

TX Fusion Brandbook

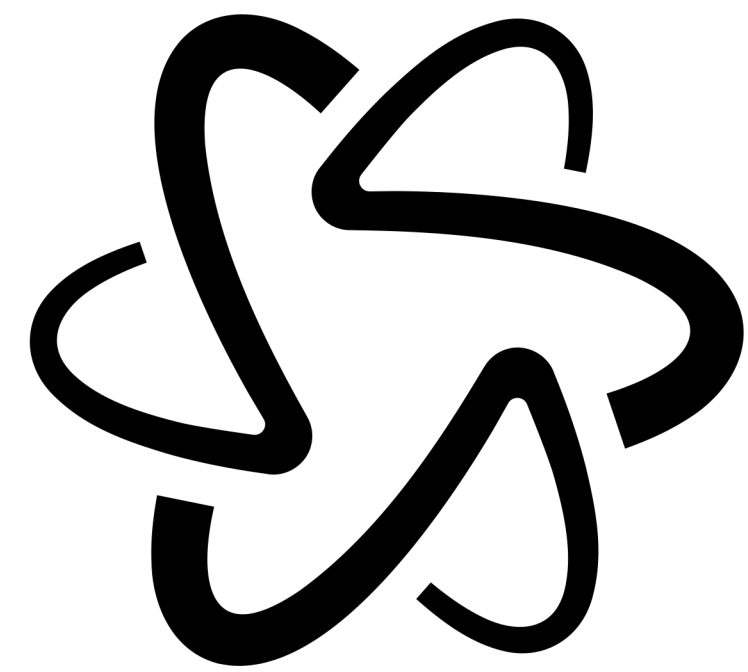


Studio
Direction

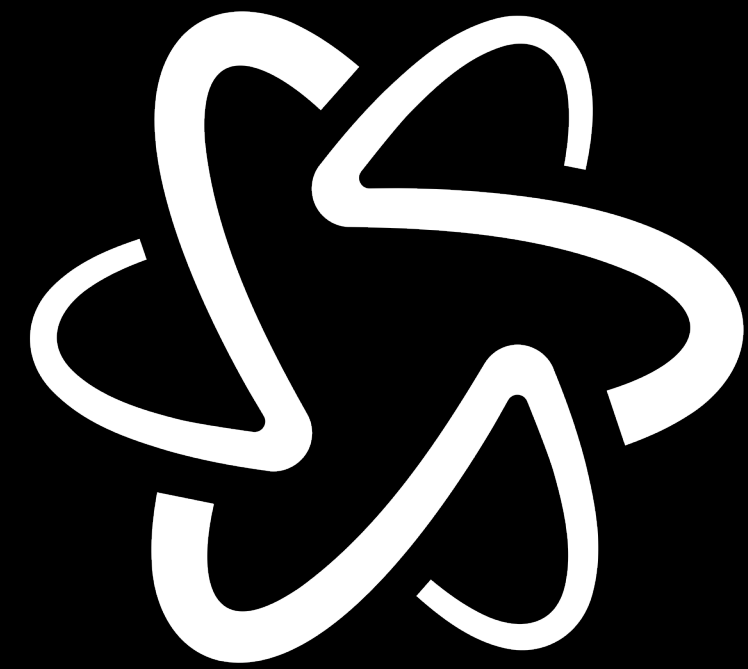
December
2022



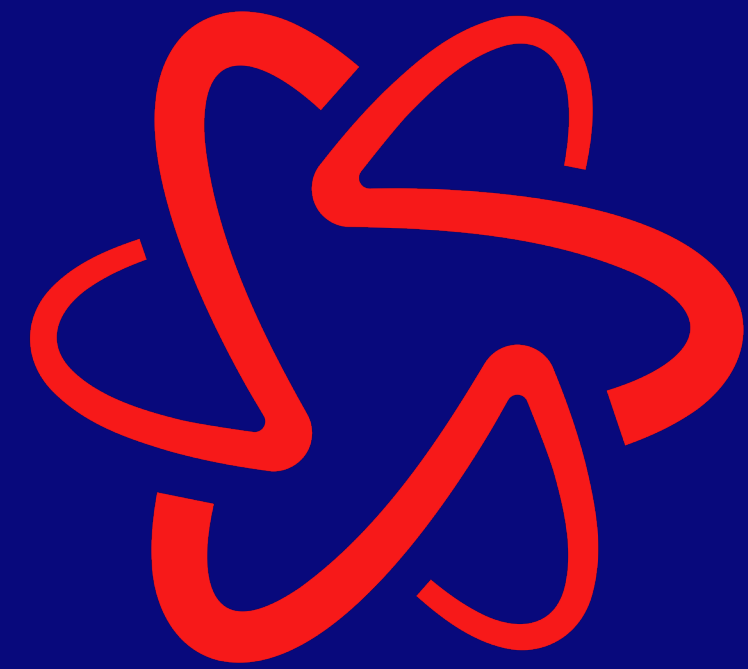
01 Logotype



