



PRESS RELEASE 20/01/2015

Choose wallpaper in accordance with your personality!

REBEL WALLS IS LAUNCHING SPECTRUM, A MULTI-COLOURED WALLPAPER COLLECTION FOR COLOURFUL INDIVIDUALS.

- We wanted to create a graphic and colourful collection where there was something for those who do not even like wallpapers! With its graphic language and colourful pattern, Spectrum also perfectly complements our two previous collections; Frontage, with its simplistic surfaces, and Greenhouse, with the floral theme, says Irene Gimmersta – Creative Director at Rebel Walls.

Colour is the first thing that catches the eye – it can change a pattern from dutiful grey mouse to a colourful rebel. If pattern can bring motion to a room, then colour can give it a pulse. In this collection a spectrum of colours and patterns co-exist in three different chapters. Wallpapers for personalities of every colour.

MONOCHROME

When the colour is shaved away you can see the beautiful, sculptural shapes as objects in their own right. This is a wallpaper chapter for those who do not like wallpapers. Here, those who appreciate the simple and simplistic can find geometric marble and graphic diamonds.

GRADIENT

When a colour fades into another, calm and harmony is created. It reminds us of the sky, the clouds and how the light is reflected in the water. Here, the nature lover and the adventurer will find their favorites among cloud-shrouded mountain chains and the skyscrapers of the city.

RAINBOW

The rainbow fascinates people of all ages. It foretells about happiness, hope and adventure. This chapter is for the colourful – for those who defy the rain and seek the rainbow. Here you will find colourful world maps and stripes in every colour of the rainbow.

For more information and high-resolution images, visit rebelwalls.com/en/press

For other questions, contact hanna@rebelwalls.com

FACTS ABOUT REBEL WALLS AB

Rebel Walls is a Swedish wallpaper company with its own design studio and production in Borås. The company offers an extensive selection of designer wallpapers as well as the opportunity to create your own designs online. Rebel Walls is a part of Gimmersta Gruppen together with Sandberg Tyg & Tapet, Décor Maison, Björklund & Wingquist as well as Tapet-terminalen and Tapet.se. Rebel Walls has an environmentally friendly production in terms of waste and energy usage.

PHONE: +46 (33) 20 80 00

VISIT: SURBRUNNSGATAN 10, 504 30 BORÅS, SWEDEN

POST: BOX 1201, 501 12 BORÅS, SWEDEN

WWW.REBELWALLS.COM

Rebel Walls
• MAKE A DIFFERENCE •