

MAKSIM KARALEVICH

Digital Designer, Art Director  
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[karalevich.com](http://karalevich.com)

Hello

## SHORT BIO

Began my professional career in 2010. After starting off in print, soon moved to the digital space.

In 2013, joined ONY agency, where developed Norilsk Film, an interactive web-documentary. The project won several awards such as Red Dot Award International Design Competition, Art Directors Club Russia (Gold), Awwwards Site of the Day.

At that time I started experimenting with 3D and FX. An animated music video “On and On” created for a musician Jekka was first premiered on the Calvert Journal.

Starting 2015 I’ve been working at Strelka Institute for Media, Architecture and Design. As a Digital Art Director, I lead the development of all the digital products, from initial concepts to design implementation. Most of these projects have been recognised by leading showcase platforms.

Occasionally give lectures and workshops.

## PROFESSIONAL EXPERIENCE

### Strelka Institute for Media, Architecture and Design

25.03.2015 – present (2,4 years)  
Digital Art Director

Strelka Institute for Media, Architecture and Design, consistently rated as one of the top 100 architecture schools in the world by Domus magazine since its founding in 2009. Among the many leading authorities in the fields of architecture and urbanism that direct the school's educational program are Rem Koolhaas, Stefano Boeri, and Reinier De Graaf.

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### ONY agency

21.10.2013 – 09.03.2015 (1,4 years)  
Digital Designer

ONY agency was founded in 2000 and now is rated as one of the top 20 Russian agencies. 100+ clients including Ikea, Adidas, Samsung, Volkswagen. 50+ awards including Cannes Lions, Awwwards, The FWA and many more.

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### Agente

31.10.2012 – 18.10.2013 (1 year)  
UX/UI Designer

Agente is rated as one of the top 5 Belarusian agencies. 1000+ projects with clients worldwide.

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### Freelance

2010 – present (7+ years)

Partnerships with studios, companies and artists worldwide.

## PORTFOLIO

### [karalevich.com](http://karalevich.com)

Portfolio website.

## PROFILES

### [W-I-P](#)

Work-in-progress blog.

### [Vimeo](#)

Motion design for various clients.

### [Twitter](#)

Nothing much.

### [Instagram](#)

Fun!

## LINKS

Interview on [Strelka Magazine](#)

The New Normal on [SiteInspire](#) / [Hover States](#)

Hybrid Urbanism on [SiteInspire](#) / [Hover States](#)

Hybrid Urbanism: Projects on [SiteInspire](#)

Advanced Urban Design on [SiteInspire](#) / [Minimal Monday](#)

Disrupt the(m)all on [Hallo Internet](#) / [Hover States](#)

On and On on [The Calvert Journal](#)

Digital Russia on [Readymag Explore](#)

Karalevich.com on [The Gallery](#)

Norilsk Film on [Awwwards Site Of The Day](#)

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Thank you