

Jeffco Youth Market / a.k.a. Farmers Market

- **What is it?** : A market place at the Jeffco Fair & Festival on Sunday, Aug. 13, 2017, in the Event Center resembling a Farmers Market or trade show where Jeffco 4-H youth have an opportunity to sell products from their projects. The community is invited to purchase. There will be no guarantee of sales.

Who can participate? : Jeffco 4-H youth enrolled in the project area they wish to sell product.

General project areas that may participate in the Youth Market are listed below (All items must be presented in a safe manner, i.e. cakes covered, canned food sealed.) Proposals will be considered on a case-by-case basis for including other project areas.

- Market livestock for meat (live animal sales only)
 - Breeding livestock and other rabbits, poultry wanting to sell and present at fair
 - Other livestock products related to project such as wool and eggs
 - Gardening
 - Shooting Sports, stand alone (such as bow stand or gun rack)
 - Ceramics
 - Leather craft
 - Photography
 - Woodworking
 - Cake decorating, even cupcakes (needs to be safe and wrapped)
 - Clothing, sewing, Decorate Your Duds
 - Foods (needs to be safe and wrapped)
 - Heritage arts
- **Requirements :**
 1. Only Jeffco 4-H youth currently enrolled in the project area for which they wish to sell their product may participate.
 2. They must submit a record book and project to be judged at the fair in the related sale project (Your County Fair project item may not be sold at the market, just related items).
 3. Product being sold must be "in hand". Example: animals must be present at the fair, photographs must be printed (matted or framed optional) and present at the market to be sold, no photography sessions may be sold on site. Please see # 4 for items not "in hand".
 4. Provide a marketing plan with presentation for booth, this can include business cards and fliers of information of other products not "in hand" that could be independently sold after the Jeffco Youth Market.
 5. Plan to share table space and work in a mentoring situation.
 6. Be willing to present market and presentation plan to 4-H leaders before fair.

Note : An education workshop will be held on Monday, July 31, from 6:30-8:30 p.m. in the ECMR at the Extension Office to educate and review presentation of marketing plan and to work on record books.

SPACE RESERVATION TO SELL AT THE JEFFCO YOUTH MARKET

Name: _____ Age: ___ Jr. ___ Int. ___ Sr.

Email: _____ Phone: _____

Project: _____ Item to sell: _____

Do you have a preferred table partner? Name: _____