F. Schumann Foundation

\$5,000-\$9,999

Fleming Foundation
Saucon Sanctuary Committee

\$2,500-\$4,999

Borough of Palmerton
The Charles H. Hoch Foundation
The Mutual Fire Foundation, Inc.
WeConservePA

\$1,000-\$2,499

1% for Nature
MD Lieberman Foundation

Mohnton Fish & Game Protective Association
Northampton Borough Municipal Authority
Pocono Lake Preserve, Inc.

\$500-\$999

Hereford Gun Club
Jerry Zimmerman Memorial Chapter, NWTF
Life's a Puzzle Charitable Fund
Northampton County Federation of Sportsmen's Clubs
Pennsylvania Organization for Watersheds and Rivers



The Legacy Society recognizes individuals who have provided for Wildlands Conservancy in their will or estate plans or made significant endowment gifts.

Victor Abeloff
 David Aldrich*
 James and Bonnie Baker
 James R. Baker
 Mildred Behler*
 Michael and Jane Benning
 William and Karen Norvig Berry
 Richard Bold*
 Merrill and Nancy Brenner
 Elizabeth Burkhart*
 Kenneth E. Burkhart*
 Luther* and Jo Ann Campbell
 Marvin and Melonia Charles
 Bud* and Beverly Cole
 Pat and Sandra Corpora
 David Coult

Ros and Miriam Eddy*
 Lawrence Erney*
 Lona Farr and David Voellinger
 William Fenza* and Joan Moran
 Fred and Susan Flemming
 Elizabeth and York France*
 Kevin Grate
 Ray and Patricia Groff
 Charles Haaf*
 Leon* and June Holt
 Elizabeth Houck*
 Ted and Judy Howells
 Lilla Knox*
 John and Veronica Kostenbader
 John Miles*

Gerald and Amy Mistal
 Norma Nehf*
 Bernice and Ronald Payrow*
 Heinz Pfeiffer*
 Leonard Parker Pool*
 Karen and Richard Poshefko

 Roland Rhode*
 Ardath and Robert Rodale*
 Maria Rodale
 Simmons Savage*
 Sherwood Schnell*
 Estate of Richard Shade*
 Jean Siftar*
 Robert* and Cidney Spillman
 Kathryn Stagl
 Michael and Sybil Stershic
 Thomas Stoneback

and Maggie Prorok
 Ferdinand and Elizabeth Thun
 Ronald Treichler*
 Alan Viani
 Paul and Winifred Viani
 Pat and Fran Waller
 Ellen Warmkessel*
 Anne Nelson West*
 Julia and William Westley*
 Morton White*
 Donald Wittlinger*
 Joycelyn Young*
 William Young*
 Deana Zosky and John Gallagher
 Anonymous (9)

* = Deceased

CAPITAL CAMPAIGN

Wildlands Conservancy recognizes and thanks the following supporters who made significant contributions to special projects and initiatives that will further the future of our Wildlands.

Pledges were received by Dec. 31 2022.

Air Products
 Austelle Foundation
 Jane and Michael Benning
 Polly Beste
 Don and Sonja Bowe
 Merrill and Nancy Brenner
 W. Doug and Peggy Brown
 C.F. Martin & Co., Inc.
 Scott J. and Karen G. Cope
 Ted and Amy Douglass
 Tim and Elizabeth Dugan
 Jane and Gene Ervin
 Kelly and Brian Facchiano
 Lona M. Farr, PhD. and David Voellinger, MA
 Andy and Rink Fogal

Edward and Liz Fones
 Jane and Gene Fretz
 Dan and Mary Giannelli
 Rebecca and Rich Gorton
 Tadd Henninger
 Michael and Meda Henry
 Richard and Michele Holt
 Ron and Sue Horiszny
 Dr. and Mrs. Robert C. Hunsicker
 Just Born Quality Confections
 Audra and Jason Kahr
 Judith and Joe Kaminski
 Sam and Courtney Kennedy
 Chris and Sheila Kocher

Dave and Emilie Lobach
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 Milestone Financial Associates, LLC
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 Abigail Pattishall and Bryan Gibson
 The Pidcock Company

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 Susan and Brian Powell
 Maria Rodale
 Stuart and Brooke Rogers
 Carol and Richard Saeger
 St. Luke's University Health Network
 Andrew and Michele Stanten
 The Star Foundation
 Michael and Sybil Stershic
 Ken and Lisa Szydlow
 Francis J. and Patricia L. Waller
 Anonymous (1)



MATCHING GIFT COMPANIES

The following companies matched contributions from individual donors.

