

2017 – 2018 Candidates



ULGA | YOUNG
PROFESSIONALS
Urban League of Greater Atlanta Young Professionals



Real people.

Real service.

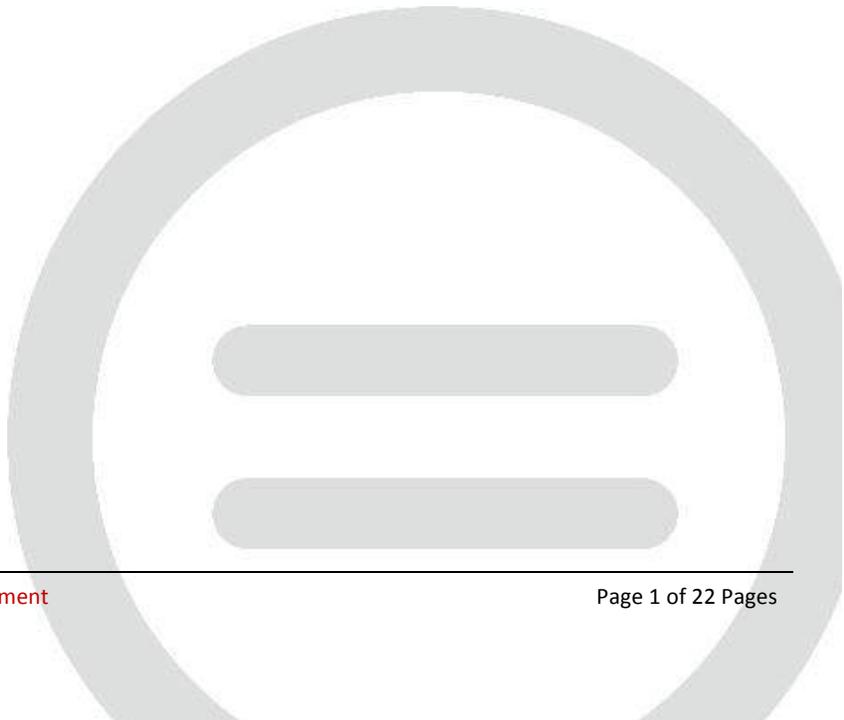
Real connections.





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PRESIDENT CANDIDATES



SHALODAN HOLLINGSHED

Twitter: @Shalondan_H

Instagram: @Shalondan_H

BIOGRAPHY

Shalondan Hollingshed is the interim assistant director of revenue cycle operations at The Emory Clinic. She manages a team of 30 and supports 10 divisions across metro Atlanta by overseeing revenue cycle functions averaging \$25 million a month in charges. Shalondan's passion for learning and service led her to obtain a Bachelor's degree in Finance and a Master's degree in Public Administration at the University of Georgia. She also has an M.B.A in Organizational Management from Georgia State University and recently graduated from two premiere leadership development programs; LEAD Atlanta and the National Urban League Emerging Leader Program. Shalondan enjoys serving the community through various nonprofit organizations and traveling all over the world. Her favorite saying is "Be the love this world needs to see."

VISION STATEMENT/QUALIFICATIONS

As membership chair I have worked to influence the organizational climate of YP. The YPeer Program broke down exclusivity barriers and the Ambassador Program serves as a leadership development and recruitment tool. My vision is to build upon this work and establish the league as a premiere training ground for young professionals to be the best version of themselves while helping others in our community do the same. I am standing up because of you and for you.

Membership Chair Accomplishments

- Founder of the YPeer Program (Nationally Recognized)
- Founder of the YP Ambassador Program
- Membership Increased by 45+%
- Referrals Increased by 20%
- Retention Increased by 10%
- Visionary of the Member Business Directory
- Visionary for the YP Membership Promotion Video
- Created Online and Interactive in- person Orientations
- Relaunched the Members Only Job Board
- Enhanced YP reporting capabilities





ASHLEY NEALY

Twitter: @ashleynealy1

Instagram: @ashleynealy1

BIOGRAPHY

Ashley Nealy is the current Vice President of ULGA-YP and a lifelong servant leader. A chapter member since 2013, she previously served as Membership Chair and on the National NULYP Member and Information Technology Committees. During her tenure, she developed the chapter's largest individual giving campaign and improved the financial health of the chapter. Ashley streamlined the membership process, implemented the chapter membership database, and created the official chapter GroupMe. Ashley has been recognized as an NULYP Distinguished Member in 2014 and 2016.

