

# MIKE GOLD

*Creative Director / Copy*





## **AmeriSpec: More Than Inspected, AmeriSpec Inspected**

Home inspection is grounded in one-to-one relationships, so we needed to show that a brand could matter. By positioning AmeriSpec as setting the bar for the entire industry, we were able to demonstrate how only a network like ours can consistently deliver the kind of expert inspectors that real estate agents demand.





THERE'S LEADING THE WAY.  
AND THERE'S  
SETTING THE  
**STANDARD**

AmeriSpec was created with one ambitious goal —  
to set a higher standard in our industry.

From best-in-class technical training to a national network  
of inspectors who consistently outperform, we've been  
pioneering a superior process for more than 25 years.

MORE THAN INSPECTED. **AMERISPEC INSPECTED.**

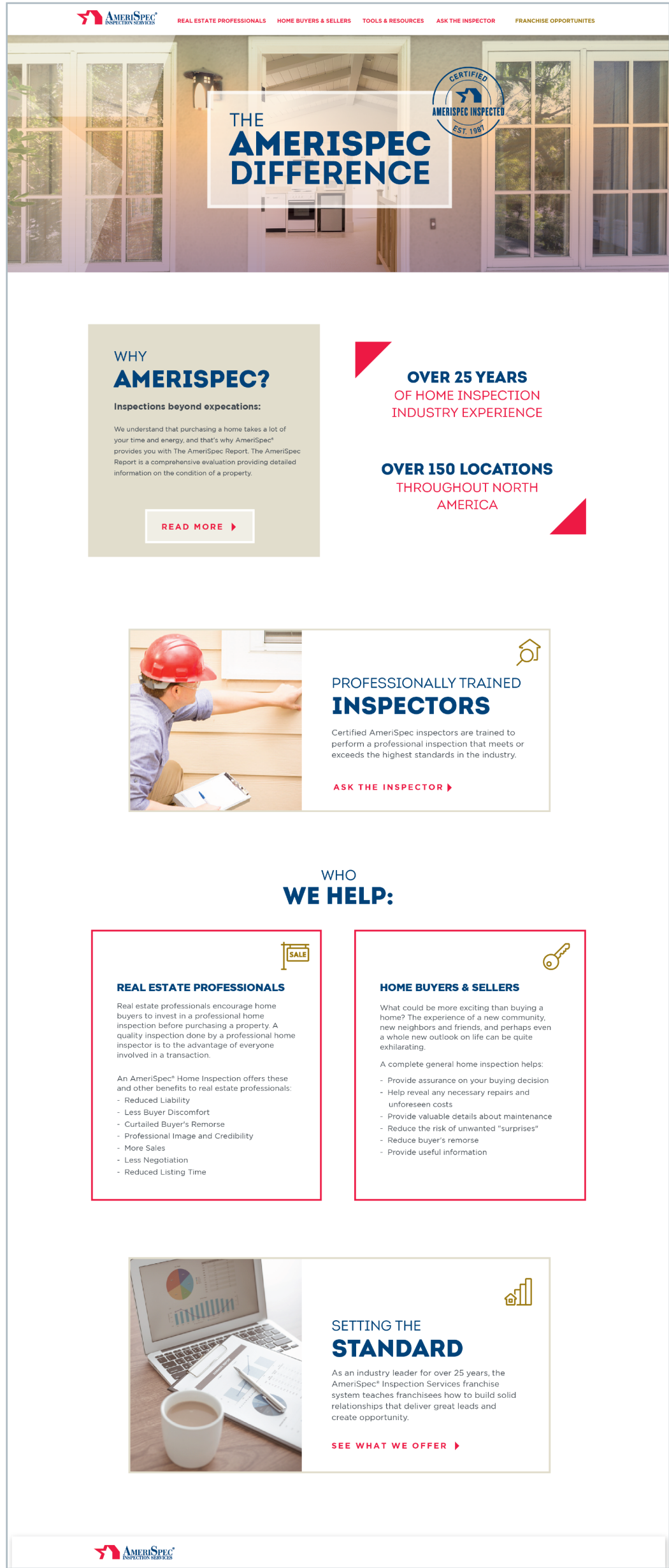
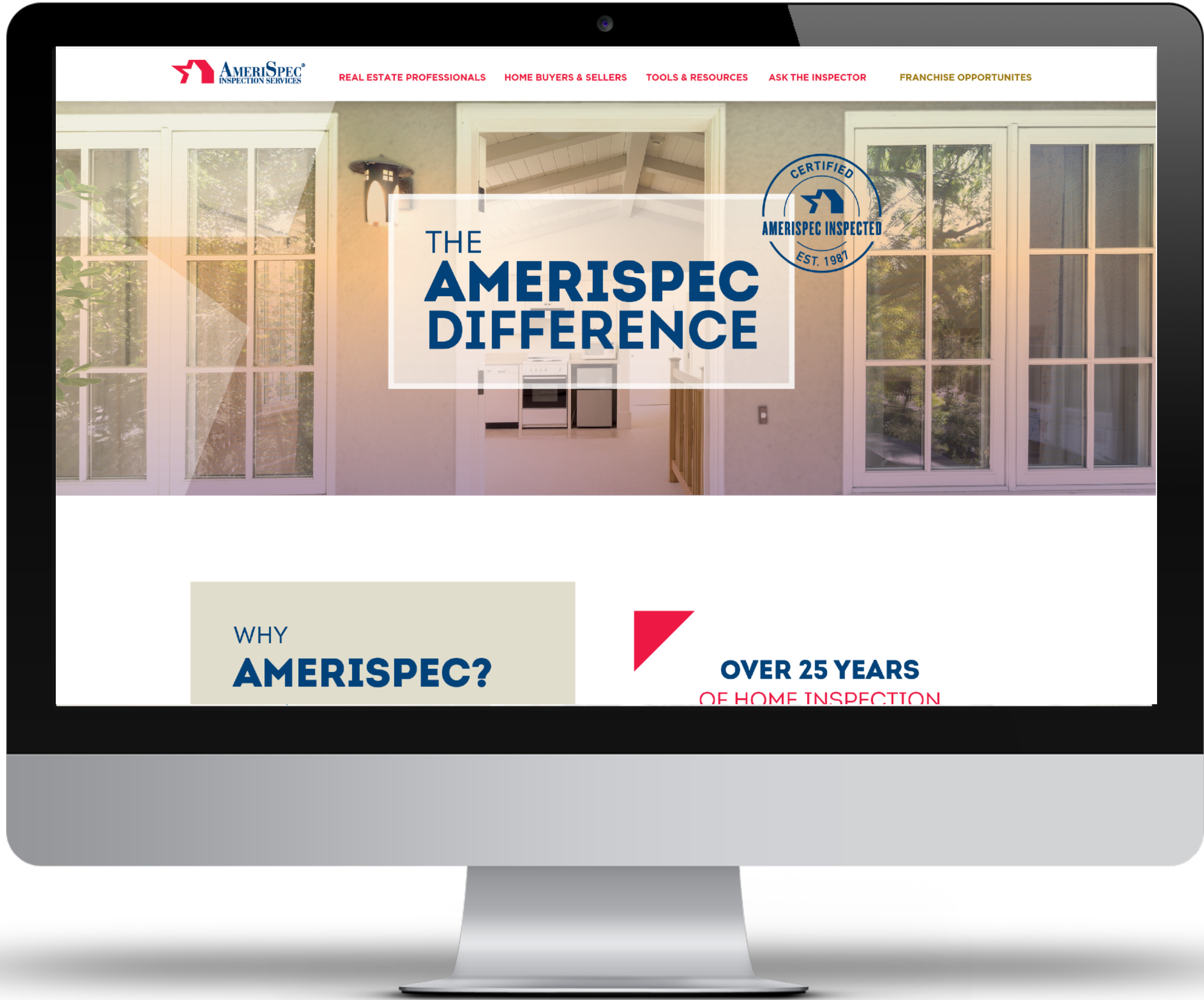




BUYING A HOME IS  
THE BIGGEST DECISION  
**YOU'LL EVER MAKE**







REAL ESTATE PROFESSIONALS HOME BUYERS & SELLERS TOOLS & RESOURCES ASK THE INSPECTOR FRANCHISE OPPORTUNITES



# THE AMERISPEC DIFFERENCE



## WHY AMERISPEC?

OVER 25 YEARS OF HOME INSPECTION

REAL ESTATE PROFESSIONALS HOME BUYERS & SELLERS TOOLS & RESOURCES ASK THE INSPECTOR FRANCHISE OPPORTUNITES



# THE AMERISPEC DIFFERENCE



## WHY AMERISPEC?

Inspections beyond expectations:  
We understand that purchasing a home takes a lot of your time and energy, and that's why AmeriSpec® provides you with The AmeriSpec Report. The AmeriSpec Report is a comprehensive evaluation providing detailed information on the condition of a property.

READ MORE ▶

OVER 25 YEARS OF HOME INSPECTION INDUSTRY EXPERIENCE

OVER 150 LOCATIONS THROUGHOUT NORTH AMERICA



## PROFESSIONALLY TRAINED INSPECTORS

Certified AmeriSpec inspectors are trained to perform a professional inspection that meets or exceeds the highest standards in the industry.

ASK THE INSPECTOR ▶

## WHO WE HELP:

**REAL ESTATE PROFESSIONALS**

Real estate professionals encourage home buyers to invest in a professional home inspection before purchasing a property. A quality inspection done by a professional home inspector is to the advantage of everyone involved in a transaction.

An AmeriSpec® Home Inspection offers these and other benefits to real estate professionals:

- Reduced Liability
- Less Buyer Discomfort
- Curtailed Buyer's Remorse
- Professional Image and Credibility
- More Sales
- Less Negotiation
- Reduced Listing Time

**HOME BUYERS & SELLERS**

What could be more exciting than buying a home? The experience of a new community, new neighbors and friends, and perhaps even a whole new outlook on life can be quite exhilarating.

A complete general home inspection helps:

- Provide assurance on your buying decision
- Help reveal any necessary repairs and unforeseen costs
- Provide valuable details about maintenance
- Reduce the risk of unwanted "surprises"
- Reduce buyer's remorse
- Provide useful information



## SETTING THE STANDARD

As an industry leader for over 25 years, the AmeriSpec® Inspection Services franchise system teaches franchisees how to build solid relationships that deliver great leads and create opportunity.

SEE WHAT WE OFFER ▶





### WHY AMERISPEC?

Inspections beyond expectations:  
We understand that purchasing a home takes a lot of your time and energy, and that's why AmeriSpec® provides you with The AmeriSpec Report. The AmeriSpec Report is a comprehensive evaluation providing detailed information on the condition of a property.

### SETTING THE STANDARD

As an industry leader for over 25 years, the AmeriSpec® Inspection Services franchise system teaches franchisees how to build solid relationships that deliver great leads and create opportunity.

- ▶ **OVER 25 YEARS** OF HOME INSPECTION INDUSTRY EXPERIENCE
- ▶ **OVER 150 LOCATIONS** THROUGHOUT NORTH AMERICA



MORE THAN INSPECTED.  
AMERISPEC INSPECTED.



## THE AMERISPEC DIFFERENCE

LET AMERISPEC® HELP REDUCE THE DISCOVERY OF UNFORTUNATE AND COSTLY REPAIRS WITH A HOME INSPECTION.

We understand that purchasing a home takes a lot of your time and energy, and that's why AmeriSpec® provides you with The AmeriSpec Report. The AmeriSpec Report is a comprehensive evaluation providing detailed information on the condition of a property.

### LET US WITH CONFIDENCE

AmeriSpec inspectors are trained to provide a professional inspection that meets or exceeds the highest standards in the industry.

### PROFESSIONALLY TRAINED

Best training in the industry including construction, in-field technical training in our classrooms by instructors with a wealth of experience.

MORE THAN INSPECTED.  
AMERISPEC INSPECTED.

### WE HELP REAL ESTATE PROFESSIONALS



More and more real estate professionals are encouraging home buyers to invest in a professional home inspection before purchasing a property.

