



Maximizing Human Potential  
through International Education

[www.globalstudy.ai](http://www.globalstudy.ai)

# Our Mission

To help students realise their full potential by making the path to an international education quicker and easier. We believe studying abroad hugely benefits humanity. It creates better career opportunities. It promotes cross cultural understanding and cooperation. It encourages fresh ideas. It makes the world a better place.

# What we do

Global Study guides students on every step of their study abroad journey. We are here to help students find, apply to and enrol in universities abroad best suited to them. We are very hands-on.

## We do this through our expanding operations in countries students come from and in the countries where they go to study.

Having advisory teams in source and destination countries work together to help each student is a powerful combination.

It means students get a comprehensive service aimed at giving them the best result possible with support at home and at their destination. Our advisors have British Council certification and have also done training with relevant organisations for the main destination countries we cover: the UK, the US, Canada and Australia.



## The advisor's priorities include:



Finding out what each student's objectives are - what they want to study and where.



Recommending options to the student in addition to what the student is considering.



Checking supporting material for applications such as personal statements.



Reviewing the student's academic achievements to make sure the student has a good chance of an offer at the targeted universities.



Reviewing the student's documents to make sure everything is in order.



Ensuring the student can meet the financial requirements to study abroad.



Checking that the student will meet the requirements to get a visa to the destination country.

During the process, the advisor will be in contact with our universities relations staff in destination countries to help with the application process.

## Advisors leverage our proprietary platform to help each student with a full range of services including:



Help with  
personal statements



Tutoring  
from UK tutors



Specialised counselling for students  
who want to go to Oxbridge or Ivy  
League universities



Help with  
Visa applications



Accommodation in  
destination countries



Specialised online  
counselling with experts  
in destination countries



Medical  
insurance



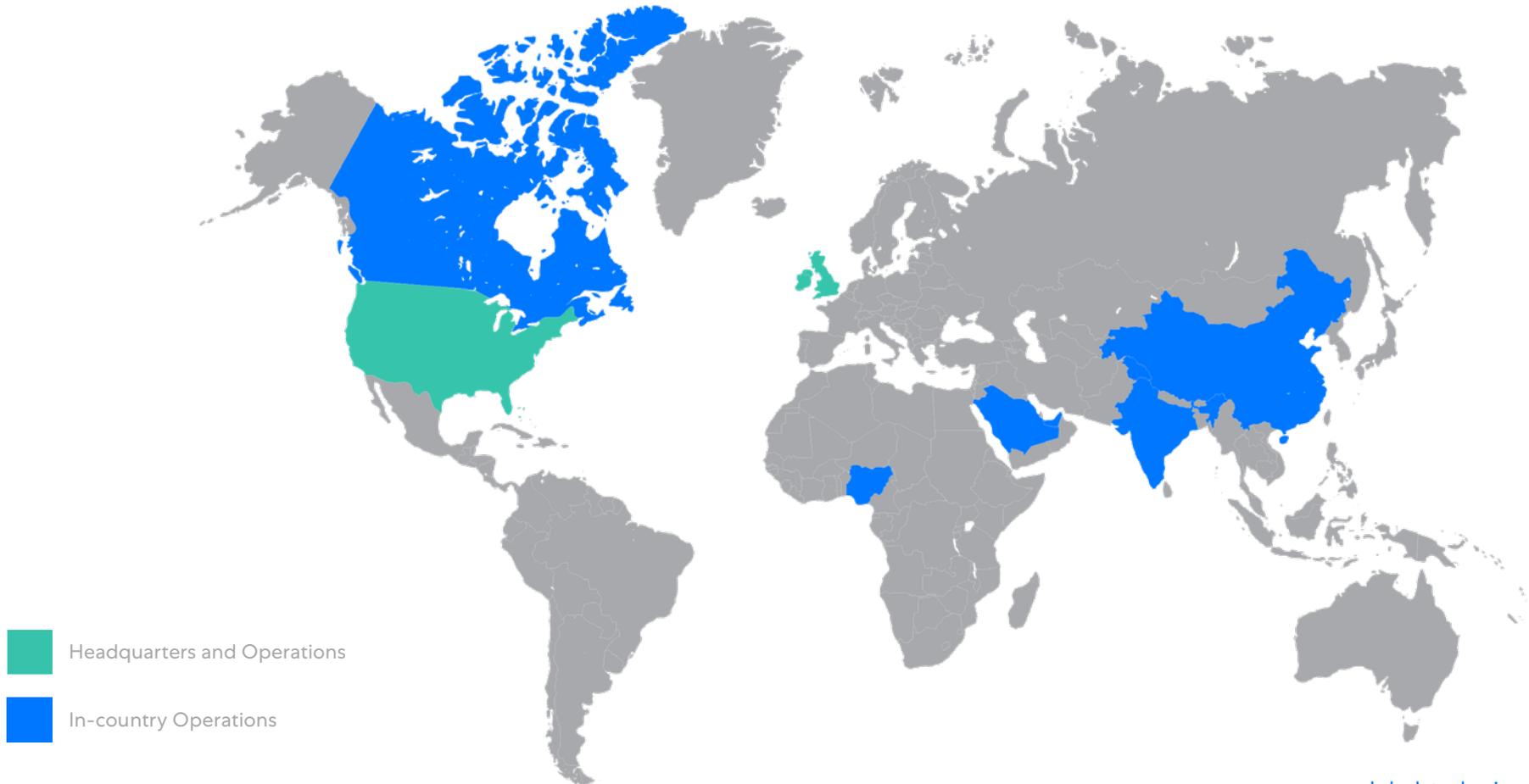
Access to foreign currency  
exchange services offering  
preferential rates



