

Beauty by Sweden

How you look, live, feel.

03

1st July –
30th September
2020

NovAGE

ULTIMATE LIFT



NEW

ROUTINE FOR YOU

ORIFLAME

— S W E D E N —

Dear Oriflamians,

It gives me great pleasure to present our 3rd catalogue in 2020 to you. This catalogue comes with a new launch in a category I am so passionate about - Skincare.

With our sheer focus on holistic beauty, we are expanding our portfolio of our Skincare range with a major focus on our anti-ageing brand – Novage. Therefore, in this catalogue, we are introducing the **Novage Ultimate Lift** Skincare Set.

Novage Ultimate Lift Skincare Set is Oriflame's advanced-performing routine to restore firmness and elasticity for a lifted look with a delightfully youthful bounce. Powered by patented AspartoLift Technology and Buddleja Plant Stem Cell extract, NovAge Ultimate Lift boosts elastin synthesis and helps to protect the integrity of the skin's extracellular matrix, enhancing the skin's elasticity to help lift, firm and redefine facial contours, as well as smoothing out wrinkles.

I am sure you'll love the addition to the Eclat family that we introduce in this catalogue as well. We also have other novelties in our colour cosmetics and personal care categories all to bring an exciting C3 catalogue to you.

We are confident that as you embrace the new normal to drive your business, you'll boost your business and expand with the new launches.

Remember that **Beauty By Sweden (BBS)** is not just how you look but how you live and feel. I am confident you'll continue to share your passion to as many as possible this 2020!

Isidore Ogunjiofor
Managing Director
Oriflame Nigeria

Scan the QR Codes to Download our apps
from **App Store** or **Google Play**



Oriflame
Beauty App



Oriflame
Business App



Oriflame
SkinExpert App



Oriflame is a member of
the Direct Selling
Association and
represents the **highest**
level of business ethics.



We collaborate with
the Rainforest Alliance
to use **only paper**
from well managed
forests.



We support children
and young women
through a diverse
range of education
programs.



PAGE **4** NOVELTIES

PAGE **36** MAKE-UP

PAGE **62** BODY & HAIR CARE

PAGE **14** SKIN CARE

PAGE **46** FRAGRANCES

WWW.ORIFLAME.COM.NG

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Beauty by Sweden is powered by science

Our skilled scientists take inspiration from nature and combine it with the power of modern science to create high-performing products that you can trust. From investigating ingredients to developing performing formulations, we have science at hand, nature at heart and you in mind.

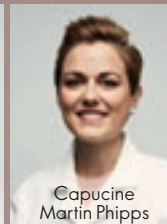
MEET THE SCIENTISTS



Ailish Bourke



Alain Mavon



Capucine
Martin Phipps



Gabriela Zuanazzi



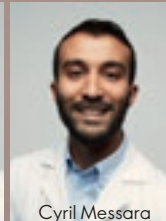
Garrett Moran



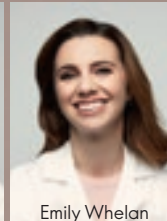
Justine Drevet



Cormac Byrne



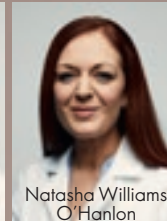
Cyril Messara



Emily Whelan



la Khamaladze



Natasha Williams
O'Hanlon



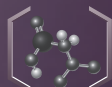
Susanne Febre

People are at the heart of everything we do.

Our scientists' passion for scientific discovery is the driving force behind the products you know and love. Meet some of the people behind your favourite Oriflame products at: ng.oriflame.com/science-and-innovation

FOR A FIRMER, MORE SCULPTED LOOK

A significant cause of firmness loss is a **stiffening of the dermal fibroblasts**, which diminishes their ability to synthesise elastin. **In our scientific studies**, AspartoLift restored their flexibility making them function more like **cells 20 years younger**.



PATENTED ASPARTOLIFT TECHNOLOGY

stimulates the activation of the cells producing elastin, to **improve the skin's firmness and elasticity**, for a more defined facial contour.



BUDDLEJA PLANT STEM CELL EXTRACT

helps prevent the natural degradation of collagen in the skin, protects against free radicals, to help **slow the ageing process**.



NEW

INTRODUCING A SCIENTIFIC BREAKTHROUGH IN FIRMING & LIFTING

NovAge
ULTIMATE LIFT

For over 50 years we are creating **quality an innovative** products. In our scientific studies **at The Oriflame Skin Research Institute** we discovered restoring flexibility – AspartoLift and we developed the **Ultimate Lift** range with it **for a firmer, more sculpted look**.

ASPARTOLIFT
– A REVOLUTION
IN THE SCIENCE
OF BOUNCE

70%
MORE BOUNCE
IN 12 WEEKS*

AGEREFLECT™
– ORIFLAME'S
UNIQUE SCIENTIFIC
SKIN-AGEING
STUDY

*Clinically tested using serum, day and night cream

NEW

40+

ALL SKIN TYPES



① NovAge Supreme Cleansing Gel
150 ml.

33984 NGN **7,490**



② NovAge Ultimate Lift Advanced Lifting Eye Cream
15 ml.

31542 NGN **11,590**



③ NovAge Ultimate Lift Lifting Concentrate Serum
30 ml.

31543 NGN **14,890**



④ NovAge Ultimate Lift Advanced Lifting Day Cream SPF 15
50 ml.

31540 NGN **13,090**



⑤ NovAge Ultimate Lift Overnight Lifting & Contouring Cream
50 ml.

31541 NGN **13,090**

Exclusive LAUNCH
TRY IT NOW!

THE NOVAGE SKIN CARE ROUTINE

YOUR PROVEN DAILY REGIMEN FOR YOUTHFUL, HEALTHY-LOOKING SKIN

4 STEPS ⌚ 2 MINUTES ☀️ 2X A DAY



STEP 1 CLEANSE

HOW TO USE:

Cleansing your skin morning and evening **removes impurities** for good skin health and creates **perfect conditions to absorb** the rest of the **products in your routine**.



STEP 2 EYES

HOW TO USE:

A small bead of cream is sufficient for each eye. **Dot the cream** along your orbital bone and either **pat gently** in with the tip of your ring finger, or **apply with the roller ball applicator**, if your product has one, until absorbed. Avoid direct contact with the eyes.



STEP 3 BOOST

HOW TO USE:

Dispense **one pump of serum** onto the back of your hand. Pick up product on your fingertips and **dot lightly** and evenly over your face, avoiding the eye area. **Tap into your skin** or **sweep gently all over your face** until absorbed.



STEP 4 MOISTURISE

HOW TO USE:

Apply just **5 pea-sized dots of cream** - on your forehead, each cheek, your nose and chin. Use your fingertips to gently pat or **lightly massage the cream** evenly **all over your face**, avoiding the eye area, until it is **fully absorbed**.

AT LEAST
7X BETTER SKIN
WHEN YOU FOLLOW THE NOVAGE ROUTINE
- CLINICALLY PROVEN*

*Clinically proven results using full skincare routine versus either untreated skin or a simple routine for NovAge True Perfection, Time Restore, Ecollagen and Ultimate Lift.

SUPREME CLEANSING GEL

An intelligent
2-in-1 cleanser
and toner

①



EYE CREAM

Firms and
defines
the eye
contour

②



SERUM
Enhances
radiance and
reveals a
youthfully
sculpted shape

③



DAY CREAM

Firming and
lifting day cream
with SPF 15



NIGHT CREAM

Restores
hydration,
firmness and
elasticity while
you sleep

**Clinically tested using serum, day and night cream

NovAge
ULTIMATE LIFT

NovAge Ultimate Lift SET
5 full-size products.
31773
NGN 60,150



SET COMES WITH A FREE BAG

BUY AT
NGN 48,120
SAVE
NGN 12,030

NEW

ECLAT
Amour
Toujours

EXPERIENCE PERFECT ROMANCE AND LOVE
FOREVER



① Eclat Amour Eau de Toilette
Your heart is captured by the
exquisite scents of delicate
White Violet, White Orris and
Cedarwood in this enchanting
Eau de Toilette for women. Eclat
Amour, because you're
completely in love. 50 ml.

35649 NGN 9,690

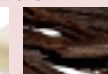
FLORAL FRUITY WOODY



White
violet



White
orris



Cedarwood



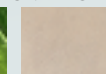
② Eclat Toujours Eau de Toilette
Intimate moments of romance.
Captured by the exquisite scents
of elegant Mint, Orris and Cuir
Corro   in this sensual Eau de
Toilette for men. Eclat Toujours,
because you're truly in love.
75 ml.

35651 NGN 9,690

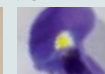
AROMATIC TONIC



Mint



Cuir
corro  



Orris

Exclusive LAUNCH
TRY IT NOW!

NEW

UP TO **13h**

LONG WEAR* WATERPROOF*

Fade-proof*

Rich intense colour*

Smudge-proof*

Ultra-creamy texture*

*Consumer Tested



Self-sharpening just twist up

Twist up the eye liner to apply along the lash line and waterline. Create precise lines or smudge for a smoky look. Build up thickness for more impact.