Ashley graduated with Honors from Kennesaw State University in 2010 with a Bachelor's degree in Information Systems. In 2011 she completed her Master's in Information Systems. Ashley is very passionate about S.T.E.M. and creating opportunities for youth, and created the Ashley Nealy A.T.O.M.S. Center Fund at KSU to advance S.T.E.M. curriculum in Georgia's K-12 Schools.

Professionally, she is the Web Team Lead for the United States Department of Treasury. Ashley is the proud recipient of the Next Generation of Government Innovator Award in 2016, given to the top public servant innovator in the nation. She has also been recognized by Outstanding Atlanta (Class of 2015) and is a 2015 New Leaders Council Fellow.

VISION STATEMENT/QUALIFICATIONS

I want to ensure ULGA-YP continues our trajectory of success and impact by empowering every member and leader. My platform is **C.L.E.A.R.:**

- Continuously implement feedback from our membership for higher engagement
- Leverage our fundraising potential for multiyear chapter sustainability
- Ensure every member and supporter understands the mission of ULGA-YP and our affiliate connection
- Align, support, and, strengthen the relationships between ULGA, Guild, NUL, and NULYP
- Reevaluate all past chapter programming and introduce impactful programs that are meaningful, measurable, and mission-based

As President of ULGA-YP, I will always represent you to the best of my abilities on the ULGA Board of Directors and as the official spokesperson for our chapter. I am proud of our chapter and excited about the things we will accomplish together. I humbly and respectfully ask for your vote on May 1 for Nealy for President!

To learn more about me and my platform, please visit www.ashleynealy.com/vote.

VICE PRESIDENT CANDIDATES



CHRISTIE SITHIPHONE

Twitter: @CS_Connects

Instagram: @christieconnects

BIOGRAPHY

Christie Sithiphone is currently the Social & Cultural Chair for the Urban League of Greater Atlanta Young Professionals (ULGA-YP). She previously served as the Personal & Professional Development Chair for two consecutive terms and won Committee of the Year for the 2014-2015 term. She has been an active member since 2013.

In addition to her ULGA-YP service, Christie is the VP of Professional Development for National Association for Asian American Professionals (NAAAP) - Atlanta and is a member of the Atlanta Regional Commission's Global Advisory Panel. She was also recognized in RYSE Magazine's Fall 2016 Issue, which featured "12 Women on the RYSE."

Professionally, Christie is the Director of Programs for LEAD Atlanta, an intensive leadership development and community education program that aims to equip young professionals with the skills and the knowledge needed to be an effective leader committed to the common good. In this role, Christie plans the LEAD Atlanta programs, facilitates the selections process and oversees the LEAD Atlanta Alumni Association.

Outside of working and volunteering, Christie enjoys music, travel, and food. She attended The University of Tennessee-Knoxville and received her Bachelor of Science in Communications. Her hometown is Nashville, Tennessee.

VISION STATEMENT/QUALIFICATIONS

As Vice President, my vision is to **EMPOWER** and take ULGA-YP to the next level:

E = Empower the metro Atlanta community through the National Urban League's Four Empowerment Goals of Jobs, Health, Education & Housing.

M = Motivate the committee chairs to stay focused on the mission through the Four Empowerment Goals and ensure he/she leads based on strengths and personal passions.

P = Plan early and often so that all events and opportunities are set up for success.

O = Organize and provide each chair with the tools to lead effectively and efficiently.

W = Work to ensure every member understands the ULGA-YP mission and why our service matters.

E = Elevate each member to his/her highest servant leadership potential.

R = Reward ourselves when we've done each of these things so that we feel renewed in our purpose.