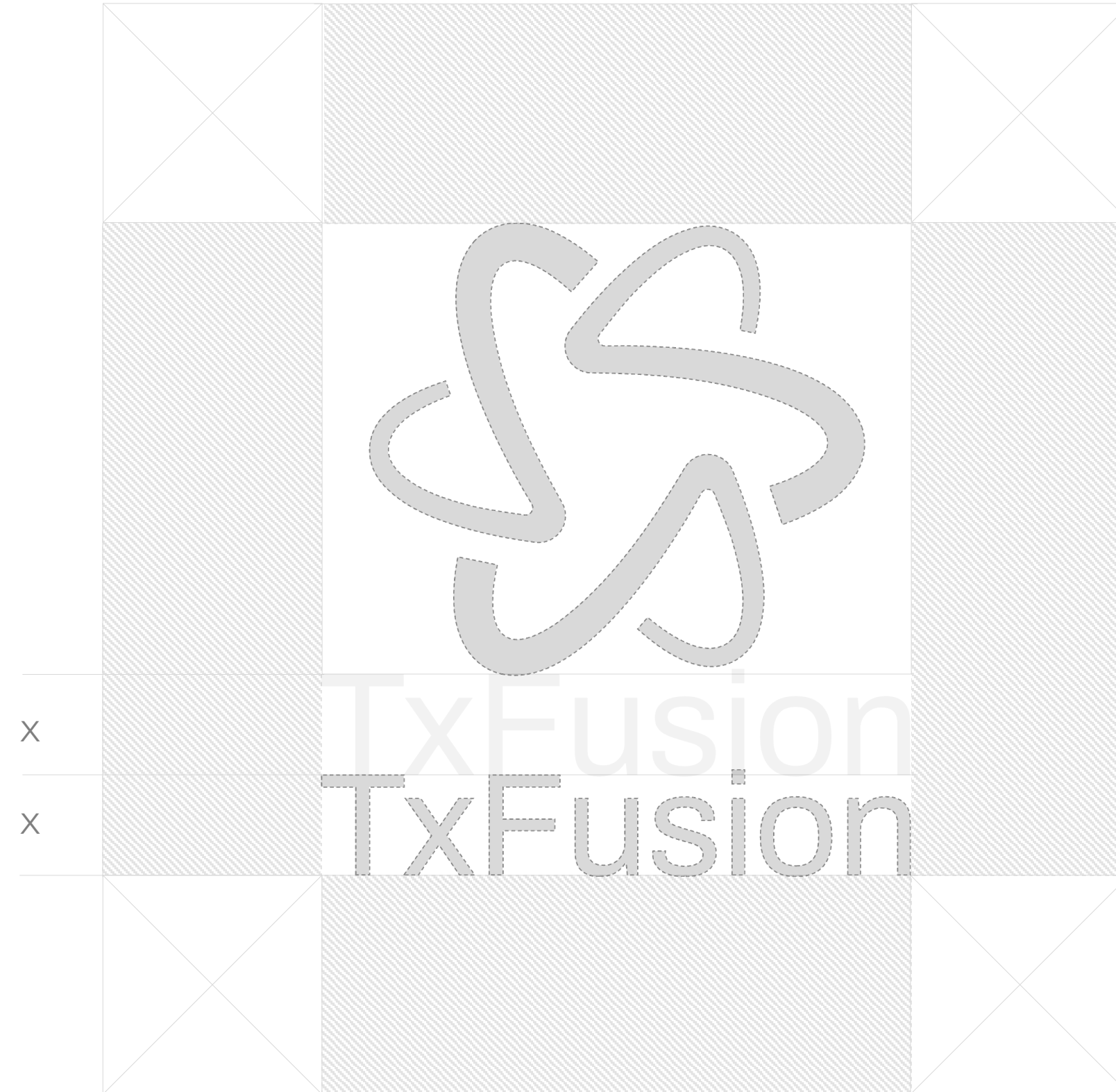
TxFusion



TxFusion

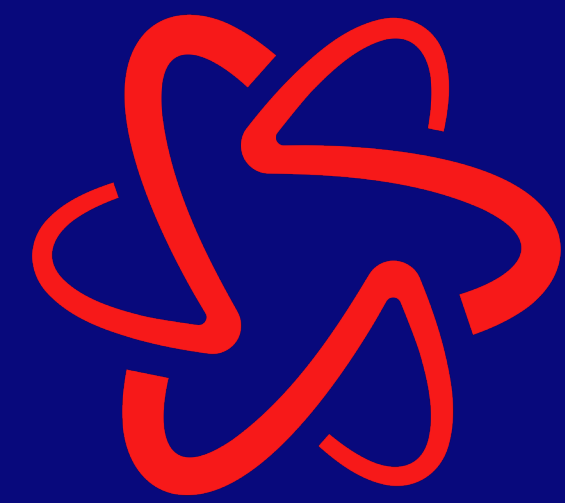


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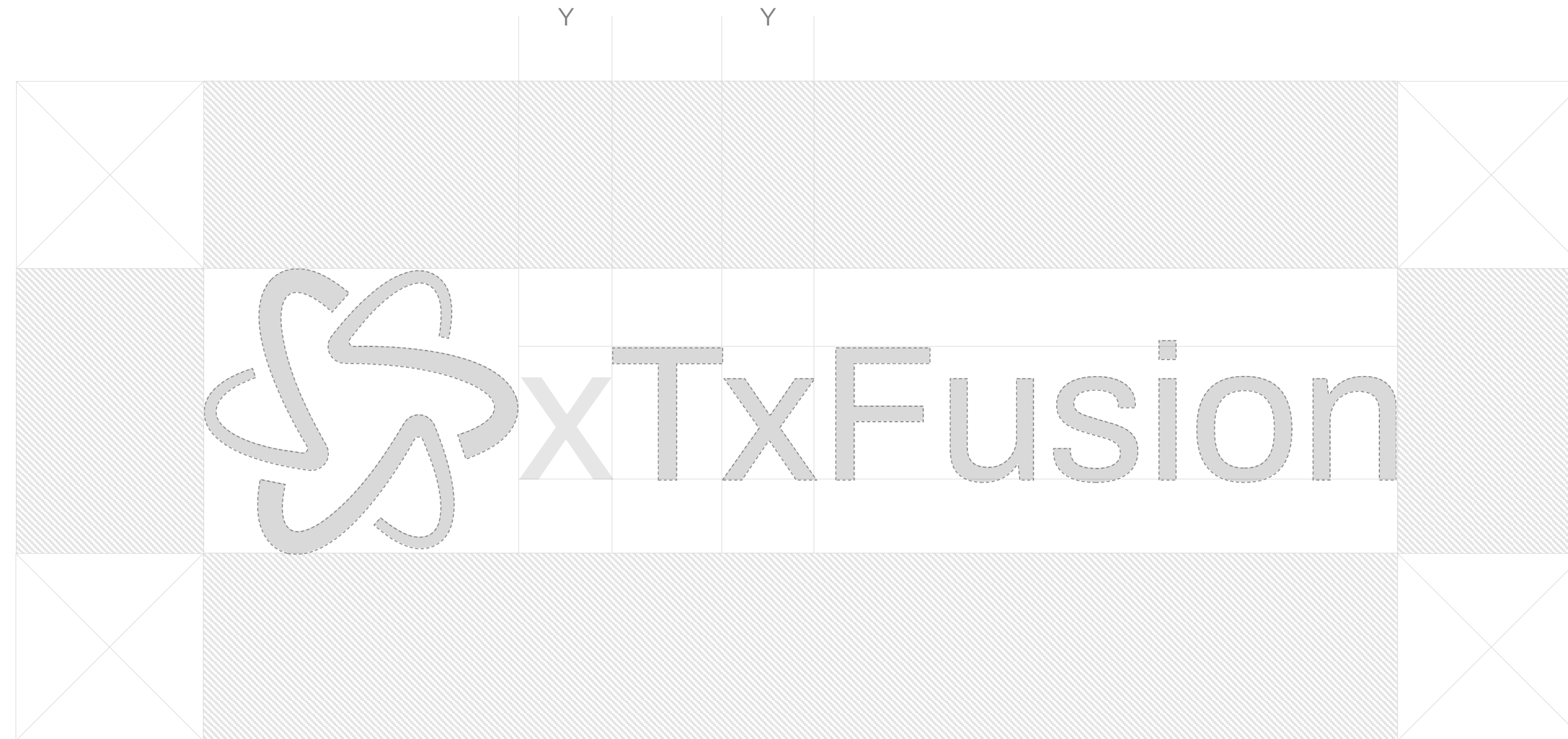


