

melanie axelrod

melanieaxelrod.com

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585.775.7705

HELLO

I practice human-centered design, solve usability problems, and create engaging and effective products and experiences.

SKILLSET

User experience and interface design

Web design and front-end development

Presentation design and print layout

Research and analysis methods

Digital illustration and photography processing

Copywriting and editing

TOOLBOX

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Sketch

Principle

HTML5 / CSS

jQuery

Git

Wordpress

Mac / Windows

NOTABLES

Certificate in Human Centered Design from IDEO and Acumen's Design Kit course

Speaker and Volunteer with the Hudson Valley Tech Meetup

Active member of AIGA

EDUCATION

SUNY New Paltz—Graduated BFA in Graphic Design
01.2014–06.2016

University of Rhode Island—Engineering, Visual Arts
09.2011–12.2013

EXPERIENCE

Clutter Studios—Graphic Designer
Beacon, NY (10.2016–Present)

- Design websites for internal and client projects
- Layout and design magazine issues
- Produce engaging presentations, sales assets, and promotional materials
- Create social media content

Agrilyst—Product Design Intern
Brooklyn, NY (02.2017–04.2017)

- Designed UI features and improvements to UX
- Developed on a local environment using Vagrant
- Wrote and tracked changes with Git
- Created promotional graphics and materials

Sodexo—Graphic Design Intern
SUNY New Paltz (09.2015–01.2016)

- Branding and design for new eateries opening on campus
- Designed promotional material for campus events
- Created original illustrations for print materials
- Designed content for print materials