

PIRATES PRESS • 1260 POWELL ST. EMERYVILLE, CA 94608 • P: 415.738.2288 • F: 415.366.7105 • PIRATESPRESS.COM

PIRATES PRESS STICKER PRINTING - TYPE A

COMMON USES:

Inexpensive giveaways and full color marketing stickers.

PAPER OPTIONS:

Crack-N-Peel Paper Stock with UV Coating (Gloss) on Printed Side

PRINTING OPTIONS:

CMYK Full Color Offset (Only)

FINISH OPTIONS:

Glossy (Only)

TRIMMING OPTIONS:

Circle, Oval or Square Cut (Only)

QUANTITY LIMITATIONS:

Orders of 1000, 2500, 5000, 10k, 20k+ (Only)

OTHER NOTES:

May fade with continuous exposure to sunlight.

DESIGNING & SUBMITTING YOUR ARTWORK FILES

Incomplete, incorrect, or illegible art files will result in production delays, and possibly poor presentation of final product. Have your artwork Designed by a Professional Graphic Designer. Unless you've arranged it with your rep beforehand, we require that all graphic arts are to be received in a Pirates Press template. We have graphic art templates available for almost everything we manufacture. If you are unsure which template to use, please call or email your sales representative. More information is available from our "GRAPHIC GUIDELINES AND TECHNICAL AUDIO SPECIFICATIONS", available on the "ORDERBERRY" page on our website at www.PiratesPress.com.

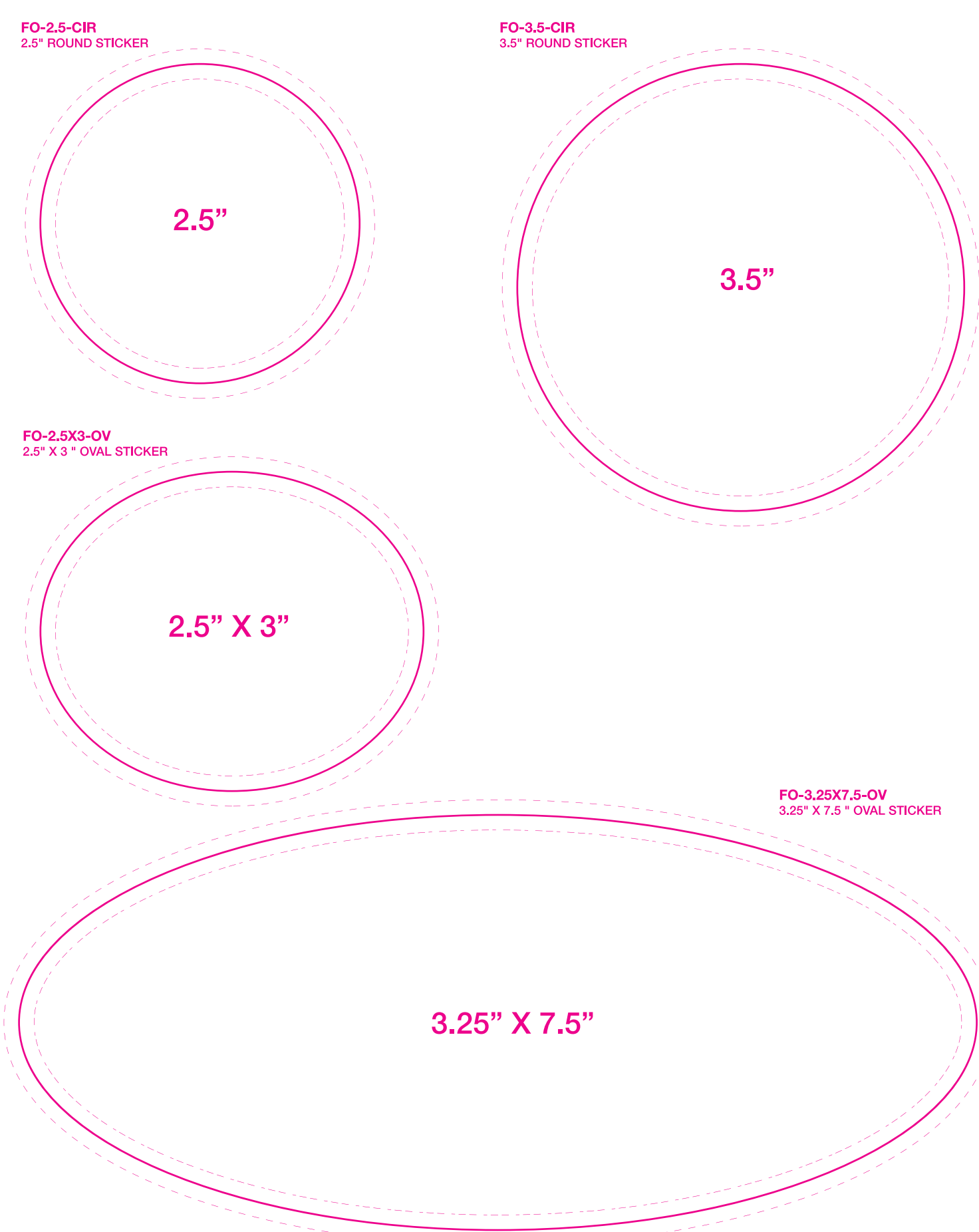
- ALL IMAGES MUST BE 300 D.P.I. RESOLUTION or higher.
- ALL IMAGES MUST BE CMYK and/or properly prepared PANTONE files. Do not submit Pantones unless you've ordered them.
- Use ONLY PIRATES PRESS TEMPLATES. Always keep Template on it's own layer; NEVER FLATTEN TEMPLATE to Artwork.
- TEMPLATES are the actual die-cut. ADD 3mm or .125" BLEED to all sides, outside the pink line.
- TEXT and LOGOS should not be closer than 3mm or .125" to the die-cut line.
- EPS and PDF file formats EXTREMELY PREFERRED. PSD files are prone to problems but are RELUCTANTLY ACCEPTED.
- CMO and RMO files are NOT ACCEPTED. NO GIF or JPEG files ever.
- ALL TEXT must be CONVERTED to OUTLINES (Illustrator, Quark, Indesign) or RASTERED / FLATTENED (Photoshop).
- ALL IMAGES must be EMBEDDED (Illustrator, Quark, Indesign) or RASTERED / FLATTENED (Photoshop).
- SAVE your files as SINGLE ARCHIVES (.zip or .rar) named only with your CATALOG NUMBER and the word ART (ex. PP80221_ART.zip).
- ALL ART FILES should be UPLOADED from our WEB-BASED UPLOAD APPLICATION: WWW.PIRATESPRESS.COM/Upload

*** Please fill out your Order Forms properly. Make sure the Artwork you are submitting matches your Order Form and the Sales Order (or Estimate) that you have received from your Sales Rep. If it doesn't, make sure it gets adjusted immediately to avoid delays in production.

PIRATES PRESS STICKER PRINTING OPTIONS

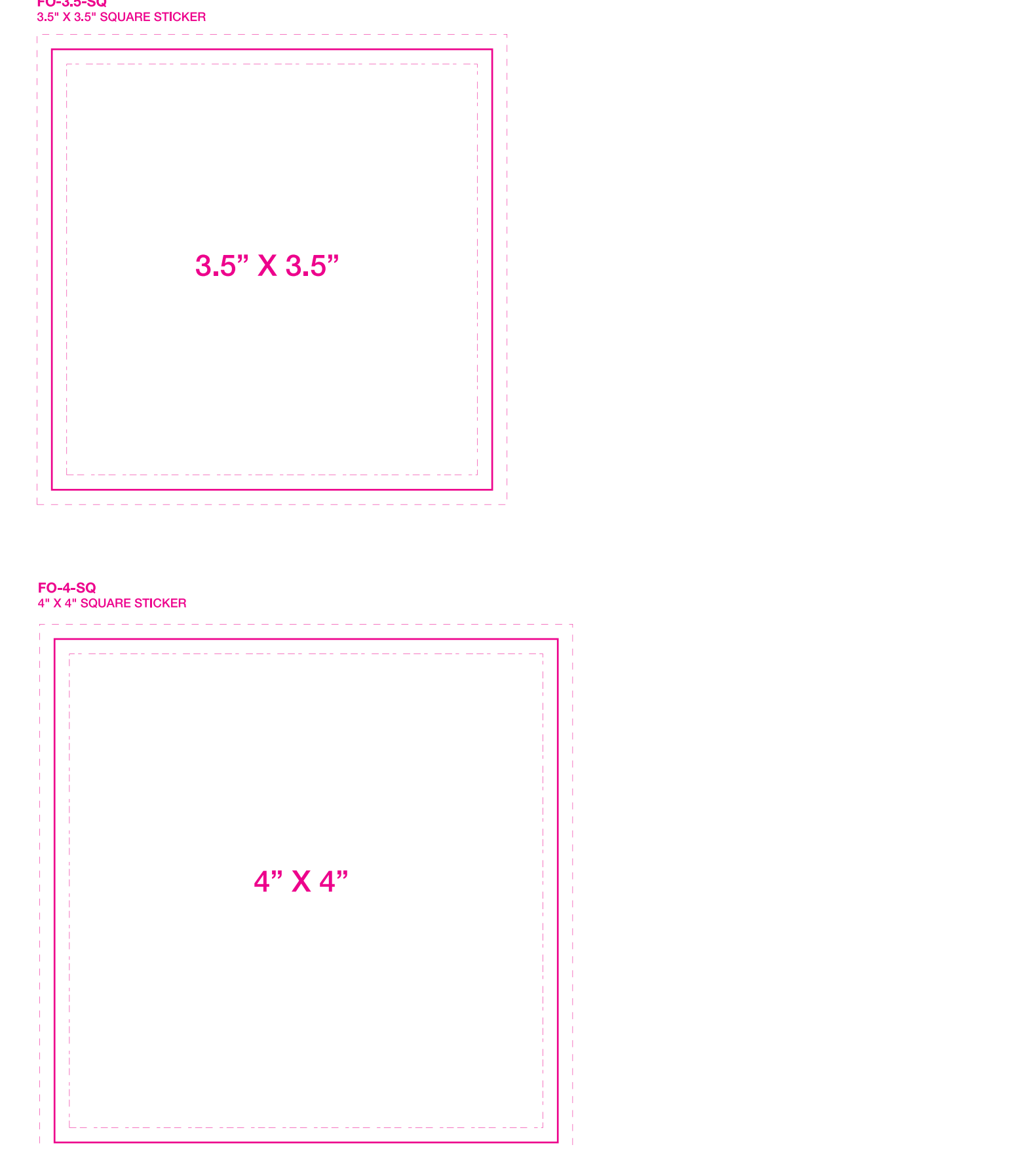
PIRATES PRESS A-CLASS STICKERS ALL A-CLASS STICKER MEASUREMENTS ARE IN INCHES

PRINTED CMYK ONLY, STANDARD WHITE GLOSS PAPER STOCK WITH UV GLOSS, CRACK-N-PEEL



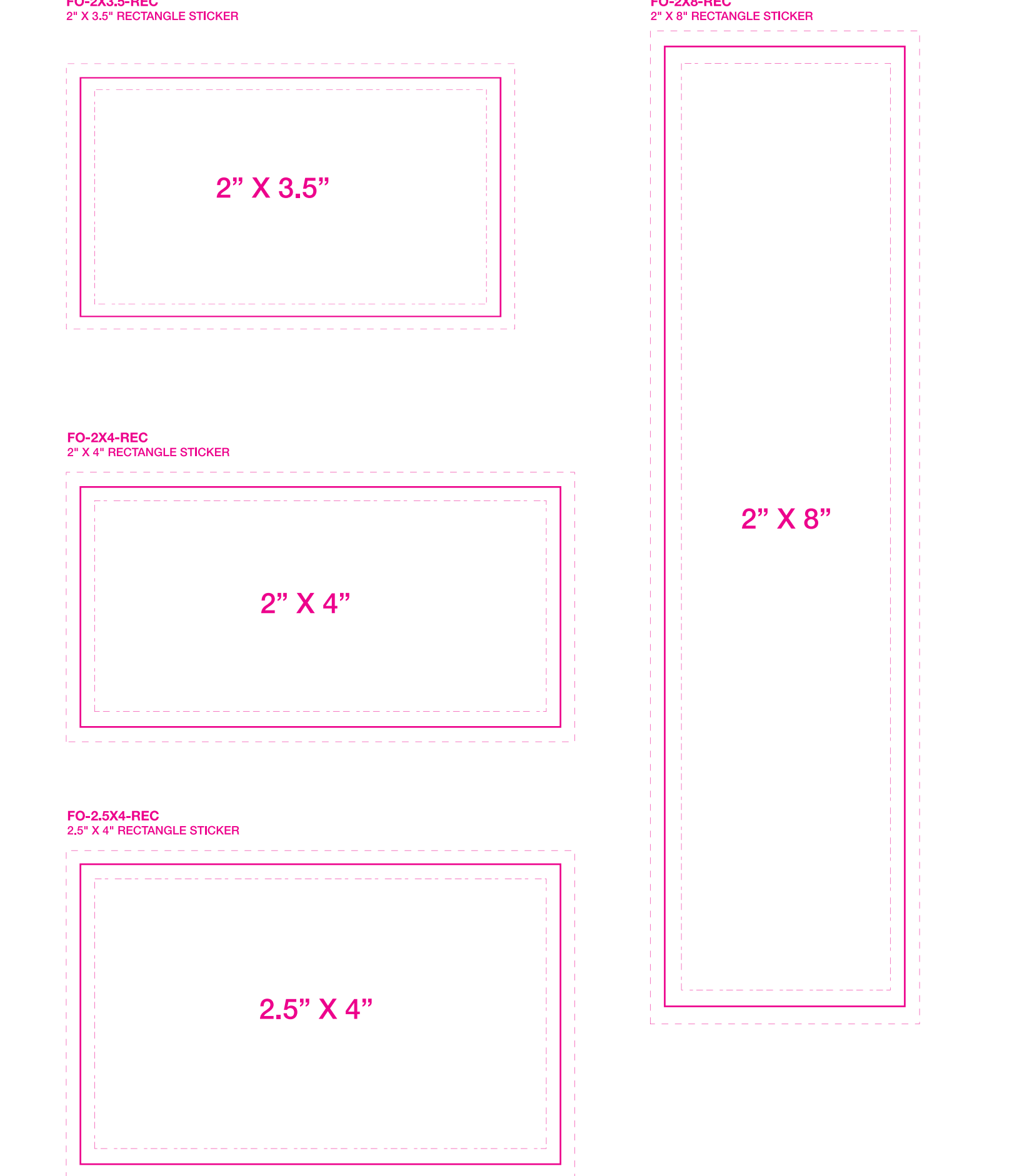
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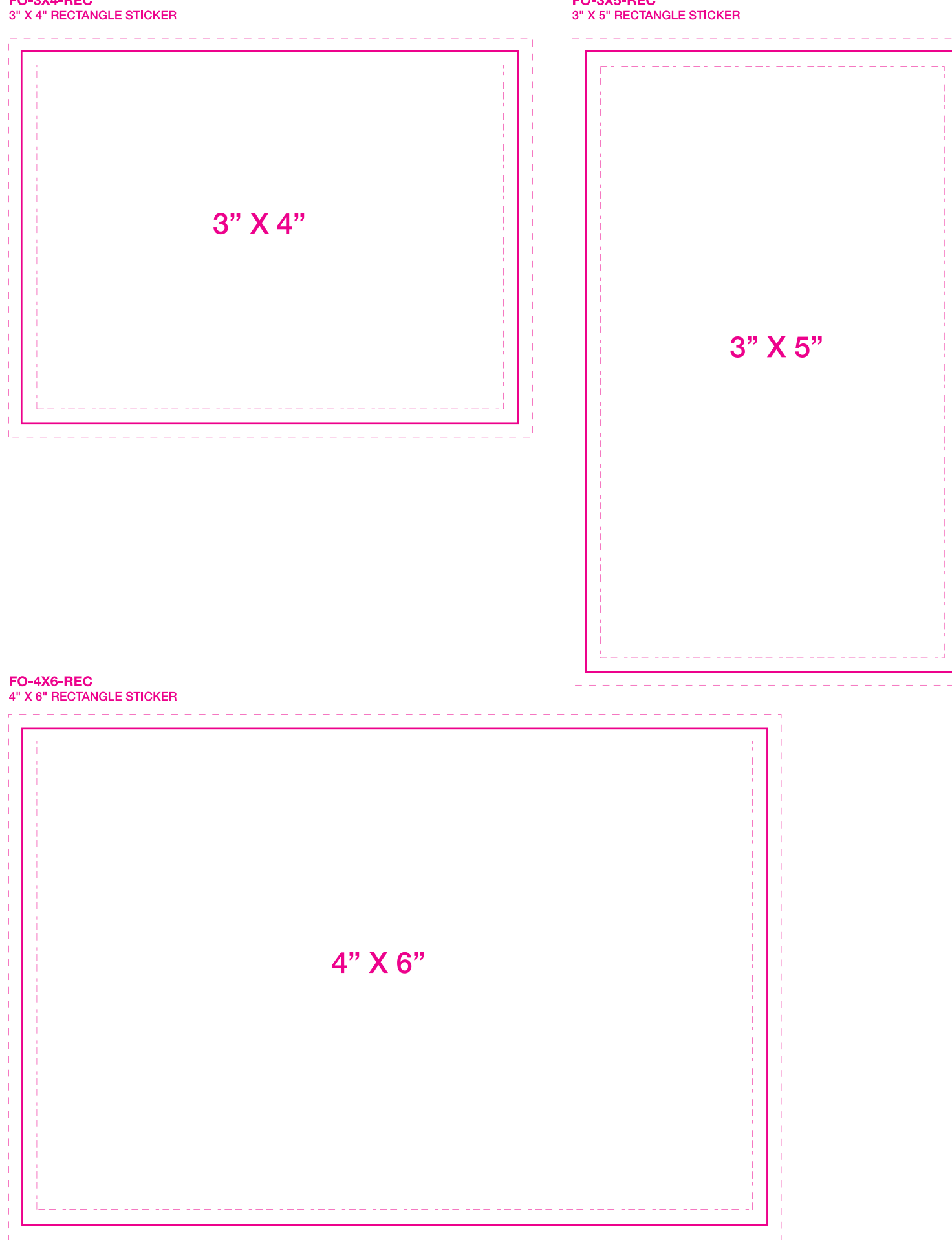
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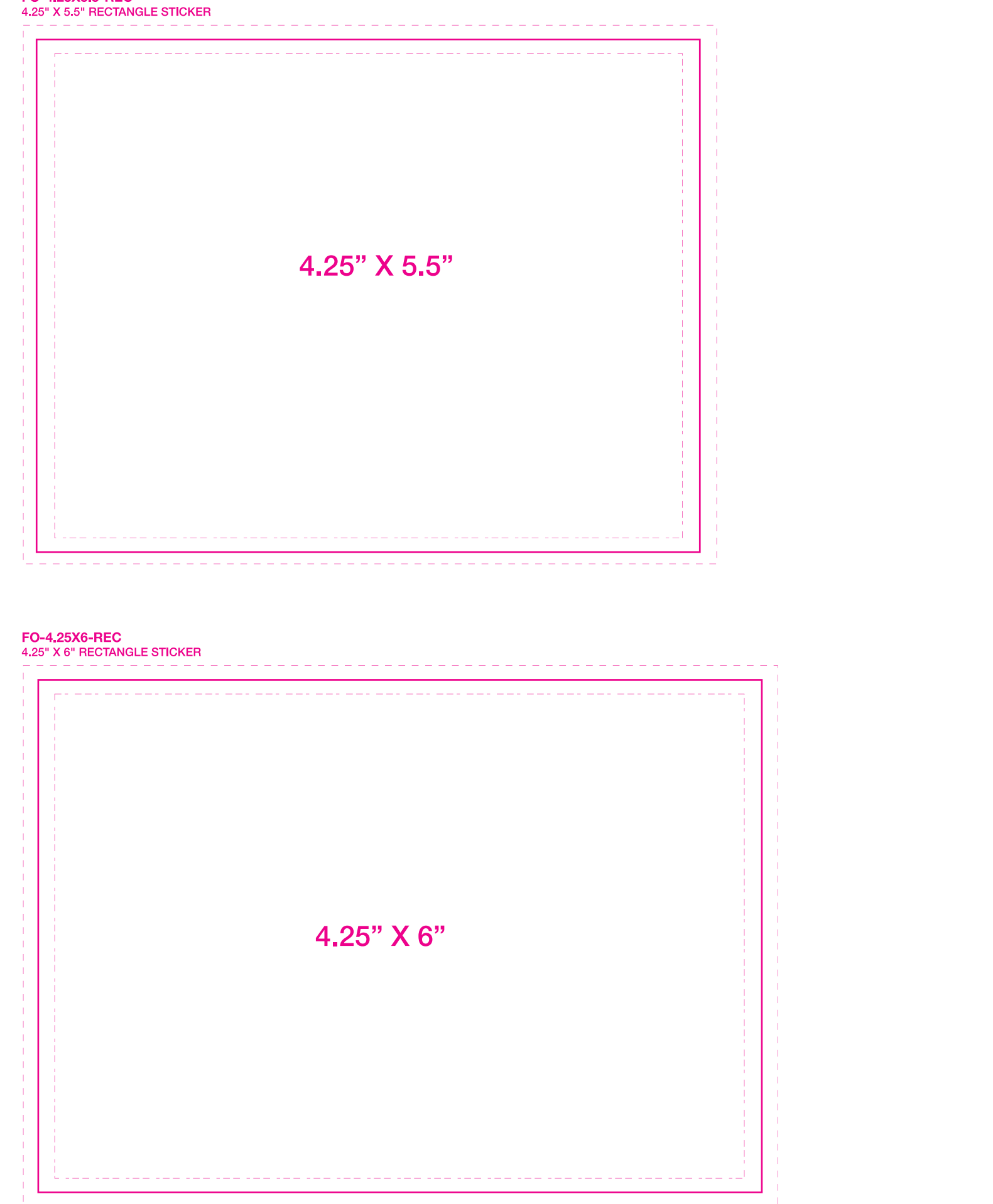
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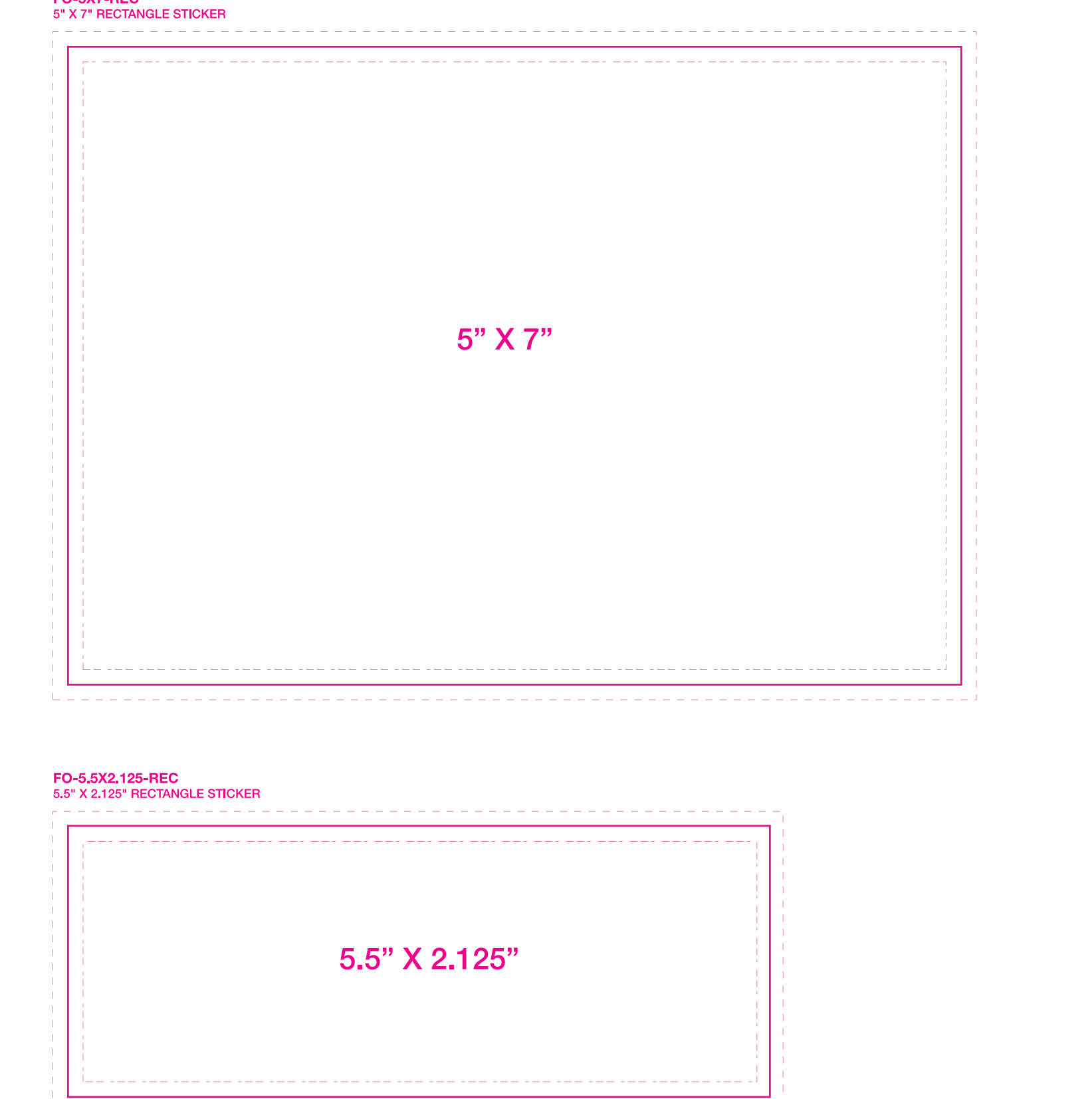
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