LFA is your evaluation partner to:

- Develop a clear understanding of how well you are meeting your programmatic goals

- Enhance your systems for using data to improve program delivery and outcomes

- Increase your ability to communicate – internally and externally – about your results

We enable organizations to answer critical questions about their performance and impact, and to use those answers to refine, improve, expand, and access additional funding for the work that advances their missions.

We bring **methodological expertise**, connection to the **community**, and a **passion for learning** to our evaluation engagements. By presenting high-quality analysis in accessible products combined with thoughtful facilitation, we make it easy for organizations to make data-driven decisions about what's next.

OUR PROCESS

While each evaluation is unique, most engagements involve four phases:

Phase 1:
Develop (or Clarify)
Theory of Change or
Logic Model

Phase 2:
Identify Metrics &
Measurement Plans

Phase 3:
Assess Program
Implementation and
Outcomes

Phase 4:
Facilitate Reflection
and Learning

Phase 1: Develop (or Clarify) Theory of Change and/or Logic Model. LFA will help your organization develop a theory of change and/or build a logic model, or clarify your framework(s) as needed. A theory of change defines how your strategies connect to your vision for impact, and a logic model specifies how you will know you are making progress toward that vision. These frameworks help us specify critical evaluation questions, and provide a roadmap that will guide our work together.

Phase 2: Identify Metrics and Measurement Plans. LFA will work with your organization to identify the metrics for assessing program implementation and outcomes, based on your evaluation questions – and on the ways you plan to *use* the answers to those questions. Once we are clear on the information you need and how you will use it, we craft customized evaluation plans and measurement tools. Virtually all of our projects involve a mixed-methods approach, such as a combination of surveys, interviews, and site visits. Whenever possible, we integrate participatory methods to elicit the perspectives of a range of relevant stakeholders, including the most vulnerable among them.

Learning for Action enhances the impact and sustainability of social sector organizations through highly customized strategy, evaluation, and research services.

Phase 3: Assess Program Implementation and Outcomes. We conduct a wide range of evaluations, customizing our methods to each organization's needs, organizational and program lifecycle stage, and key questions.

- Our **formative evaluations** provide feedback about what's working and what could work better, and inform mid-course adjustments.

- Our **summative evaluations** tell the story of results for organizations with well-defined and tested program models.

- Our **process evaluations** assess progress on program plans, quality of implementation, and fidelity to codified models.

- Our **outcomes evaluations** measure individual, community, or institutional change to which a program or initiative has contributed.

- Our **impact evaluations** are designed with sufficient rigor (using appropriate methods and samples) to provide insight into the changes attributable to a given intervention.

Whatever the design, we collect the data necessary to answer the evaluation's questions, analyze the data, and prepare engaging products to communicate the findings.

Phase 4: Facilitate Reflection and Learning. With results in hand, LFA expertly facilitates a process to help organizations make meaning of the data in a way that informs decisions and actions to strengthen their work and support their missions. We use our expertise not only to provide top quality analysis, but also to position our clients for organizational learning. We can help you build systems and processes for reflecting on and using data strategically, nurturing an organizational culture of using data for ongoing learning.

The graphic below further illustrates the steps in LFA's evaluation process.
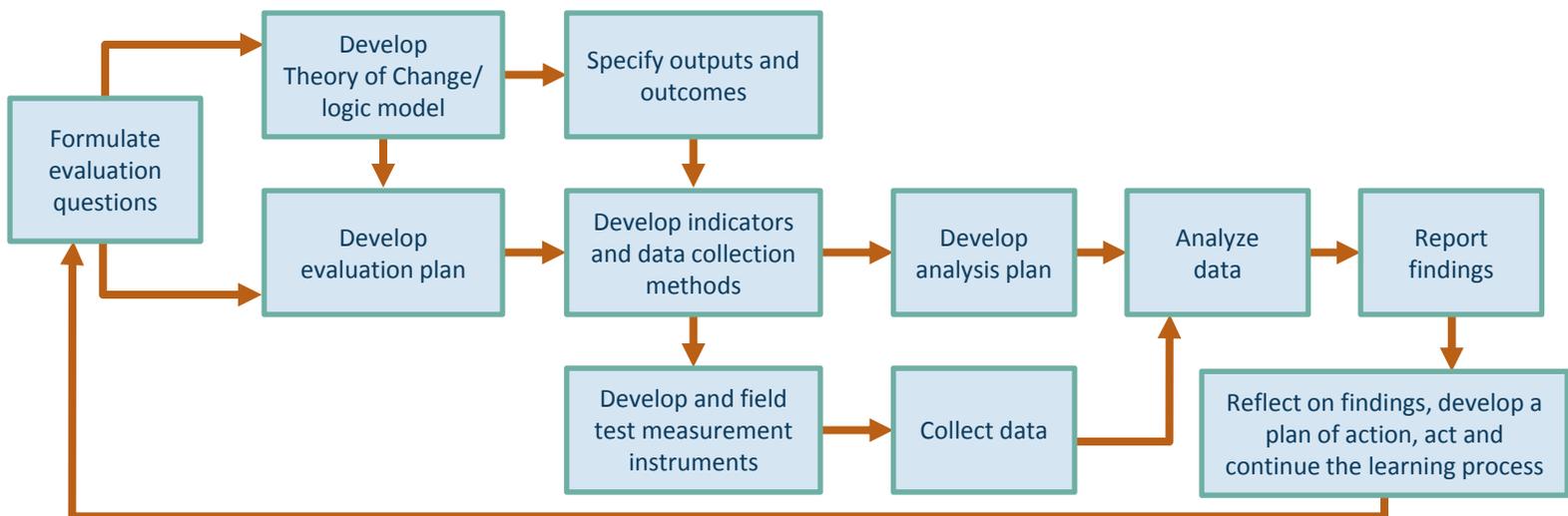
LFA's disciplined, methodical, and responsive approach to evaluation will leave you with data you can trust. Our engaging reports and participatory discussions about the findings will leave you with new insights and inspiration to make data-driven decisions. We love seeing what our clients can do with this kind of actionable information!

To learn more about our evaluation services, please contact
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