



INNOVANT CASE STUDY

CLIENT: Apparel Company

DESIGNER: The Switzer Group

LOCATION: New York, New York

FEATURED PRODUCTS: NIGEL & PRIVATE_office



THE CHALLENGE

A New York City-based apparel company undertook a relocation of its headquarters to Midtown Manhattan. Designed to accommodate a variety of working environments, the offices include open plan, private office and collaborative conference spaces. The project team preferred a single manufacturer solution for both the workstations and private office furniture. They required that furniture be well designed but not “overbearing” in an environment focused on new apparel product, not furniture.

THE INNOVANT SOLUTION

After reviewing Innovant’s solution against all major and



many secondary competitors, the client selected NIGEL and PRIVATE_office, citing both product lines’ clean and simple aesthetic as a deciding factor. Innovant worked in conjunction with the design firm to develop a NIGEL workstation with slab end gables and fixed returns. The gables helped create privacy at row ends, while the returns provided both additional storage and increased worksurface space for clothing sample review.

The private office design featured integrated LED lights and custom millwork components to display and hang new apparel samples. Based on a standard kit of parts, each office varies slightly to suit individual users. This design approach allows the client to easily reconfigure offices in the future.

THE RESULT

Innovant’s team worked seamlessly with the dealer partner to finalize specifications and deliver an on time, on budget installation. The Innovant furniture received high-marks from the project team for its management of electrical and cabling. The client even chose to replace existing conference tables - only a few months old - with new Innovant tables knowing that this product would better manage cabling from the floor.