



SPREADSHEET SOLUTIONS

Creating business solutions through custom spreadsheets

CSV ANALYSIS SPREADSHEET

We have seen an increase in requests for spreadsheets to analyse data exported from existing software or website plugins. Most software packages and plugins will export data as a CSV file, and these files can be opened using Excel. The problem is that when opened, they just display a mass of data, often in its rawest state. We are therefore commissioned to create a spreadsheet that will easily analyse that data, and produce the desired statistics and charts, to provide the business owner with what they require. We couldn't show you our client's analysis, due to the fact that they have all been confidential, so we will show you one of our own internal spreadsheets. This one is for our free downloads.

The download plugin that we use does not supply us with the statistics that we require, but it does give us the option to extract the data in a CSV file, which we do. All we do is select the data from the CSV file, copy it, and then paste values (not normal paste as it carries over the formatting) into our analysis spreadsheet. Below is an image of the data pasted into the new spreadsheet. We do this once a month, but you can update this as often as you wish. Just clear the existing data and add the updated data at any time to change the outcome of statistics.

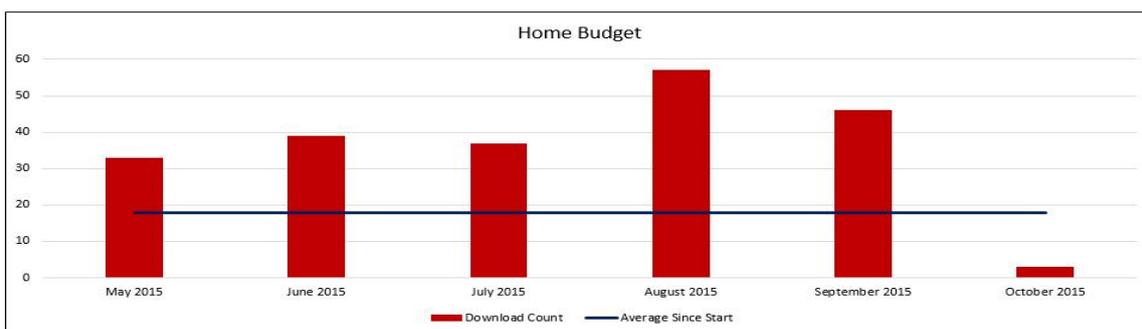
Download ID	Filename	Date	Status
1089	Product%20Costing%20%26%20Materials%20Brochure.pdf	18/10/2015 18:21	completed
1607	Product%20%26%20Invoice%20Database%20-%20PDF%20Brochure.pdf	18/10/2015 18:21	completed
1718	360%20Staff%20Appraisal%20-%20Trial%20Version.xlsm	18/10/2015 16:47	completed
998	Annual%20Business%20Budget.xlsx	18/10/2015 16:47	completed
1538	Multiple%20Staff%20Diary%20Brochure.pdf	18/10/2015 15:12	completed
2274	Project%20Budget%20Tracker%20-%20Free%20Version.xlsx	18/10/2015 15:05	completed
1961	Staff%20Succession%20Planner%20-%20PDF%20Brochure.pdf	18/10/2015 15:03	completed
1601	Online%20Form%20Analyser%20-%20PDF%20Brochure.pdf	18/10/2015 15:00	completed
1724	Online%20Form%20Analyser%20-%20Trial%20Version.xlsm	18/10/2015 14:59	completed
1579	Tweet%20Manager%20PDF%20Brochure.pdf	18/10/2015 14:58	completed
1570	Staff%20Absentee%20Schedule%20-%20PDF%20Brochure.pdf	18/10/2015 14:56	completed
1538	Multiple%20Staff%20Diary%20Brochure.pdf	18/10/2015 14:49	completed
1722	Multiple%20Staff%20Diary%20-%20Trial%20Version.xlsm	18/10/2015 14:49	completed
1720	Marketing%20Contact%20List%20Template%20-%20Trial%20Version.xlsm	18/10/2015 14:47	completed
1236	Consultant%20Time%20Sheet%20Brochure.pdf	18/10/2015 14:46	completed
1732	Time%20Sheet%20-%20Trial%20Version.xlsm	18/10/2015 14:45	completed
1236	Consultant%20Time%20Sheet%20Brochure.pdf	18/10/2015 14:29	completed
998	Annual%20Business%20Budget.xlsx	18/10/2015 12:13	completed
2054	Runner%27s%20Logbook.xlsx	18/10/2015 12:03	completed
314	Sales%20Rep%20Tool%20Advert.pdf	18/10/2015 11:45	completed
357	Service%20Industry%20Management%20Program%20Advert.pdf	18/10/2015 11:42	completed

We then have a second stage to the process, which you may or may not require. Our CVS file does not contain an accurate download name, so we have a second page for us to rename the downloads and extract the relevant information for each download. This page of ours also tallies up each download and also gives us a total download count, as well as the rank of each download, based on the number of downloads. This is the information that we require, as all of these analysis tools are custom made, we will obviously create yours to meet your requirements.