36547
Pitch Black

THE ONE High Impact Eye Pencil
0.3 g.

NGN **4,090**

THE ONE

What's Your Line?

Model is wearing: THE ONE High Impact Eye Pencil **36547** Pitch Black, THE ONE Everlasting Sync Foundation SPF 30 **35790** Amber Warm, The ONE Tremendous Big Volume Mascara - Black **34580**.

Exclusive LAUNCH
TRY IT NOW!



Activelle

CONFIDENCE AND COMFORT
WITH EVERY MOVE

† Clinically proven.



① Activelle Fairness Anti-perspirant Deodorant Spray
150 ml.

33148 NGN 3,090

② Activelle Extreme Anti-perspirant Deodorant Spray
150 ml.

33147 NGN 3,090

NEW



ADVANCED
TECHNOLOGY

ActiBoost Technology

is a motion activated
technology made up of
micro fragrance capsules

MOTION
ACTIVATED

ActiBoost micro capsules

burst open to give you
a fresh fragrance boost

HOW LONG
DO YOU NEED
IT TO LAST?

48 or 72 hours

performance and
protection you can rely on

Exclusive LAUNCH
TRY IT NOW!

SKIN CARE

With over **50 years of experience**, over 100 our scientists work hard to develop **formulas that work independently** and in **harmony** with each other. They investigate the complexities of formula and layering to create **effective skin care routines** that give you healthier, more **beautiful skin**.



MEET THE SCIENTISTS

"I assess the safety of the ingredients and formulations, particularly for our skin care products. By delivering such robust safety assessments, we are ensuring that all of our products all over the world are safe to use."

Justine Drevet
Principal Toxicologist, Product Safety

NovAge

ALL AGES

ALL SKIN TYPES

SEE RESULTS
FROM
THE VERY
FIRST USE:

It's **more than a mask**, so much **more than a night cream** - it's like **8 hours of beauty sleep in a jar** - and it's the perfect complement to your usual **NovAge routine** when you need it most. The intense nutrient infusion provided by the **Inca Inchi Oil** and **Cupuaçu Butter** helps to restore moisture and a healthy skin barrier, while **Hyaluronic Acid** boosts hydration.



**8 HOURS
OF BEAUTY SLEEP
IN A JAR^{*1}**



INTENSE
HYDRATION &
NOURISHMENT
FROM THE
FIRST USE

92%^{*2}

^{*1} Consumer test.
^{*2} Consumer test %
agreement.

HOW TO USE

- Use **once or twice a week**.
- Apply over your usual night cream.
- Leave on **overnight**.
- For the best results, use in conjunction **with the NovAge range** that suits your skin needs.

NovAge Intense Skin
Recharge Overnight Mask
50 ml.

33490
NGN **10,190**

SKIN LOOKS INSTANTLY
BRIGHTER
93%*

EXFOLIATES
SKIN GENTLY
97%*

* Consumer test % agreement
after the 1st use.

HOW TO USE:

Apply the **NovAge Skin Renewing Peel** to cleansed face and neck in an even layer, avoiding the eye area

Leave on face for 20 minutes then gently massage any remaining product over skin for 1 minute

Rinse with warm water and follow up with your regular NovAge serum and moisturiser
Use in the **evening, twice a week** (on non-consecutive days)

Note: Do not use on sensitive, irritated or broken skin and avoid sun exposure. Read the leaflet carefully before use.

① NovAge Skin Renewing Peel
Gently and effectively exfoliates the skin, visibly improves texture and leaves skin looking youthful, radiant and instantly renewed. Formulated with a blend of alpha hydroxy acids (AHA) and a beta hydroxy acid (BHA). 100 ml.

33988 **NGN 7,490**

EFFECTIVE SKIN RENEWING PEEL



PERFECTING SKIN SOLUTIONS

NovAge

ALL AGES

ALL SKIN TYPES



DAY SHIELD ADVANCED SKIN PROTECTOR



SPF 50
UVA/PA++++

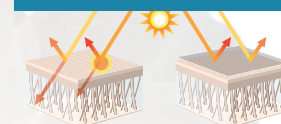
It is important to wear a **high SPF** even when the sun isn't shining, as up to **80% of rays** can pass through cloud coverage.

Prevent uneven, sun damaged skin with **full, lasting protection**.

HOW TO USE:

Apply **in the morning after your NovAge skincare routine**.
Re-apply throughout the day as necessary. Avoid direct contact with the eyes.

THE UV SPECTRUM AND OUR SKIN



SKIN WITHOUT FILTERS SKIN WITH FILTERS APPLIED

SPF offers **deep levels of protection** from the sun's harmful rays

② NovAge Day Shield SPF50 UVA/PA++++ Advanced Skin Protector

A multi-protection cream designed to shield the skin and help to slow down ageing signs in three ways for a radiant, clear and even complexion. 30 ml.

34143 **NGN 10,790**

45+

ALL SKIN TYPES



① NovAge Supreme
Cleansing Gel
150 ml.

33984
NGN **7,490**



② NovAge Time
Restore Eye & Lip
Cream
15 ml.

32629
NGN **11,590**



③ NovAge Time
Restore Revitalising
Serum
30 ml.

32630
NGN **14,890**



④ NovAge Time
Restore Multi
Correcting Day Cream
SPF 15
50 ml.

32627
NGN **13,090**



⑤ NovAge Time
Restore Regenerative
Night Cream
50 ml.

32628
NGN **13,090**

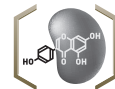
REDEFINING MATURE SKIN

Powered by innovative
technology, NovAge
Time Restore directly
targets the loss of
collagen, elastin and
moisture in mature,
menopausal skin.



RIBWORT PLANT STEM CELL EXTRACT

helps inhibit the degradation
of the skin's structural matrix to
help maintain density and
diminish the development of
age spots.



GENISTEINSOY TECHNOLOGY

helps to boost the skin's
collagen and cellular water,
re-densifying the skin and
smoothing out deep
wrinkles.

**SUPREME
CLEANSING GEL**
An intelligent
2-in-1 cleanser
and toner

①

NOVAGE

SUPREME
CLEANSING GEL

SERUM
Hydrates and
boosts the skin's
natural radiance

③

NOVAGE

TIME RESTORE



②

EYE & LIP CREAM
Reduces the appearance
of deep wrinkles



④



⑤



DAY CREAM
Supreme
hydration and
protection for
mature skin



NIGHT CREAM
Intense
nourishment for
mature skin

94%
OF WOMEN WITH
MATURE SKIN SAID
**SKIN ELASTICITY
AND NOURISHMENT
IMPROVED***

SKIN CARE

*Consumer test using the NovAge Time Restore Skin Care Set

NovAGE
TIME RESTORE

NovAge Time Restore SET
5 full-size products.
31774
NGN 60,150



SET COMES WITH A FREE BAG

BUY AT
NGN 48,120
SAVE
NGN **12,030**

25+

ALL SKIN TYPES



① NovAge Supreme
Cleansing Gel
150 ml.
33984
NGN **7,490**



② NovAge Bright
Sublime Advanced
Brightening Eye Cream
15 ml.
32804
NGN **10,090**



③ NovAge Bright
Sublime Advanced
Brightening Multi-Action
Essence
30 ml.
32805
NGN **13,090**



④ NovAge Bright
Sublime Advanced
Brightening Night
Cream
50 ml.
32658
NGN **11,590**

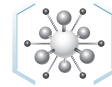


⑤ NovAge Bright
Sublime Advanced
Brightening Day Cream
SPF20
50 ml.
32803
NGN **11,590**



LET THE FLAWLESS YOU SHINE THROUGH

NovAge Bright
Sublime is our
advanced performing
skin care range,
clinically proven to
lighten dark spots,
brighten and **even**
skin tone, and at the
same time **smoothe**
lines and **wrinkles**.



**PATENTED MULTI-
BRIGHT TECHNOLOGY**
targets and **inhibits**
melanin production at
all key stages to be
visible as pigmentation.



**GARDENIA PLANT
STEM CELL
EXTRACT**
boost collagen
production, inhibit
the enzymes which
cause its natural
degradation, to help
plump wrinkles and
reduce their visibility.

**SUPREME
CLEANSING GEL**
A breakthrough
2-in-1 **cleanser**
and **toner**

①

②

SERUM
Complexion
brightening
boost

③

④

**NIGHT
CREAM**
Dark spot
correcting
antioxidant
night cream



DAY CREAM
Protecting and
lightening day cream
with SPF 20

⑤



Remember to always add
SPF coverage during **sun**
exposure and when
using **whitening**
products!



