



JEFFCO LIVESTOCK ENRICHMENT PROGRAM, INC.
DBA: JLEP

October 9, 2015

Dear Friend of 4-H,

Please allow us a moment to introduce ourselves. Our name is Jeffco Livestock Enrichment Programs, Inc., JLEP for short. We are 4-H livestock leaders who work to support the Jefferson County 4-H livestock youth in achieving the completion of their 4-H livestock projects. Our organization provides three different scholarship opportunities for the youth to further their livestock project goals and/or their education with livestock. The primary scholarship, also known as the Incentive Program, is based on a system of points that are earned by the 4-H member by completing their livestock project, community service, and their continued project education. The secondary scholarship is when the points earned in an individual year exceed the base points allowed for the year. We hold that excess amount earned until that member graduates the 4-H program. The third scholarship is to assist a 4-H member that may have lost their livestock project before they could recoup their investment. This is called the Hardship Scholarship.

4-H Livestock projects teach youth about the husbandry, ethics, and business of raising livestock in a positive environment. In addition to learning about livestock, 4-H youth learn about leadership, responsibility, and life skills that allow them to succeed as adults and to better serve their communities.

You might be wondering, "What does this have to do with me or my business?" As an incorporated 501(c)(3), EIN # 46-4382518, we are planning our fund-raiser events for the 2016 Jefferson County Fair. We are seeking sponsorship for our annual Jeffco Youth Market Pig Roast Fundraiser. The Pig Roast is the opening to our day's events. We begin with a Celebrity Livestock Show, then move on to our Youth Livestock Auction and finish with our Youth Market. All of which is held in conjunction with the Jefferson County Fair on August 10-14, 2016.

As a thank you for your sponsorship, we would like to hang your businesses banner and invite you to come join us as our special guest for the day. We will also be announcing your sponsorship throughout the day's events.

If you are not able sponsor the large Pig Roast event, maybe you could consider a smaller donation directly to our incentive or scholarship programs? All donations no matter the size are a huge help to our little but vibrant program.

Thank you for your time and consideration. If you have any question about JLEP or the Jefferson County 4-H program you may contact Lisa Sholten, Extension Agent, 4-H Youth Development, with Colorado State University Extension at 303.271.6620. You may also contact me directly, Diana Altermatt, president of JLEP by e-mail at 4hjlep@gmail.com.

Sincerely,

Diana Altermatt and Ted Liepold
JLEP Co-Presidents 2015-2016