An AmeriSpec® Home Inspection offers these and other benefits to real estate professionals:

- Reduced Liability
- Less Buyer Discomfort
- Curtailed Buyer's Remorse
- Professional Image and Credibility
- More Sales
- Less Negotiation
- Reduced Listing Time



### WE HELP HOME BUYERS & SELLERS

What could be more exciting than buying a home? The experience of a new community, new neighbors and friends, and perhaps even a whole new outlook on life can be quite exhilarating.

A complete general home inspection helps:

- Provide assurance on your buying decision
- Help reveal any necessary repairs and unforeseen costs
- Provide valuable details about maintenance
- Reduce the risk of unwanted "surprises"
- Reduce buyer's remorse
- Provide useful information

### AT AMERISPEC...



We perform inspections when you need them



We understand the real estate transaction



We provide easy-to-read, computer-generated reports



We are available after the inspection to answer questions

Want to know more about home inspections?  
Just ask AmeriSpec® - providing home inspection services throughout the United States!

HERE IS A CALL OUT ABOUT  
HOW TO CONTACT US  
**HOME INSPECTION  
PROMOTION**  
**000.000.1657**



## LOGO

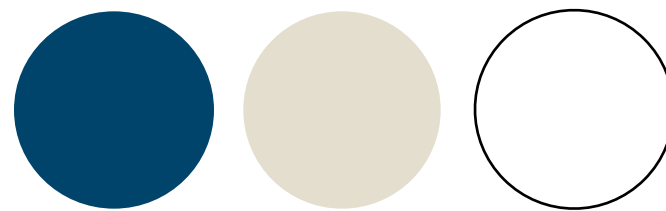
---



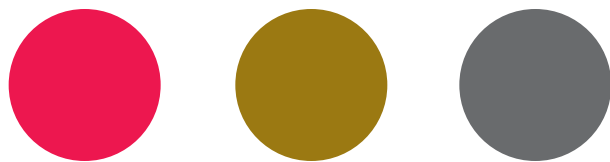
## COLOR

---

[primary]

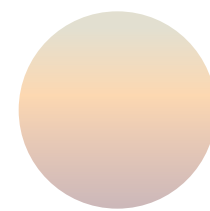


[secondary]



## GRADIENT

---



## SEAL

---



## FONTS

---

# CONSECTER ELIT

[headline-Intro Black]

## LOREM IPSUM DOLOR

[subhead-Intro Book]

**Lorem Ipsum Dolor Sit Consectetur  
Adipiscing Elit Sed Eiusmod Tempor**

Lorem ipsum dolor sit amet, consectetur adipiscing elit sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.

[body-Gotham]



## **AMP Energy: Rethink Energy Website**

When most energy drinks were trying to "out extreme" each other, we asked consumers to focus on function. By dialing-in on the science behind the boost, we created a clean, dynamic award-winning website with side scrolling parallax graphics and responsive design. The look carried across to all in-store and OOH media.



BRAND

PRODUCTS

ATHLETES

WHAT'S NOW

JOIN AMP ENERGY

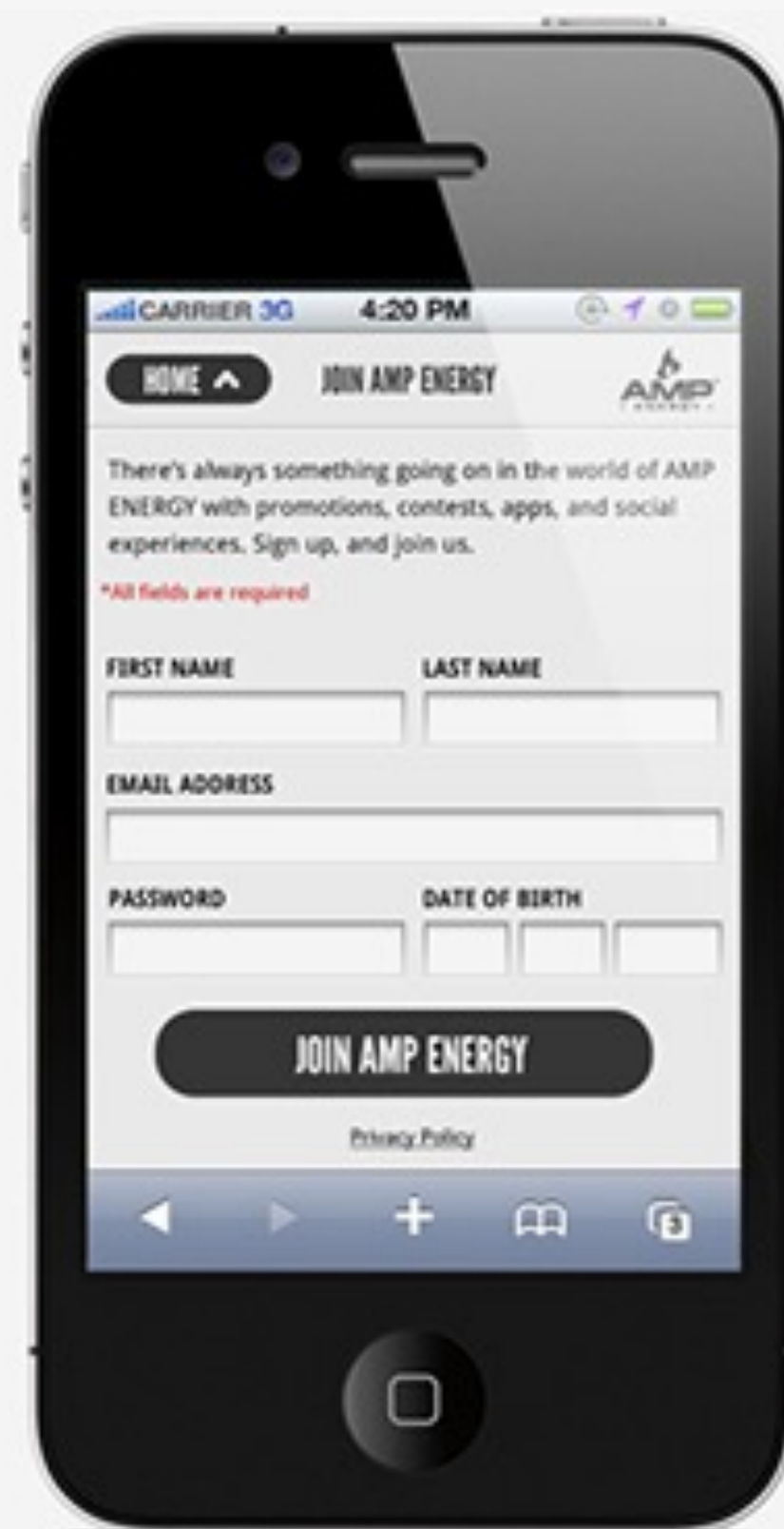
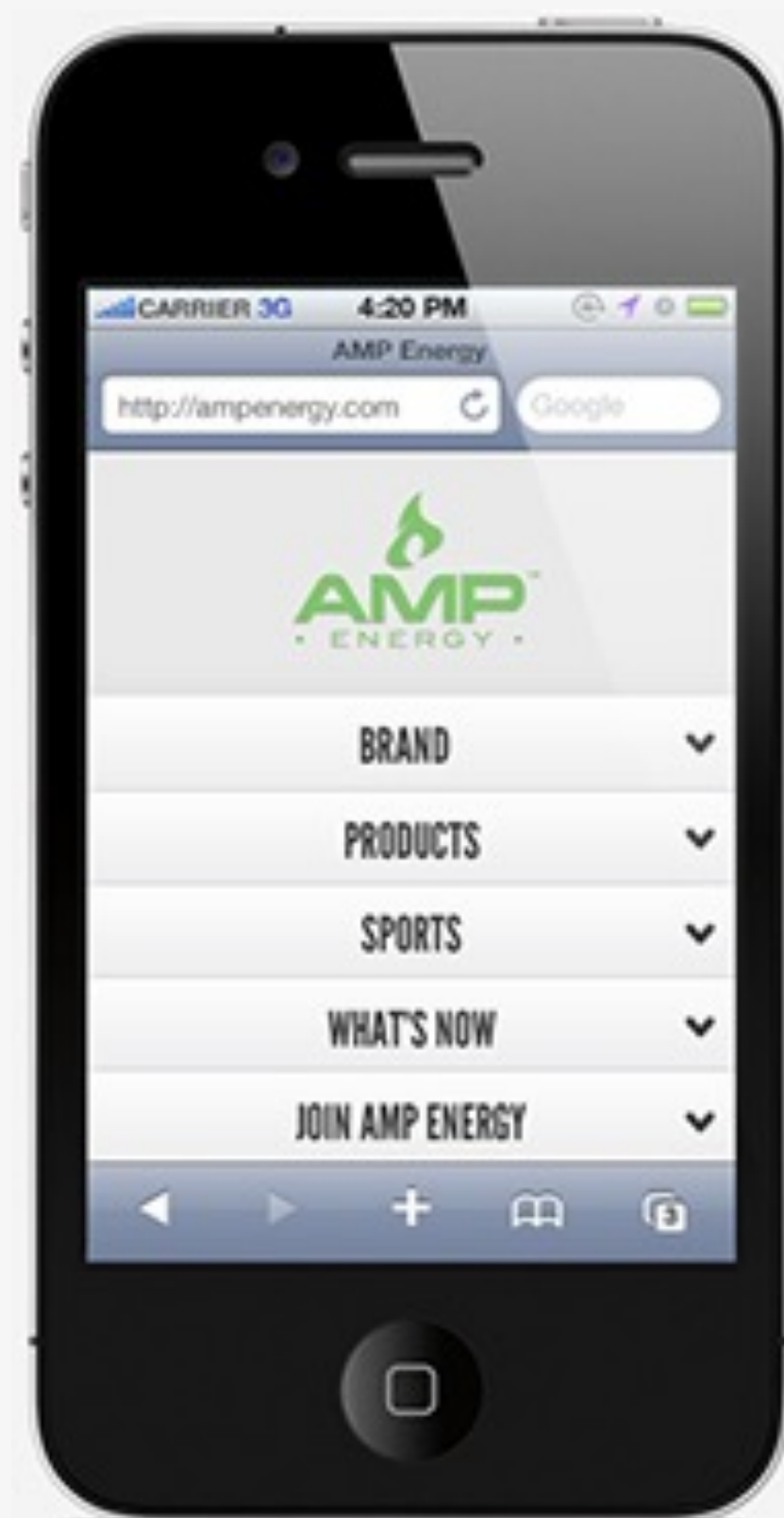
## IT'S TIME TO RETHINK ENERGY.

Be smart about managing your energy. Introducing the new line-up of AMP Energy drinks to help fuel life, career, family, and everything else that matters to you. So saddle up partner. Let's get it done.