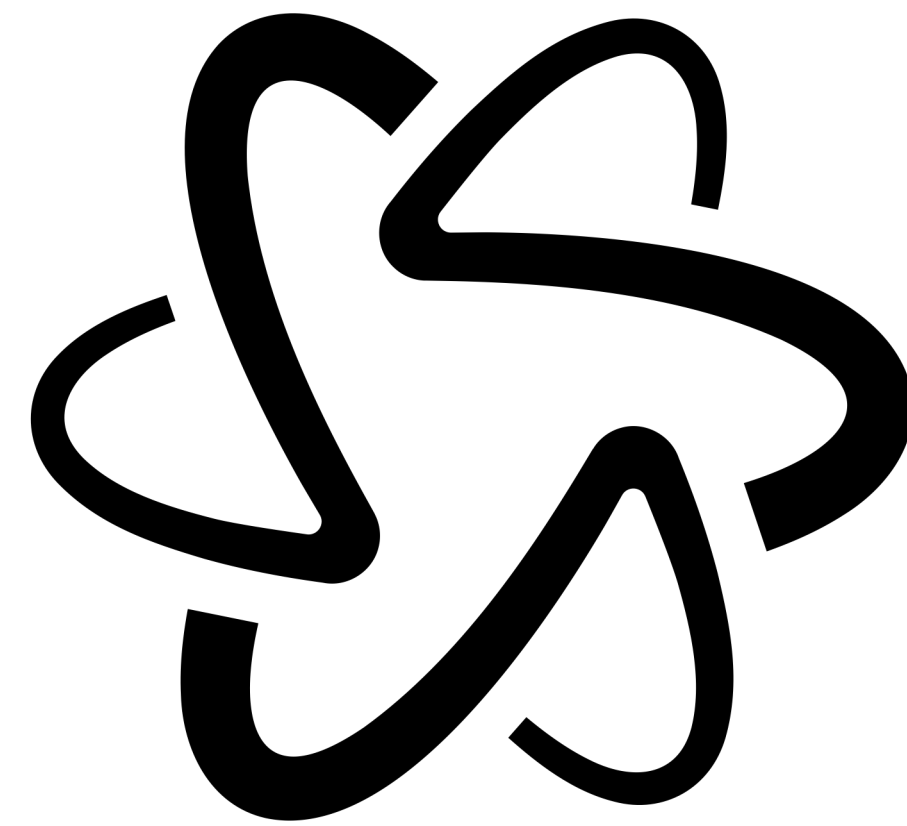


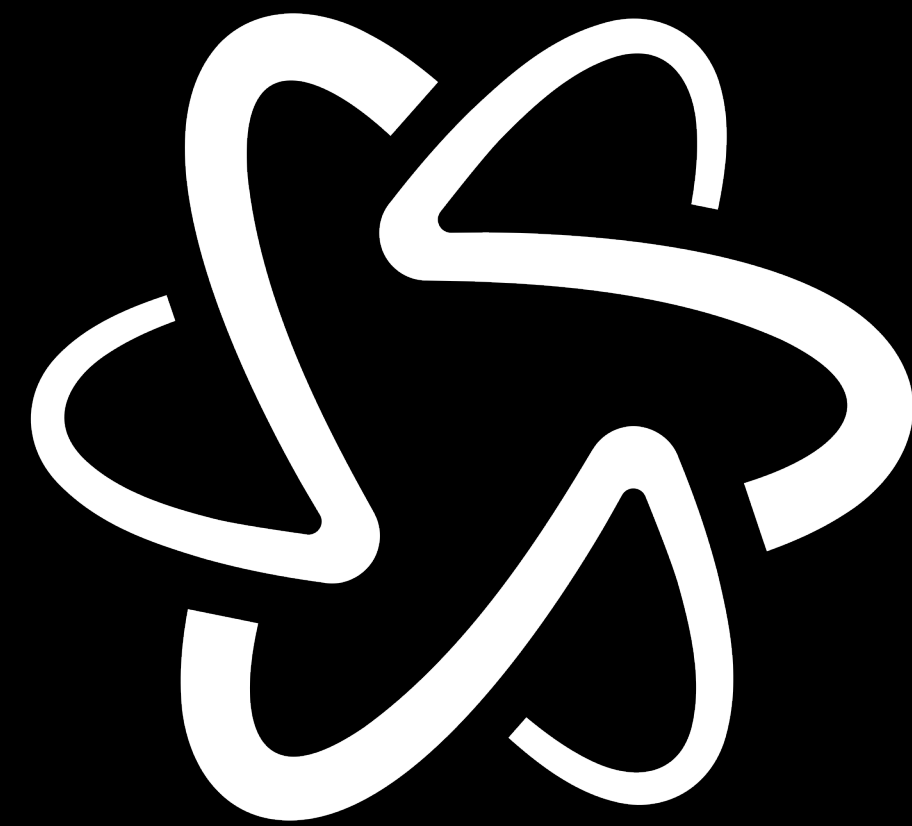




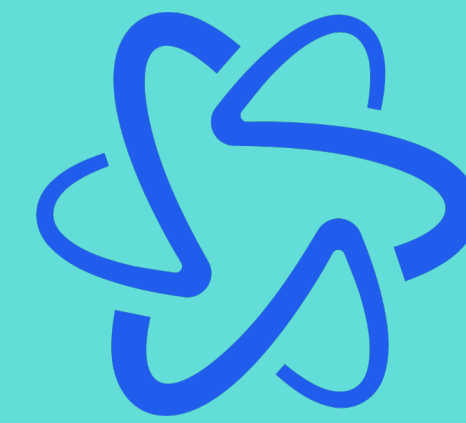
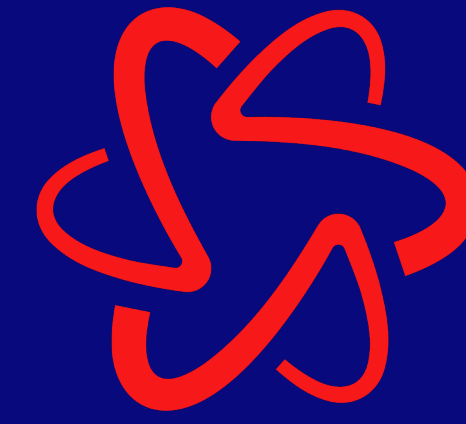
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02

Typography



Aa

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt
Uu Vv Ww Xx Yy Zz

012345689,.,: \ [] { }

Bb Cc Ø © 0 1



Light

AaBbCcø@a©

Regular

AaBbCcø@a©

Bold

AaBbCcø@a©



Aa

AaBbCcDdEeFfGgHhIiJj
KkLlMmNnOoPpQqRrSsTt
UuVvWwXxYyZz

012345689, . ; : \ | [] { }

Bb Cc ø © 0 1



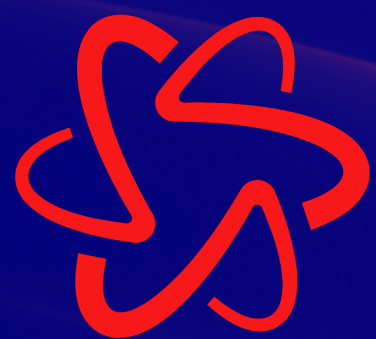
/01 Use Zero-Knowledge Rollups more quickly and efficiently.

Archivo

Our goal is to contribute to the community to access and use Zero-Knowledge Rollups more quickly and efficiently by creating tools and products that improve the experience of developing and utilizing this technology!

IBM Plex Mono

Zero-Knowledge Rollups.



Our goal is to contribute to the community to access and use Zero-Knowledge Rollups more quickly and efficiently by creating tools and products that improve the experience of developing and utilizing this technology!