My qualifications for the role of Vice President are listed below:

- Three consecutive years as a member of the Executive Leadership Team (PPD Chair for two terms from 2014-2015 and 2015-2016 and Social & Cultural Chair for 2016-2017)
- Current professional role as Director of Programs for LEAD Atlanta
- 7+ years of volunteer event planning experience
- Abundant business and social connections in greater Atlanta

TREASURER CANDIDATES



HAKEEM ATWATER

Instagram: @MyCabinet2

BIOGRAPHY

Hakeem Atwater is a banker and passionate entrepreneur who is dedicated to changing the face of the finance and technology industries. He earned his Accounting degree from Morehouse College in 2013. Hakeem has experience working in Public Accounting and Banking -- capital markets and corporate. Most recently, Hakeem was promoted to lead his bank's Telecom, Media & Technology Group (companies with \$50 million to \$1 billion revenue) within the Southeast region. However, Hakeem made the decision to follow his passion and step out on faith in order to work on a his startup, My Cabinet, full-time. While My Cabinet is set to officially launch in late April, the Company has already acquired 3 large contracts, which has caused Hakeem to dedicate his attention to building the company. My Cabinet's goal is to help companies identify the "right" candidates during the initial hiring phase, which will help them properly engage and retain talent.

Hakeem firmly believes a dream will forever remain a dream without the capital to bring it to fruition. Therefore, in his free time, he enjoys teaching business development courses and financial concepts to youth, adults, small businesses and anyone willing to listen.

VISION STATEMENT/QUALIFICATIONS

My vision and purpose as Treasurer is to serve as the catalyst to help the Urban League streamline its payment process, as well as, ensure there is financial direction and transparency between the Urban League of Greater Atlanta, ULGA - YP, the ULGA - YP executive committees and the ULGA - YP general body.



MICHAEL TWUM
Instagram: @mikelowrey85

BIOGRAPHY

Michael Twum, 2016 Urban League of Greater Atlanta Volunteer of the Year is the Treasurer of the Urban League of Greater Atlanta Young Professionals, sits on the DeKalb board for the Boys and Girls Club of Metro Atlanta as well as is a co-founding member of I Am Black Business, Inc. a technology company that provides a platform for black businesses to connect with other black owned businesses as well as consumer. He is a graduate of North Carolina State University, Clark Atlanta University, and Keller University (DeVry).

After graduating from NC State, Michael joined The Coca-Cola Company, where he is now a principal accountant in Treasury accounting as well as a subject matter expert in Employee Stock Options of Benefits accounting. Michael has a passion for giving back to his community by helping to expose young men and women to the many different educational and future job opportunities through organizations like the Boys and Girls Club College Bound program as well as leading community service initiatives through The Coca-Cola Company's Controllers Group.

VISION STATEMENT/QUALIFICATIONS

I will become a leader in my organization, helping Urban League of Atlanta's Young Professionals to empower our community to achieve personal and career happiness, success, and creating a sustainable quality of life. This will be done through the support of and contribution to programs such as financial literacy training as well as developing and leading inspiring workshops.

As treasurer, I will ensure that ULA-YP finances remain in perfect order by balancing the organization's checkbook, setting the annual budget, tracking membership dues income, identifying expenses on a per event basis and generating timely and accurate reporting. As treasurer, I will be completely dedicated to excellence and committed to adding superior value to the organization.

As a leader in the organization, I will work to keep the men in the organization engaged by having quarterly men of the movement gatherings. I believe this will help not only with retention, but also allow us to support each other as we look to lead different events and programs as well as the organization as a whole.

Qualifications

1. 7+ years accounting and financial analysis experience
2. 4+ years on The Coca-Cola Company Controllers Group Ambassador Engagement Team
3. Lead several projects with the Boys and Girls Club of Metro Atlanta's College Bound Program
4. Led and continue to lead the Men of the Movement initiatives

POLICY AND PROCEDURES CANDIDATES



AARON PETTY

Instagram: @pettyaaron

BIOGRAPHY

Aaron Petty has been an active member of ULGA-YP for two years now. He currently functions as the YP Ambassador, Kickball Team Captain and serves on multiple committees. He is currently on the Strategy and Corporate Development (Mergers and Acquisitions) team at Cotiviti and successfully led them through their IPO process, while being a leader on their philanthropic committee Cotiviti Cares. He has four years of mergers & acquisitions and investment experience. He brings a wealth of experience to ULGA-YP by leveraging his experience managing investment teams and project teams at his working roles. He is an active member of the local business community serving on the Metro Atlanta Chamber of Commerce Health IT Leadership Board, while being a member of the Atlanta Black Business League and the National Association of Black Accounts.

