Signup Sunday Announcement Script

Note: You need to edit the red text to be specific for your parish. And, of course, please adjust the script so it makes the most sense for your people and context.

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OK, everybody. Time to turn **on** those cell phones. So, why did I ask you to bring your cell phones today?

We want to communicate more effectively with you. But we also want to make it easy for you to control what types of announcements you get from us and how you are notified when we make them. And in order to do this we are using a new, simple service called FLOCKNOTE. Like sending "notes" to your "flock". Flocknote.

This is all totally free for you to use and it's going to also make it easy for you to stay plugged in to the ministries or groups that you care about, all by text message or email updates. Your information will be completely safe and secure. **And you can unsubscribe from any updates at any time!**

Flocknote is very simple. Now that you have your cell phone out, I'd like you to text **the letters HCC** to the SHORT 5-digit phone number 84576. This is also written on the flyer we handed you as you walked in today. Again, text **the three letter keyword HCC to eight — four — five — seven — six. HCC is for Holy Cross Church. HCC** is all one word, no spaces. And make sure your auto-spelling-corrector on your phone doesn't mistakenly change the text. ☺

Once you send that in, Flocknote will send you back a confirmation message AND another message asking you to click a link to complete the process.

One more time: **text HCC to 84576.** Then after it responds, make sure you click that link and complete the process. Please take a minute to do

this now. *[Note to announcer: make sure you pause and give them time now to complete the task.]*

If you can't complete this on your mobile phone, please go online to: flocknote.com**/[vanity-url-of-yournetwork]**

This web address is also on the flyer we handed to you.

As a part of this process, it will ask you what groups or ministries you'd like to get updates from. So you can choose things like _____, _____, _____, etc. *(note: list some real examples of things at your church.)*

<u>Please</u> do this. Aside from regular group and ministry updates, we'll also use this to send you important updates like: _____. *(note to admin: list some of the real things you intend to send to everyone and how often you'll send them. Ex: "We're going to send you one text each week about the most important thing going on in our community this week.")*

This is a great opportunity for you to get plugged in to the many wonderful things we have going on here. If you're having trouble, please talk to one of our helpers in the back. We'd be happy to help! Thank you for participating. This is really going to simplify communication and increase engagement here in our community.

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Tips for the admin/announcer: Things to remember for a successful Signup Sunday

1. Don't just blindly read the script. Understand it, engage people and allow them to respond, give them time to get out their phones and text in, have fun with it and expect them to participate.
2. Make sure you communicate the value of connecting with your community. What inspiring things are you doing that people want to be a part of?
3. Be as clear as possible as to what you'll be sending to your main (Everyone) list and how often you plan to send it.

4. Make sure to mention they can unsubscribe any time. This is an important way to show you respect their contact info and remind them that they can control what they receive from you.
5. And remember, your members aren't signing up for "Flocknote" (that's just the tool). They are signing up to be a bigger part of the community and mission of your church.