

Eighty Seven Park launches sales gallery: PHOTOS

Gallery is part of a growing trend of over-the-top sales centers in South Florida



Developers Pedro Martin and David Martin



From left: Adriana Pinto-Torres, Eloy Carmenate and Susanne Birbragher



David Martin and Julia Capp



From left: David Martin, Alessandro Pallaoro and Rudy Petrosino



From left: Doris Richards, Dario Stoka and Diana Garchitorea



From left: Iliana De La Torre, Joyce Gato, Alexandros Xakoustis and Oren Alexander

Terra Group unveiled its multimillion-dollar, [glass-enclosed sales center](#) to a crowd of more than 500 real estate agents, developers and guests in late April.

Terra and partners Bizzi & Partners and New Valley are developing the 20-story, 70-unit oceanfront tower in the North Beach neighborhood of Miami Beach.

The gallery features a trellis-enclosed entrance, model kitchen and bathroom – all inspired by elements like shells, driftwood, pebbles and sea grass, and neutral, beachy tones. An onsite butler will offer wines and freshly pressed juices from the building's Fugo Bar. The sales center also features art, light oak and terrazzo floors, custom Hermès pieces and furnishings that will be used at the Renzo Piano-designed tower. RDAI, which designed the interiors of the new Hermès store in the Design District, is designing the luxury condominium's interiors.

The developers declined to disclose the cost of the sales center, but sales director Eloy Carmenate previously told *The Real Deal* it is “definitely in the millions.” It's part of a growing trend of over-the-top sales centers in South Florida, most recently exemplified by the Related Group's launch of its [\\$2 million sales gallery for Auberge Residences & Spa Miami](#). – *Katherine Kallergis and Sean Stewart-Muniz*

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