



ImmersiONVRelia, Inc.

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GO Press Kit Information



About ImVR

[ImmersiONVRelia](#) (ImVR) created a variety of high state of the art wide field-of-view 3D Stereoscopic Head Mounted Displays for Virtual Reality and Augmented Reality addressing many sectors of the user spectrum, from mobile based with the [GO](#) product to Prosumer and all the way to High End Professional applications with the [PRO](#) platform in an agnostic and universal way, running on any hardware platform. ImmersiONVRelia (ImVR) also created the [AlterSpace](#), a Virtual Reality and Immersive 360 interactive deployment platform and marketplace, enabling a vehicle for gaming, entertainment, experiences, and any kind of content distribution within a fully immersive stereoscopic VR user interface to reach users in a Ubiquitous manner. ImVR is a spinoff of the International Awarded company [TDVision](#), the company who received a [Lumiere](#) in 2013 for its contribution to the 3D Blu-ray encoding and decoding format, head mounted displays, cameras and CG patented Algorithms used by the Military and AeroSpace industries since 2006. ImVR is a USA Redwood City California based and Delaware founded company with worldwide presence, shareholders, partners and investors from Mexico, Spain, Chile, China, Germany and the USA.

THE GO: Turn your Smartphone into a Virtual Reality portal

Achievements

The GO product was nominated "[Best of CES 2015](#)" by Gambit Magazine, one of the "[Top Ten Best Products of CES 2016](#)" by eBusiness, "[Best HMD Design](#)" by VRiPhone when compared to all the other smartphone based HMDs. The GO product is in full production and being sold in over 25 countries. Featured in MSNBC, NBC and dozens of industry analysis reviews mentioning ImmersiONVRelia as a key participant in the VR industry.



Availability

The GO product is available online for worldwide shipment, in Amazon Spain, in MediaMarkt Europe, in Liverpool Mexico and soon in many retailers in the USA and LatinAmerica.

Characteristics

- **FOV:** 130 Degrees Field Of View (FOV) with less than 3.5% geometric and chromatic distortion
- **IPD:** The GO allows InterPupilarDistance adjustment to accommodate the separation between the eyes of the majority of the population
- **Focus:** The GO provides focus adjustment to accommodate for +/- 2 dioptic prescriptions without the need to use glasses
- **Compatibility:** The GO includes four universal phone holders to accommodate the majority of the 5" to 6" iOS and Android smartphones with perfect horizontal and vertical alignment.
- **Weight:** The GO is only 7oz yet fabricated for strong support and protection of the smartphones.
- **Content:** The user can enjoy 360 videos from multiple sources like Youtube, and also run any Google Cardboard™, GearVR™ and AlterSpace™ Applications on Android and iOS.



Product link: www.immersionvelia.com/go/