LEARN MORE











BRAND

PRODUCTS

ATHLETES

WHAT'S NOW

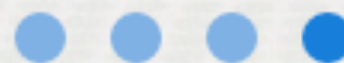
JOIN AMP ENERGY

BE A GROWN MAN  
(OR AT LEAST  
MANAGE YOUR  
ENERGY LIKE ONE)

WATCH THE VIDEO HERE



CHOOSE YOUR ENERGY







BRAND

PRODUCTS

ATHLETES

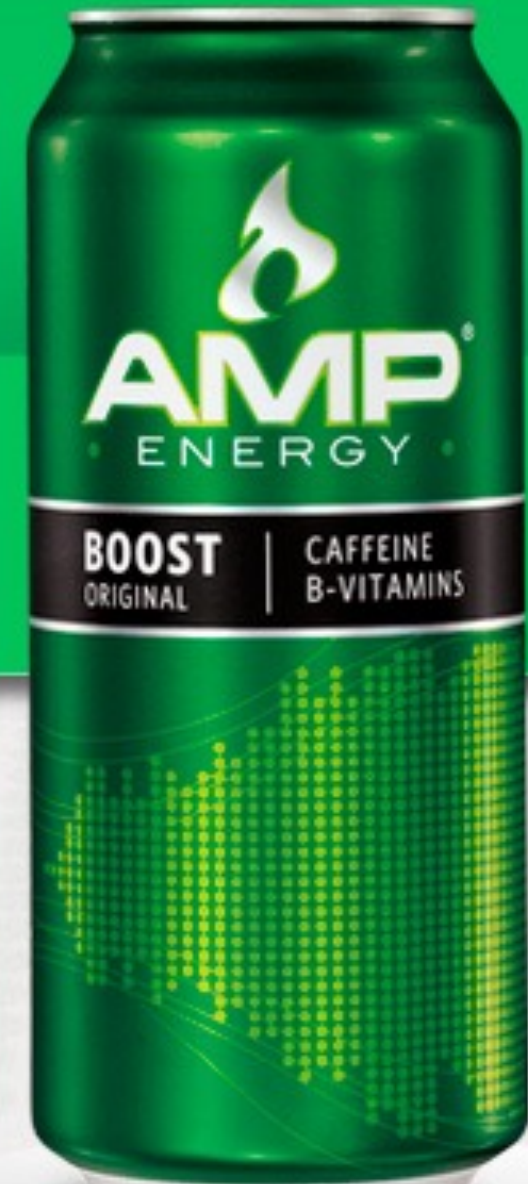
WHAT'S NOW

JOIN AMP ENERGY

>> BOOST  
ACTIVE  
FOCUS

# BOOST GIVE A SWIFT KICK TO YOURSELF

With Caffeine + B-Vitamins  
In Original, Sugar Free, Cherry,  
and Grape flavors.



## WHAT'S IN IT?

Elevate your energy with a 16-Ounce can of "Get it done." AMP Energy Boost, with Caffeine and B-Vitamins, gives you the kick you need to tackle the early morning meeting. And that 3-hour working lunch. And don't forget your kid's after-school recital. Now, get out there and make us proud.

### NUTRITION FACTS



WHAT'S IN IT?

BY THE NUMBERS





BRAND

PRODUCTS

ATHLETES

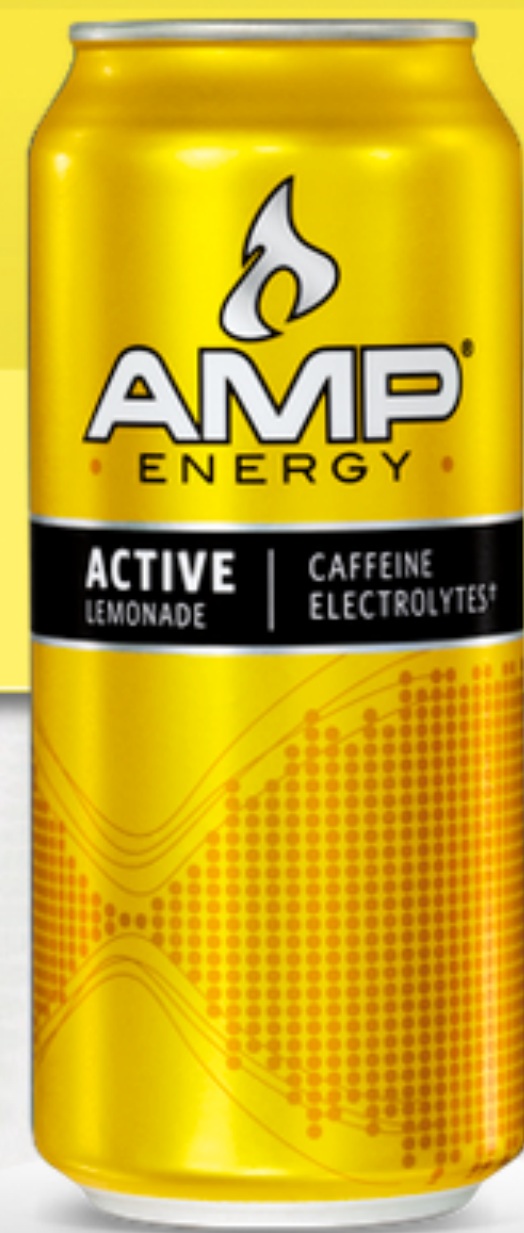
WHAT'S NOW

JOIN AMP ENERGY

BOOST  
» ACTIVE  
FOCUS

# ACTIVE CATCH A 3RD WIND

With Caffeine + Electrolytes†  
In Lemonade and Sugar-Free Lemonade Flavors  
† Electrolytes added for taste



## BY THE NUMBERS



Only 38% of Americans  
eat breakfast everyday.

No wonder why we're so cranky.

MORE

Like 3 +1

WHAT'S IN IT?

BY THE NUMBERS





BRAND

PRODUCTS

ATHLETES

WHAT'S NOW

JOIN AMP ENERGY

DALE JR.  
URIJAH FABER  
SCOTTY LAGO  
KEVIN PEARCE  
JACK MITRANI  
LUKE MITRANI

# AMP ENERGY PRESENTS THE ENERGY OF THE ATHLETE:

See how the AMP Energy Athletes match their energy to the needs of their demanding lives on and off the track, mountain, and mat. And pick up a few tips from the best. Now go get 'em, champ.







BRAND

PRODUCTS

ATHLETES

WHAT'S NOW

JOIN AMP ENERGY



# DALE EARNHARDT, JR.

On the track, Dale Jr., is one of the top drivers in NASCAR.

Off the track, if he's not computer gaming or listening to music, Dale Jr. is behind the scenes at one of the four companies he owns: JR Motorsports, Hammerhead Entertainment, Whisky River and DEJ Realty. He's also active in charity organizations through his work with The Dale Jr. Foundation. No matter the circumstance, Dale Jr. is driven to win.

FULL BIO

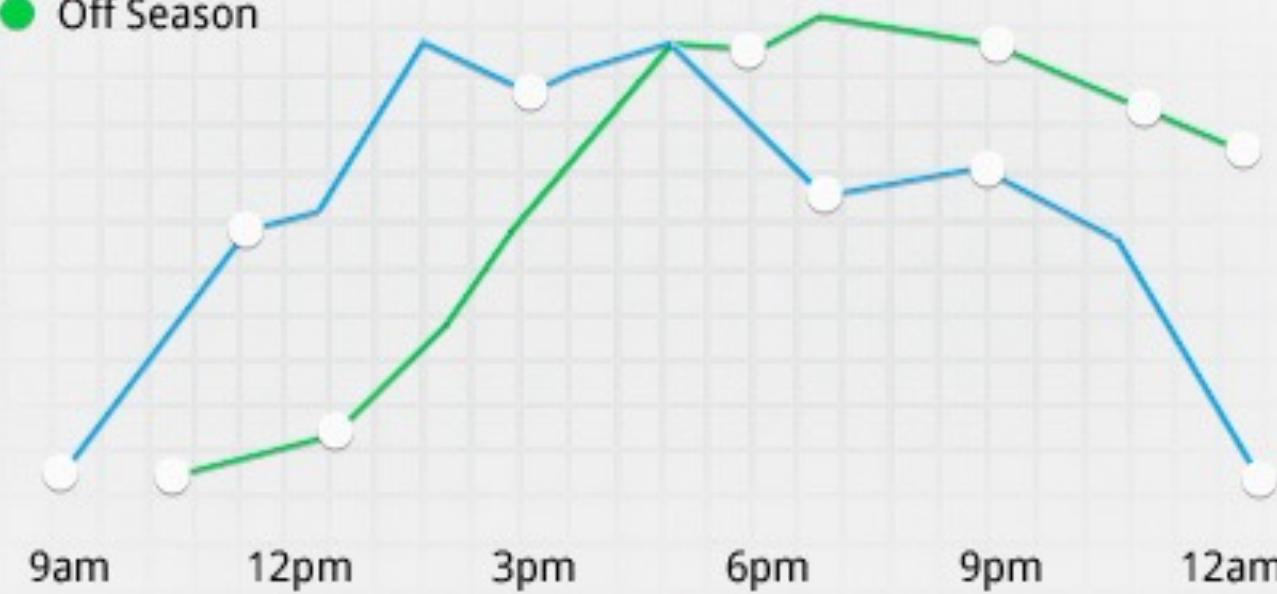
>> DALE JR.

URIJAH FABER  
SCOTTY LAGO  
KEVIN PEARCE  
JACK MITRANI  
LUKE MITRANI

## ENERGY MAP

See how Dale, Jr. rates his energy during a typical day

- In Season
- Off Season



ENERGY MAP

CONVERSATION

GALLERY





[BRAND](#)[PRODUCTS](#)[ATHLETES](#)[WHAT'S NOW](#)[JOIN AMP ENERGY](#)

## WHAT'S NOW

Tap into what's streaming, trending, and up-to-the minute in the energy currents around the web.

There's lots going on in the world of AMP Energy with promotions, contests, apps, and social experiences. So sign up, and get to it.

### LIKE AMP ENERGY ON FACEBOOK

Like us on Facebook to stay in the know about everything AMP Energy.

✓ Like  Darren O'Rourke, Alex Munoz and 470,798 others like this. · [Admin Page](#) · [Insights](#)



### FOLLOW AMP ENERGY ON TWITTER

Follow us on Twitter to stay in the know about everything AMP Energy.

 [Follow @ampenergy](#)

 @van17nistelrooy victorious? Sweet! 10 days ago





FOLLOW US ON



AMP ENERGY

Subscribe

1,420 subscribers

737,637 video views

Featured

Browse videos

Home

Search Channel

# YOU'VE EVOLVED. HAS YOUR ENERGY DRINK?

Things changed. We're not just playing hard, we're working hard, too. So we need energy for different reasons: To get a hop in our step, fuel our passions, or to get in the "zone".

That's why AMP Energy is rethinking energy. Our full lineup of innovative products provide a kick of the energy to match anything the day brings. So tell Monday Morning to bring it on, Friday Night to wait up for you, and everything in-between to be ready. You're on your way.

LEARN MORE ON AMP.ENERGY.COM







## **Caron Treatment Centers: Recovery Is Our Bottom Line**

Some things are more precious than money. A preeminent leader in Addiction Treatment, Caron wanted to set themselves apart from competitors by marrying their expertise with a profound depth of care. These core brand materials successfully go into clinical detail about their programs, without ever sacrificing clarity or warmth.



on treatments.  
of thousands.

**caron**

*Leader in behavioral health and addiction treatments.*



**caron** **Pennsylvania**

**caron** **Grand View**

*In a discrete environment, Caron's Grand View Program provides alcohol and drug addiction treatment and behavioral health treatment for prominent adults.*

**The New Meaning of Successful Recovery**  
The Grand View Program at Caron differs from our traditional adult treatment programs in several ways.

The Grand View program provides a smaller, more intimate patient community who share similar cultural and lifestyle experiences. Individuals have in common the experiences and expectations associated with living a life of prominence, as well as the lifestyle associated with a certain level of affluence.

**MELISSA GETTLER**  
VICE PRESIDENT OF MARKETING  
Caron Pennsylvania

P.O. Box 150 | Wrentham, PA 17963  
mggettl@caron.org | e. 610.715.4015 | c. 717.376.9790 | www.caron.org

**caron**

*Caron is a not-for-profit leader in behavioral health and addiction treatments.  
With nearly 60 years of experience, we've impacted the lives of thousands.*

**caron**





*Leader in behavioral health and addiction treatments.*

  
caron

*When you're ready...*

<b>Call Us At</b> 1-800-213-7854	<b>Mailing Address</b> PO. Box 150 Wenerville, PA 15665	<b>Physical Address</b> 243 N. Galen Hall Rd Wenerville, Pennsylvania 15665
-------------------------------------	---	---





*“I came home after Caron to a life exactly as I let it, and yet completely different. The change was in me: in my mind, my heart, and my gut.”*

-Rachel L.

## Our Outcomes

### Timeline of Caron's commitment to outcomes:

**2004**

Caron invested in staff and software to develop a program that will monitor abstinence rates in the first year following treatment at Caron.

