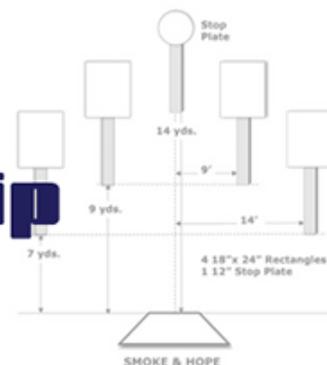


2017 Steel Challenge World Championship

May 4 - 6 , 2017 ● San Luis Obispo Sportsman's Association, CA



Title Sponsor:

\$10,000 (negotiated cash/product)

- Company name and logo on all match advertising and printed materials
- Company name and logo on all USPSA/SCSA website title pages
- 2 full page ads in Match Book, including back cover
- Ad in Front Sight Magazine
- Six banners (provided by sponsor) in high traffic areas
- Banner prominently displayed at Awards Ceremony
- Logo branded shooter's bags (if provided)
- Up to 5 vendor tables
- Link on USPSA/SCSA website

Stage Sponsor:

\$3,000 (\$1,000 cash/\$2,000 product)

- Limited to eight sponsors
- Two banners (provided by sponsor) on sponsored stage
- Banners placed for optimal TV coverage
- Logo on stage description in Match Book
- Verbal recognition in stage description to every shooter
- Up to 3 vendor tables
- Recognition in Front Sight Magazine and Match Book
- Link on USPSA/SCSA website

Gold Sponsor:

\$5,000 in cash or product

- Silver Sponsor benefits PLUS:
- Four banners (provided by sponsor) in high traffic area
- Full page ad in Match Book
- Up to 3 vendor tables

Silver Sponsor:

\$3,000 in cash or product

- Bronze Sponsor benefits PLUS:
- Two banners (provided by sponsor) in high traffic area
- Half page ad in Match Book
- Up to 2 vendor tables

Bronze Sponsor:

\$1,000 in cash or product

- SCSA Donor benefits PLUS:
- One banner (provided by sponsor) in high traffic area
- Quarter page ad in Match Book
- Link on USPSA/SCSA website
- One vendor table

SCSA Donor:

\$500 in cash or product

- Recognition in Front Sight Magazine
- Recognition in Match Book
- One vendor table if available

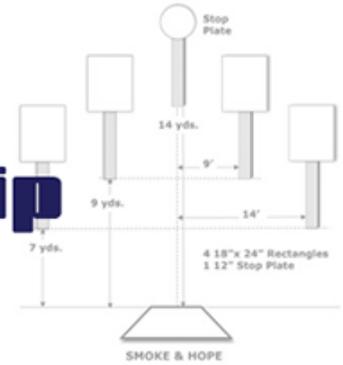
Patron:

Less than \$500 in product

- Recognition in Match Book

2017 Steel Challenge World Championship

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SPONSORSHIP AGREEMENT

- Title Sponsor: \$10,000 (negotiated)
\$_____Cash \$_____retail merchandise
- Stage Sponsor: \$3,000 (\$1,000 cash/\$2,000 product)
- Gold Sponsor: \$5,000 in cash or product
- Silver Sponsor: \$3,000 in cash or product
- Bronze Sponsor: \$1,000 in cash or product
- SCSA Donor: \$500 in cash or product
- Patron: Less than \$500 in product

PLEASE PRINT CLEARLY

– we want your listing to be correct!

Company Name: _____

Contact Person: _____

Address: _____

City, State: _____

Phone: _____

Fax: _____

Email Address: _____

FAX THIS FORM TO:
Art Leach (805) 239-2553

Merchandise, banners,
promotional material can be
shipped NOW

Must be received no later than
May 1, 2017

Shipping: Hogue, Inc.
Attn: SCSA/Art Leach
550 Linne Road
Paso Robles, CA 93447

Sponsorship agreements must be returned ASAP to provide lead time for advertising and the inclusion of your company in all national advertising and promotional items. **All donations must be received NO LATER than MAY 1, 2017.** The Match Director cannot guarantee distribution of any materials received after this date, though reasonable effort will be made.

The SCSA Sponsor agrees to provide cash and/or merchandise valued at retail price (MSRP must be provided for each item). Catalogs and/or advertising materials will not count towards contribution. Shipping and/or mailing fees for all product and material are the responsibility of the sponsor. Certificates requiring competitors to purchase merchandise are not accepted (20% off of products, etc.). Sponsors at all levels agree to sell reasonable amounts of merchandise at distributor prices for match prize table to the Match Director.

Sponsor Signature

Date: