Mobile Solutions **Factsheet**

Streamlining business processes by
creating custom mobile software solutions...

Raspberry Software

innovative solutions for
an *innovative* world...

What are the benefits to you?

We can provide a mobile software solution that will
benefit your organisation in a number of key areas:

→ Streamline existing paper-based processes.

→ Hold data more securely.

→ Comprehensive reports and analysis.

→ Enhanced user satisfaction.

→ Tailored solution to fit your business process.

→ Easily extendible.

→ Rapid return on investment.

The service we provide...

You can use our technology to replace any paper
forms that are completed away from a desk. Your staff
members will be equipped with a mobile phone such
as an Apple iPhone or Google's Android phone, or
even a tablet device like the Apple iPad.

The data for the forms is downloaded securely to the
device, and the user is then presented with the form
questions in an easy to answer format. The answers
are sent securely back to the database, and these
results can be reported on immediately. Managerial
and Operational reports can be developed enabling
you to view high level summaries with the ability to
expand the detail as required.

Replace Paper With Data...

No more collecting data with paper forms and then having to enter this data into an IT system. By using mobile technology in this way, the quality of the data collected can be improved. Users can attach photos, record voice notes or enter text as appropriate. Collecting all this data together in a database allows you to obtain much more value from the data you were already collecting by aggregating the results, and looking at trends to see deeper insights into your business.

We recognise that the needs of every business are different. Rather than provide a 'one-size-fits-all' solution, we have a suite of pre-developed building blocks we can use to rapidly provide a solution appropriate to your individual requirement. We will talk to you to fully understand your business processes, and then customize our technology to provide an exact match to your needs.

A data collection and reporting solution from Raspberry Software can be installed onto your systems, and licensed on a monthly basis. Alternatively, we can host the complete solution for you and provide the software as a service, removing the complexity of managing the supporting IT. This keeps the initial cost of the solution down, and enables you to see real returns on the investment in a much shorter timescale.

Who are Raspberry Software?

At Raspberry Software, we have been developing award-winning mobile applications since 2004. Additionally, we also use our technical expertise to support large blue-chip multi-nationals on a long-standing basis. The core management team at Raspberry Software come from a background of developing Business Intelligence applications and we have brought our experience of industrial strength and business focused software solutions to the mobile arena.

Case study

During 2010 we provided a Quality Audit solution for DB Regio Tyne and Wear Ltd (part of the Deutsche Bahn Group) to help support their application to run the Tyne and Wear Metro rail system. The project was entered for the Innovation category in the Light Rail Awards 2010, winning an honourable mention. Rather than present what we think of our work, they have allowed us to reproduce the document they supplied for that award. Read it at: http://www.raspberrysoftware.com/images/LightRailAwards-Innovation.pdf

"Raspberry Software's introduction of the Service Quality PDA solution has been a major contributor to cost reduction, streamlining our business process and ultimately raising customer satisfaction."

Sharon Kelly, Customer Service Director
at DB Regio Tyne and Wear

Mobile Devices   **Security**

Interactive Reports   **Admin**

Trend Analysis   **Database**

Raspberry Software