



# SEC – Television Broadcasting and Production Blue

This document contains the blueprints for the concentration areas in secondary Television Broadcasting and Production.

Course Code(s)	Test Code	Program Name	Supplemental Materials/Notes
994602, 994603, 994600	10309Y1-2015	Television Broadcasting and Production	
994604, 994605, 994601	10309Y2-2015	Television Broadcasting and Production	

Curriculum	Perkins Assessment 2016-17		Teacher Evaluation Pilot 2016-17			
	Y1 Post-Test	Y2 Post-Test	Y1 Baseline	Y1 Post-Test	Y2 Baseline	Y2 Post-Test
Television Broadcasting and Production	MS-CPAS2*	MS-CPAS2*	NA*	NA*	NA*	NA*

\* These assessments are subject to change based on funding and policy changes/updates. Information for test coordinators will be disseminated on the ordering process for the national certification by the Research and Curriculum Unit at Mississippi State University.



# MS-CPAS2 Blueprint Summary

**Assessment:** Television Broadcasting and Production  
**Test Code:** 10309Y1-2015  
**CIP Code:** 090402  
**Course Codes:** 994602, 994603, 994600  
**Type:** CP

The MS-CPAS2 Blueprint Summary indicates the number of assessment questions related to each unit on the assessment and indicates the relative emphasis placed on each unit. All of the listed competencies will appear on the assessment, but because of the length of the assessment, not every competency will be equally represented in the assessment.

The MS-CPAS2 Blueprint Summary includes a variety of information, which is explained below:

Terms and Definitions	
<b>Assessment:</b>	This signifies the name of the assessment, which corresponds with the name of the pathway or program.
<b>CIP Code:</b>	Developed by the U.S. Department of Education's National Center for Education Statistics (NCES), CIP codes are a federal coding system utilized for assessment and reporting of fields of study and program completions activity tracking.
<b>Test Code:</b>	A unique code that serves to numerically identify a specific assessment
<b>DOK Levels:</b>	Based on Webb's Depth of Knowledge (DOK), this signifies the assessment item difficulty factor to be expected in each unit. The three levels are as follows: <i>1 = Recall and Reproduction, 2 = Skills and Concepts, 3 = Short-term Strategic Thinking</i> <b>Some postsecondary programs will not use DOK levels until the next revision.</b>
<b>Instructional</b>	The total number of hours assigned to a unit per the pathway's curriculum
<b>Total Items:</b>	The total number of items assigned to each unit on the assessment. It is calculated as follows: <i>(Unit Instructional Hours / Total Instructional Hours) * Total Active Items</i>
<b>Active Items:</b>	The number of items on the assessment that will be graded
<b>Field-test Items:</b>	The number of items that are being field-tested, or piloted, to determine their eligibility for inclusion as an Active Item on future assessments. These items are not graded and, thus, will not impact the student's final score.
<b>Total Assessed Items:</b>	The total number of items on the given assessment. It is calculated as follows: <i>Active Items + Field-test Items</i>

For more information regarding this MS-CPAS2 Blueprint Summary, please contact the Mississippi Assessment Center by phone at 1.866.901.7433 or by e-mail at [helpdesk@rcu.msstate.edu](mailto:helpdesk@rcu.msstate.edu).



Assessment: Television Broadcasting and Production					
Test Code: 10309Y1-2015					
CIP Code: 090402				DOK Level(s)	Instructional Hours
Total Hours: 187					Total Items
<b>Unit 1: Orientation, Safety, and Leadership</b>	1	2		15	6
1 and 3 are not on CPAS.. 2. Describe employment opportunities and responsibilities. 4. Identify desirable personal behavior and characteristics. 5. Identify legal requirements for participation in the occupation. 6. Describe personal safety rules for working in the audio and television broadcasting industry.					
<b>Unit 2: Introduction to Television and the Production Industry</b>	1	2		32	14
1. Demonstrate the ability to utilize basic television broadcasting skills.					
<b>Unit 3: Basic Camera Operation and Shot Composition</b>	1	2		25	11
1. Identify uses of the video camera.					
<b>Unit 4: Studio/Control Room Equipment</b>	1	2		20	9
1. Demonstrate the ability to use basic television production equipment.					
2. Demonstrate the ability to operate audio control room equipment.					
<b>Unit 5: Scriptwriting</b>	1	2		24	10
1. Demonstrate the ability to write audio and television production scripts.					
2. Demonstrate the ability to understand and write for television news.					
<b>Unit 6: Audio and Television Announcing</b>	1	2		20	9
1. Demonstrate the ability to announce effectively.					
2. Utilize microphone and hand-signal techniques used for television broadcasting talent.					
<b>Unit 7: Producing/Directing a Television Program</b>	1	2		36	15
1. Demonstrate the ability to produce a television program.					
2. Demonstrate the procedures for directing television productions.					
<b>Unit 8: Audio for Film and Video</b>	1	2		15	6
1. Demonstrate the audio setup for a production.					
2. Explain the purpose and use of music in a production.					
<b>Active Items</b>					<b>80</b>
<b>Field-Test Items</b>					<b>20</b>
<b>TOTAL ASSESSED ITEMS</b>					<b>100</b>

# MS-CPAS2 Blueprint Summary

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**Assessment:** Television Broadcasting and Production  
**Test Code:** 10309Y2-2015  
**CIP Code:** 090402  
**Course Codes:** 994604, 994605, 994601  
**Type:** CP

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<b>Instructional Hours:</b>	The total number of hours assigned to a unit per the pathway's curriculum
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Assessment: <b>Television Broadcasting and Production</b> Test Code: 10309Y2-2015 CIP Code: 090402 Total Hours: 182	DOK Level(s)			Instructional Hours	Total Items
	1	2			
<b>Unit 11: Employability Skills</b>	1	2		7	4
1. Develop and emphasize employability skills.					
<b>Unit 12: Advanced Camera Operation</b>	1	2		30	13
1. Advanced camera operation.					
<b>Unit 13: Social Media</b>	1	2		18	8
1. Describe social media and its use in television.					
<b>Unit 14: Advanced Scriptwriting</b>	1	2		35	15
1. Demonstrate writing for news outlets. 2. Demonstrate writing for print. 3. Demonstrate writing for the screen.					
<b>Unit 15: Advanced Video Production and Editing</b>	1	2		70	31
1. Demonstrate the ability to produce a news package. 2. Demonstrate the ability to produce a PSA. 3. Demonstrate the ability to produce a commercial/promo 4. Demonstrate the ability to produce a news segment.					
<b>Unit 16: Music in Broadcasting</b>	1	2		12	5
1. Analyze the use of music in film and video projects. 2. Demonstrate composing music for film using Garageband software.					
<b>Unit 17: Ethics in Journalism</b>	1	2		10	4
1. Identify the rights and limitations of the First Amendment. 2. Discuss cases of ethics.					
<b>Active Items</b>					<b>80</b>
<b>Field-Test Items</b>					<b>20</b>
<b>TOTAL ASSESSED ITEMS</b>					<b>100</b>



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