

STEVEN GREENWALT

ART DIRECTOR / SENIOR MOTION DESIGNER

CONTACT

ADDRESS

1321 N Las Palmas Ave.
Hollywood, CA 90028

PHONE

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EMAIL

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WEBSITE

www.flikmotion.com

SKILLS

Team Leadership
Managing Skills
Graphic Design
Communication Skills
Problem Solver
Organizational Skills
UI Design
Social Media Expertise
Marketing
Adobe Suite
Mac & PC Proficient

INTERESTS

Motorcycle Enthusiast
Track Days
Cycling
Skateboarding
Hiking
Surfing

PROFILE

A detail-oriented creative leader focused on results-oriented processes. Possessing an ability to see the big picture and continually develop efficient approaches to achieve the highest quality graphic standards. Self-motivated with the ability to translate underdeveloped ideas to fruition.

SOCIAL

 facebook.com/stevengreenwalt  linkedin.com/in/stevengreenwalt

EDUCATION

2008 - 2011 **BA, Digital Filmmaking and Video Production**
The Illinois Institute of Art - Chicago

EXPERIENCE

- 2009 - Present **Art Director / Sr. Motion Designer**
Self-employed
- Developed systems to streamline workflow on a project to project basis
 - Oversaw projects as a creative lead from concept through production
 - Debugged system malfunctions and technical issues
 - Adapted to new environments, companies and teams and their work flow
 - Managing multiple projects/jobs at the same time
 - Conceptualized designs for client pitches and new developments
 - Created graphic content for events, television, advertising, conferences, and web
- 2016 **Apple**
Art Director / Sr. Motion Designer
- Creating the look for the Apps for Earth ad campaign for Apple and iTunes
 - Leading design and animation for a new image gallery for Apple's iOS
- 2016 **NBA**
Art Director / Creative Lead
- Designed and animated content for the NBA's tech summit conference
 - Conceptualized the overall look for a major multi-screen conference
- 2015 **AT&T**
Creative Lead/Designer
- Developed style frames and concepts for AT&T's national ad campaign for 2016

PREVIOUS CLIENTS