EYE CREAM
Brightens and smoothes
the eye contour

*Clinically tested on 42 women over 12 weeks

NovAge
BRIGHT
SUBLIME

NovAge Bright Sublime SET
5 full-size products.
31775
NGN 53,850



SET COMES WITH A **FREE BAG**

BUY AT
NGN 43,080
SAVE
NGN 10,770



35+

ALL SKIN TYPES



① NovAge Supreme Cleansing Gel
150 ml.
33984
NGN **7,490**



② NovAge Ecollagen Wrinkle Power Eye Cream
15 ml.
33979
NGN **10,090**



③ NovAge Ecollagen Wrinkle Power Serum
30 ml.
33980
NGN **13,090**



④ NovAge Ecollagen Wrinkle Power Day Cream SPF 30
50 ml.
33981
NGN **11,590**



⑤ NovAge Ecollagen Wrinkle Power Night Cream
50 ml.
33982
NGN **11,590**

SUPREME
CLEANSING GEL
An intelligent 2-in-1
cleanser and toner



EYE CREAM
Reduces
wrinkles,
smoothes and
brightens



SERUM
Boosts the
effects of day
and night
cream



UP TO
49%
WRINKLE REDUCTION
INSTANTLY*

DAY CREAM
Wrinkle-correcting day cream with
SPF 30 and pollution protection.



NIGHT
CREAM
Replenishes
and restores
skin
overnight



* Clinically proven instant measurement of wrinkle volume, using the NovAge Ecollagen Wrinkle Power Set.

NovAge Ecollagen Wrinkle Power SET
Set of 5 full-size products: cleanser,
eye cream, serum, day and night
creams.

31786 **NGN 53,850**



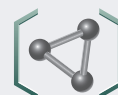
SET COMES WITH
A FREE BAG

BUY AT
NGN 43,080
SAVE
NGN 10,770

NovAge
ECOLLAGEN

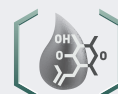
DISCOVER
THE POWER
OF NOW

It is designed to help **boost collagen** to correct wrinkles over time, **boosts hydration** to plump and soothe them instantly, and protects the skin against aggressors to help **slow the skin-ageing process**.



PATENTED TRI-PEPTIDE
TECHNOLOGY

Boosts collagen production in the dermis for **significant wrinkle correction** over time.



LOW MOLECULAR WEIGHT
HYALURONIC ACID

Infuses the skin with plumping hydration to **visibly smoothe lines** and wrinkles instantly.



PLANT STEM CELL EXTRACT

Helps guard against the deterioration of collagen and hyaluronic acid in the skin, to help **slow the ageing process**.



SkinPro
SYSTEME NETTOYANT

Your dream skin
IN JUST 1 MINUTE A DAY

TAPERED BRUSH
soft bristles perfectly
shaped for facial use.

ROTATING HEAD
gently exfoliates
while it cleans.

2-SPEEDS
lets you
customise
your
cleansing
experience.

1 MINUTE
PROGRAM
with
automatic
turn-off



SKINPRO CLEANSING
SYSTEM INCLUDES:

- 1 cleansing device
- 1 normal/sensitive brush head
- 1 Practical stand
- 1 Brush head cover
- 1 Travel pouch
- 2 AA batteries

1 NORMAL/
SENSITIVE
BRUSH
INCLUDED



Contains 2 pieces.

⑦ SkinPro Normal/Sensitive
Brush Head Refill 2pcs
Diameter 3.65 cm.

27968 **NGN 5,390**

REMEMBER
to replace
the brush head
every 3 months

⑥ SkinPro Cleansing System
13.2 x 9 x 4.5 cm.

27740 **NGN 25,590**



NovAge MEN

MEN **25+**
ALL SKIN TYPES



① NovAge Men Purifying & Exfoliating Cleanser
125 ml.
33198
NGN **5,610**



② NovAge Men Eye Rescue Gel
15 ml.
33199
NGN **10,090**



③ NovAge Men Energising & Hydrating Booster
50 ml.
33200
NGN **13,090**



④ NovAge Men Intense Anti-Ageing Face Gel Lotion
50 ml.
33201
NGN **11,590**

NovAge Men SET
Contains 4 standard size
products.
29446
NGN 40,380

SET COMES WITH A **FREE BAG**



BUY AT
NGN 32,304
SAVE
NGN 8,076

THE HIGH-PERFORMANCE ANTI-AGEING SOLUTION FOR MEN

PURIFYING &
EXFOLIATING
CLEANSER



EYE
RESCUE
GEL



ENERGISING &
HYDRATING
BOOSTER



ANTI-AGEING
FACE GEL
LOTION



CLINICALLY PROVEN
ANTI-FATIGUE EFFECT
IMPROVES:
• WRINKLE
REDUCTION*
• SKIN SMOOTHNESS*
• HYDRATION**
• SKIN FLEXIBILITY*
• SKIN TONICITY*



CLEANSE ■
Purifying & Exfoliating Cleanser strips away dead skin cells, impurities and daily grime, leaving skin oil and sebum free.



EYES ■ ■
Eye Rescue Gel is engineered to deliver powerful technologies to the delicate eye area and reduce signs of fatigue.



BOOST ■ ■ ■
With its high concentration of active ingredients, **Energising & Hydrating Booster** instantly energises and moisturises.



MOISTURISE ■ ■ ■ ■
Intense Anti-Ageing Face Gel Lotion delivers revitalising hydration all day, while combating all signs of ageing.

* Expert clinical evaluation using NovAge Men Set.

** Clinical test using NovAge Men Set.

CHOOSE YOUR COMPLETE TAILORED SOLUTION FOR BEAUTIFUL SKIN

Age group (For all skin types)	25+	35+	40+	45+	MEN 25+
Benefits	FOR BRIGHTER, YOUNGER-LOOKING SKIN	FOR A SMOOTH, WRINKLE-FREE COMPLEXION	FOR A FIRMER MORE SCULPTED LOOK WITH LESS VISIBLE WRINKLES	FOR FIRMER, REDEFINED AND PERFECTLY NOURISHED SKIN	ENERGISES AND FIGHTS ALL SIGNS OF AGEING
Result	Lightens skin by up to 40% <small>*Clinically tested on 42 women over 12 weeks</small>	Up to 49% instant wrinkle reduction <small>Clinically Proven</small>	70% more bounce in 12 weeks**** <small>****Clinically tested using serum, day and night cream</small>	Clinically proven to improve mature skin** <small>** Clinical test for hydration using the NovAge Time Restore Skin Care Set</small>	Improves skin tonicity and reduces signs of tiredness
Age-signs	Hyperpigmentation and darkened skin Lines/Wrinkles Dull skin Lack of hydration	Lines/Wrinkles Dull skin Lack of hydration	Sagging skin Wrinkles Dull skin Lack of hydration	Loss of density & definition Deep wrinkles Dehydration & Age spots	Tired skin Deep wrinkles Eye bags Eye lid slackening
Technology	Multi-Bright Technology Gardenia Plant Stem Cell Extract	Tri-Peptide Technology, Hyaluronic Acid, Edelweiss Plant Stem Cell extract	AspartoLift Buddleija Plant Stem Cell Extract	GenisteinSOY Technology Ribwort Plant Stem Cell extract [®] <small>[®] Day and night creams</small>	Baobab Anti-Ageing Technology Coffea Bengalensis Plant Stem Cell Extract
	BRIGHT SUBLIME	ECOLLAGEN	ULTIMATE LIFT	TIME RESTORE	MEN

4 STEPS

2 MINUTES

2X A DAY



STEP 1 CLEANSE

Massage in **Cleanser** every **morning** and **evening** and **rinse off** with water. Apply **Toner** with a cotton pad and sweep over face.



STEP 2 EYES

Gently apply **Eye Cream** under eyes every **morning** and **evening** to **cleansed skin**. Pat lightly till absorbed into skin.



STEP 3 BOOST

Use **twice a day, morning** and **evening**, on **cleansed skin**. Avoid direct contact with eyes.



STEP 4 MOISTURISE

Apply the **Day Cream** or **Day Lotion** every **morning**, and the **Night Cream** every **evening**, to **cleansed skin**. Avoid eye area.

NATURALLY RADIANT, PERFECTLY EVEN SKIN



- Brightens
- Evens out skin tone
- Reduces dark spots
- Boosts radiance
- Nourishes
- Protects
- Soothes the skin

① Optimals Even Out Perfecting Eye Cream
15 ml.

33226 NGN **5,350**

④ Optimals Age Revive Toner
150 ml.

35685 NGN **4,250**

② Optimals Even Out Illuminating Serum
30 ml.

33108 NGN **8,550**

⑤ Optimals Even Out Preventing Day Cream SPF 20
50 ml.

32479 NGN **6,350**

③ Optimals Age Revive Cleansing Milk & Eye Make-up Remover
150 ml.

35684 NGN **4,250**

⑥ Optimals Even Out Replenishing Night Cream
50 ml.

32480 NGN **6,350**

OPTIMALS EvenOut

ALL AGES

ALL SKIN TYPES



SET COMES WITH
A BRANDED BAG

Optimals Even Out SET
Set contains 6 standard-size products.

38272 NGN **35,100**

OPTIMALS HydraMatte

ALL AGES

OILY SKIN



SET COMES WITH
A BRANDED BAG

Optimals Hydra Matte Balancing SET
Set contains 6 standard-size products.

42283 NGN **35,100**

MATTIFY TO PERFECTION

- Hydrates the skin and reduces and prevents oiliness.
- Protects against environmental aggressors.
- mattifies and minimises the appearance of pores.



⑦ Optimals Hydra Moisture Boosting Serum All Skin types
30 ml.