VISION STATEMENT/QUALIFICATIONS

I have grown very much both professionally and personally by being a member of ULGA-YP. I want to serve as your Policies and Procedures Chair in order to contribute further to our growth as an organization. I have multiple years of experience running both public & private, non-profit & business committees. I want to leverage this past experience in order to make sure our organization operates smoothly and effective, so that every member of our organization and the community understands our four point mission of Jobs, Health, Education & Housing. I would be honored to receive your vote.

SECRETARY



BRITTANY DAVIS-HURT

BIOGRAPHY

Brittany's service with Urban League of Greater Atlanta-Young Professionals has been short, but impactful. After joining in January 2016, she quickly demonstrated her passion for serving within the organization. By July 2016, she was awarded New Member of the Year. For the 2016-17 term, she serves on the Executive Leadership Team as Secretary and as a Young Professional Ambassador Coordinator.

Her professional career began in 2010 at Walton Communities where she is currently an Asset Manager. Brittany has received some of the industry's highest designations and certifications including, Certified Occupancy Specialist (COS), Housing Credit Certified Professional (HCCP), and National Compliance Professional Executive (NCP-E).

Her passion for the advancement of adolescent girls and under-served communities, demonstrates her tenacity towards being an agent of change. She serves on the Youth Empowerment Board as Program Development Director of the Enchanted Closet and as a Cheerleading Coach for Sandtown Youth Sports Association.

Brittany earned a Bachelor's and Master's of Business Administration from Georgia State University and Texas A&M University-Commerce, respectively.

VISION STATEMENT/QUALIFICATIONS

As Secretary, my vision is to strategically provide structure, service, and support that enhances ULGA-YP's success.

Structure

"Meetings Where You Are"

In efforts to promote flexibility and increase engagement, members will have the ability to join committee meetings via free video conferencing.

Service

I am passionate about directly supporting the NUL's mission and empowerment goals. My vision is for ULGA-YP to be recognized as the premier young professional service organization of Atlanta. I will assist committee Chairs in facilitating new programs, such as "Agents of Change".

Support

"YP Apprentice" will be administered by former and current executives and subject matter experts, equipping members with the tools to serve on ULGA-YP's leadership team and beyond.

Having demonstrated passion, commitment, involvement, and leadership to ULGA-YP while serving on the Executive Leadership Team for the 2016-17 term as Secretary, I am highly qualified for continued service as Secretary for the next two years.



DARIEN GRANT

Instagram: @darien_grant

BIOGRAPHY

Darien is a sales and marketing analytics professional, with experience in providing direction for business growth, procedural development, and strategic analytics. Her background includes rigorous sales experience; directing development and implementation of brand marketing initiatives targeting multicultural consumers, managing distributor teams to increase sales in key accounts, and implementing syndicated databases for use in conducting category insights and analysis.

Through her professional positions, she has received recognition for combining her passion for business development and community service by collaborating with non-profits to participate in corporate giving efforts.

Darien also is the founder/owner of HerCorporatePremiere.com, which is a professional and personalized resume writing service that addresses the challenges facing college graduates as they begin their journey into Corporate America. By understanding the needs of and desires of today's corporate hiring managers, Darien has been able to address those challenges by consulting directly with clients and channeling their experiences into an effective resume product.

She holds a Bachelor of Science degree in Business Marketing with a minor in International Business from South Carolina State University, and currently pursuing a Masters of Administration degree from the University of Georgia.

VISION STATEMENT/QUALIFICATIONS

"Since joining ULGA-YP in February of 2016, I've been an active member of the Personal & Professional Development committee, and have enjoyed planning events to foster the growth and development of members and attendees of the monthly GBMs. I have also recruited several members to attend meetings, social events, and volunteer activities.

I am interested in serving as Secretary to further contribute to the success and mission of ULGA-YP. In prior positions, I've been able to successfully implement seamless processes to streamline communication between team members. I have been recognized for being a proactive and detailed contributor, who is committed to influencing positive change, and achieving project goals. As Secretary, a major goal of mine will be to implement curated communications to members which would allow more insight and transparency regarding leadership decisions. I believe that this will help to elevate our chapter, by allowing all members access to major chapter news. I am extremely passionate about ULGA-YP, and feel that I would be a great candidate for this position!"

