

Daniel Berkowitz

Mobile: (914) 417-7653

Email: dan@discoverdan.com

Portfolio: www.discoverdan.com

Freelance

Keep Me Posted Web Series — Visual Designer

- Designed a custom logotype and full-brand styling
- Designed, coded, and hosted a responsive website for keepmepostedseries.com from scratch
- Created animated, on-screen motion graphics
- Photographed stills on-set for promotional imagery

Regeneron Pharmaceuticals — Design Consultant

- Wrote and designed new documentation to ease the consultant onboarding experience
- Updated internal materials to meet new requirements

Experience

JFBMD Radiology — IT Technician

June 2014 – Present

- Training employees in new technology
- Troubleshooting computer and network issues
- Working with employees to secure devices and networks
- Planned and implemented data backup policies

The Daily Orange — Design Editor

September 2011 – February 2012

- Worked under a short deadline (daily newspaper) with a team skilled in varied disciplines
- Laid out newspaper sections on a daily basis
- Formatted text and photos to fit in a constrained space
- Created graphics and illustrations to accompany articles

Education

S.I. Newhouse School of Communications

B.S. Graphic Design

Additional Specialization in Sociology

2014

Carnegie Mellon University, Pre-Design Program

Summer 2009

Honors & Athletics

Syracuse University Dean's List

Spring 2011, Fall 2011

Syracuse University Ultimate Frisbee

Third Door Media — Graphic Designer

- Produced web banners and advertisements for digital marketing materials and websites
- Designed and laid out white papers
- Created cover art for marketing reports
- Illustrated icons for digital and print assets

Congregation KTI — Graphic Designer

- Collaborated with board members to market a fundraiser
- Designed a tailor-made, targeted fundraising brochure
- Worked on-site to implement the fundraising campaign

Discovery Communications — Design Intern

June 2012 – August 2012

- Designed art for web, print, and broadcast
- Created promo imagery for download-to-own media
- Produced web banners and advertisements
- Concepted logos for upcoming TV programs

Medley Magazine — Layout & Graphic Designer

September 2011 – May 2014

- Collaborated with a small team of designers to print a polished, well-designed magazine
- Created illustrations for feature stories
- Designed single-page and spread layouts
- Prepared pages and graphics for print

Skills

- Full Adobe Suite
- Sketch App
- Wireframing
- Prototyping
- Photography
- Git
- Grunt Task Runner
- Server Management
- Project Planning
- HTML/CSS/JS/jQuery
- Accessibility/Usability
- Personas/User Stories
- Mockups
- Responsive Design
- Motion Graphics
- Bash & Powershell
- Microsoft Office
- Windows, macOS, & Linux