03

Color Palette



Navy Blue

Primary

HEX
08097C

RGB
8 9 124

CMYK
94 93 0 51

Neon Red

Primary

HEX
F71919

RGB
247 25 25

CMYK
0 96 100 0

Deep Sky Blue

Secondary

HEX
215DED

RGB
33 93 237

CMYK
86 61 0 7

Aqua

Accent

HEX
62DDD7

RGB
98 221 215

CMYK
52 0 23 0



• Navy Blue

• Neon Red

• Aqua

• Deep Sky Blue

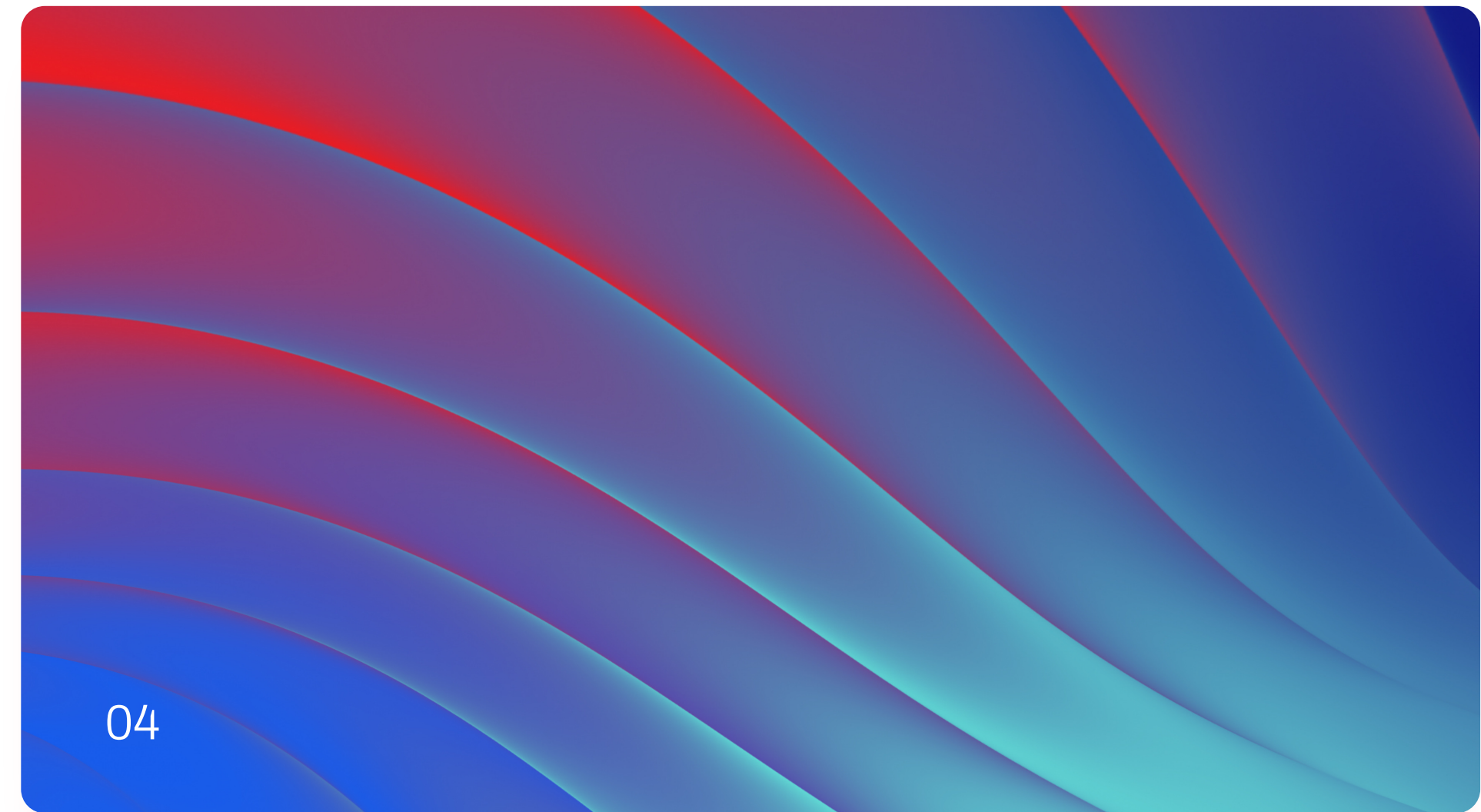
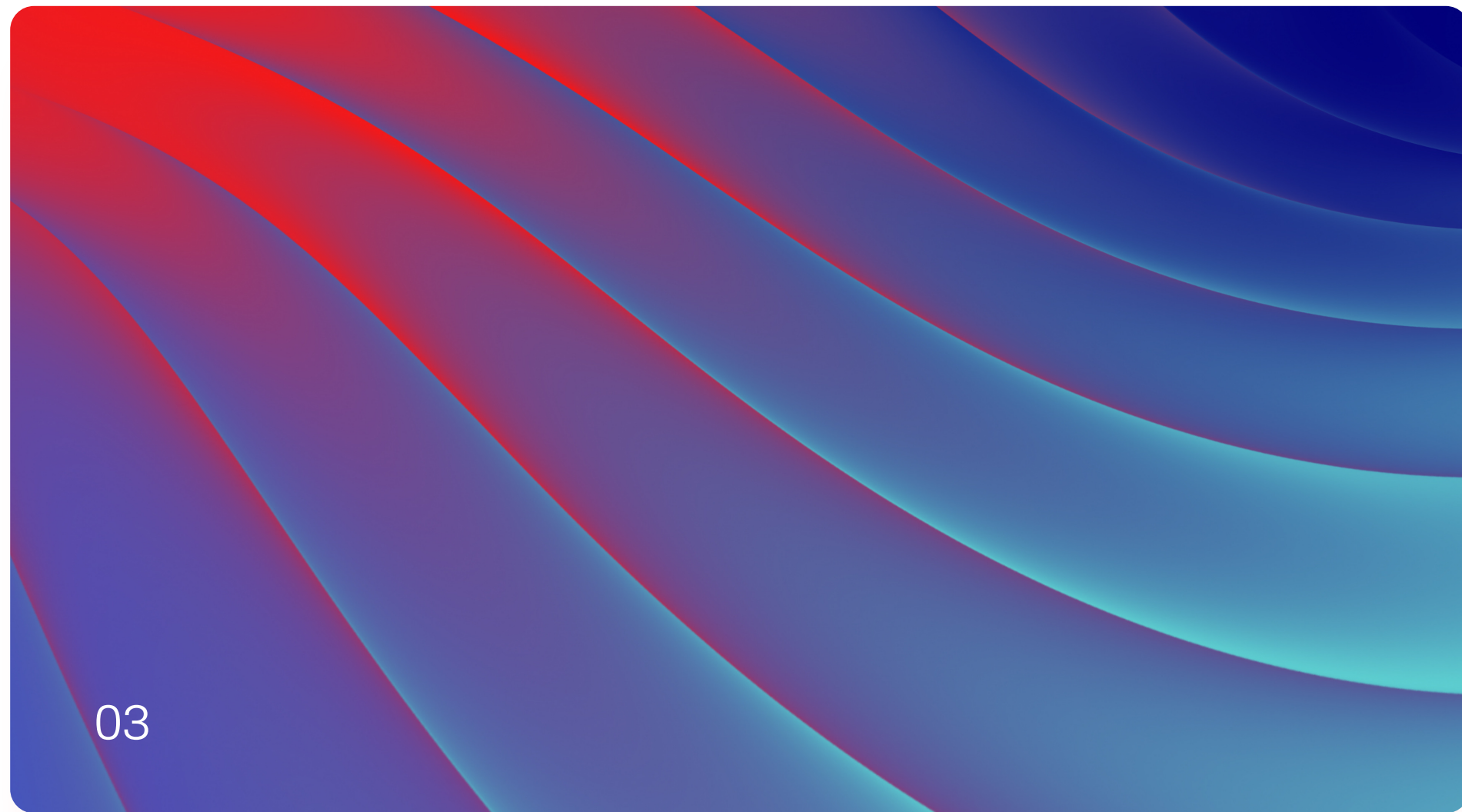
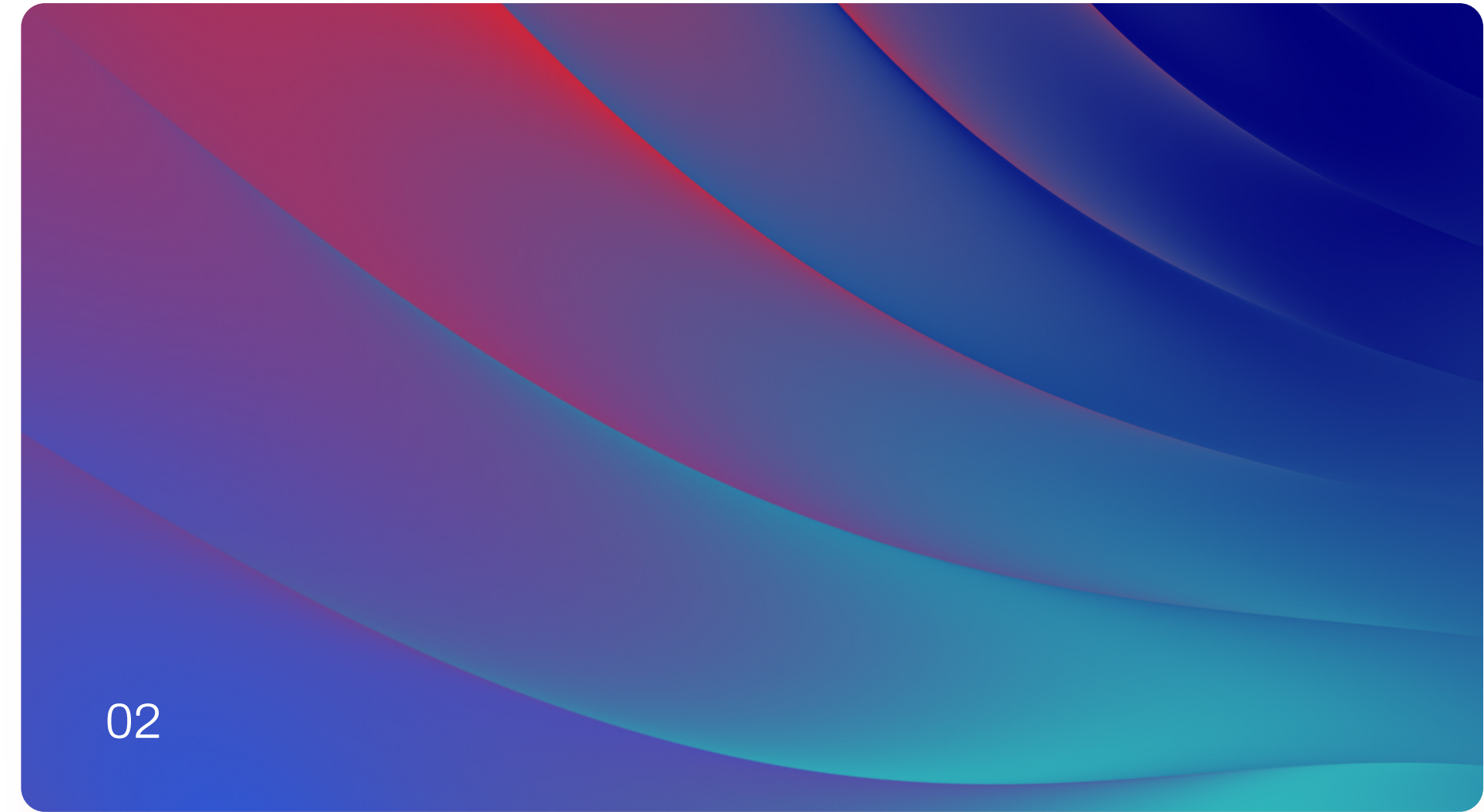


