



ART DIRECTOR

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ERICAFONTANA

OBJECTIVE + ABOUT ME

I am interested in gaining a position with an agency where together we can grow and influence culture. I am passionate and work hard to provide clients with strategic creative solutions. Should you ever need to borrow a book, don't mind the post-its.

SKILLS + ABILITIES

- Concept development
- Digital Strategies
- Adobe CC Suite
- HTML, CSS
- PHP / Wordpress
- MAC and PC OS
- Fontlab, Typography
- Social Media Management
- Facebook API
- Graphic Design
- Copywriting
- PR and Client Care
- Mock-ups, pitch, presentations
- Project management
- Time management, leadership, teamwork skills
- Multi-tasking and meeting deadlines
- Passionate and self motivated

EDUCATION

Humber College, Lakeshore Campus
(Graduated April 2014)

- Graphic Design, Advanced Diploma

INTERESTS + HOBBIES

- Karaoke + Songwriting
- Big Ideas + Thinking
- Illustration + Hand Lettering
- Science + Gadgets

WORK EXPERIENCE

MAVERICK GRAPHICS

- Senior Designer
(August 2014 - P.)
- Art Direction
 - Digital & Social Media Strategies
 - Campaign Strategies
 - Eblast Campaigns
 - Newsletter designs and copy
 - Graphic Design
 - Copywriting

FREELANCE

- (May 2012 - P.)
- Small business branding
 - Graphic Design
 - Scene Board Illustrations
 - Social Media Management
 - Consultation

MACKIE BIERNACKI

- Art Director Intern
(May - July 2014)
- Strategic Design Thinking
 - Working with a copywriter
 - Campaigns and Strategies
 - Graphic Design
 - Typeface Design

**References Upon Request*