Introductions to banking  
and mobile phone services

## We're International

Global Study is headquartered in the UK and the USA with operations in China, India, Nigeria, Saudi Arabia and the UAE. And more coming in 2022.





## Our international reach benefits the students we counsel.

We are helping students in different countries, and we have strong relations with schools in the four destination countries most popular with international students: the USA, the UK, Canada and Australia. This keeps us well connected to students and universities, so we fully understand and are always up to speed with what both parties need.

## We can also help students who want to enrol in English language and foundation programmes abroad.

These programmes can lead to places in top institutions and many open doors to a strong selection of universities offering students an excellent range of choices.



## What Our Students Say

Here's feedback from some students we've helped.

“William is not only a guide in my pursuit of overseas study, but also a close friend who would put himself in my shoes in planning out every step in seeking intern opportunities, applying for scholarships, and facing many other challenges over the past two years. Without his help, I wouldn't have achieved a top 1% GPA together with a range of awards from university competitions. Now I am studying MSc in Education at UCL, my dream university.”

Jenny Yi, China, Enrolled in Sept. 2019  
University of Cambridge, UK

“I'm sending this email thanking you for all your hard work. You always welcomed any questions and were never late in answering me. I never doubted your professionalism and I'm really grateful.”

Abdelrahman Amro, Egyptian, Enrolled July 2020  
GIMA Business School, Germany

“Mr Fardane is an extremely effective counsellor whom I highly recommend. I found him very professional, kind, thoughtful and a person who has answers to all my questions. His guidance was a definite help.”

Navid Khan, India, Enrolled Jan 2021  
Coventry University, UK

“I have never seen an easier way to understand education globally, and to find my spot for my Masters degree. You helped me with the options and counselling you provided.”

Hahem Dafer, Iraqi, Enrolled Sept 2020  
Lancaster University, UK

## What Our Students Say

Student Camila Levin from Uruguay

“ I always wanted to study in the United States but I never thought it would happen like this! I learnt about Global Study- Study in the USA online and since I contacted them, everything was very easy. I had the opportunity to work with my advisor Yassine who tremendously helped me through my admission process. The admission process in the United States is very different from what I have been used to in Uruguay. Therefore, I had many questions and Yassine was always available to answer them quickly. He has helped me with not only my college applications but also with housing and getting a scholarship that I'm very excited about. I have no hesitation in recommending Study in the USA to any international students and Yassine as your advisor!! You will feel much more secure and supported.”