**2005**

Recovery Care Services at Caron is introduced and made available to all alumni to provide ongoing recovery support. Approximately 15,000 alumni per year were called by Caron.

**2008**

Caron partnered with Jim McKay, PhD, from the University of Pennsylvania, in developing a new survey tool that allowed for improved data collection and reporting.

**2011**

Caron collaborated with Robert DuPont, MD, founder of the Institute for Behavioral Health in Washington D.C. to adapt Dr. DuPont's highly respected monitoring program into one that could be used by non-licensed individuals.

**2012**

Caron's My First Year of Recovery program is the first in the industry to combine case management, a library of curriculum, on-line networking, and an interactive circle of support which included the family, outpatient providers, as well as third party representatives.

**2013**

All My First Year Recovery Care Clinical Specialists must hold a master's degree. This new requirement is unprecedented in the industry.

**2014**

Caron introduces My First Year of Recovery to young adults. Specific curriculum was developed to meet the unique needs of the young men and women.

**2015**

Caron's Pediatric Addiction Training program equips pediatricians to spot substance use disorders, intervene when necessary and prevent the cycle of youth addiction. It is free and available to pediatric residents, fellows and physicians.

DuPont, R. L., McHugh, L. T., Wilco, M. L., Wilco, L. J., & Dale, M. S. (2008). Setting the standard for secondary prevention of relapse. *Journal of Substance Abuse Treatment, 35*(2), 201-211.  
 Strohbehn, E.L., Kessler, C., O'Leary, C., & McKay, J. (2009). A guide to predicting relapse in patients with substance abuse disorders. *Abstract presented at the 16th Annual Meeting of the American Psychological Association, Honolulu, Hawaii, USA.*  
 World Health Organization. *Quality of Life Scale (WHOQOL)*, adapted for Caron's My First Year of Recovery Program, permission received from WHO.  
 Staff report to the first year of Recovery participants, November 2012. 4/10/14.





# Young Adults (20-25)

*Our gender-specific and separate addiction and behavioral health treatment programs for young adults address the many transitions and new life complications they face.*

### Treatment Programs for Young Men and Women

Young adults are in the midst of many transitions: moving from childhood to adulthood and from dependence on their parents to independence. Young adults have often been using drugs or alcohol since their teen years; some may have been through a treatment program before. This age group often feels a lack of meaning or direction, a sense of hopelessness, guilt, shame, or many other emotions. Caron's holistic approach can help young adults with another kind of transition: the move out of addiction and into recovery.

### Multidisciplinary Treatment Team and Individual Care:

Each young adult patient at Caron is assigned a multidisciplinary treatment team, made up of experienced, dedicated professionals such as:

- Licensed psychologists and psychiatrists
- Certified and master-level addiction counselors
- American Board of Addiction Medicine –certified medical doctors
- Certified nutritionists
- Health and wellness experts
- Spiritual leaders

*When you're ready..*

**Call Us At**  
1-800-213-7834

**Mailing Address**  
P.O. Box 150  
Wernersville, PA 19565

**Physical Address**  
243 N Galen Hall Rd  
Wernersville, Pennsylvania 19565

# Young Adults (20-25)



### Getting Substances Out of the System

A physician or nurse practitioner will provide a basic medical assessment for each teen entering treatment at Caron. This allows the medical team to assess the health of the patient and determine whether or not medical detoxification (detox) is necessary. Significant medical issues are addressed and considered in a patient's individualized treatment plan.

### The Elements

Our inpatient treatment for young adults is individualized; meeting each person where they are at in life. While each young adult's treatment program is unique based on their specific needs, there are several components to treatment that are mainstays:

- individual, group, and family programming and education
- educational lectures
- therapeutic activities, including physical activity and creative work
- continuing care planning

### Gender-Separate and Specific Young Adult Treatment

Our 60 years of experience has shown that gender-separate and specific treatment utilizing dialectical and cognitive behavioral therapies are highly effective.

Young men and women have different experiences and needs. In addiction treatment, young adults are more comfortable, and more successful in recovery, when they're only dealing with peers of the same sex. So, we've created specific care environments for young men and young women.

### Program highlights: for young men

- sexuality
- abuse
- dating/relationships
- anger
- self-loathing
- low self-esteem
- ego and humility

### Program highlights: for young women

- abuse – physical and/or emotional
- co-occurring psychiatric and mental health issues
- family conflict
- low self-esteem or self-loathing
- cutting & self-injurious behaviors
- anger
- body image issues

### Program highlights: for the whole person

- mood disorders
- anger issues
- sexual issues
- self-injurious behaviors
- anxiety/depression
- family problems

### Continuing Care

Throughout the entirety of treatment, we're working toward a goal of recovery for life. Every patient's treatment team contributes to their Continuing Care plan, designed to give patient the tools they need to remain sober.

Available at: Caron Breakthrough | Caron Pennsylvania | Caron Renaissance





*We're always here for you.*  
 Every individual who participates in a Caron treatment program is given the tools to build a solid foundation for an addiction-free life. Caron Pennsylvania provides support and guidance to patients for a full year after the patient is discharged. Patients and families will have the opportunity to stay connected utilizing a mixture of support and technology.



**Call Us At**  
1-800-213-7834

**When you're ready...**

**Mailing Address**  
 P.O. Box 130  
 Wernersville, PA 19385

**Physical Address**  
 243 N. Galen Hall Rd.  
 Wernersville, Pennsylvania 19385



 **Breakthrough**

*The*  
**Experience**

*Discover how the 5-day Breakthrough program works, learn about our unique approach, read about our proven success and decide whether it's right for you.*

Breakthrough at Caron is a groundbreaking residential, 5-day program specifically designed for adults seeking a higher level of happiness and satisfaction. Using experiential techniques to gently bypass natural defenses and raise awareness of feelings and attachments, groups focus on how we have been living, rather than specific problems to be solved. Every aspect of the Breakthrough program is designed as an opportunity for healing and personal growth, and no time is wasted. The small group dynamic and peaceful and private environment also help to create a sense of intimacy and family that promotes more effective therapeutic time.

**Our approach:**  
 Breakthrough utilizes experiential group therapy. During experiential therapy at Breakthrough, therapists facilitate groups of up to ten as they work together to identify ineffective patterns of thinking and behavior and develop healthier, more effective alternatives.

**Our proven success.**  
 One year follow-up studies conducted by Rutgers University have shown that Breakthrough promotes change and leads to healthier, more rewarding lives. Participants can expect to experience short-term and long-term changes.



*You have a remarkable program with an environment for people to really have a second chance to free their spirit and begin to live again.*  
 -Barry G.



**Breakthrough Key Programs**

- 5-Day Breakthrough at Caron Workshop**  
 Our focus is helping adults, 18 and older, who believe that life could be better and would like to gain the momentum or direction necessary to create the lasting change they want and need. Breakthrough utilizes a unique and time-tested process of experiential group therapy where groups of 10 work together to identify previously unidentified and ineffective patterns and to develop healthier and more effective responses towards achieving personal goals.
- Couples Healing through Connection Workshop**  
 This special three-day intensive group workshop exclusively for committed couples is designed to deepen your connection, establish or restore your healthy intimate relationship and enable you to experience a transformative connection in a safe and therapeutic environment.
- Veterans Healing through Connection Workshop**  
 The Veterans Healing through Connection Workshop is a therapeutic couples retreat free to all service members of any military branch, including active duty, reservists, veterans and retired service men and women. The program is open to any committed couple, regardless of marital status.

*Meet Our Featured Staff Members*



**Ann Smith**  
 Clinical Consultant



**Austin Houghtaling**  
 Clinical Director, Breakthrough at Caron





caron Breakthrough

caron

*We're always here for you.*

Every individual who participates in a Caron treatment program is given the tools to build a solid foundation for an addiction-free life. Caron Breakthrough provides support and guidance to patients for a full year after the patient is discharged. Patients and families will have the opportunity to stay connected utilizing a mixture of support and technology.

caron

*When you're ready...*

**Call Us At**  
1-800-213-7014

**Mailing Address**  
P.O. Box 130  
Wenonah, PA 17965

**Physical Address**  
1750 North Hill Rd  
Wenonah, Pennsylvania 17965



caron Pennsylvania

caron

*We're always here for you.*

Every individual who participates in a Caron treatment program is given the tools to build a solid foundation for an addiction-free life. Caron Pennsylvania provides support and guidance to patients for a full year after the patient is discharged. Patients and families will have the opportunity to stay connected utilizing a mixture of support and technology.

caron

*When you're ready...*

**Call Us At**  
1-800-213-7014

**Mailing Address**  
P.O. Box 130  
Wenonah, PA 17965

**Physical Address**  
1750 North Hill Rd  
Wenonah, Pennsylvania 17965



caron Renaissance

caron

*We're always here for you.*

Every individual who participates in a Caron treatment program is given the tools to build a solid foundation for an addiction-free life. Caron Renaissance provides support and guidance to patients for a full year after the patient is discharged. Patients and families will have the opportunity to stay connected utilizing a mixture of support and technology.

caron

*When you're ready...*

**Call Us At**  
1-800-213-7014

**Mailing Address**  
P.O. Box 130  
Wenonah, PA 17965

**Physical Address**  
1750 North Hill Rd  
Wenonah, Pennsylvania 17965



caron Ocean Drive

caron

*We're always here for you.*

Every individual who participates in a Caron treatment program is given the tools to build a solid foundation for an addiction-free life. Caron Ocean Drive provides support and guidance to patients for a full year after the patient is discharged. Patients and families will have the opportunity to stay connected utilizing a mixture of support and technology.

caron

*When you're ready...*

**Call Us At**  
1-800-213-7014

**Mailing Address**  
P.O. Box 130  
Wenonah, PA 17965

**Physical Address**  
1750 North Hill Rd  
Wenonah, Pennsylvania 17965









## **Coldwell Banker Commercial: Commercial to the Core**

It's incredibly difficult to stand out in a competitive category like commercial real estate. With a diverse franchisee base operating under widely varying business models, we needed to unify the CBC system behind something they could all believe in: themselves.





# INSTINCT

## IT'S WHAT SEPARATES US FROM THE PACK

In commercial real estate, competition is fierce. Today, more than ever, it's the agile who excel, the cunning who reign supreme. Whoever has the tenacity to deliver.

Coldwell Banker Commercial® agents were born for this. They'll be your champion, your warrior, your greatest ally and strongest advocate, until the deal gets done. And nothing can stand in their way.

COMMERCIAL TO THE CORE // [CBCWORLDWIDE.COM](http://CBCWORLDWIDE.COM)

©2016 Coldwell Banker Real Estate LLC/dba Coldwell Banker Commercial Affiliates. All Rights Reserved. Coldwell Banker Commercial Affiliates fully supports the principles of the Equal Opportunity Act. Each Office is Independently Owned and Operated. Coldwell Banker Commercial and the Coldwell Banker Commercial Logo are registered service marks owned by Coldwell Banker Real Estate LLC. Each agent and broker is responsible for complying with any consumer disclosure laws or regulations arising from participating in this program.







# PASSION

## IT'S WHAT SEPARATES US FROM THE PACK

Stakes are high in commercial real estate. This isn't just a number on a balance sheet. It's the lifeblood of a business, its biggest asset, its competitive advantage. The difference between triumph and oblivion.

To a Coldwell Banker Commercial® agent, your business IS their business. You put your sweat and tears into it, and they'll do the same. Because, no matter how big your deal is, it's a big deal to them.

COMMERCIAL TO THE CORE // [CBCWORLDWIDE.COM](http://CBCWORLDWIDE.COM)

©2016 Coldwell Banker Real Estate LLC/dba Coldwell Banker Commercial Affiliates. All Rights Reserved. Coldwell Banker Commercial Affiliates fully supports the principles of the Equal Opportunity Act. Each Office is Independently Owned and Operated. Coldwell Banker Commercial and the Coldwell Banker Commercial Logo are registered service marks owned by Coldwell Banker Real Estate LLC. Each agent and broker is responsible for complying with any consumer disclosure laws or regulations arising from participating in this program.