04

Brand Device











05

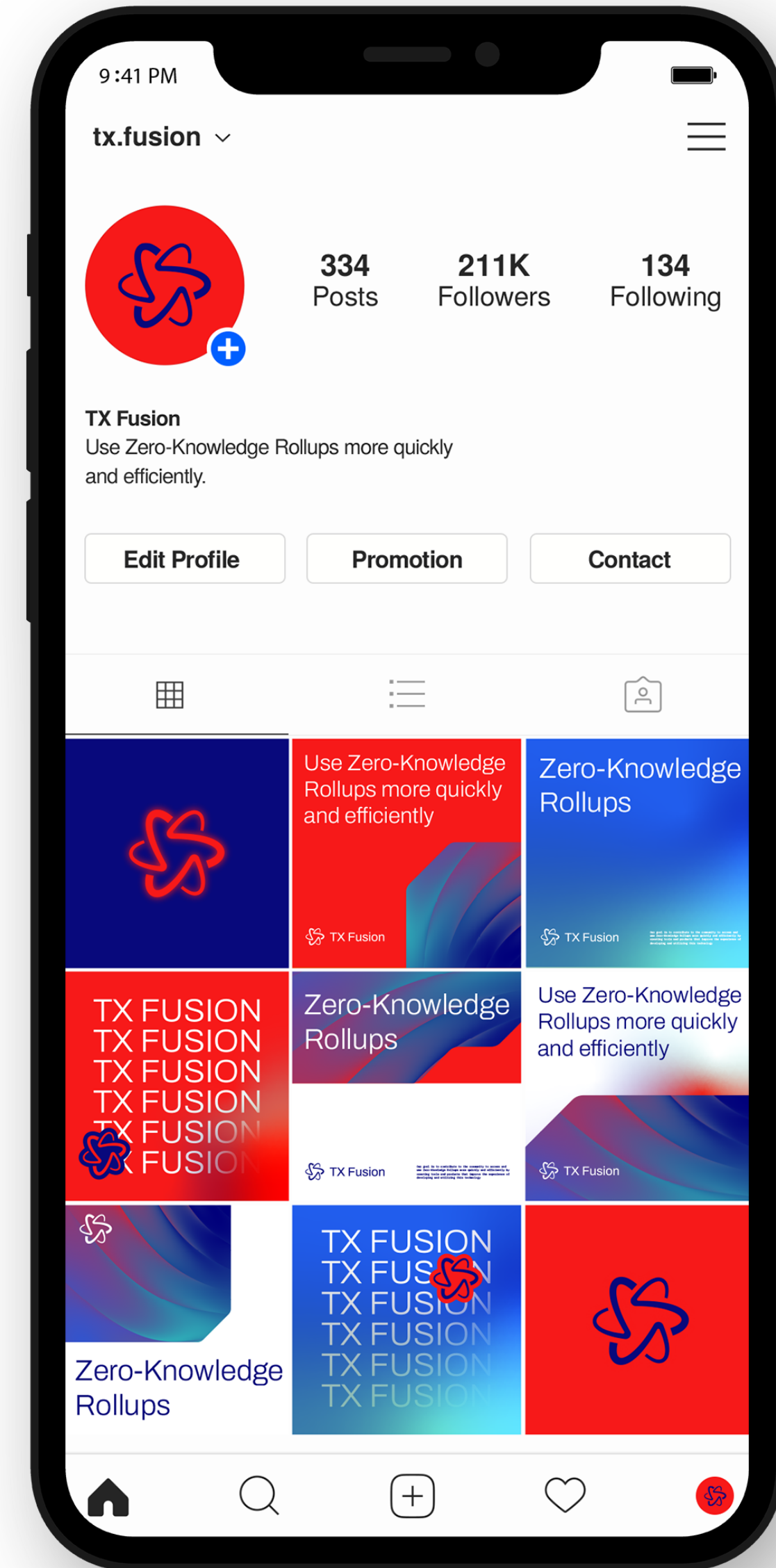
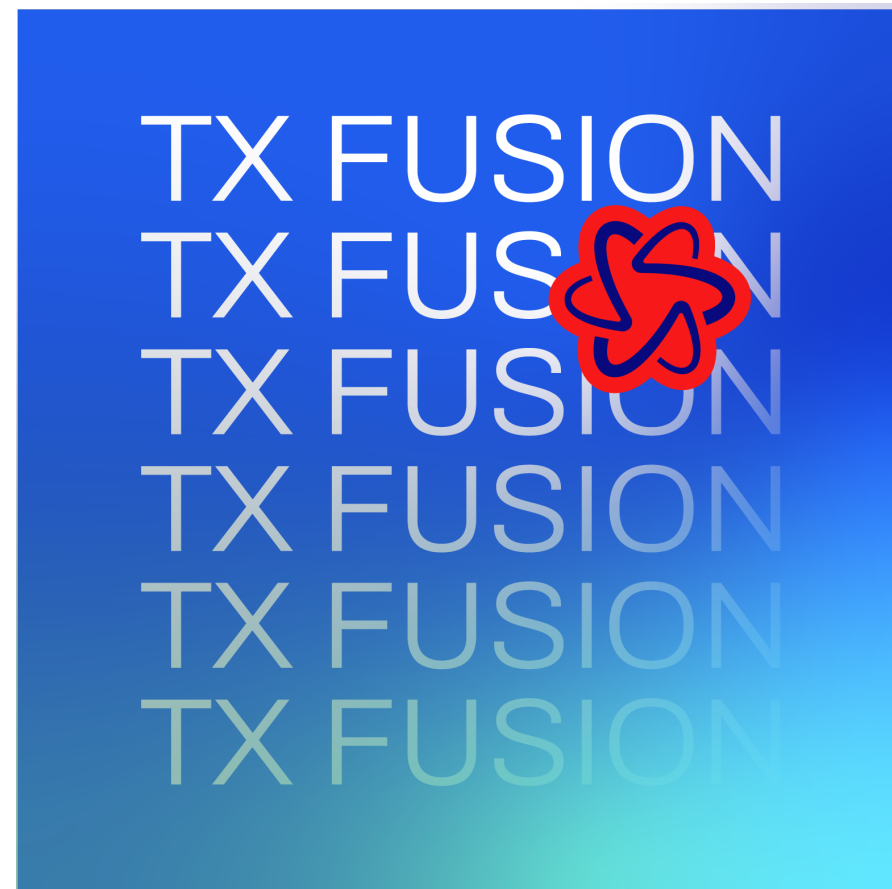
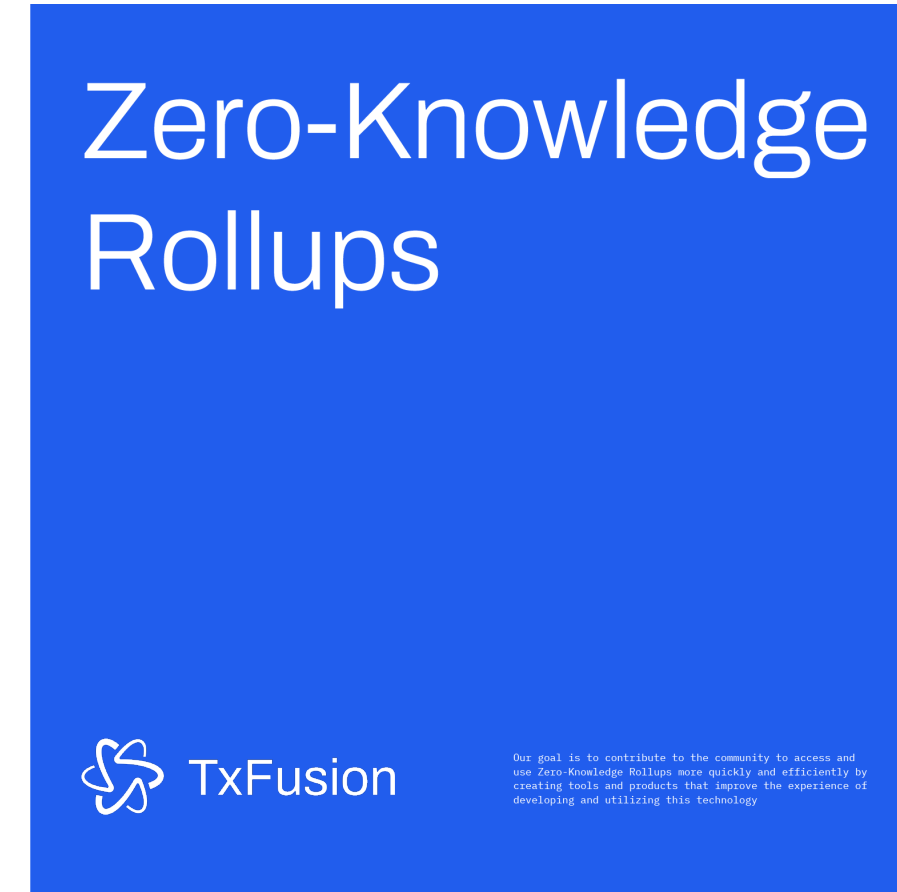
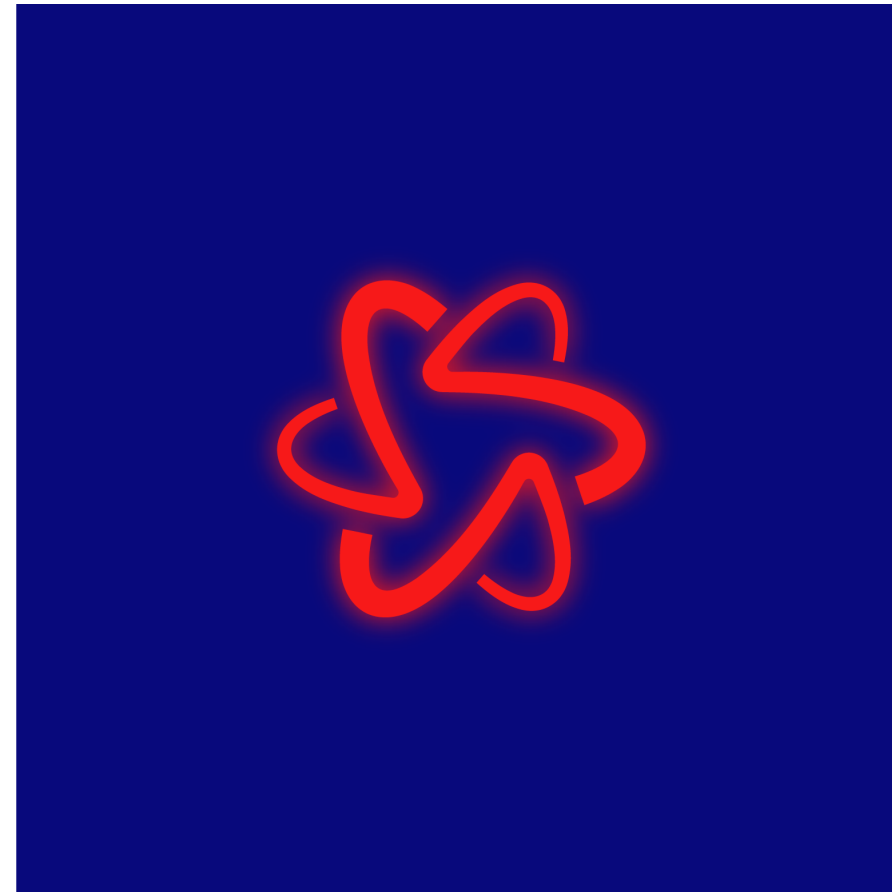
Brand Usage