PERSONAL AND PROFESSIONAL DEVELOPMENT CHAIR CANDIDATES

BRITTANY MARSHALL

Twitter: @ bmarshDrPH



BIOGRAPHY

A West Palm Beach, Florida native, Dr. Brittany Marshall is an ORISE Evaluation Fellow at the Centers for Disease Control and Prevention where she provides evaluation technical assistance to state/local health departments implementing HIV/AIDS prevention programs targeting Black and Latino MSM and transgender persons. While completing her masters and doctoral degrees in public health, Dr. Marshall became the first African American elected Student Assembly Chair of the American Public Health Association (APHA-SA), the national professional organization of public health. During her tenure, APHA-SA saw the expansion of professional development opportunities through the introduction of a weekly e-jobs list, a revamped national mentoring program, and increased fundraising efforts to provide a record number of travel scholarships for the APHA Annual Meeting. As a result, membership in APHA-SA exceeded over 7000 students for the first time in history and Dr. Marshall received the APHA Outstanding Student of the Year Award. Throughout her nearly nine year NULYP journey, Dr. Marshall has served in three YP Chapters: Central Florida (CFULYP), Dallas-Fort Worth (DFWULYP), and Atlanta (ULGA-YP). She served as the 2008-2009 CFULYP Events and Public Relations Co-Chair and was appointed ULGA-YP Personal and Professional Development Chair for the remainder of the 2016-2017 term.

VISION STATEMENT/QUALIFICATIONS

As the current Personal and Professional Development (PPD) Chair, my vision for 2017-2018 is to continue to provide experiences for our members to grow personally and professionally, as individuals, as servant leaders, and as a collective force in the Atlanta community. To accomplish this, I will build upon our current offerings and expand PPD programming beyond our General Body Meetings (GBM) to include webinars, book clubs, breakfast/lunch roundtables, Twitter chats, leadership summits, and member-led PPD Workshops. PPD will work to build strategic partnerships to provide members with access to senior level executives through sponsored GBMs, similar to GBMs held at the Federal Reserve Bank of Atlanta and the Coca-Cola Company. My desire is for PPD programming to leave a lasting and measurable impact on our members, ultimately allowing them to “level up” in their respective careers.

COMMUNITY SERVICE CHAIR CANDIDATES



SHALONDRA YOUNG

BIOGRAPHY

Shalondra is a humanitarian who is passionate about education, growth, and mentorship in the lives of young people and the communities they live in. Shalondra develops a great deal of her time to putting together community programs and establishing partnerships that aide our young people's growth and success into adulthood. Shalondra is currently the Program Director for a nonprofit, working with homeless and foster care teens who suffer with mental illness. Shalondra's role is responsible for the oversight of a 60 bed campus for youth and families. Prior to her relocation to Atlanta, Shalondra served on several site wide and community boards advocating for change, transformation, and equality in the lives of under privilege youth. She has actively worked on boards and committees in the areas of Domestic Minor Human Trafficking, The Homeless Coalition, Florida REACH Educational Initiative, Florida Children's First Legal Services, LGBTQ Workgroup, and Florida Delinquency Reentry Workgroups. "Service is the rent we pay for our time here on earth" Shalondra believes that every child deserves a second chance and for that to happen we as professionals must be the change we want to see in the lives of our children. Shalondra joined the Urban League Greater Atlanta Young Professionals just one week after relocating to Atlanta. Shalondra has been very active in several ULGA-YP communities since joining the organization after her move in 2015.

Shalondra leaves us with a quote from one of her favorite artist Mya Angelou "There is no greater agony than bearing an untold story inside of you. I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel".

VISION STATEMENT/QUALIFICATIONS

Vision Statement

"Community service leads a collective effort to change the trajectory of today's generations youth. Through support and Collaborative efforts to bridge the community by empowering our youth and inspire them to be the upcoming leader."

Qualification

- Previous community service chair, worked to rebuild service projects, increase member involvement in service, and leverage new community relationships/partnerships
- Over 1000 Community service hours documented in 2016-2017
- Averaged 10 service projects per month for members to participate in. (including weekday and weekend service projects)
- Child Welfare professional with over 10 years' experience working with underprivileged youth, families, and communities.
- Developed and implemented youth mentorship programs within communities.
- Volunteer coordinator
- Community and Civic Engagement Advocate for teens
- Member of Junior League of Atlanta (JLA Serves/Generational Poverty Advocate)
- Fundraising Member of the Year in 2016
- Community Service Committee of the Year 2016

PUBLIC RELATIONS CHAIR CANDIDATES



PHILIP BLANKS

Twitter: @PhilipBlanks

BIOGRAPHY

Originally from St. Louis, MO, Philip has been an Atlanta resident for almost 2 years. Philip received his Bachelors of Arts in Communications from University of Missouri St. Louis, and received his Masters of Arts in Communication from Lindenwood University. Philip is currently the Marketing Manager for FormFast, a healthcare IT company.

