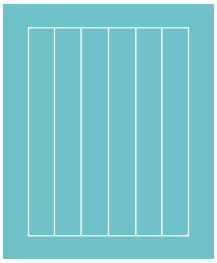
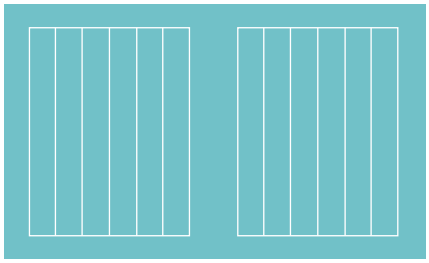
CHAPEL HILL & durham MAGAZINES

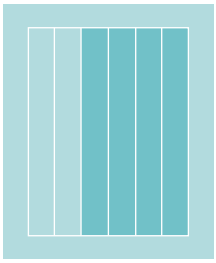
RUN OF BOOK



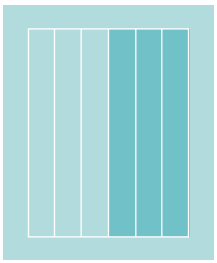
Full Page



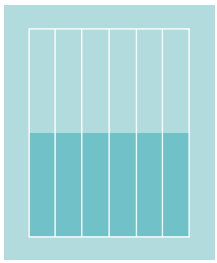
Two Page Spread



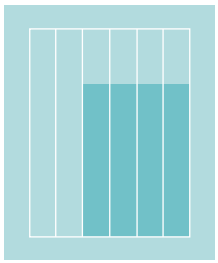
2/3 Vertical



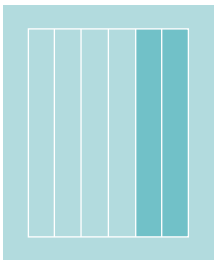
1/2 Vertical



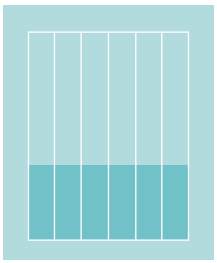
1/2 Horizontal



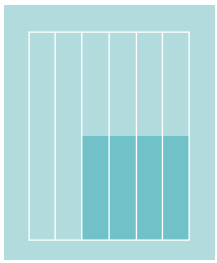
1/2 Island



1/3 Vertical

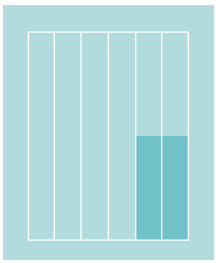


1/3 Horizontal



1/3 Square

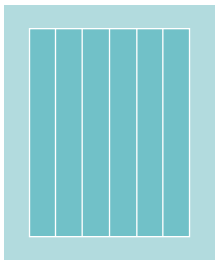
1/4 Page



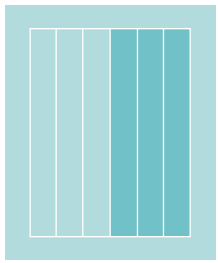
1/6 Restaurant

CO-OP

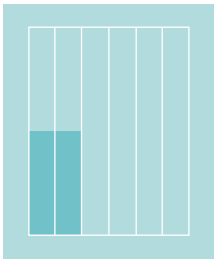
Carrboro
East 54
Galleria
Hillsborough
Pittsboro
Eastgate
University Mall
300 East Main
Adopt-A-Pet
LGBT



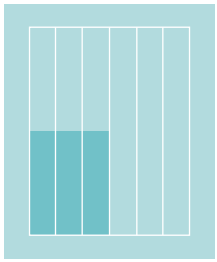
Full page co-op



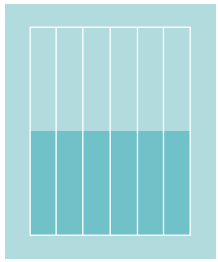
1/2 co-op



1/6 co-op



1/4 co-op



1/2 co-op

RUN OF BOOK

AD SIZE	WIDTH x HEIGHT
Two Page Spread**	18" x 10.875"
Full Page**	9" x 10.875"

***Please include .125" bleed on all sides with .75" safety margins*

2/3 Vertical	4.9444" x 9.375"
1/2 Vertical	3.6667" x 9.375"
1/2 Horizontal	7.5" x 4.5475"
1/2 Island	4.9444" x 7"
1/3 Vertical	2.3889" x 9.375"
1/3 Horizontal	7.5" x 2.9653"
1/3 Square	4.9444" x 4.5475"
1/4 Page	3.6667" x 4.5475"
1/6 Restaurant	2.3889" x 4.5475"

CO-OP

AD SIZE	WIDTH x HEIGHT
Full Page co-op	7.5" x 9.25"
1/6 co-op	2.3916" x 4.5396"
1/4 co-op	3.6125" x 4.5396"
1/2 H co-op	7.5" x 4.5396"
1/2 V co-op	3.6125" x 9.2334"

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We support Adobe Acrobat PDF X-1A

All images must be in CMYK, 300 dpi

All colors built as CMYK Process Color, please convert Pantone

Four-color solids should not exceed SWOP density of 280%

Embed all fonts and flatten all transparencies

Rules should be .25 point or thicker

Do not nest EPS files in other EPS files

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