TxFusion












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TxFusion


  

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Jennifer Walker
CEO & Founder

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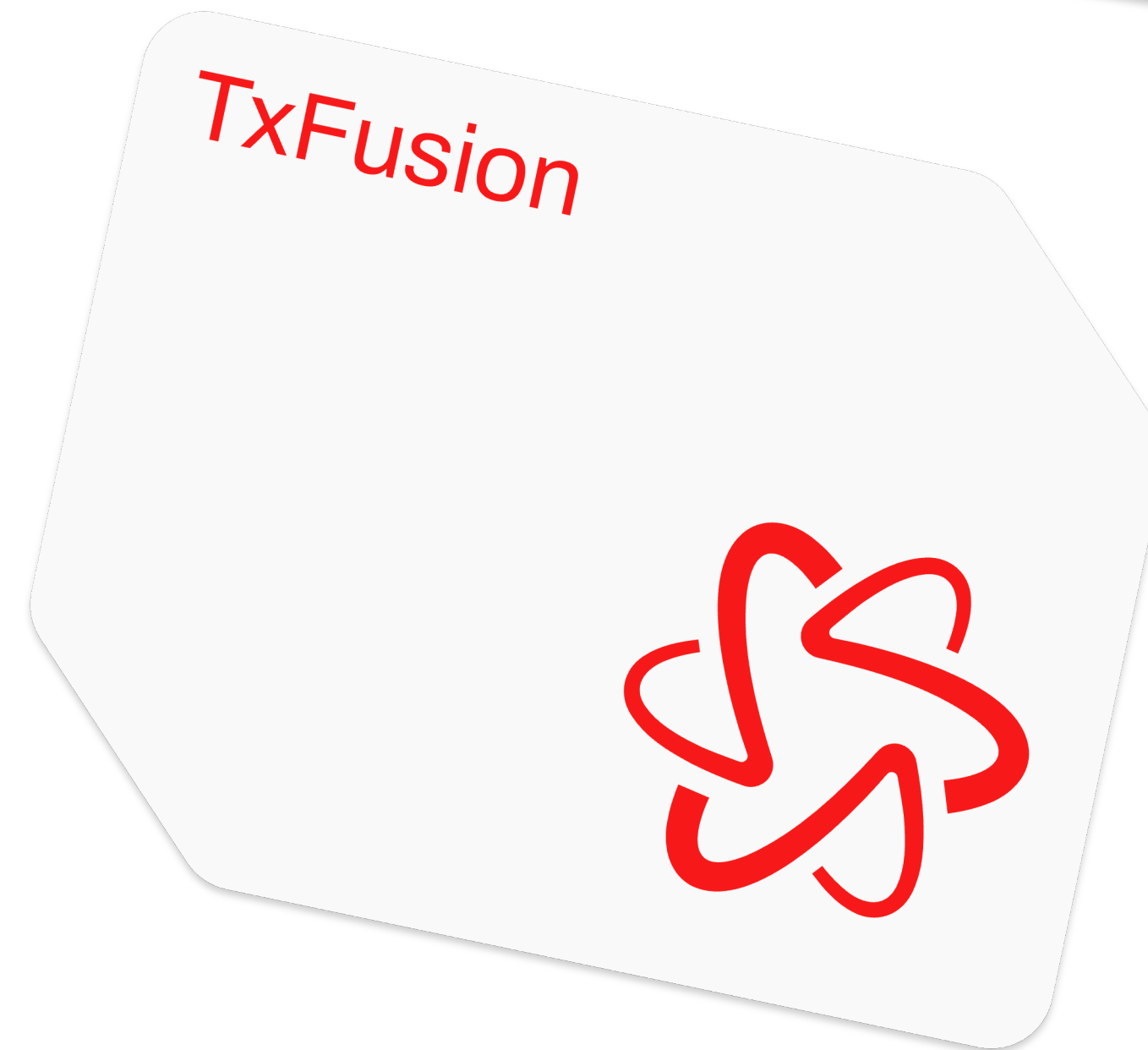
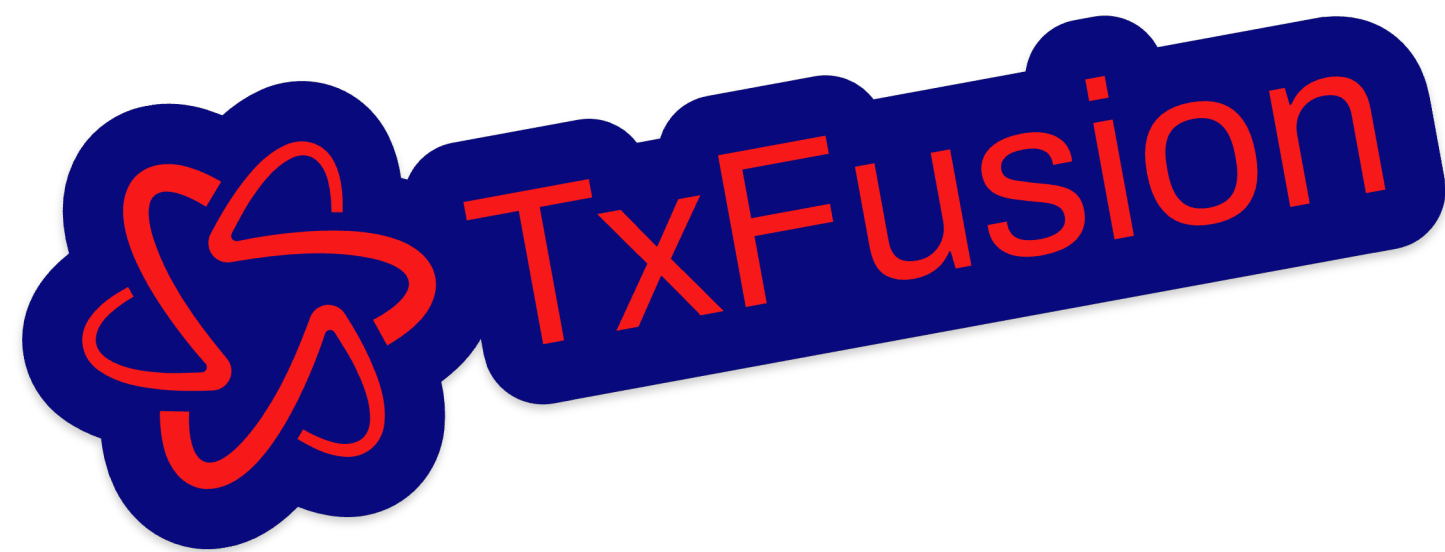
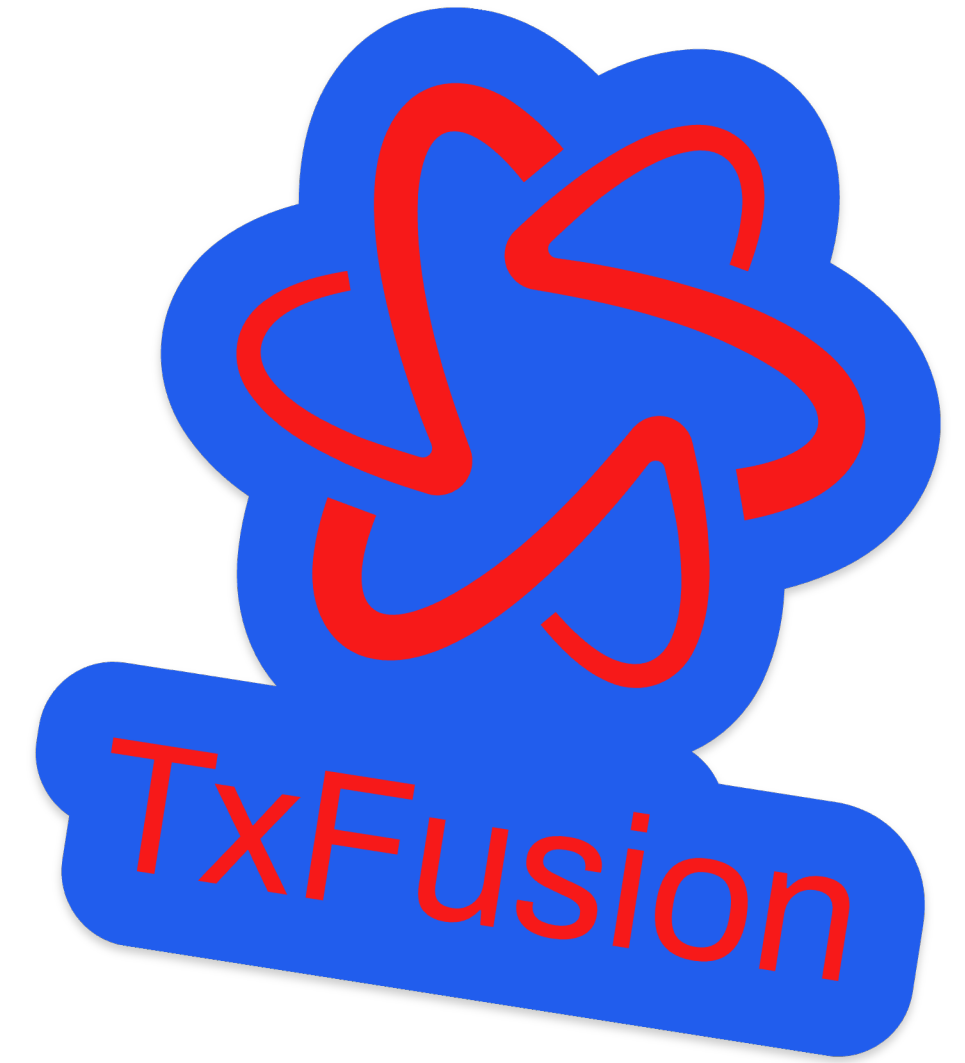