33135 NGN **8,550**

⑩ Optimals Hydra Matte Facial Toner Oily Skin
150 ml.

35410 NGN **4,250**

⑧ Optimals Hydra Matte Balancing Day Fluid Oily Skin
50 ml.

32465 NGN **6,350**

⑪ Optimals Hydra Seeing is Believing Eye Cream All Skin types
15 ml.

32464 NGN **5,350**

⑨ Optimals Hydra Matte Cleansing Gel Oily Skin
150 ml.

35409 NGN **4,250**

⑫ Optimals Hydra Matte Refining Night Cream Oily Skin
50 ml.

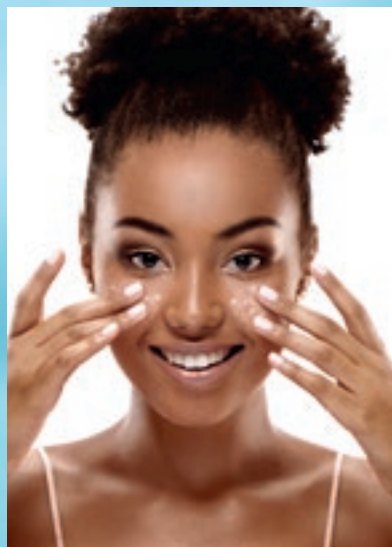
34304 NGN **6,350**

OPTIMALS

ALL AGES

ALL SKIN TYPES

COMPLEMENTARY
CARE FOR PURIFIED,
PRISTINE SKIN



① Optimals Exfoliating Face Scrub
A rich exfoliating face scrub featuring a Swedish natural ingredient blend. Designed to polish, cleanse and refine your skin, to reveal a smoother, more radiant complexion. All skin types. 75 ml.

32418 NGN 4,090



NATURAL
EXFOLIANTS

FACE SCRUB

Apply to **wet face**, avoiding eye and lip area. **Massage gently** and **rinse off** with warm water.



essentials
fairness

ALL AGES

ALL SKIN TYPES

NATURALLY
BRIGHTEN
YOUR SKIN



NATURAL
LIGHTENING
with pomelo
extract

② Essentials Fairness
Softening Body Lotion
UV Filters
200 ml.

32703
NGN 4,590

③ Essentials Fairness
Exfoliating Scrub
100 ml.

32700
NGN 2,550

BODY
LOTION

Helps to
moisturise and
nourish the
skin leaving it
more supple

200 ml



SCRUB

With exfoliating
micro beads



NATURAL
EXFOLIANTS



A FRESH TAKE ON SIMPLE SKIN CARE!

① Love Nature Refreshing Cleansing Cream with Organic Aloe Vera & Coconut Water
125 ml.

34819 NGN **3,790**

② Love Nature Refreshing Toner with Organic Aloe Vera & Coconut Water
150 ml.

34820 NGN **3,790**

③ Love Nature Hydrating Face Cream with Organic Aloe Vera & Coconut Water
50 ml.

34821 NGN **3,790**



All new rinse-off formulations are silicone-free & biodegradable.

Love Nature

ALL AGES

NORMAL SKIN



Normal skin gets thirsty, so keep yours **hydrated** with **refreshing organic Aloe Vera** and super **hydrating Coconut Water**.



CLEANSING CREAM

Helps **melt away impurities** without drying out skin



TONER

Designed to **tone, prime** and **refresh** skin



FACE CREAM

Restores **balance** & **radiance**

Love Nature

ALL AGES

OILY SKIN



Oily skin needs to be both **hydrate** and **mattify**. **Natural Tea Tree Oil & Lime** re-balance skin with its hydrating and antibacterial properties.



PURIFYING FACE OIL

Helps **target blemishes**



FACE LOTION

Provide **lightweight hydration**



All new bottles are made from 40% recycled plastic!



TONER

Helps **tone & tighten** pores



PURE MAGIC FROM LOVE NATURE!

④ Love Nature Purifying Face Oil with Organic Tea Tree & Lime
10 ml.

34849 NGN **2,750**

⑤ Love Nature Mattifying Face Lotion with Organic Tea Tree & Lime
50 ml.

34845 NGN **3,790**

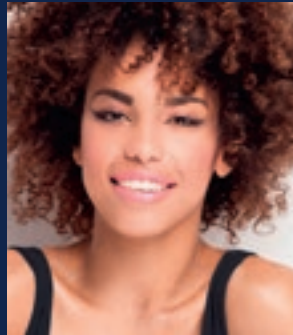
⑥ Love Nature Purifying Toner with Organic Tea Tree & Lime
150 ml.

34843 NGN **3,790**

Pure SKIN

FLAWLESS SKIN STARTS HERE

15+
OILY SKIN



TONER
Tightens pores and purifies. Use daily, directly after cleansing.

DAILY CARE

① Pure Skin Refreshing Face Toner
150 ml.
32648
NGN 3,690

② Pure Skin Mattifying Face Lotion
50 ml.
32649
NGN 3,690



NATURAL EXFOLIANTS*

SCRUB & PURIFY
Deep cleanses and helps prevent blemishes. Use 1-2 times a week.



FACE LOTION
Controls shine and mattifies skin. Use daily, after cleansing.



FACE SCRUB

FACE MASK



*Eco friendly beads are neutral for the environment.



NATURAL FRUIT EXTRACTS:
pomegranate purifies and tones, papaya helps to exfoliate dead skin cells and guava is calming and soothing.

WEEKLY CARE

③ Pure Skin 1 Clarifying Face Scrub & 2 Purifying Face Mask
2 x 6 ml.
32652
NGN 850

HELPING CAN BE EASY

TOGETHER WE CAN DO MUCH MORE!



WHEN YOU BUY



WE DONATE

100 NGN
FROM EACH PRODUCT



WEEKLY CARE

WASH & SCRUB
Deep cleansing action - exfoliates and purifies. Use 1-2 times a week.

④ Pure Skin 2-in-1 Face Wash & Scrub
A deep cleansing exfoliating scrub with natural Pomegranate Extract and Detect Technology featuring Salicylic Acid. Targets and prevents blackheads, purifies and contains scrub beads to help clear clogged pores. Use 1-2 times week, or as needed. 150 ml.

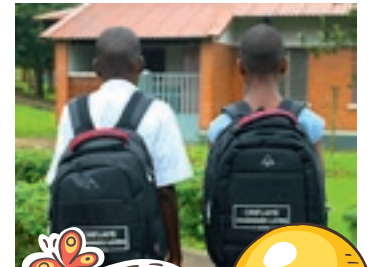
32647
NGN 3,690



At Oriflame, we are committed to fulfilling dreams. We are particularly sensitive to the situation of underprivileged children and we want to give them a better start in life.

To accomplish that we would like to encourage you to **buy our charity product to help all the children in need.** Together we can do much more!

THANK YOU for supporting our initiative, we appreciate your continued support.





TENDER CARE LOVED AND SHARED BY GENERATIONS



TENDER CARE
LOVED SINCE 1980

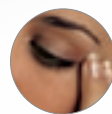
NATURAL
BEESWAX

Original formula with
nourishing Beeswax
effectively soothes
and protects

Tender Care Protecting Balm
Multipurpose balm with natural Beeswax. Gently
hydrates, nourishes, soothes and protects for soft,
smooth, comfortable skin. 15 ml.

1276

NGN 2,450



Use on the sides of eyes
to instantly **hydrate skin**
and help **minimise fine**
lines.



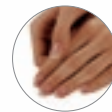
Apply at any time to
moisturise and nourish
dry lips and prevent
chapping.



Use on **elbows** to
banish dryness and
protect skin from
cracking.



Massage into dry,
rough **heels** and **toes**
to keep **feet soft** and
supple.



Rub into dry, cracked
cuticles to **soften** and
soothe skin.

SKIN CARE GUIDE

YOUTH ENHANCING SKIN CARE

NOVAGE RANGE OFFERS BREAKTHROUGH YOUTH ENHANCING SOLUTIONS - derived from plant based ingredients and innovative technology.

25+

NOVAGE
BRIGHT
SUBLIME
ALL SKIN
TYPES



NovAge Bright Sublime is the solution to
skin discolouration. Clinically proven to
safely **brighten** and reveal an
immaculate, **even complexion**.

35+

NOVAGE
ECOLLAGEN
ALL SKIN
TYPES



NovAge Ecollagen is Oriflame's
advanced-performing **anti-wrinkle**
solution. It helps **replenish your**
collagen, re-plump wrinkles and
transform your complexion.

40+

NOVAGE
ULTIMATE
LIFT
ALL SKIN
TYPES



NEW
NovAge Ultimate Lift advanced
performing skin care designed to restore
skin **bounce** for a lifted, **sculpted look**.

45+

NOVAGE
TIME
RESTORE
ALL SKIN
TYPES



NovAge Time **Restore** **boosts collagen**
levels and **rejuvenates** mature skin for
more **resilient skin**, with less pronounced
deep wrinkles and age spots.

25+

NOVAGE
FOR MEN
ALL SKIN
TYPES



NovAge Men is engineered to **fight signs**
of **ageing** and tiredness. This **2-minute**
routine leaves skin feeling **energised**,
smoother and younger looking.

