

GREG GIBSON

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WORK HISTORY

Indian Prairie School District 204 (Naperville and Aurora, IL)

Lead Web Developer/Coordinator (Consultant: 2003–04, Employee: 2004–present)

I run the web department for the fourth-largest school district in Illinois, serving 29,000 students at 33 schools. I am responsible for 40 accessible, standards-compliant websites, containing thousands of pages and receiving over a million total visits per month.

- Produced a custom content management system, performing all architecture, design, development, testing, and deployment. This CMS enables non-technical staff to post news, edit pages, and share documents across all our sites. As a result, over 6,000 news items were posted at our sites last year: a 15% yearly increase, and double the number posted five years ago.
- Since 2011, earned four Golden Achievement Awards (given to two districts per state each year, on average) from the National School Public Relations Association. Won awards for web, mobile, video, and intranet development.
- Redesigned and developed district's staff site, leading to a 1500% increase in annual visits.

Electronic Arts (Redwood Shores, CA)

Web Designer/Developer, *Majestic* (Employee: 2000–01, Consultant: 2001–02)

Majestic was an episodic, online Alternate Reality Game that I worked on from prototype to conclusion. As the project's first (and eventually last) web developer, I created *Majestic's* main site and dozens of in-game websites.

- Within two months of being hired, was chosen to lead the project's web development. In this role, responsibilities expanded to include mentoring junior developers, writing design and coding style guides, and creating JavaScript and JSP libraries.
- Assumed additional roles as necessary to ensure the game's scheduled release: game designer, database developer, writer, tester, video editor, and liaison between the technical/creative/QA teams.

General Magic (Sunnyvale, CA)

Web/UI Designer, *myTalk* (1999–2000)

- Redesigned and maintained the client email interface for myTalk, a universal messaging service with over 500,000 users.

Don Mickey Designs (Albuquerque, NM)

Print and Web Designer; Editor, *Southwest Aviator* (1998–99)

- Started web department to establish additional source of revenue from current print design clients.
- Edited and wrote articles for a general aviation magazine with a circulation of 20,000.

RECOGNITION

- 2011, 2012, 2013, and 2016 Golden Achievement Awards, *National School Public Relations Association*
- Game Innovation Spotlight Award, *2002 Game Developers Conference*
- Best Original Game, *2001 E3 Game Critics Awards*
- Top Three Mail/Messaging Websites of 1999, *PC/Computing Magazine*

EDUCATION

- Communications, University of Miami, FL

SKILLS AND ROLES

	2000	2005	2010	2015
HTML/XHTML	_____	_____	_____	_____
└ HTML5				_____
JavaScript	_____	_____	_____	_____
└ Knockout				_____
└ D3.js				_____
└ jQuery				_____
└ YUI		_____		
CSS	_____	_____	_____	_____
└ CSS3				_____
└ Sass/SCSS				_____
ASP.NET (VB and C#)		_____	_____	_____
JavaServer Pages (JSP)	_____			
Database Design/Development	_____	_____	_____	_____
UI Design and Prototyping	_____	_____	_____	_____
Data Analysis/Visualization			_____	_____
Copywriting/Editing	_____	_____	_____	_____