# DRIVE

## IT'S WHAT SEPARATES US FROM THE PACK

When it comes to commercial real estate, nothing is given. The day goes to whoever works harder—goes the extra mile—rolls up their sleeves and does whatever it takes to close the deal.

No matter what a Coldwell Banker Commercial® agent achieved yesterday, they're only as good as their latest transaction. Which makes every deal their most important. Until the next time you need them.

COMMERCIAL TO THE CORE // [CBCWORLDWIDE.COM](http://CBCWORLDWIDE.COM)

©2016 Coldwell Banker Real Estate LLC/dba Coldwell Banker Commercial Affiliates. All Rights Reserved. Coldwell Banker Commercial Affiliates fully supports the principles of the Equal Opportunity Act. Each Office is Independently Owned and Operated. Coldwell Banker Commercial and the Coldwell Banker Commercial Logo are registered service marks owned by Coldwell Banker Real Estate LLC. Each agent and broker is responsible for complying with any consumer disclosure laws or regulations arising from participating in this program.





# QUASI ARCHITECTO

Sed ut perspiciatis unde  
omnis iste natus error sit  
voluptatem accusantium



COMMERCIAL TO THE CORE ||





# QUASI ARCH BEATAE VITAE

Sed ut perspiciatis unde  
omnis iste natus error sit  
voluptatem accusantium  
doloremque

## LUS NOLUISSE REPUDIANDAE AD. PRO OMNIS UTAMUR DOCENDI NE, QUI TE VERI MOVETINDU ERREM ERIPUITUTAMUR DOCENDI

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet consectetur.

## SED UT PERSPICIATIS UNDE OMNIS ISTE NATUS ERROR SIT VOLUPTATEM ACCUSANTIUM DOLOREMQUE

Laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat.



DOLOREM



TEMPORA



VOLUPTAS



|| Duo ei augue  
veniam gracci,  
nec essent  
splendide ea,  
aliquo commune  
ponderum vim  
sit verterem. ||



## OTAM REM APERIAM, EAQUE IPSA SEQUI NES INVENTORE VERITATIS



### LUS NOLUISSE AD REPUDIANDAE PRO

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet.

### QUI DOLOREM IPSUM QUIA DOLOR SIT AMET

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

01. Lus noluisse ad repudiandae pro
02. Porro quisquam est, qui dolorem ipsum quia dolor
03. Sit amet, consectetur, adipisci velit, sed quia
04. Non numquam eius modi tempora incidunt ut

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium.







# QUASI ARCHITECTO BEATAE VITAE

*Sed ut perspiciatis unde omnis iste natus error sit.*

**OMNIS ISTE NATUS ERROR SIT  
VOLUPTATEM ACCUSANTIUM EXPLICABO.**

[WWW.CBCWORLDWIDE.COM](http://WWW.CBCWORLDWIDE.COM) // 123.456.7890



# QUIS EXERCITATION

SED UT PERSPICIATIS UNDE  
OMNIS ISTE NATUS ERROR SIT

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium.

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt.

- 1 Consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
- 2 Enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo.
- 3 Laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis quasi architecto.

OMNIS ISTE NATUS ERROR SIT VOLUPTATEM  
ACCUSANTIUM EXPLICABO.

WWW.CBCWORLDWIDE.COM // 123.456.7890







 COLDWELL  
BANKER  
COMMERCIAL

[WWW.CBCWORLDWIDE.COM](http://WWW.CBCWORLDWIDE.COM) //

COMMERCIAL TO THE CORE //



Agent Name  
Phone # 0000  
Email Address  
Website





**Agent Name**  
POSITION // OFFICE LOCATION  
Jsmith@cbcworldwide.com  
c. 000.000.0000

**COLDWELL  
BANKER  
COMMERCIAL**





**COLDWELL  
BANKER  
COMMERCIAL**

**Agent Name**

OFFICE NAME // LOCATION

\_\_\_\_\_  
OOO.OOOO.OOOO

[CBCWORLDWIDE.COM/OFFICE](http://CBCWORLDWIDE.COM/OFFICE)

**FOR LEASE**

**OFFICE/RETAIL**



## LOGO

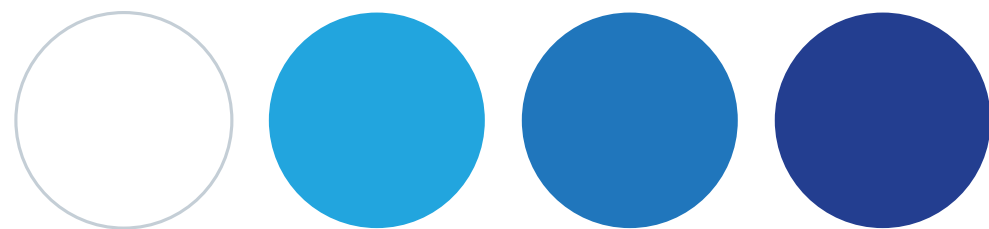
---



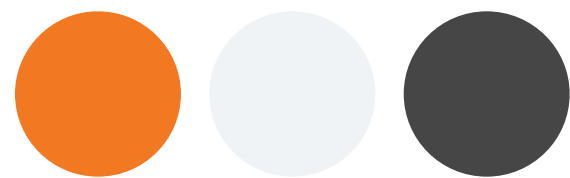
## COLOR

---

[primary]

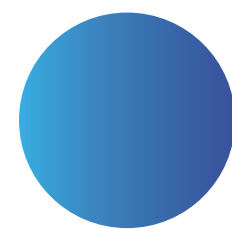


[secondary]



## GRADIENT

---



## FONTS

---

# LOREM IPSUM DOLOR

[headline-Industry Inc]

## SED UT PERSPICIATIS UNDE

[subhead-Industry]

Laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

**Sed ut perspiciatis unde omnis iste natus error sit**

[body-Halcom]





### **TITLE Boxing Club: The Only Competition Is You**

Launched by a professional boxer, this fast-growing fitness brand had gotten a reputation for being a bit hardcore. Dark, brooding imagery and a serious sounding name weren't helping. With no new assets, we completely reimagined their entire digital presence in a way that would resonate more strongly with their 30-something female core customer.



http://www.titleboxingclub.com

TITLE BOXING CLUB

MENU

Twitter Facebook Google+ YouTube


FIRST CLASS FREE

# The only COMPETITION IS YOU

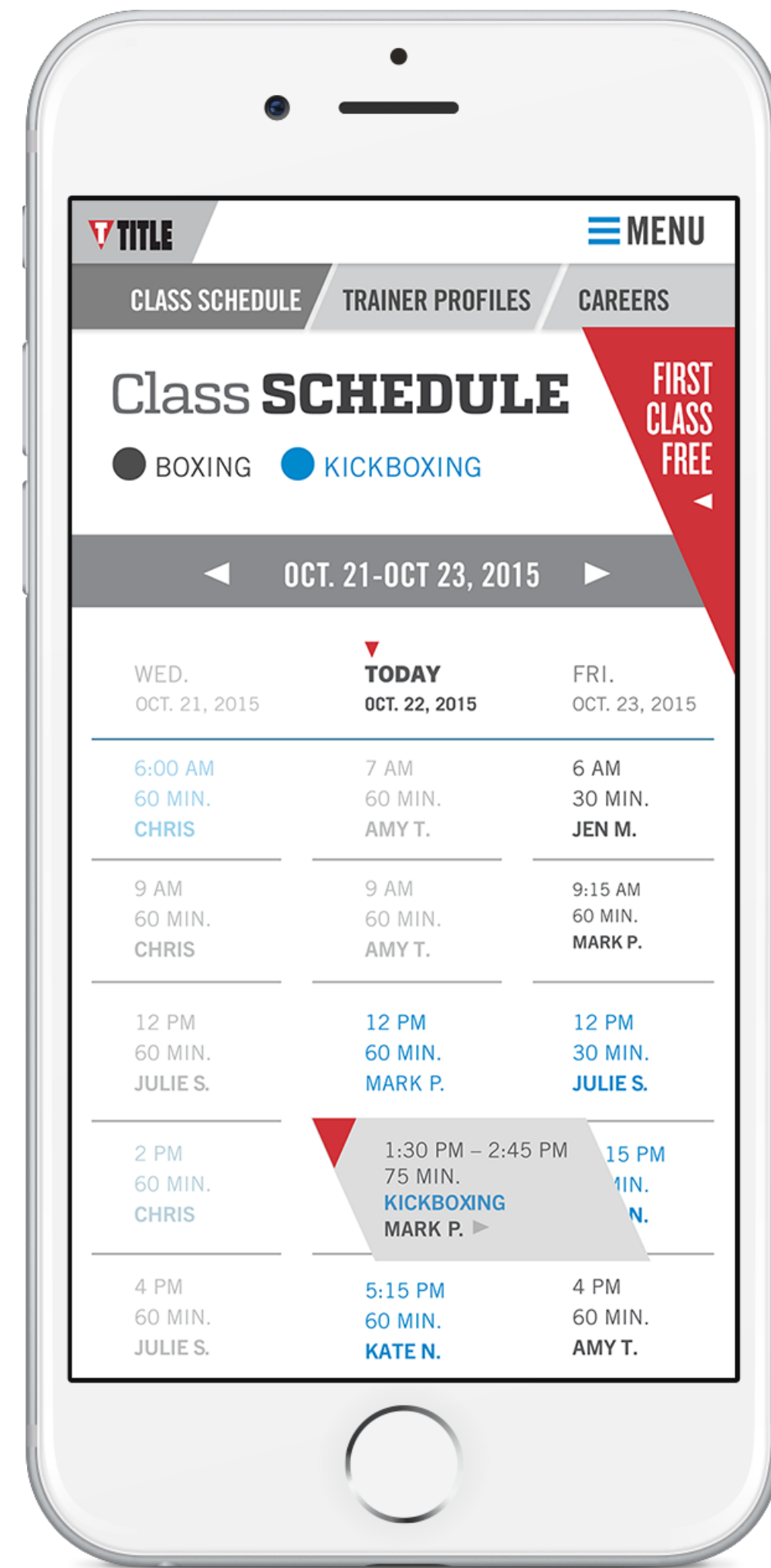
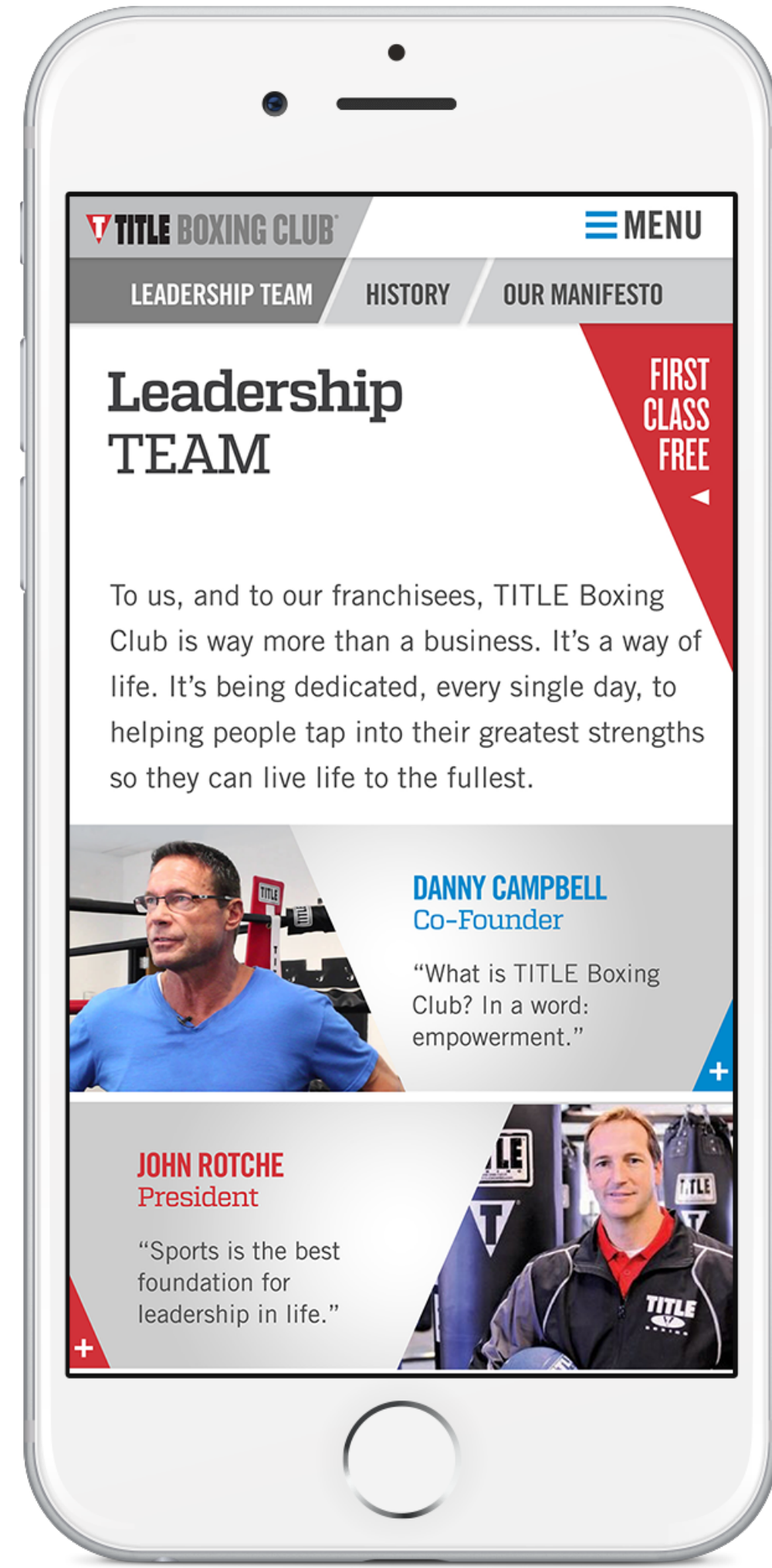
TITLE Boxing Club is the fiercest hit-free workout around. Together, we tap into the genius of a boxer's regimen. One that sculpts and strengthens and awakens your inner champion. Is it tough? **For sure.** Addictive? **Without a doubt.** **At TITLE, the only competition IS YOU.**