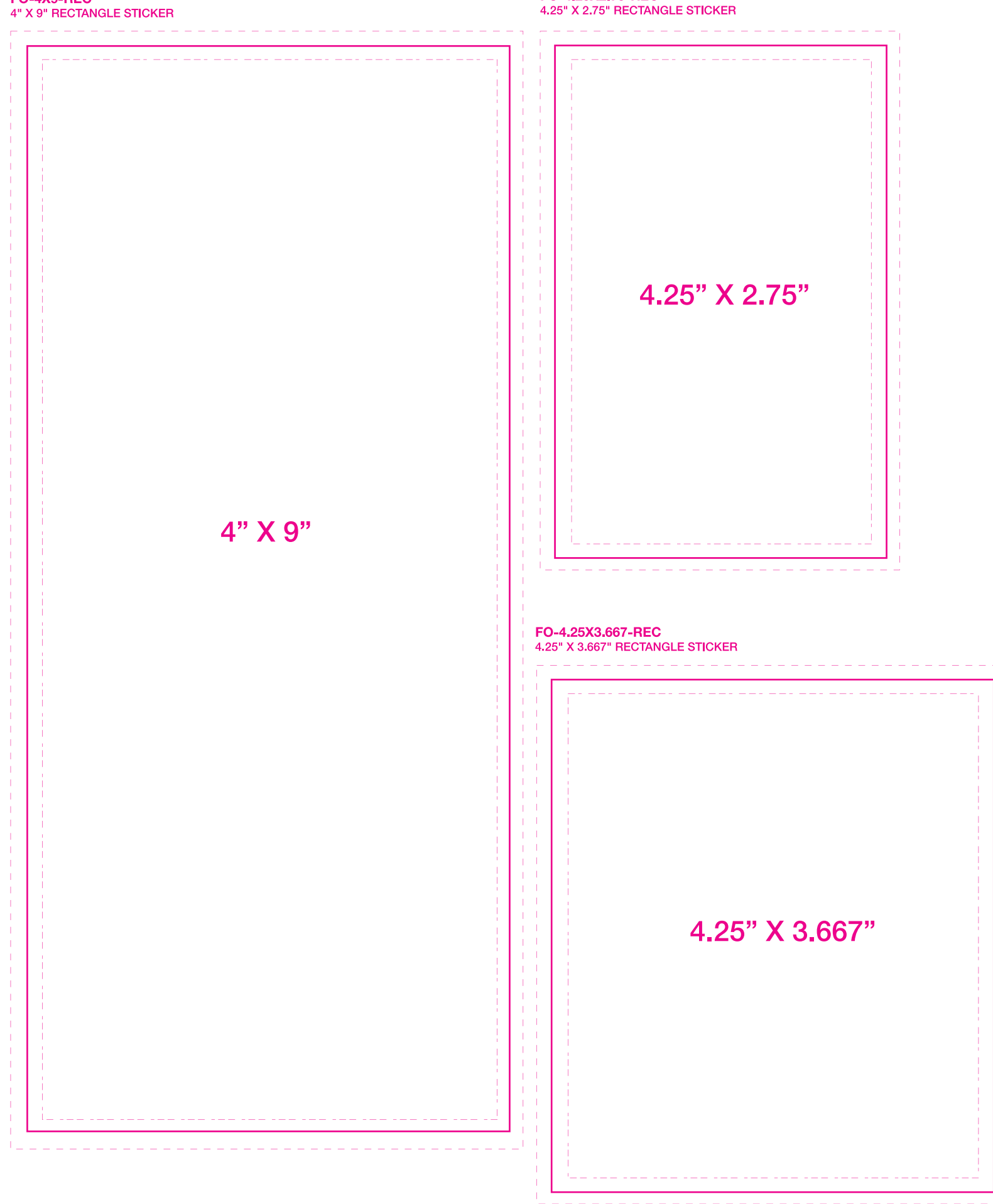
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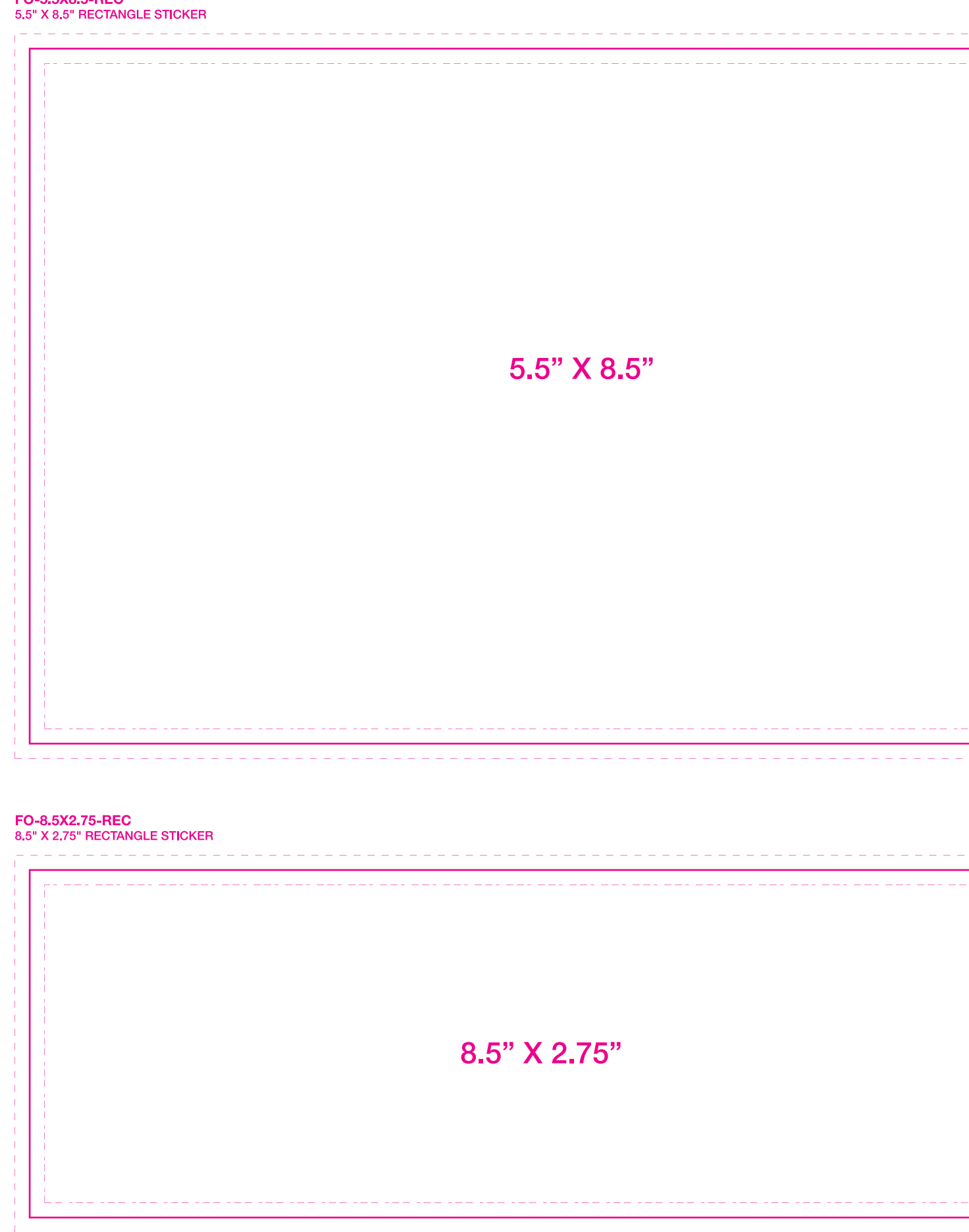
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