PERFORMING SKIN CARE

EFFECTIVE SOLUTIONS FOR EVERYDAY NEEDS. Skin care solutions designed to offer every day
protection and mild anti-ageing properties.

ALL
AGES

OPTIMALS
EXFOLIATING
FACE SCRUB
ALL SKIN
TYPES



Formulated to **deeply cleanse**
and **exfoliate** your complexion
to reveal purified and
healthy-looking skin.

ALL
AGES

OPTIMALS
EVEN OUT
ALL SKIN
TYPES



Oriflame's Optimals range
combines break-through
technology with natural
ingredients to **reduce dark spots**,
even skin tone, and **hydrate** skin.

ALL
AGES

OPTIMALS
HYDRAMATTE
OILY SKIN



Hydrates the skin and **reduces**
and **prevents oiliness**. Protects
against environmental aggressors,
matifies and **minimises the**
appearance of pores.

15+

PURE SKIN
OILY SKIN



The **Pure Skin** range contains
Sebaryl FL and **white willow**
bark which helps to **clean**,
exfoliate and **reveal**
beautiful skin.

ALL
AGES

LOVE NATURE
ALOE VERA &
COCONUT WATER
NORMAL/
COMBINATION SKIN



Love Nature features the most trusted and
carefully selected extracts from nature that
suit **different skin types** — **normal/mixed**
and **oily** — and addresses their needs.

ALL
AGES

ESSENTIALS
FAIRNESS
ALL SKIN
TYPES



An **elemental skin care**
creating a luminous
complexion with **Natural**
Pomelo Extract. Helps to
cleanse, hydrate and
lighten skin every day.

SPECIAL SOLUTIONS

SOPHISTICATED SOLUTIONS FOR SPECIAL SKIN PROBLEMS. Extra protection and quick treatments.

ALL
AGES

NOVAGE
DAY SHIELD
ALL SKIN TYPES



A **multi-protection** cream designed to **shield** the
skin and help to **slow down ageing** signs in three
ways for a **radiant, clear** and **even** complexion.

ALL
AGES

NOVAGE
SKIN
RENEWING PEEL
ALL SKIN TYPES



Effective **exfoliant**. Skin is looking **youthful, radiant**
and instantly **renewed**. Formulated with a blend of
alpha hydroxy acids (**AHA**) and a beta hydroxy
acid (**BHA**).

ALL
AGES

NOVAGE
OVERNIGHT
MASK
ALL SKIN TYPES



Leave-on mask with **Inca Inchi Oil**, **Cupuacu**
Butter and **Hyaluronic Acid**. For intensive
nourishing, hydration and **rested skin**.

ALL
AGES

TENDER
CARE



Tender Care with **organic honey** and **natural**
beeswax is the perfect **multitasking** remedy to
relieve chapped lips, rough cuticles and areas of
dry skin.

MAKE UP

Our passion for beauty, **science and innovation** is at the heart of all our beauty products. Our scientists want to create **high-performing** foundations, lipsticks and mascaras that are **good for your skin** and **communicate your true unique beauty**.

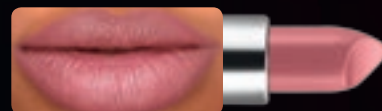


MEET THE SCIENTISTS

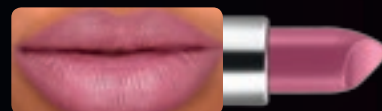
"For me it's not about creating a beautiful red lipstick shade, it's about how that beautiful red lipstick shade will make someone feel when they wear it."

Emily Whelan
Director of Colour Technologies and Front End Technology

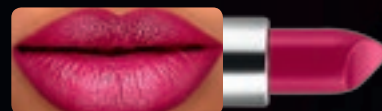
THE ONE



35166
Pink Flair



35170
Clover Dream



35176
Pink Lady



35185
Berry Bliss



35190
So Blackberry

The ONE Colour Stylist
Ultimate Lipstick
4 g.

NGN **4,390**

Model is wearing: The ONE Colour Stylist Ultimate Lipstick **35176** Pink Lady, THE ONE Everlasting Sync Foundation SPF 30 **35792** Chestnut Warm, The ONE Tremendous Big Volume Mascara - Black **34580**, The ONE Kajal Eye Liner **34773** Jet Black.

SCULPT & SIGN BULLET

- Sharp pointed tip defines lips to perfection
- Full coverage, thanks to the bullet's deep curve.

Sign your style

ULTRA-CREAMY
FULL COVERAGE
DESIGNED TO LAST



THICK LASHES, CURVED LINES - THE LUSCIOUS EYES

The ultimate life-proof mascara with innovative **Lash Wrap Technology** for dramatic lashes.



① The ONE No Compromise Mascara
8 ml.

NGN **4,390**



② The ONE Tremendous Big Volume Mascara - Black
10 ml.

34580 NGN **4,390**

Long-lasting mascara for multidimensional **EXTREME VOLUME** to lashes* and high intensity **blackest black**.

*9 out of 10 women agree Tremendous instantly gives extreme volume



③ The ONE Kajal Eye Liner
2.4 g.

NGN **4,990**

12h**

LONG WEAR

- Long lasting **impact & colour**
- Ultra-smooth formula **glides on easily**
- Air tight seal **preserves pigment longer**
- **No sharpener needed**

** Consumer tested.

EYEBROWS - BEAUTIFUL EYES DECORATION

HOW TO USE:



CUSTOMISE YOUR EYEBROW COLOUR by blending the lighter and darker shades.



BRUSH POWDER in the direction of natural hair growth in small, gentle strokes.



STROKE THE CREAMY WAX in short, upward movements to hold brows in place.



④ The ONE Eyebrow Kit
3 g.

NGN **8,790**



34513 Universal

Model is wearing: The ONE Tremendous Big Volume Mascara - Black **34580**, The ONE Pore Minimising Primer **33709**, The ONE Illuskin Aquaboost Foundation SPF20 **35536** Caramel, The ONE Matte Velvet Powder **31593** Nude Beige.

THE ONE



Model is wearing: The ONE Pore Minimising Primer **33709**, The ONE Matte Velvet Powder **31593** Nude Beige, The ONE Illuskin Aquaboot Foundation SPF20 **35536** Caramel, The ONE Tremendous Big Volume Mascara - Black **34580**.

A FLAWLESS COMPLEXION IN 3 STEPS

- Instantly **reduces** the appearance of pores
- Creates a beautifully **smooth** look
- Helps you stay **matte** for **7 hours**



1 PRIMER
① The ONE Pore Minimising Primer
20 ml.
33709 NGN **6,290**



SKIN FEELS
HYDRATED
FOR UP TO
8 HOURS*

** Consumer
tested by 65
women.*



2 FOUNDATION
② The ONE Illuskin Aquaboot
Foundation SPF20
30 ml.
NGN **6,390**



③ The ONE
EverLasting Foundation
30 ml.
NGN **6,390**

Long-lasting and
transfer-resistant**
– won't smudge or
rub onto your clothes

** Clinically tested



LONG
WEAR

THE **ONE**

COMFORTABLE to wear –
for a **shine-free complexion**
that lasts all day.



3 POWDER
④ The ONE Matte Velvet Powder
8 g.
NGN **9,690**



Model is wearing: OnColour Power Up Foundation **38807** Natural Beige, OnColour Power Face Powder **38804** Dark Cocoa.

ENERGISE YOUR LOOK WITH FLAWLESS LOOKING SKIN



①

OnColour

OnColour
POWER UP
FOUNDATION

38807
Natural Beige

38809
Amber

Need to perfect your foundation?
Mix and match different shades to reach an ideal shade for your skin tone.

SMOOTH,
CREAMY TEXTURE
EASY APPLICATION
CREATES A PERFECT FINISH

① OnColour Power Up Foundation
30 g.

NGN **4,390** #GETONCOLOUR

PERFECT LIP COLOUR, NO MATTER YOUR PLANS

VIBRANT
PIGMENTS
STRONG COLOURS
CREAMY
COVERAGE

② OnColour Cream Lipstick
4 g.

