



MARK MILLER, Chief Technology Officer, PaySwag™

Mark Miller serves as founder and Chief Technology Officer of PaySwag, the first mobile platform to enhance collections efficiency through the empowerment and education of underbanked customers. As head of technology innovation, Mark is responsible for the successful technical implementation of all facets of the platform. While overseeing a global development team, he is able to effectively translate the corporate vision into a product that delivers unparalleled results.

A serial entrepreneur and seasoned investor, Mark is well-versed at pinpointing new opportunities and turning them into financial boons. Prior to founding PaySwag and its parent company, Customer Engagement Technologies, Mark applied his expertise in both investments and technology development to launch a series of new ventures, including the creation of a Salesforce.com consultancy, as well as spearheading the development of a ground-breaking strategic sourcing product in Silicon Valley.

Mark is an internationally sought-after project manager, having been brought on to consult for ventures in the United Kingdom, Germany, France, Taiwan and Colombia. Mark's extensive experience in consulting for companies across a broad range of sectors—including software development, lending, real estate and manufacturing—has positioned him expertly to control the product development aspect of PaySwag.

Mark is fluent in German and holds a Bachelor of Science from California Polytechnic State University. He later earned his MBA from Boston University.