



Nice to meet you, my name is **Marisa Hsu**

Portfolio

www.marisahsu.com

Let's work together

marisahsu@gmail.com

408.718.3653

Experience

Book Riot | Design Contractor

APR 2017–PRESENT

Boosting reader engagement and expanding audience outreach through marketing and sales creatives.

Skyhigh Networks (Acquired by McAfee in Jan 2018) | UX Designer

SEP 2015–PRESENT

Working with product and engineering on Skyhigh for Custom Apps and Skyhigh for Structured Apps. Contributing in building the design system.

Skyhigh Networks | Design Intern

JUN 2015–AUG 2015

Designed marketing collateral such as slideshares, cloud reports, and social media ad banners. Worked alongside UX team on visual and interaction design for features in the product.

T.Y. Custom Design | Graphic Designer

APR 2014–AUG 2014

Created Girl Scouts patches, pins, and promotional items. Designed promotional emails to attract new and existing customers.

BYF Dental Enterprise | Graphic Design Intern

JUNE 2013–AUG 2013

Collaborated with a team to rebrand company. Responsibilities included redesigning logo, mailers, packaging, and portfolio.

New Life Nazarene Church | Graphic Designer

MAR 2009–AUG 2013

Produced flyers for events held at church to attract non-members. Redesigned nursery's logo for fiftieth anniversary. Advised in redesign of website and church logo.

Education

B.F.A. Graphic Design, B.A. Linguistics

San José State University

GRADUATED DEC 2015

A.A. Liberal Arts

De Anza College

GRADUATED AUG 2011

Skills

VISUAL DESIGN

branding, iconography, illustration, motion graphics, print, user interface

USER EXPERIENCE

information architecture, prototyping, usability testing, user flows, wireframing

Tools

Adobe Creative Cloud Suite, Sketch, InVision, Keynote, Framer