Twitter Facebook EVENTS

Done











☰ MENU



FIRST CLASS FREE



# The only COMPETITION IS YOU

TITLE Boxing Club is the fiercest hit-free workout around. Together, we tap into the genius of a boxer's regimen. One that sculpts and strengthens and awakens your inner champion. Is it tough? **For sure.** Addictive? **Without a doubt.** **At TITLE, the only competition IS YOU.**



EVENTS





CLASSES

MEMBERSHIP

ABOUT US

SUCCESS STORIES

FIND A CLUB

OWN A CLUB

GIFT CARD

FRANCHISE

SHOP





MENU



FIRST CLASS FREE

# BUILT BY BOXERS, MADE FOR YOU

Every TITLE Boxing Club workout is backed by the biggest brand in quality boxing gear.

Read more about our **HISTORY**



EVENTS

© COPYRIGHT 2014. TITLE BOXING CLUB. ALL RIGHTS RESERVED.

PR & MEDIA

CONTACT

FAQS

BLOG





FIRST CLASS FREE

# BE FIERCE HAVE FUN

No-hit boxing and kickboxing classes are led by trainers skilled in boxing and mixed martial arts who will show you how to wrap your hands, work the bag, and master moves that will transform your body.

In between rounds, you'll tackle toning exercises that keep your mind focused and your muscles challenged. Our own Las Vegas and Los Angeles DJs mix fresh music for us weekly, energizing classes from start to finish.

## CHOOSE YOUR SPORT

### BOXING

Boxing classes will quickly boost your speed, hone your technique, and increase your focus

VS.

### KICKBOXING

Kickboxing classes add the challenge of legwork to our high-energy workout

## GET FIT YOUR WAY



### CALORIE CRUSHER

Three cheers for never letting a busy lifestyle stand in the way of wellness



### SUPER SESSION

Challenge every single muscle to the max and never, ever plateau



### POWER HOUR

Shred calories in our signature classes that fly by because you're having so much fun



### PERSONAL TRAINING

Hit specific goals quickly and safely with one-on-one instruction

Leave your stress at the door and experience a workout that rocks.



FIRST CLASS FREE

# YOUR STRENGTH is our Inspiration

ERROL S.

"I am forever in debt to the TITLE team for their help in my transformation."

"I feel so much more free."

JOE K. SMITH

"I am finally back to my high school weight!"

BRIANNE S.

JOHN R.

"I feel so much more free."

FIRST CLASS FREE

## SUCCESS Stories

START WEIGHT: 287 lbs. [10 13 2012]

ERROL S.

VS.

END WEIGHT: 209 lbs. [10 13 2014]

### STATS

CLUB LOCATION: NORFOLK, VA

MEMBER SINCE: 2012

FAVORITE COMBO: JAB, CROSS, HOOK, CROSS

HEIGHT: 5'11"

### STORY

For Errol, the wise decision to quit smoking led to a 100-pound weight gain. With a family history of heart disease, he knew he had to make a change. Armed with a Groupon and an open mind, Errol and his wife found their way to TITLE Boxing Club. Today, they're both in the best shape of their lives and an inspiration to family, friends, and fellow members.



FIRST CLASS FREE

# Find your NEAREST CLUB

48103



**ANN ARBOR, MI** 4.2 Miles  
2115 W. Stadium Blvd.  
Ann Arbor, MI 48103  
(734) 794-3700  
VISIT SITE

**BRIGHTON, MI** 8.4 Miles  
8491 W. Grand River Ave. #100  
Brighton, MI 48116  
(734) 794-3700  
VISIT SITE

**FARMINGTON HILLS, MI** 9.5 Miles  
31196 Haggerty Rd.  
Farmington, MI 48331  
(734) 794-3700  
VISIT SITE

**WESTLAKE, OH** 10.1 Miles  
30691 Detroit Rd.  
Westlake, OH 44145  
(440) 786-6536  
VISIT SITE

**HIGHLAND HEIGHTS, OH** 15.1 Miles  
779 Alpha Dr.  
Highland Heights, OH 4414  
(440) 646-9107  
VISIT SITE

**SOLON, OH** 15.9 Miles  
33351 Aurora Rd.  
Solon, OH 44139  
(440) 498-7002  
VISIT SITE

Twitter Facebook EVENTS



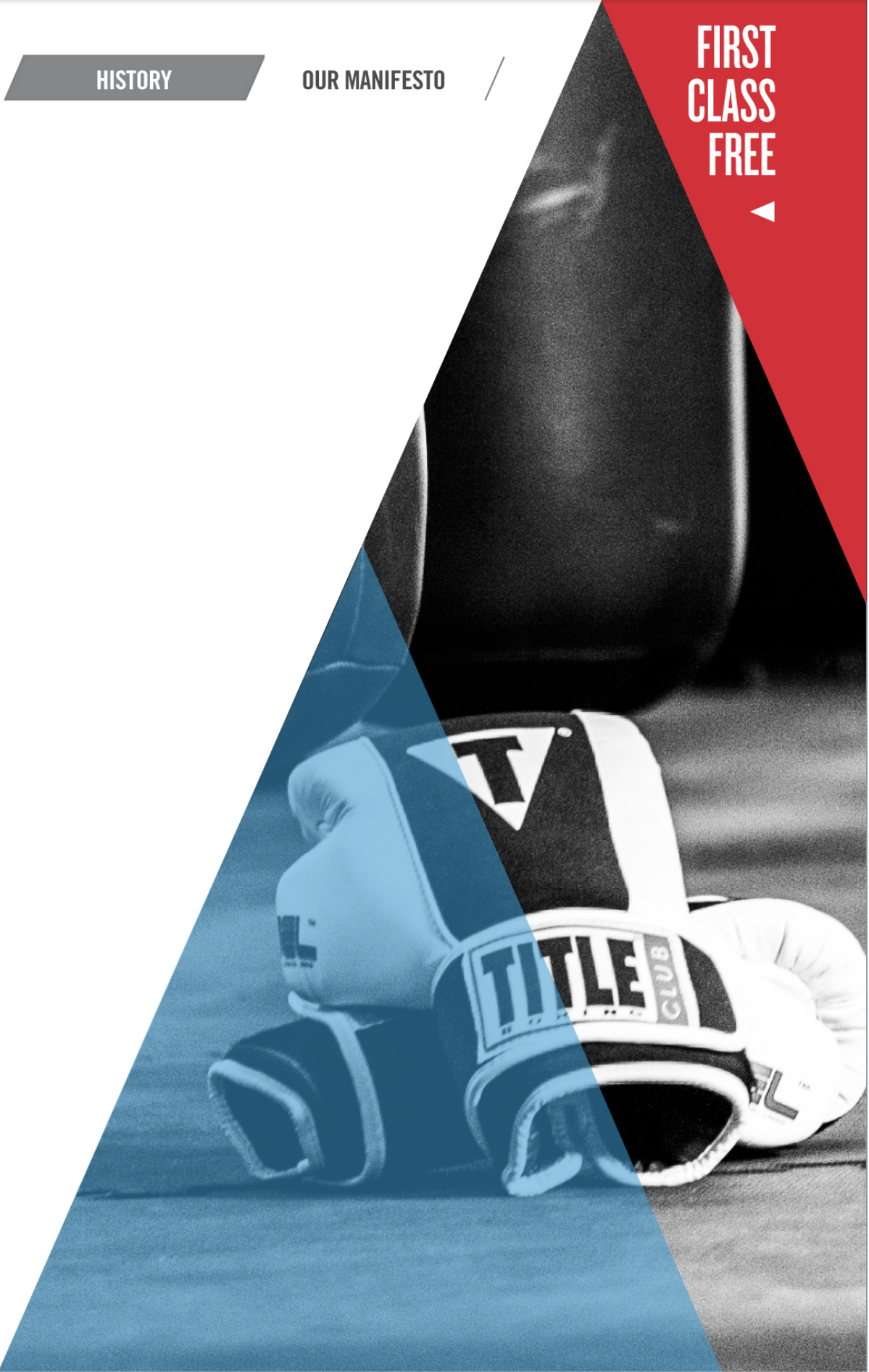
FIRST CLASS FREE

# From the RING to the CLUB

Since 1998, TITLE Boxing has provided the gear that helps professionals and everyday enthusiasts make every move count.

In 2008, former pro boxer and TITLE Boxing Club founder Danny Campbell and business partner Tom Lyons turned to TITLE for equipment that would maximize their members' workouts.

Today, as the largest boxing, kickboxing, and Mixed Martial Arts supplier in the country, TITLE Boxing is synonymous with headline-making matches as well as the personal victories happening in our clubs from coast to coast.



Twitter Facebook EVENTS



# BLOG

FIRST CLASS FREE

- BOXING
- FITNESS
- HEALTH
- NUTRITION
- SUBSCRIBE



10.31.14



## Fight Fat and Hunger With Fiber

Fiber may not be the sexiest of foods but the truth is that this nutrient does wonders for your body. Aside from being good for your skin and for sleep, preventing bloating and constipation, protecting against various cancers, diabetes and heart disease, and helping to boost your energy, fiber will also enable you lose weight without feeling hungry! Whether your goal is to be healthier or to shed some pounds, eating more fiber is key.



Read more ▶

10.25.14



### Water Is Your Best Friend

Dehydration is what occurs when you don't adequately replace the fluids you lose through sweating...

HEALTH

1 COMMENT

10.18.14



### Boxing Fitness Improves Your Mind and Body

If you're searching for the ultimate workout that will enhance your life from head to toe, look no further than boxing...

FITNESS | BOXING

5 COMMENTS

10.12.14



### 10 Foods to Help You Lose Weight the Healthy Way

It's no surprise that getting and staying fit requires a combination of exercise and eating healthy...