Air Products	The Merck Foundation
The Guardian Life Insurance Co.	Olympus Corporation of the Americas
Intel	Salesforce
Johnson & Johnson Family of Companies	Texas Instruments Foundation
KLA Foundation	United Health Group
Liberty Mutual	Verisk

EDUCATION INCOME TAX CREDIT COMPANIES

Campbell, Rappold & Yurasits, LLP	The Neffs National Bank
Capital Blue Cross	PPL Electric Utilities
Embassy Bank for the Lehigh Valley	Serfass Construction Co.
Fidelity Bank	Truist
Fulton Bank	UGI Utilities, Inc.
	Waste Management
	Weis Markets, Inc.

2022 FINANCIAL SUMMARY

EXECUTIVE SUMMARY OF FINANCIAL STATEMENTS

	2022 Thousands	2021 Thousands
Total Assets	\$12,095	\$12,038
Total Liabilities	\$492	\$861
TOTAL NET ASSETS	\$11,603	\$11,177
<hr/>		
Total Revenue, Gain, and Other Support	\$3,442	\$4,937
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Expenses		
Conservation	1,453	2,873
Education	858	697
Management and Development	705	668
	3,016	4,238
TOTAL INCREASE IN NET ASSETS	\$426	\$699

OPERATING SUPPORT

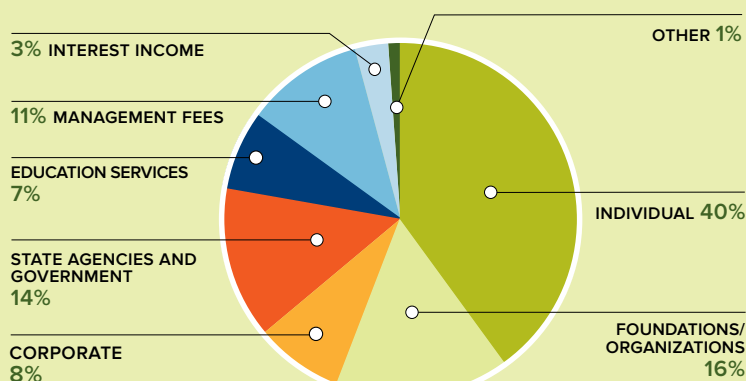
Contributions and Grants	Thousands	%
Individual	\$1,615	40%
Foundations/Organizations	635	16%
Corporate	341	8%
State Agencies and Government	549	14%
	3,140	78%

Earned and Unearned Income	Thousands	%
Education Services	299	7%
Management Fees	428	11%
Interest Income	111	3%
Other	55	1%
	\$4,033	100%

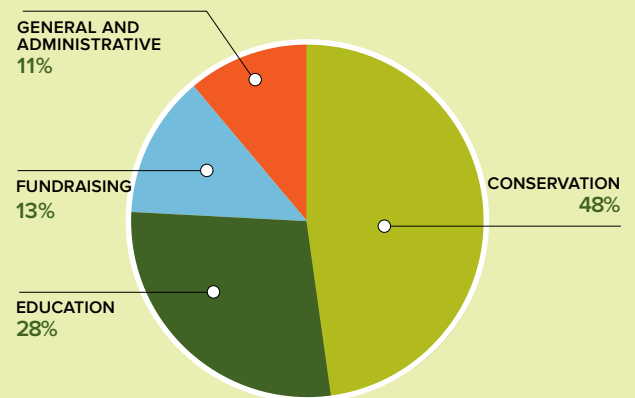
OPERATING EXPENSES

Programs	Thousands	%
Conservation	\$1,453	48%
Education	858	28%
	2,311	76%
Fundraising	376	13%
General and Administrative	329	11%
	\$3,016	100%

OPERATIONS AT A GLANCE



OPERATING SUPPORT



OPERATING EXPENSES

Wildlands Conservancy, Inc. is a nonprofit organization dedicated to land and river preservation and environmental stewardship through education. The 2022 annual report is published by Wildlands Conservancy, Inc., 3701 Orchid Place, Emmaus, PA 18049, 610-965-4397. Reproduction or use of any part of the 2022 annual report without written permission from the publisher is strictly prohibited. Wildlands Conservancy is a tax-exempt organization as provided by IRS regulations. A copy of the official registration and financial information may be obtained by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

WILDLANDS CONSERVANCY 3701 Orchid Place, Emmaus, PA 18049-1637

For more information, visit wildlandspa.org or contact us at 610.965.4397.

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