



POLONIA BUSINESS ASSOCIATION
202 Broad Street, New Britain CT 06053
860.223.4000



6th Annual Little Poland Festival

Dear Friend,

For the past five years, the residents and business owners of Little Poland have celebrated the renaissance of the neighborhood. Over the past few years, “Little Poland” businesses have been profiled in the New York Times, the Boston Globe, and the Travel Channel and “Where to Retire Magazine”

You are cordially invited to participate in what has become one of the fastest growing and most popular festivals in the Northeast: New Britain’s Annual Little Poland Festival.

The event is run entirely by community volunteers and must raise its own funds.

It is our hope that you will consider becoming a tax deductible sponsor of this fantastic event, taking place on **April 30th, 2017**. This year Little Poland Festival proves to be larger than ever with live bands, leaping folk dancers, arts & crafts, attractions, costumed characters as well as your favorite Polish foods from award winning restaurants.

Last year, the festival attracted over 20,000 visitors and more than 70 vendors from across the Tri-State Area as well as extensive press coverage. Participating in this opportunity provides your business with a full day of exposure to a significant number of visitors, local residents, other businesses, and the community at large.

Thank you for your time and consideration; we look forward to your support of this event. Please do not hesitate to contact me with any questions you may have.

Warm Regards,

Attorney Adrian Mark Baron
President, Polonia Business Association
Please contact: Lucian Pawlak 860-670-4955
LittlePolandFestivalNB@gmail.com

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Yes, I would like to become an official sponsor of the
2017 Little Poland Festival!

Please accept my donation in the amount of: \$_____

Company Name: _____

Contact Name: _____

Mailing Address: _____

Phone Number: _____

Email: _____

**Make Checks Payable to:
Polonia Business Association**

Mail Check to:
Polonia Business Association
202 Broad Street
New Britain CT 06053

**Please send all marketing info
and logo images via email to:**
LittlePolandFestivalNB@gmail.com



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SPONSORSHIP LEVELS

Platinum (\$5,000)	Gold (\$2,500)	Silver (\$1,000)	Bronze (\$500)
<ul style="list-style-type: none"> • Full page ad in White Eagle newspaper , Bristol Press AND “Polish Pages” in New Britain Herald as an official sponsor of the LPF2017 (time sensitive) • Distribution of business marketing material AND several announcements of the business during the Festival • Featured article in Polonia Business Journal • A month long feature of the business on the Little Poland Facebook visited by thousands of people • Company name and Logo on Banner fronting the Main Stage. 	<ul style="list-style-type: none"> • 1/2 page ad in White Eagle newspaper, Bristol Press AND “Polish Pages” in New Britain Herald as an official sponsor of the LPF2017 (time sensitive) • Distribution of business marketing material AND several announcements of the business during the Festival • Featured article in Polonia Business Journal • Company name and Logo on Banner fronting the Main Stage. 	<ul style="list-style-type: none"> • 1/4 page ad in White Eagle newspaper, Bristol Press AND “Polish Pages” in New Britain Herald as an official sponsor of the LPF2017 (time sensitive) • Distribution of business marketing material AND announcement of the business during the Festival 	<ul style="list-style-type: none"> • 1/8 page ad in White Eagle newspaper, Bristol Press AND “Polish Pages” in New Britain Herald as an official sponsor of the LPF2017 (time sensitive) • Distribution of business marketing material AND announcement of the business during the Festival