HEALTH | NUTRITION

6 COMMENTS



EVENTS





# TWEET MUSIC

## **JBL: Tweet Music**

To honor the 56th Annual Grammy Awards, JBL decided to bring music to life in a whole new way - with JBL Tweet Music. For the first time ever, we gave consumers the power to literally transform their words into music, all within Twitter.





JBL

by HARMAN

# MAKE MUSIC WITH TWEETS

JBL® TRANSFORMS YOUR WORDS INTO SONGS



HOME



HOW IT WORKS



YOUR TWEETS



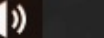
PRIZES



LATEST TRACKS

NOW PLAYING

Press Play to listen



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris pçilisis porttitor nisl sollicitudin, condenm conctetur lacus.



CREATE OR FIND YOUR TWEET



HEAR THE LATEST TRACKS



SEE THE PRIZES

FOR THE FIRST TIME EVER, WE'RE USING TWEETS TO MAKE MUSIC.

Tweet any message you want, and we'll transform your 140 characters into an original song you can share.

YOU'LL BE ENTERED FOR A CHANCE TO WIN A TRIP TO THE 57TH ANNUAL GRAMMY® AWARDS IN 2015 OR OTHER INCREDIBLE JBL PRIZES!

SCROLL DOWN



**JBL**  
by HARMAN

# MAKE MUSIC WITH TWEETS

JBL® TRANSFORMS YOUR WORDS INTO SONGS

- HOME
- HOW IT WORKS
- YOUR TWEETS
- PRIZES
- LATEST TRACKS

**NOW PLAYING** Press Play to listen  

 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris pçilisis porttitor nisl sollicitudin, condenm conctetur lacus.

 **CREATE OR FIND YOUR TWEET**

 **HEAR THE LATEST TRACKS**

 **SEE THE PRIZES**

**FOR THE FIRST TIME EVER, WE'RE USING TWEETS TO MAKE MUSIC.**  
Tweet any message you want, and we'll transform your 140 characters into an original song you can share.

**YOU'LL BE ENTERED FOR A CHANCE TO WIN A TRIP TO THE 57TH ANNUAL GRAMMY® AWARDS IN 2015 OR OTHER INCREDIBLE JBL PRIZES!**

SCROLL  DOWN

[RULES/ LEGAL](#)





# HOW IT WORKS



1

2

3

## TWEET

Type any message up to 140 characters and tweet it @JBLAudio #JBLTweetMusic or #JBLGrammys. We'll translate your letters and characters into sound clips and remix it as a song.

## LISTEN

You'll get a Tweet back from @JBLAudio that lets you listen to your custom-made song, which you can share with friends. (We're only allowed a certain number of Tweets per day, so please be patient!)

## WIN

You're automatically entered for a chance to win a trip to The 57th GRAMMY@s or other JBL prizes.



BACK TO TOP







# YOUR DASHBOARD

Listen to all of the Tweet Music that you've created so far.  
Ready to create some more? Just use the box below.

**MAKE MUSIC WITH TWEETS**

Create a JBL Tweet Music song with  
your message @JBLAudio #JBLTweetMusic


TWEET

## MASTER THE MUSIC

- 1 Every 3 characters select a track, its beginning and its end. Try different combinations to hear different songs.
- 2 Hashtag #rock or #pop to change music styles.
- 3 Think you've got it? Not so fast – the same character produces different results depending where it's placed, so listen carefully.
- 4 Don't forget to tweet to @JBLMusic and #JBLTweetMusic or #JBLGrammys to be entered for a chance to win.

### Steve B's Music

PUBLIC TRACKS \*



Lorem ipsum dolor sit amet, consectetur adipis-  
crices est, i. Donec sit amet nibh et enim rutrum  
molestie et at turpis. @JBLaudio



Enim arcu ultrices est, non eleifend nibh erat  
eget mi. Donec sit amet nibh et enim rutrum  
molestie et at turpis. @JBLaudio



Senim arcu ultrices est, non eleifend nibh erat  
eget mi. Donec sit amet nibh et enim rutrum  
molestie et at turpis. @JBLaudio



## Steve B's Music

🎵 PUBLIC TRACKS \*



Lorem ipsum dolor sit amet, consectetur adipis-  
crices est, i. Donec sit amet nibh et enim rutrum  
molestie et at turpis. @JBLaudio



SHARE



Enim arcu ultrices est, non eleifend nibh erat  
eget mi. Donec sit amet nibh et enim rutrum  
molestie et at turpis. @JBLaudio



SHARE



Senim arcu ultrices est, non eleifend nibh erat  
eget mi. Donec sit amet nibh et enim rutrum  
molestie et at turpis. @JBLaudio



SHARE



Vscing elit. Duis coamet nibh et enim rutrum  
molestie et at turpis. @JBLaudio



SHARE



Lorem ipsum dolor sit amet, consectetur adipi-  
scinn t mi. Donec sit amet nibh et enim rutrum  
molestie et at turpis. @JBLaudio



SHARE



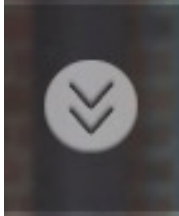
Bnec sit amet nibh et enim rutrum molestie et at  
turpis. @JBLaudio



SHARE







# LEGENDARY PRIZES



**WEEK 1**  
 JAN. 13-19, 2014  
 JBL CINEMA SB400  
 SOUNDBAR  
 5 WINNERS



**WEEK 2**  
 JAN. 20-26, 2014  
 JBL SYNCHROS S700  
 HEADPHONES  
 10 WINNERS



**WEEK 3**  
 JAN. 27-FEB. 2, 2014  
 JBL CHARGE  
 WIRELESS SPEAKER  
 20 WINNERS




**WEEK 4**  
 FEB. 3-10, 2014  
 TRIP FOR 2 TO THE  
 2015 GRAMMYS  
 1 WINNER

Every time you make a song, you're automatically entered for a chance to win a different prize each week, including a fantasy trip to attend The 57th Annual GRAMMY® Awards in 2015 and other incredible JBL prizes!

SCROLL DOWN  TO SEE PRIZES

[RULES/ LEGAL](#)

Proud sponsor of  
 THE 56<sup>TH</sup> GRAMMY AWARDS



f JBL

# TWEET. MAKE MUSIC. WIN.

TWEET MUSIC

Simply tweet at @JBLAUDIO with #JBLGRAMMYS for a chance to go to the GRAMMY Awards or win incredible JBL products!

THE 56<sup>TH</sup> GRAMMY AWARDS

JBL  
1,047,171 likes · 12,751 talking about this

Like Follow Message

Electronics  
Hear the Truth. JBL

About - Suggest an Edit Photos JBL on Twitter JBL Instagram Likes

@refandidw21 · 16 Feb 2014  
\*@maroon5: Tweet @JBLAudio with #JBLTweetMusic & create your own song. jbl.com/tweetmusic\*

Simply tweet at @JBLAUDIO with #JBLGRAMMYS for a chance to go to the GRAMMY Awards\* or win incredible JBL products!

THE 56<sup>TH</sup> GRAMMY AWARDS let's make music >

4:43 AM · 16 Feb 2014 · Details

OliveTulips @OliveTulips · 11 Feb 2014  
@JBLAudio I wrote a song for you... It may not have turned out as I wanted it to...but Just know that I love YOU! #JBLTweetMusic

8:10 AM · 11 Feb 2014 · Details

Bonnie McKee @BonnieMcKee · 15h  
\*@JBLAudio: @BonnieMcKee Here's your tweet translated to music! jbltweetmusic.com/tweet/42650579... "this is so cray, they turned my tweet into a song?"

Hide media Reply Retweet Favorite More

JBL

Bonnie McKee @BonnieMcKee  
@JBLAudio Get my dress, go get your tax, #grammys rule, but juicing sucks. See you Sunday bitchesess!!! #jblgrammys

SHARE

Virgin America follows  
Sidewalk Hustle @SidewalkHustle · 18 Apr 2014  
Sweet @JBLAudio E30 headphones playing back our tweets through #JBLTweetMusic technology @coachella! Cool! #jbl

4:43 AM · 18 Apr 2014 · Details

gustavo @gus1983828 · 11 Feb 2014  
@JBLAudio jamming out to some oldschool freestyle music "let the music play" #JBLTweetMusic #jblgrammys

11:10 AM · 11 Feb 2014 · Details

Hawley Dunbar @HawleyDunbar · 18 Apr 2014  
About to try out the @JBLAudio #JBLTweetMusic with their E30 headphones @Coachella #JBL #Coachella

4:43 AM · 18 Apr 2014 · Details

Steven Nevets @Vanesmantha · 10 Feb 2014  
@JBLAudio I haven't the strength to tweet anything right now. #jbltweetmusic

10:10 AM · 10 Feb 2014 · Details

Natalie V @lexiquin · 10 Feb 2014  
#JBLTweetMusic I'm fascinated with your ability to transform tweets to music! Thank @JBLAudio

10:10 AM · 10 Feb 2014 · Details



f JBL

**TWEET MUSIC**  
MAKE MUSIC WITH TWEETS  
JBL® TRANSFORMS YOUR WORDS INTO SONGS

JBL  
1,047,171 likes · 12,751 talking about this

Electronics  
Hear the Truth. JBL

About · Suggest an Edit

Photos JBL on Twitter JBL Instagram

JBL  
January 26 · Edited

JBL Tweet Music is back with all-new music and a brand-new look, just in time for Coachella. Tweet any message you want, and we'll transform your 140 characters into an original song you can share.

**TWEET MUSIC**  
CATCH US AT COACHELLA  
APRIL 11-20

**TWEET MUSIC**  
NEW MUSIC  
NEW LOOK  
CATCH US AT COACHELLA  
APRIL 11-20

**TWEET MUSIC**  
NEW MUSIC  
NEW LOOK  
CATCH US AT COACHELLA  
APRIL 11-20

Take your music further with JBL. #hearthetruth Everywhere · jbl.com

2,509 TWEETS 456 FOLLOWING 14,094 FOLLOWERS

Tweets All / No replies

CraveOnline.com @CraveOnline 5h  
@JBLAudio unleashes the retro with their new line of "Authentic" wireless speakers. Who wants disco? [craveonline.com/?p=628199](http://craveonline.com/?p=628199) #CES2014  
Retweeted by JBL

JBL @JBLAudio 6h  
RT @freshnessmag: JBL S400BT Bluetooth Wireless Headphones [freshnessmag.com/?p=430637](http://freshnessmag.com/?p=430637) @JBLAudio @Harman\_Audio @iNICES #CES2014

JBL @JBLAudio 22h  
What's in the hatch? Feast your eyes on these JBL speakers inside the @fatUSA. #HARMANCES [pic.twitter.com/W8W7Vka6XX](http://pic.twitter.com/W8W7Vka6XX)

Who to follow · Refresh · View all

PR Newswire @PRNewswire Follow

Mark Ragan @MarkRaganCEO Follow

PR News @PRNews Follow

Popular accounts · Find friends

Trends · Change

#Her Promoted

#ReplaceMovieTitleWithBeard

#economicviolence

#bridgegate

#CBB

Utah

#TCA14

Christie

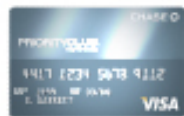




### **Chase IHG Rewards Card: An Essential Part of Every Journey**

When asked to rebrand this travel rewards card, I insisted we reposition it first. Most cards only reward you sometimes, to earn a trip you'll maybe take someday. Instead, the IHG Card is the everyday tool used by experts who travel professionally.





AN ESSENTIAL PART OF EVERY JOURNEY

Make every mission a success with the Priority Club® Select Visa®. It's the right tool to help you discover benefits like Free Nights, No Foreign Transaction Fees and Priority Check-in at over 4,500 hotels worldwide. Plus, earn up to 20 points for every dollar spent for even faster rewards.