NGN **2,890**



38761
Bright Fuchsia

38775
Clover Lilac

38778
Vintage Mauve

BOOST YOURSELF WITH ONCOLOUR

MATTIFIES SKIN
ABSORBS EXCESS OIL
SOFTENS IMPERFECTIONS

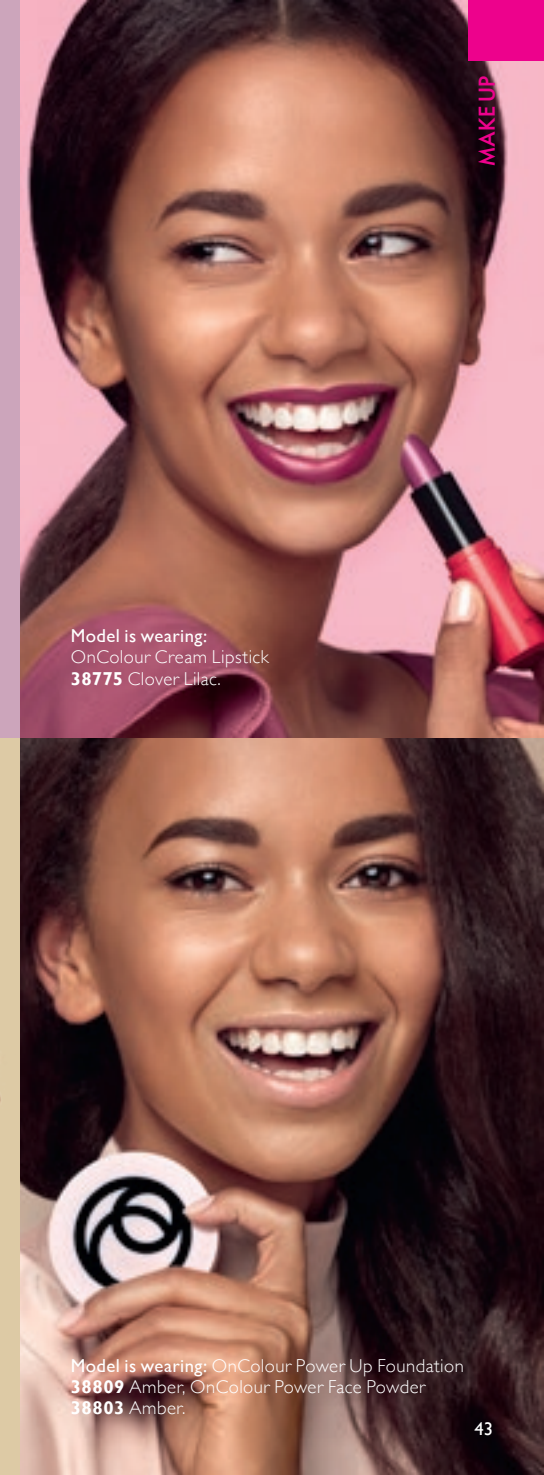
③ OnColour Power Face Powder
6 g.

NGN **4,390**



38803
Amber

38804
Dark Cocoa



Model is wearing:
OnColour Cream Lipstick
38775 Clover Lilac.

Model is wearing: OnColour Power Up Foundation **38809** Amber, OnColour Power Face Powder **38803** Amber.

GO BEYOND PERFECTION WITH INSTANT YOUTHFULNESS

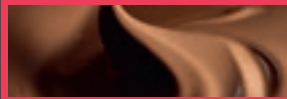
- Smooths, evens and hydrates.*
- Lifts the appearance of 8 signs of ageing.**
- Clinically proven, instantly lifts the appearance of fine lines*** and delivers 5x brighter looking skin***

* Consumer Tested

** Clinically proven 26% instant reduction in fine line volume

*** Clinically proven 5x instant improvement in skin brightness

Do you know? By mixing different shades you are able to reach an ideal matching foundation.



35241
Golden Beige
Warm



35242
Deep Cocoa
Warm

① Giordani Gold MasterCreation Foundation SPF 18 30 ml.

NGN 10,190

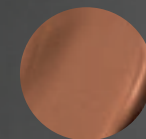


Model is wearing:
Giordani Gold
MasterCreation
Foundation SPF 18 35242
Deep Cocoa Warm.

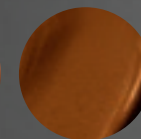
SEE THE ASTONISHING CHANGE

from liquid to powder

- Oil Control Technology helps to balance the appearance of oil.
- Hand-picked Marine Algae Extract to help nourish the skin.
- 3D Stretch Pigments create a more uniform skin tone.
- Dedicated to all skin types, recommended for oily skin.
- State-of-the-Art MetaReactive Technology responds to your skin to transform from liquid to velvety powder.



35217
Mild Cinnamon
Warm



35218
Intense Mocha
Warm

② Giordani Gold Metamorphosis Foundation SPF 7 30 ml.

NGN 9,190



FRAGRANCES

Behind every scent stands an artist able to convey **abstract concepts** and various types of scents into the composition of **perfumes**. Thanks to **modern science** and perfumer's talent, you receive beautiful **fragrances full of feelings**.

MEET THE SCIENTISTS

"We are very proud to work with the best perfumers in the world. Together, we strive to meet and exceed the quality levels of prestige perfumery. We carry out tests to make sure our fragrance quality levels meet the standards of prestige perfumery."

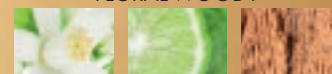
Ailish Bourke

Senior Director, Technical Operations

YOU'RE A PURE GOLD TREASURE



FLORAL WOODY



Orange
blossom
luxury
essenza

Calabrian
bergamot

Tuscan
wood



Giordani Gold Essenza Parfum
Radiant Giordani Gold Essenza Parfum evokes true luxury and craftsmanship from its exquisite glass bottle and real gold leaf detailing to its highly concentrated, diffusive fragrance. A premium floral woody perfume that inspires beautiful living. 50 ml.

31816

NGN 23,590

Recommended by
Maryjane Chinonso Egbuchulem
Brand Partner

Winner of

FACE
of
NIGERIA

2020

GIORDANI
GOLD
ESSENZA

24K
gold
plated
cap



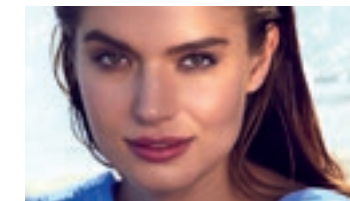


AMBER ELIXIR

ORIENTAL VANILLIC WOODY

Mandarin Heliotrope Amber

① Amber Elixir Eau de Parfum
50 ml.
11367 NGN 15,390



AMBER ELIXIR CRYSTAL

ORIENTAL FLORAL

Nigella Baltic amber accord Brown sugar

② Amber Elixir Crystal Eau de Parfum
50 ml.
33044 NGN 15,390



MAGNETISTA



FLORAL ORIENTAL

Blackcurrant Passion flower accord Sandalwood

③ Magnetista Eau de Parfum
50 ml.
34492 NGN 23,590

ECLAT Mon Parfum



FLORAL - GREEN

Nashi pear Almond powder Delaire boudoir accord



④ Eclat Mon Parfum
50 ml.
33957 NGN 23,590

POSSESS



CHYPRE FLORAL FRUITY

Ylang ylang Indonesian patchouli Queen pineapple

⑤ Possess Eau de Parfum
50 ml.
30886 NGN 19,490

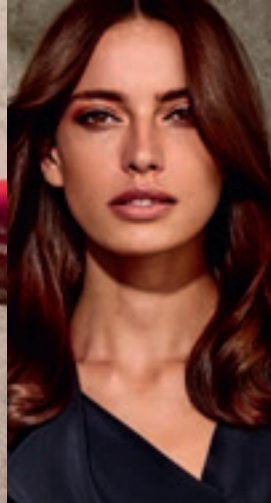
POSSESS THE SECRET



FLORAL FRUITY WOODY

Blackcurrant Golden apple accord Sandalwood

⑥ Possess The Secret Eau de Parfum
50 ml.
33955 NGN 19,490



SO FEVER TOGETHER HER



ORIENTAL - FLORAL



Red
currant
sorbet



Sweet
pimiento



Precious
sandalwood

① So Fever Together Her Eau de Parfum
50 ml.

35532 NGN **17,390**

elvie



ORIENTAL FLORAL



Lily of the
valley



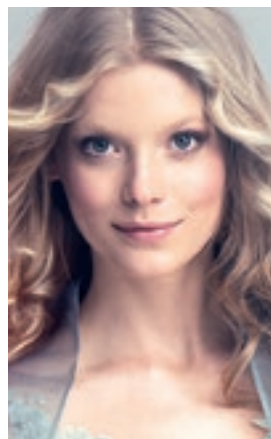
White
flowers



Musk

② Elvie Eau de Toilette
50 ml.

32235 NGN **9,690**



Dare
to shine



ORIENTAL FLORAL



Green
pear



Solar tiare
flower notes



Vanilla

③ Dare To Shine Eau de Toilette
50 ml.

34484 NGN **12,790**



EMBRACE YOUR FEMININE NATURE



Volare

FLORAL ROSE VIOLET



Rose
petals



Violet
leaves



Leather

④ Volare Eau de Parfum
50 ml.

30025
NGN **9,690**

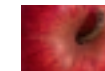
DISCOVER TRUE PARISIAN STYLE



⑤ Eclat Mademoiselle
Eau de Toilette
50 ml.

32871
NGN **9,690**

FLORAL FRUITY GREEN



Sweet
apple



White
hibiscus



Musks



LOVE POTION

ORIENTAL VANILLIC FRUITY



Cocoa flower Ginger Chocolate

① Love Potion Perfumed Body Spray
75 ml.

37770 NGN **3,090**



GIORDANI GOLD ORIGINAL

FLORAL WHITE FLOWER WOODY



Patchouli Orange blossom Mandarin

② Giordani Gold Original Eau de Parfum
50 ml.

32150
NGN **15,390**

③ Giordani Gold Original Perfumed Body Spray
75 ml.