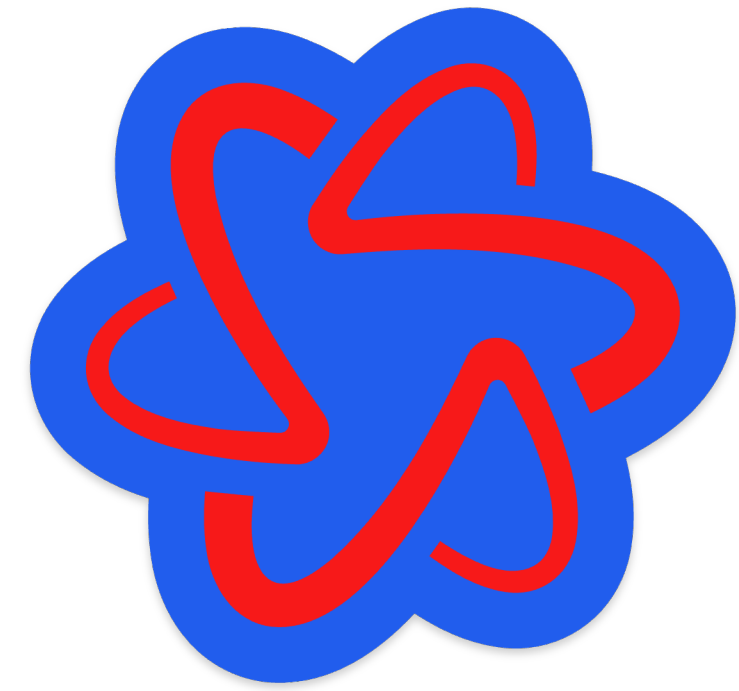
  

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06

Illustrations

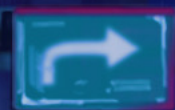
未来

データ

てんとう虫



ZEROTECH



元朗出租
先生 8105 3697

利嘉閣 旺角

地出

先生 825





仮想通貨



株式会社
大野満
丸はまりん





TX FUSION

Thank You!



For any questions regarding
TX Fusion brandbook, please email

office@studiodirection.com