PRESS RELEASE 2017-02-01 #REBELWALLS



Rebel Walls' Storytime Collection – brings that storybook magic into your home

A STORYBOOK IS A GATEWAY TO ANOTHER WORLD – ONE IN WHICH WALLPAPER TASTES OF CHOCOLATE AND BOTTLES LABELED 'DRINK ME' CAN LEAD TO AN UNBELIEVABLE ADVENTURE.

In the Storytime Collection there are themes and motifs inspired by both classic and contemporary stories, laced into picture perfect designs. We believe there's no age limit on imagination – this collection is here to help you weave a bit of fairytale magic into your room, whatever your age.

DESIGNS FOR THE YOUNG AT HEART

Inspired by fantastic stories, classic as well as contemporary, these playful wallpaper designs are a tribute to imagination and creativity. Each design is a celebration of the magical worlds of storybooks – woods of giant mushrooms, exotic jungles, castles wrapped in enchantment and the thicket of roses. These patterns are designed to appeal to children and adults alike and will bring some of that magic from the realm of stories into your home.

Johanna Ek, Design Manager at Rebel Walls, says:

"I've wanted to produce this collection for years. The playfulness and magic that is present in the stories we read to our children is something that I wanted to embrace in our daily lives as well. These wallpapers are meant to function as a backdrop for imagination and inspire creativity. I love the range of designs we've got in this collection – they're perfect for the young, and for the young at heart."

MORE INFO

- The Storytime Collection will be available online from February 2 2017, and will cost 45 € per m².
- View the collection book and read about all the patterns on books.rebelwalls.com
- $\bullet \ \, \text{Download high-resolution images and get more information, visit } \textbf{rebelwalls.com/en/press}$
- For any other questions, contact irene@rebelwalls.com
- For the latest news and a look behind the scenes, follow Rebel Walls on: Facebook, Instagram & Pinterest. #rebelwalls











LAUNDRY DAY

This wallpaper has both real garments and paper cutouts in the design – creating a repeatable pattern of a never-ending washing line of socks and stockings.



HER ROYAL SLUMBER

Maybe the many layers of bedding in this fairytale wall mural is what it takes for a real princess to get a good night's sleep. When used around a room, the layers of the sideways repeatable design gently undulate, evoking that all-important sleepy feeling.



WOODS OF WONDER

These giant mushrooms will have you feeling like you're in a land of wonder, whether you're a little or a big kid. The sideways repeatable design plays with perspective and has the potential to dwarf an entire room.



HIGH SEAS

Adventure and daring are what treasure hunts are made of, and this sideways repeatable design captures that feeling perfectly. It's inspired by the old-fashioned copperplate illustration technique, full of hand-drawn lines and a real sense of the time taken to produce such a work.

ABOUT REBEL WALLS

Rebel Walls is a Swedish wallpaper company with design studio and production in Borås. The company offers a wide selection of designer wallpapers as well as the opportunity to create designs of your own online. Rebel Walls production is environmentally friendly in waste and energy usage. At Rebel Walls website, you can browse through selective design collections, search in an extensive image bank with twelve million images, or create a photographic wallpaper using your own image. You can also send a design request and get suggestions for wallpapers and unique designs based on your specific wishes. The whole selection is available on rebelwalls.com

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