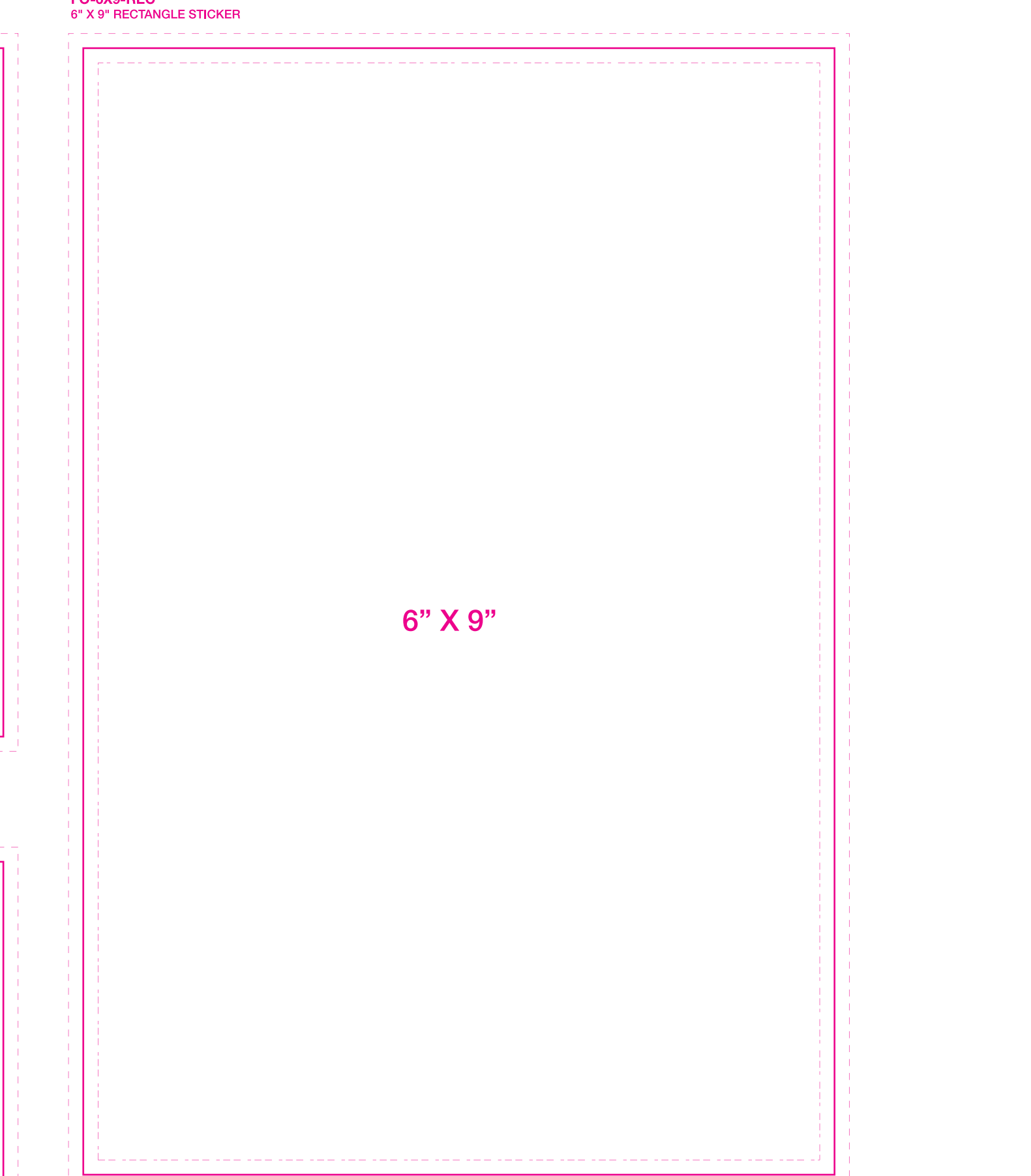
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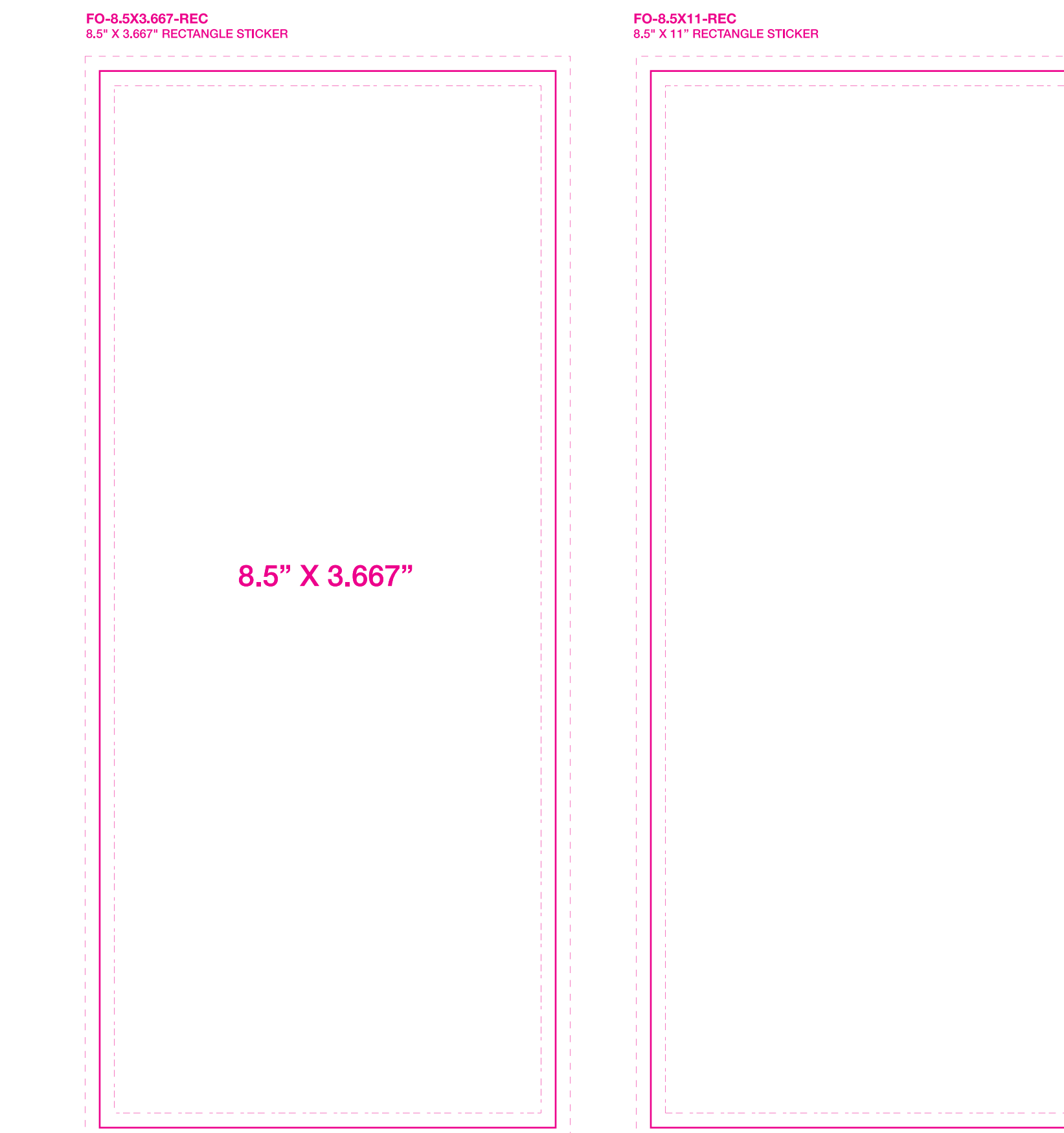
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