Camila Levin - B.S in Food Science and Nutrition - Central Washington University

Dr. Uzoho is Nigerian student Chinasa Anyaoha's sponsor. Melita worked closely with both Dr. Uzoho and Chinasa. Dr. Uzoho is a doctor in the U.S. He just sent Melita 2 more students.

“ Hey Melita, Thanks for getting back to me. You can't imagine how much pleasure I get from helping someone get a good education. I will definitely do anything within my means to have that happen. Please feel free to reach out to me anytime. Thanks for all you do...it's priceless.”

## The Company

Global Study is a venture-backed company launched in early 2020 to offer a premium one-stop gateway helping students on every step of the daunting but exciting quest to study abroad. Our team is made up of 90 people across 6 countries and growing fast.

## Our leadership



### Cal Barton

President/COO, & Founder

Lifelong Entrepreneur  
One major exit.  
Tech investor since 2013.  
Founder & MD: Procam Television (UK),  
Atlas Television (Dubai)  
CEO & Founder: Cortes Investments,  
Tech & Social Impact Fund



### Paul Cowles

CTO

Co-Founder, Product and  
Engineering, Social Scavenger  
  
Vice President of  
Engineering, Jungle Scout  
  
Vice President Of Engineering,  
Central Technology and Game  
Engineering, Kabam  
  
Senior Director of Software  
Development, Product and  
Platform Infrastructure, Hootsuite  
Chief Technology Officer, Gametrove



### Gregory Sukornyk

CEO

Co-founder, SW21, EdTech  
focused startup studio fund.  
  
Founder/CEO, Good World Games,  
The X-Stream Network and Project Breakout.  
  
Advisor and Board member to several  
fast growth consumer tech, edtech  
and career-focused startups.

## Our Team



### Renait Stephens

CEO - Study in the USA & American Campus

A global marketing and strategy expert, Renait Stephens has extensive experience in the field of international education. She is the CEO and publisher of Study in the USA, which runs on a simple mission: provide the best possible information about U.S. education to international students and connect them with reputable schools.



### William Li

Managing Director,  
China

Founder, TopOffer China in 2013, a boutique student advisory service (acquired by GS).

Helped hundreds of students enroll in top universities in the UK, US, Australia, Canada, Hong Kong, Singapore and New Zealand. Masters, Judge Business School University of Cambridge.



### Dr Gospel Ikpeme

General Manager,  
Nigeria

Dr Ikpeme is overseeing the development of our team and office Abuja and works closely with our advisor teams in destination countries.

PhD English Language Education, University of Abuja, Nigeria



### Mim Phillips

Senior Director  
U.S. Operations

Extensive business background with international higher education leader experience at university and community college level from academic advising, immigration, Manager for pathway partnership and co-curricular workshops, Director for international admissions, student engagement and immigration.

BS, Marketing, Business Administration and Teaching, Chapman University and MS Org. leadership/Intl. Mgmt, Colorado State University



### Ajay Shukla

Managing Director  
UAE and India

Recognized globally as an expert in transnational higher education.

Award-winning, CXO level stints at global corporations including McGraw-Hill Education, Reader's Digest, ABN AMRO and American Express.



### John Demer

Head  
University Relations

A veteran of the international education sector since 2001. Worked at two industry leading student recruitment firms:

Executive Director at FPP EDU Media  
Director at ICEF.

Well established relations with universities worldwide.

## The Advisors

Meet a few of our many advisors around the world

### CHINA



#### William Li

General Manager & Chief Advisor

MPhil in Technology Policy,  
University of Cambridge, UK.

### USA



#### Melita Bizette

Senior Advisor

Louisiana State University, B.A  
International Relations

### UAE



#### Hafid Fardane

Team Leader & Senior Advisor

MAISD | Master of Arts in International  
Studies and Diplomacy, Al Akhawayn  
University, Morocco

### DUBAI



#### Karan Singh

Admissions Manager

As an education counsellor for over 5 years  
and I have successfully placed over 300  
hundred students in Canada and USA.

### UAE

#### Colette Bane

Senior Advisor

Cambridge, LAW

### UK



#### Neha Shariff

Business Development Manager, UAE

MSc Int. Tourism Marketing with  
Festivals & Event Management,  
Edinburgh Napier University, UK

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