31707
NGN **3,090**

DISCOVER THE NOTES OF OUR FRAGRANCES

3 TYPES OF AROMA CONCENTRATIONS

Take a look to understand what fragrance is perfect for you? Whether it's a light and **fresh Eau de Toilette** or a **luxurious Parfum** that can lasts over 8 hours. Remember, the **more aroma** in the fragrance, the **longer** it last and is **more intense**.

APPLICATION TIPS:

- When applying to your wrist, **put it in contact** with the other wrist, but **do not rub them** against each other
- **Spray** a little perfume in the air and **quickly move** into the cloud of perfume
- **Reapply** during the day to **increase** the feeling of well being
- **Adapt** your perfume to the seasons: **lighter** in summer and **stronger** in winter
- **Never** choose a perfume because you liked it on someone
- **Do not spray** directly on jewelry, it may tarnish
- **Do not spray** on fragile fabrics or fragile colors, it can damage them
- **Do not put** a perfume on the skin **before** or **during** sun exposure

LONGEVITY OF THE FRAGRANCE. THE HIGHER THE CONCENTRATION, THE LONGER PROJECTION.

TYPE OF AROMA

EAU DE TOILETTE
AROMA ~15%

EAU DE PARFUM
AROMA ~20%

PARFUM
AROMA ~40%

FRAGRANCES FOR HER

FLORAL



CHYPRE



ORIENTAL



ORIENTAL



WOODY



AROMATIC



FRAGRANCES

FRAGRANCES FOR HIM



THE WORLD IS YOURS POSSESS

WOODY FLORAL CEDARWOOD



Black rose



Datura



Sandalwood

① Possess Man Eau de Toilette
75 ml.

31825

NGN **17,390**



② Possess Man Anti-perspirant
Deodorant Spray
150 ml.

32496

NGN **3,090**

ACHIEVE
IMMORTAL
POWER

POSSESS
THE SECRET
MAN



WOODY FRUITY



Ice
accord



Sage



Oak
wood

③ Possess The Secret
Man Eau de Parfum
75 ml.

33650

NGN **17,390**



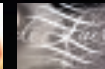
THE MOST REFINED AND ELEGANT PERFECTION



WOODY - AROMATIC - AMBERY



Grapefruit



De Laire
Sellier
accord



Vetyver

④ Eclat Style Parfum
75 ml.

34522

NGN **23,590**



ECLAT
Style

FRAGRANCES

1ST EVER
PARFUM FOR MEN IN ORIFLAME

THE SPONTANEOUS CHARM OF MISTER GIORDANI



Mister
GIORDANI

AROMATIC FOUGÈRE



Vetiver top Geranium Grapefruit

① Mister Giordani
Eau de Toilette
75 ml.

33654
NGN **17,390**

INTENSIFY YOUR FESTIVE PASSION



GIORDANI
MAN
Notte

WOODY-VETIVER



Vetiver Black
coffee Italian
citrus black

② Giordani Gold
Notte Eau de Toilette
75 ml.

32797
NGN **17,390**

AN EYE FOR QUALITY, A PASSION FOR LIFE



GIORDANI
GOLD
MAN

WOODY VETIVER



Bergamot Black
pepper Vetiver

③ Giordani Gold Man
Anti-perspirant Deodorant
Spray
150 ml.

32461 NGN **3,090**

④ Giordani Gold Man Eau de
Toilette
75 ml.

32155 NGN **17,390**





CAPTURE ROMANCE
AND MAKE MOVE

SO FEVER
TOGETHER HIM

ORIENTAL - SPICY - FOUGERE



Bergamot
oil



Sweet
pimiento



Patchouli

① So Fever Together Him
Eau de Toilette
75 ml.

35531
NGN **17,390**



RELEASE YOUR
PASSION

SO FEVER HIM

ORIENTAL WOODY AMBER



Ginger
wood



White
musk



Piri piri
pimento

② So Fever Him Eau
de Toilette
75 ml.

31074
NGN **17,390**



MEN'S COLLECTION
DARK WOOD

WOODY SPICY



Black
pepper



Gaiac
wood



Blond
tobacco

③ Men's Collection Dark
Wood Eau de Toilette
75 ml.

30059
NGN **12,790**



④ Soul Focus Eau de
Toilette
100 ml.

34338
NGN **15,390**

ORIENTAL FLORAL CEDARWOOD



Smokey
amber



Black
pepper



Leather

THE SIGNATURE
OF ELEGANCE

Signature



- ① Signature Eau de Toilette
 75 ml.
36002
 NGN **15,390**
- ② Signature Anti-perspirant Roll-On Deodorant
 50 ml.
31291
 NGN **1,990**

WOODY FRUITY



DEO SPRAY
24-hour protection against body odour



③ North for Men Original Deo Spray 24H
150 ml.
32006 NGN **3,090**

MEN'S CARE
RECOMMENDED
BY FACE OF
NIGERIA
FINALIST

ROLL-ON DEODORANT
Extra quick dry formula leaves no white marks *



④ North for Men Recharge Deo Roll-On 48H
50 ml.
32013 NGN **1,490**

FACE CREAM
Helps fight the visible signs of ageing: 79% agree*



⑤ North for Men Advanced Age Control Face Cream
50 ml.
32014 NGN **5,890**

NORTH FOR
MEN

AFTERSHAVE BALM
Soothes shaven skin instantly* and delivers 24-hour hydration**



⑥ North for Men Original Aftershave Balm
50 ml.
32004 NGN **1,550**

*Consumer test **Instrumental test



Recommended by
Sadiku Ashafura
Brand Partner
Finalist of

FACE
of
NIGERIA
— 2020 —

BODY & HAIR CARE

A passion for beauty, science and innovation is at the heart of everything we do. Our skilled scientists strive to create **safe, high-performing beauty products** that are inspired by nature and powered by science.



MEET THE SCIENTISTS

"One of the most enjoyable parts of a formulator's job is creating new textures and sensations, such as luxurious body butters, transforming shower oils, and body scrubs!"

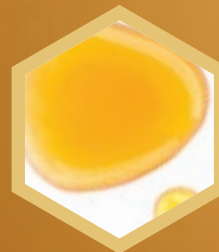
Patrick O'Byrne

Director, Supplier Development and R&D



MILK

Rich in **moisturising** and **conditioning** vitamins, minerals and proteins, for **soft, supple skin**.



HONEY

Sugar-rich ingredient containing vitamins, minerals and folic acid. **Gently exfoliates, revitalises and locks in moisture** for soft, supple, radiant skin.

200 ml

REVEAL
LUXURIOUS
BEAUTY WITH
EVERY WASH...



NATURAL
EXFOLIANTS

SUGAR SCRUB

Helps to smooth away rough, dull skin with **exfoliating almond shell**

Milk & Honey Gold smoothing Sugar Scrub
Luxury sugar scrub infused with organically sourced extracts of milk and honey and a natural origin exfoliant to buff away dead skin cells. 200 ml.

31601

NGN 7,190



ORGANICALLY
SOURCED EXTRACTS

STROKES OF LUXURY
TO BEAUTIFY HAIR

CONDITIONER

Keep the sunlight in your hair by gently **conditioning** it with **organic extracts** of Milk & Honey

SHAMPOO

Gently **cleanses** and **nourishes** hair, bringing them the **natural shine** back



① Milk & Honey Gold Conditioner 200 ml.
31709
NGN **4,690**

② Milk & Honey Gold Shampoo 200 ml.
31708
NGN **4,690**



HAND CREAM

Leaves hands delightfully **soft** and **supple**



ORGANICALLY SOURCED EXTRACTS



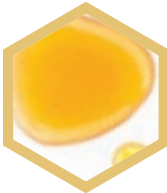
HAND AND BODY CREAM

Intensively **nourishes skin** to leave it soft, supple and hydrated all day



MILK

Rich in **moisturising** and **conditioning** vitamins, minerals and proteins, for **soft, supple skin**.



HONEY

Sugar-rich ingredient containing vitamins, minerals and folic acid. **Gently exfoliates, revitalises** and **locks in moisture** for soft, supple, radiant skin.

③ Milk & Honey Gold nourishing Hand & Body Cream 250 ml.

31602 NGN **5,890**

④ Milk & Honey Gold moisturising Hand Cream 75 ml.

31606 NGN **2,550**

Love Nature

SHAMPOO

Leaves your scalp **clean** and **free of flakes**

SHAMPOO & CONDITIONER

Gently **cleanses** and **conditions** hair to combat dryness and future damage

500 ml

250 ml

250 ml

For Dandruff Control | TEA TREE OIL & BURDOCK

① Love Nature Shampoo for Dandruff Control Tea Tree Oil & Burdock 250 ml.

32623 NGN **2,890**

② Love Nature 2in1 Shampoo for All Hair Types Avocado Oil & Chamomile 250 ml.

32624 NGN **2,890**

③ Love Nature 2in1 Shampoo for All Hair Types Avocado Oil & Chamomile 500 ml.

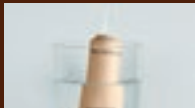
33338 NGN **4,690**

KEEP
YOUR HAIR
HEALTHY

CONDITIONER

Conditions and helps against dryness

HOW TO USE:



Place unopened tube in **hot water** for **1 minute**. Break open, **massage** into **wet hair**.