AN ESSENTIAL PART  
OF EVERY JOURNEY

Any time you travel, bring the Priority Club® Select Visa® along for the ride. This tool is aces at bringing you benefits like Free Nights, No Foreign Transaction Fees and Priority Check-in at over 4,500 hotels worldwide. Plus, earn up to 20 points for every dollar spent for even faster rewards.







**AN ESSENTIAL PART  
OF EVERY JOURNEY**



Take the Priority Club® Select Visa® with you on your next adventure. It's the perfect tool to uncover benefits like Free Nights, No Foreign Transaction Fees and Priority Check-in at over 4,500 hotels worldwide. Plus, earn up to 20 points for every dollar spent for even faster rewards.







Introducing the Priority Club®  
Select Visa®: Everything you need  
no matter where you're going.

**PLATINUM BENEFITS**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

**EARN FASTER**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

**FLEXIBLE REWARDS**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.

LIFT HERE



Introducing the Priority Club®  
Select Visa®: Everything you need  
no matter where you're going.

**PLATINUM BENEFITS**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

**EARN FASTER**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

**FLEXIBLE REWARDS**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.

Sleep easy with an  
Annual Free Night  
to enjoy anytime  
you stay. Consider it  
a thank you from us  
for being such a  
valued member.

LIFT HERE







Email or Priority Club #  PIN  [SIGN IN](#)

Remember me  
[Forgot PIN?](#) | [Create PIN?](#)

## The Most Powerful Price Guarantee Yet

We're so sure the best prices for our hotels are found on our website that we're standing by them - with the most powerful guarantee ever by a global travel company. Find a lower price elsewhere and your first night is free.

[LEARN MORE](#)

### BOOK NOW

Destination  
 [Find Hotels Along a Route](#)

Check In (e.g. May-02-2012)

Check Out (e.g. May-03-2012)


Adults  Children  Rooms

Rate Preference

[+ More search options](#) [FIND A HOTEL](#)


Book online or call us at: 1 888 897 0089

[4,500 HOTELS](#)



More locations to earn and redeem.  
[Learn More](#)

[CHANGE LIVES](#)



Donate points today.  
[Learn More](#)

[EARN 60,000 POINTS](#)



With the one tool you have to pack.  
[Learn More](#)







Email or Priority Club #  PIN  [SIGN IN](#)

Remember me  
[Forgot PIN?](#) | [Create PIN?](#)

## The Most Powerful Price Guarantee Yet

We  
that  
by a  
nigh

**AN ESSENTIAL PART OF EVERY JOURNEY**

Get there even faster with 60,000 free points when you sign up for the Priority Club® Select Visa®. Plus, accelerate your earning with 5X points at IHG properties; 2X points at gas stations, grocery stores and restaurants; and 1 point on everything else. You'll also get a 10% points rebate every time you redeem, and an Annual Free Night on us.

Be

Close

4,500 HOTELS

More locations to earn and redeem.  
[Learn More](#)

CHANGE LIVES

Donate points today.  
[Learn More](#)







### **Energy Kitchen: We're Fixin' Fast Food**

To rebrand Energy Kitchen, I wanted to show off their real point of difference versus other fast food chains. Energy Kitchen serves real food, fast, cooking everything to order all for under 500 calories, and the food deserves to be the star of the show.





come to the kitchen

ENERGY KITCHEN

welcome  
TO OUR  
Kitchen

WHAT'S COOKIN'?

*everything.*

it's what  
we do here.

ENERGY KITCHEN

ENERGY KITCHEN






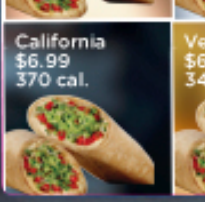


eat a balanced diet  
ORDER A diet  
**BURGER and Fries**

### Burgers

 BBQ Turkey \$6.99 472 cal.	 Tex Mex Turkey \$6.99 394 cal.	 Sirloin Steakhouse \$6.99 394 cal.
 Bison \$7.49 413 cal.	 Buffalo Chicken \$6.99 329 cal.	 Veggie \$6.49 318 cal.

### Wraps

 Thai Chicken \$6.99 414 cal.	 Chicken Fajita \$6.99 384 cal.	<b>TURKEY MEATLOAF 467 CAL</b> turkey meatloaf, marinara sauce, low-fat mozzarella cheese. <b>STEAK FRITES 493 CAL</b> 90% lean, premium ground sirloin, baked fries, steak sauce and caramelized onions. <b>CALIFORNIA 370 CAL</b> hummus, guacamole, roasted red peppers, cucumbers. <b>THAI CHICKEN 414 CAL</b> grilled chicken breast, carrots, baked chinese noodles, cucumbers, spicy peanut sauce. <b>CHICKEN FAJITA 384 CAL</b> grilled chicken breast, onions, peppers, cajun seasoning, cheddar cheese, topped with salsa and fat-free sour cream. <b>CHICKEN CLUB 395 CAL</b> chicken breast, turkey bacon, guacamole, lettuce, tomatoes, low-fat mayo.
 California \$6.99 370 cal.	 Veggie Tuna \$6.99 342 cal.	

### Smoothies

 The Energizer \$5.99 225 cal.	 Chocolate Covered Strawberries \$5.99 225 cal.	<b>THE ENERGIZER 225 CAL</b> coffee, vanilla protein + non-fat chocolate yogurt. <b>CHOCOLATE COVERED STRAWBERRY 262 CAL</b> strawberries, chocolate protein + non-fat chocolate yogurt. <b>BERRIES &amp; CREAM 244 CAL</b> mixed berries, strawberries, fruit punch, vanilla protein + non-fat vanilla yogurt. <b>TM THE VACCINATION 205 CAL</b> + non-fat vanilla yogurt. <b>PEANUT BUTTER 446 CAL</b> all natural peanut butter, bananas, chocolate protein + non-fat chocolate yogurt. <b>PROTEIN PUNCH 274 CAL</b> fruit punch, mango, strawberries, banana, strawberry protein + non-fat vanilla yogurt.
 Peanut Butter \$5.99 446 cal.	 Protein Punch \$5.99 274 cal.	

hang on,  
YOUR FOOD  
is being made  
to order







DELICIOUS  
FULL  
Flavor

**ENERGY KITCHEN**

IF YOU CAN'T  
COME TO THE  
*Kitchen*  
THE KITCHEN  
COMES TO YOU.

To The  
ZOO  
CAFETERIA





OUR FOOD IS  
*Home-made*  
**WHAT?**  
*this is our home*



come to the kitchen

DELICIOUS  
FULL  
Flavor







WHAT'S COOKIN'?

# everything.

it's what we do here.

DELICIOUS GRUB

Grady-up

Relax

ENERGY KITCHEN

EAT GOOD

100% FRESH

“MMMMM.”

OPEN FOR LUNCH

“IT'S ONE OF THOSE PLACES THAT I GROW UP AND NOW I CAN'T STOP GOING BACK TO. IT'S SO GOOD.” -ALICE

“HAD IS GREAT BUT MY FAVORITE IS THE THAI CHICKEN WRAP. IT'S ABSOLUTELY DELICIOUS.”  
“WHAT I LIKE ABOUT ENERGY KITCHEN IS THAT IT'S FAST, HEALTHY AND VERY FLAVORFUL.” -FRANK

come to the kitchen





food  
 like  
 mom  
 USED TO MAKE  
 but without  
 - the -  
 guilt trip

DELICIOUS GRUB

Flavor.

ENERGY KITCHEN

EAT GOOD

100% FRESH

OPEN FOR LUNCH

“MMMMM.”

ALICE

HEATHER SPRING & GRAB

FRANK

come to the kitchen



*meals*  
ARE BEST  
when shared.

≈ BUT MAYBE ≈  
YOU SHOULD ≈

ORDER YOUR OWN  
*Fries*



DELICIOUS GRUB

RELAX

ENERGY KITCHEN

EAT GOOD

100% FRESH

WMMMM

OPEN FOR LUNCH

FLAVOR

ALICE

FRANK

HEATHER

come to the kitchen



[about](#)

[menu & nutrition](#)

[locations](#)



[live healthy](#)

[in the news](#)



WHAT'S COOKIN'?

*everything.*

*it's what  
we do here.*

[place order](#)



[about](#)

[menu & nutrition](#)

[locations](#)

  
ENERGYKITCHEN  
FAST FOOD, NOT FAT FOOD.™

[live healthy](#)

[in the news](#)







OPEN FOR  
★ LUNCH ★  
place order



energy burger



chicken



veggie



bison



# (P) PERFORMANCE LINE-UP



## Polk Audio: Performance Starts Hear

For this new product launch for a series of sports headphones, we wanted to demonstrate to athletes that there's one more piece of equipment they need to be their best. So we used the packaging and ads to bring to life music's proven impact on performance.









**FEATURES**

- A** HIGH-END DIGITAL SOUND
- B** SECUREFIT OVER/BEHIND EAR SUPPORT
- C** ULTRA FLEXIBLE TANGLE-FREE PLANAR CABLE
- D** STRAINGUARD
- E** MOISTURE SHIELD
- F** REFLECTIVE WRAP-AROUND HEADBAND
- HANDS-FREE APPLE IPHONE/IPOD CONTROL W/MICROPHONE
- DURABILITY AND COMFORT DESIGNED



**PERFORMANCE STARTS HEAR**

POLKAUDIO BELIEVES PERFORMANCE STARTS BEFORE THE EXTRA REPS. BEFORE THE ADDED PLATES, BEFORE YOU EVEN LEAVE THE LOCKER ROOM. PERFORMANCE STARTS WITH A SINGLE NOTE, WHICH BECOMES THE BEAT, THAT DRIVES YOU FORWARD AND SETS THE PACE.

polkaudio

- HIGH-END DIGITAL SOUND
- REFLECTIVE WRAP-AROUND HEADBAND
- SECUREFIT OVER/BEHIND EAR SUPPORT
- ULTRA FLEXIBLE TANGLE-FREE PLANAR CABLE
- STRAINGUARD
- MOISTURE SHIELD
- DURABILITY AND COMFORT DESIGNED IN
- REFLECTIVE WRAP-AROUND HEADBAND



polkaudio®

THE REVOLUTION STARTS **HEAR**



INTRODUCING POLK AUDIO ULTRA HEADPHONES.

BREAKTHROUGH TECHNOLOGY TO FUEL BREAKTHROUGH PERFORMANCES



KEVLAR CASE



IPOD CONTROLS



NOISE CANCELING



DURABLE CABLE



LOCK-IN EAR BUDS





YOUR PERFORMANCE STARTS **HEAR**

**polk**audio®

THE EARBUDS LOCK-IN AND THE MUSIC TAKES OVER — SUPERIOR SOUND  
DRIVING SUPERIOR PERFORMANCE. THE ADRENALINE COMES, PUSHING YOU HARDER,  
FASTER, FARTHER THAN EVER BEFORE. PAST YOUR LIMITS. BEYOND THE WALL.





YOUR MOTIVATION STARTS **HEAR**

**polk**audio®

THE EARBUDS LOCK-IN AND THE MUSIC TAKES OVER — SUPERIOR SOUND  
DRIVING SUPERIOR PERFORMANCE. YOUR FEET SLAP THE PAVEMENT IN TIME  
WITH THE BEAT, TO A CADENCE THAT SAYS "I CAN DO THIS. I CAN DO THIS."





YOUR RESOLUTION STARTS **HEAR**



**polk**audio®

THE EARBUDS LOCK IN AND THE MUSIC TAKES OVER — SUPERIOR SOUND DRIVING SUPERIOR PERFORMANCE. ALL THAT'S LEFT IS YOUR GOAL. DETERMINATION ON YOUR FACE. YOUR EYES ON THE PRIZE.



YOUR STATE CHAMPIONSHIP STARTS **HEAR**



**polk**audio®

THE EARBUDS LOCK-IN AND THE MUSIC TAKES OVER — SUPERIOR SOUND DRIVING SUPERIOR PERFORMANCE. THERE'S NOTHING YOU CAN'T DO. AND WITH AN ATTITUDE LIKE THAT, THE CHANCES ARE... YOU'RE RIGHT.