ID	Filename	New Name	22,994	Rank
308	Glass%20Project%20Management%20System%20Advert.pdf	Glass Project Management System Advert	209	31
312	Estate%20Agent%20Management%20Software%20Advert.pdf	Estate Agent Management Software Advert	104	36
313	Home%20Budget.xlsx	Home Budget	322	25
314	Sales%20Rep%20Tool%20Advert.pdf	Sales Rep Tool Advert	845	8
317	Golf%20Scorecard%20Manager.xlsx	Golf Scorecard Manager	756	13
357	Service%20Industry%20Management%20Program%20Advert.pdf	Service Industry Management Program Advert	845	8
409	Capital%20Quiz.xlsm	Capital Quiz	795	11
998	Annual%20Business%20Budget.xlsx	Annual Business Budget	824	10
1073	Marketing%20Statistic%20Analysis%20Brochure.pdf	Marketing Statistic Analysis Brochure	952	5
1085	Weight%20Loss%20%26%20BMI%20Calculator.xlsx	Weight Loss & BMI Calculator	857	7
1089	Product%20Costing%20%26%20Materials%20Brochure.pdf	Product Costing & Materials Brochure	662	18
1141	LinkedIn%20Marketing%20Analysis.xlsx	LinkedIn Marketing Analysis	137	33
1192	Spiritual%20Gifts%20Test.xlsx	Spiritual Gifts Test	129	34
1236	Consultant%20Time%20Sheet%20Brochure.pdf	Consultant Time Sheet Brochure	1078	3
1241	Job%20Costing%20Template.xlsx	Job Costing Template	526	23
1253	Project%20Schedule.xlsx	Project Schedule	32	44
1292	Task%20Organiser.xlsx	Task Organiser	710	14
1353	10%20Business%20Problems%20Solved%20by%20Excel%20and%20Spreadsheet%20Solutions%20-%20Brochure.pdf	10 Business Problems Solved by Excel and Spreadsheet Solutions - Brochure	914	6
1366	Car%20Mileage%20Log%20for%20Business%20Use.xlsx	Car Mileage Log for Business Use	615	20
1368	Income%20%26%20Expense%20Log.xlsx	Income & Expense Log	682	17
1507	360%20Staff%20Appraisal%20PDF%20Brochure.pdf	360 Staff Appraisal PDF Brochure	1180	2

This is where our spreadsheet provides us with the statistics that we requires. I want to know the download count per month, for the last 6 months, for each download. I also want to know how that compares to the average download count per month (for each download), since the download was first downloaded. There is other valuable data like the first and latest date that each download was downloaded.

Last 6 Months Download Count for Selected Download



First Download: 15 April 2014

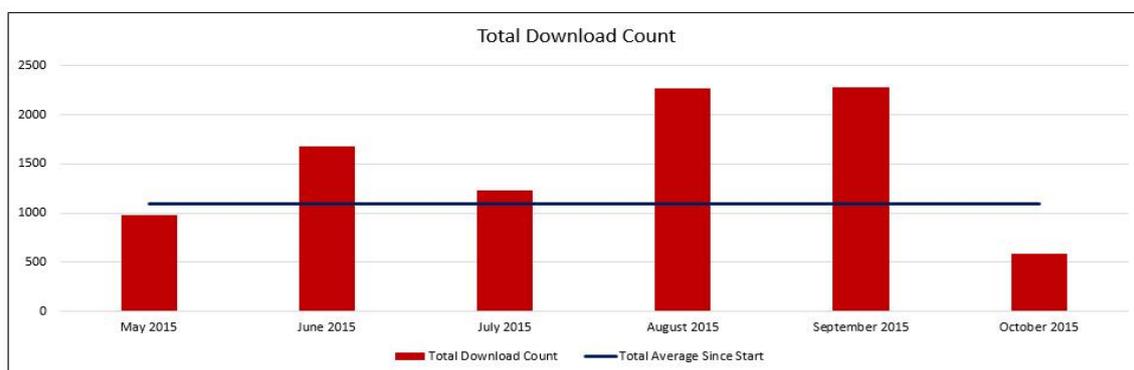
Latest Download: 03 October 2015



We are able to select the required download from the drop down list, and then the relevant statistics for the newly selected download, are automatically displayed.

I then thought that it was useful to have the breakdown for each download, but what about totals? So I added another section of statistics, like above, but for the totals.

Last 6 Month Total Download Count



First Download: 23 January 2014

Latest Download: 18 October 2015

So there you have it, a simple spreadsheet that analysis raw data, and supplies us with extremely useful information. What software do you have that exports CSV files? What would you like to learn from your raw data? Why not give us the opportunity to supply you with an analysis tool for your data?

Please use the links below to visit our website and contact us. We have videos, free downloads, brochures, and a wealth of information about what we do on our website. You can also sign up to receive our monthly newsletter. **If you think that your business would benefit from a spreadsheet like the one shown here, please contact us using the links below.**

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