



ARKANSAS CHILDREN'S NORTHWEST

Ride for a Healthier Tomorrow

2022 Sponsorship Packet



Arkansas
Children's
Northwest

Auxiliary



Champion Children

YOUR SPONSORSHIP IMPACTS CHILDREN IN NORTHWEST ARKANSAS AND BEYOND

Improve the lives of children in Northwest Arkansas and beyond with your 2022 sponsorship of **Ride for a Healthier Tomorrow**, the second annual cycling event raising funds for children in Northwest Arkansas and beyond to have a healthier tomorrow. This event is set to take place in the summer of 2022.

Your generous sponsorship plays a critical role in improving child health. Because of the support from businesses like yours, Arkansas Children's is providing care close to home at Arkansas Children's Northwest, the region's first and only pediatric hospital. Since the hospital's opening in 2018, there have been more than 150,000 patient visits, saving countless trips to Central Arkansas for many families.

Now in its fourth year, it's time to turn our attention to the road ahead and what we must do to make Arkansas the safest, healthiest place to be a child. **Ride for a Healthier Tomorrow** sponsorships will support Arkansas Children's Northwest and ensure the hospital stays right-sized to meet the needs of the growing pediatric population in Northwest Arkansas. We hope you find this event meaningful.



As an event sponsor, your public support of Arkansas Children's is instrumental in encouraging the involvement of others. We need you!



3+
Courses



41,000
Raised in 2021



500+
Participants

	Presenting \$15,000	Pace Crusher \$10,000	Achiever \$5,000	Racer \$2,500	Sprinter \$1,000
Children’s Circle of Care one-year membership*	X	X	-	-	-
Facebook event recognition	X	X	-	-	-
Cycling jersey recognition	Logo	-	-	-	-
Recognition in pre- and post-event digital communications	Logo	Logo	-	-	-
“We Support Arkansas Children’s” banner	X	X	X	-	-
Event packet recognition	Logo	Logo	Listing	Listing	-
Event website recognition	Logo	Logo	Logo	Listing	Listing
Event shirt recognition	Logo	Logo	Logo	Listing	Listing
Recognition in event press release	X	X	X	-	-
2022 Arkansas Children’s lobby donor wall recognition**	X	X	X	X	X
Opportunity to Set Up Tent at In Person Celebration – July 14, 2022 at Arvest Ballpark, Springdale	X	X	X	X	-

*Some Restrictions | **Installed Spring 2023

I want to sponsor the **Ride for a Healthier Tomorrow** at the _____ level.

Name listed as: _____

Authorized representative: _____



Arkansas Children's

HOSPITALS • RESEARCH • FOUNDATION

Arkansas Children's Northwest

Because of you, Arkansas Children's champions children by making them better today and healthier tomorrow.

Your Pediatric Hospital



2018
Grand Opening



24
Inpatient Beds



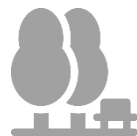
42
Clinic Exam Rooms



5
Operating Rooms



30
Emergency Department Exam Rooms



7
Designated Outdoor Areas

More Facts & Figures



26

subspecialties offered in outpatient clinics, from Sports Medicine to Cardiology



1/3

of Arkansas children diagnosed with cancer are from 11 counties in Northwest Arkansas



140-180

Angel One transports from ACNW to ACH every year

Annual Impact*



3,397
Surgeries



2,006
Inpatient Admissions



22,594
Emergency Department Visits



67,775
Outpatient Visits

*July 1, 2020–June 30, 2021



**Arkansas
Children's**
Northwest

Auxiliary

ARKANSAS CHILDREN'S FOUNDATION

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