HOT OIL

Non greasy hair treatment that **intensively moisturises** hair

SHAMPOO

Gently **cleanses** hair and helps to combat dryness and future damage

Love Nature

WHEAT & COCONUT OIL
FOR DRY HAIR

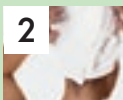
HAIR OIL

Enriched with **nourishing Coconut Oil**, this hair oil **replenishes** dry hair leaving it **soft** and **naturally shiny**.

HOW TO USE:



1 Apply Love Nature Hair Oil Coconut Oil and **massage** it until the oil gets absorbed in your roots



2 Leave it **overnight** or for 4-5 hours



3 Wash the next day with **shampoo** followed by **conditioner**

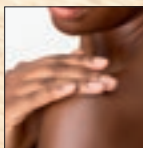


We want you to feel good about the products you use, and rest easy knowing that all rinse-off Love Nature products are Biodegradable. This means that they will not impact negatively on the aquatic environment after use.

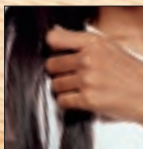
BODY & HAIR OIL

Nourish skin and hair by massaging a small amount onto your body or hair for a healthy shine.

2 IN 1



MASSAGE
ONTO BODY



APPLY
ONTO HAIR



① Love Nature Body & Hair Oil Avocado Oil 100 ml.
34098
NGN **4,290**

AVOCADO OIL
Provides intensive conditioning benefits to soften and moisturise. The Vitamin E-rich oil is also protecting and nourishing for both skin and hair.

FRAGRANCED TALC

Protect skin against malodour with the scent of **refreshing** Lavender and Mint.



② Love Nature Fragranced Talc Cooling Delight 100 g.
35553 NGN **3,090**

Love Nature

SKIN SO SMOOTH, SO LOVELY

③ Love Nature Body Lotion Energising Mint & Raspberry 200 ml.
32603 NGN **4,690**

④ Love Nature Body Lotion Nourishing Almond Oil 200 ml.
32617 NGN **4,690**



BODY LOTION

Skin softening body lotion to energise the skin

BODY LOTION

With the enriching moisturisers, **glycerin** and **Shea butter**



We want you to feel good about the products you use, and rest easy knowing that all rinse-off Love Nature products are Biodegradable. This means that they will not impact negatively on the aquatic environment after use.



Optifresh
A Lifetime of Protection

system 8

OPTIFRESH SYSTEM 8 SERIES HELPS TO:

- Prevent cavities
- Prevent plaque
- Prevent tartar build up
- Prevent enamel erosion
- Maintain healthy gums
- Freshen breath
- Strengthen teeth
- Remove stains

① Optifresh System 8 Total
Protection Toothpaste
100 ml.

31123 NGN **2,250**

② Optifresh System 8 Crystal
White Toothpaste
100 ml.

31131 NGN **2,250**

③ Optifresh System 8 Herbal Blend
Toothpaste
100 ml.

31673 NGN **2,250**

④ Optifresh System 8 Extreme
Fresh Toothpaste
100 ml.

31132 NGN **2,250**

TOTAL PROTECTION

83% feel their teeth
are deeply cleaned*

CRYSTAL WHITE

Whiter teeth in 14 days**

CLEANS AND PROTECTS

teeth with a blend of
natural herbal oils

EXTREME FRESH

Fresh breath for up
to 6 hours



DIFFERENT
NEEDS
ALWAYS
**OPTIMAL
PROTECTION**



**360°
PROTECTION**



ADVANCED TECHNOLOGY

ActiBoost Technology

is a motion activated technology made up of micro fragrance capsules

MOTION ACTIVATED

ActiBoost micro capsules

burst open to give you a fresh fragrance boost

HOW LONG DO YOU NEED IT TO LAST?

48 or 72 hours

performance and protection you can rely on

READY FOR ANYTHING

Active!lle



Apply to clean, dry underarms.

48

STAIN FIGHTING TECHNOLOGY

Leaves **no marks** or visible residue on clothes*

① Active!lle Invisible Anti-perspirant Deodorant 50 ml.

33141 NGN 1,490

72

MAXIMUM PROTECTION

Up to **72h control** even after physical activity*

② Active!lle Extreme Anti-perspirant Deodorant 50 ml.

33142 NGN 1,490

48

BRIGHTER UNDERARMS

Helps to **even out skin** tone in 14 days*

③ Active!lle Fairness Anti-perspirant Deodorant 50 ml.

33143 NGN 1,490

INTIMATE CARE AND PROTECTION



Dermatologically & gynecologically tested

Feminelle
SPECIAL CARE +

INNOVATIVE DEO COMPLEX

Contains a **natural odour inhibitor** and intensively moisturising **Panthenol**, while **Natural Lactic Acid** maintains the balance of flora helping to provide a better protection.

- Gentle, pH balanced, soap-free formulations
- Dermatologically & gynaecologically tested
- With Care+ complexes

④ Feminelle Special Care+ Deodorising Cleansing Intimate Gel 300 ml.

23646 NGN 4,190



Feminelle

INTIMATE DEODORANT

Pleasantly scented intimate deodorant **refreshes & protects** intimate area from odour, leaving refreshing sensation & weightless after-feel.

Featuring new **BALANCED MICROBIOME TECHNOLOGY**



⑤ Feminelle Refreshing Intimate Deodorant Blackcurrant & Lotus Flower 75 ml.

34502 NGN 3,190



GOOD BYE DRYNESS



PROTECTING HAND CREAM

Helps **restore** skin's natural **hydration**



① SoftCaress Protecting Hand & Nail Cream
100 ml.

31344 NGN 2,550

SUITABLE FOR WET AND DRY USE

Buff away hard dry skin quickly and effortlessly with the **Feet Up PediSmooth foot file**, for **instantly softer, smoother** feet you'll love to show off.

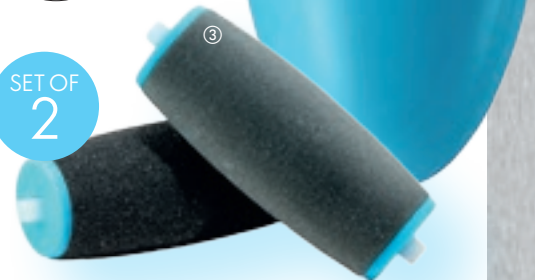
REPLACING YOUR ROLLER HEADS

We advise **replacing** your **PediSmooth roller head** when the abrasive texture becomes smooth. This will depend on skin roughness and frequency of use. For optimal results, replace every **3 months**.

Roller head locks into place to avoid injuries if too much force is applied



SET OF 2



PERFECT FEET STEP BY STEP



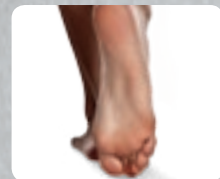
1. Turn on the device. Gently rotate roller head back and forth on the hard skin area for **2-3 sec.** (Do not **press hard**, just **glide gently**. The unit will stop if pressed too hard.)



2. Check if you have achieved the softness you desire. If not, go over the area for **2-3 more seconds** and check again. Repeat until you are happy with the result.



3. Once finished, **rinse the skin** or wipe with a wet towel.



4. Use one of **Feet Up** creams selected according to needs. Leave it overnight to enjoy smooth, beautiful feet next morning.

② Feet Up PediSmooth
Size: 19.5 x 7 x 3.5 cm.
29455
NGN **22,490**

③ Feet Up PediSmooth
Roller Head Replacement
One size.
29461
NGN **3,290**

WELCOME THE WELL POLISHED FEET

FOOT CREAM

Extra rich, **intensely moisturising** overnight cream

FOOT SPRAY

Helps **control wetness & odour** development



XXL SIZE
150 ml



CRACKED HEEL REPAIR CREAM

Helps **restore the condition of rough, cracked skin***

FOOT CREAM

Smooths and softens skin



*Consumer tested by 99 panellists with very dry and rough heels.

④ Feet Up Comfort Overnight
Moisturising Foot Cream
150 ml.

34935

NGN **4,290**

⑤ Feet Up Advanced 36H Odour
Control Anti-perspirant Foot Spray
150 ml.

33034

NGN **4,290**

⑥ Feet Up Advanced Cracked Heel
Repair & Smooth Foot Cream
75 ml.

33027

NGN **3,690**

⑦ Feet Up Advanced Deep
Exfoliating Foot Cream
75 ml.

33033

NGN **3,690**

loving
care

GOOD FOR THE
WHOLE FAMILY

A gentle
BODY LOTION
big enough for the
whole family with
natural almond milk.

400ml



+3
for ages
3 and up



BODY TALC
helps absorb
excess moisture
with a caring scent.

②

ORIFLAME
SWEDEN
loving
care

400g

body talc
with natural almond milk

dermatologically tested
e 400g 14oz

body lotion
with natural almond milk
dermatologically tested
e 400ml 13.3fl.oz

① Loving Care
Body Lotion
400 ml.
34063
NGN **6,390**

② Loving Care
Body Talc
400 g.
34064
NGN **8,190**

ORIFLAME
SWEDEN

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