Philip has been an official member of ULGA-YP since July 2016. Previously a member of the St. Louis ULYP chapter, Philip sought out ULGA-YP after his relocation as the way to continue the Urban League initiative of achieving social and economic equality, while also connecting with other like-minded young professionals in the area. Philip currently serves on the PR Committee and the PPD Committee.

In his free time, Philip enjoys exploring different wines and learning about the many types of grapes and their regions. One day he hopes to open a wine bar where he would sell his own brand of affordable, quality wine.

VISION STATEMENT/QUALIFICATIONS

Vision Statement: All members and prospective members will be adequately informed and engaged about all things ULGA-YP. To accomplish this, I plan to identify and employ the most effective ways to communicate information to our members and prospective members.

Qualification: Enjoying a nearly ten-year career in the Marketing & Communications field, Philip is well-versed in various industries, including radio & broadcast media, education, healthcare, technology, and social services.

Philip has over 8 years' experience leading internal and external marketing campaign development, and has a comprehensive understanding of how to market successfully and effectively to the target audience. As the Marketing Manager for FormFast, Philip has developed a proficiency in social media marketing, web development, email marketing, and graphic design.



ROY BRODERICK, JR.

Twitter: @Royalitea

BIOGRAPHY

Some people know marketing and some people are marketing. Roy Broderick, Jr., is marketing. From his work with organizations like MTV Networks, VH1 Networks, and Turner Entertainment Networks to his work leading the strategic development on the agency side for brands and clients like Columbia Pictures, Marvel, ScreenGems, Tyler Perry Studios, AT&T Mobility, Coca-Cola and Regions Bank, Roy is leaving his mark on the marketing world. Roy has traveled the country changing the marketing game.

After impacting the marketing worlds in Florida, Georgia and New York, Roy found his passion for marketing in the Diversity / Multicultural segment and has used his passion, education and experience to develop his own company, The Intuition Consulting Firm.

Roy is graduate of the University of Florida and in his free time he enjoys serving his community, reading on new marketing trends and traveling with his two dogs.

VISION STATEMENT/QUALIFICATIONS

With over 6 years of marketing and public relations (PR) experience, Roy decided to bring his expertise to the Urban League of Greater Atlanta Young Professionals (ULGA-YP). As an active member of the PR, Membership and PPD Committees, Roy embraced ULGA-YP to help create strategic communication, cohesive branding, and partnerships while recruiting and orienting new members to the movement as a ULGA-YP Ambassador and YPeer.

As the 2017-18 Public Relations Chair, Roy's vision is to continue creating strategic communication plans for all channels of ULGA-YP. This will include the e-newsletter, event promotion, and website. Roy also plans to streamline communication between members and the Executive Leadership Team to facilitate member feedback. Finally, Roy will develop vendor partnerships to assist with the ULGA-YP's brand identity in hopes of creating branding guidelines to ensure all promotions and marketing collateral are cohesive and represent the ULGA-YP and its members at their best.

MEMBERSHIP CHAIR CANDIDATES



KEVIN CHANEY

BIOGRAPHY

Kevin is a Sr. Project Manager at AIG, managing process improvement opportunities emphasizing Lean Implementation and Robotics Process Automation. He provides operational support to Shared Services centers in the Philippines, Malaysia, and the United States.

Kevin is a servant leader dedicated to the empowerment and growth of his community. He attended Georgia Tech where he received a Bachelor's in Management and later attended Georgia State where he received a Master's in Information Systems.

Outside of work, he enjoys engaging young professionals through social networking events and is passionate about financial empowerment with hopes to inspire others on ways to create generational wealth.

Kevin also serves on the board for Playworks, a non-profit organization that is changing school culture by leveraging the power of safe, fun, and healthy play at school. Since joining Urban League, Kevin has actively helped recruit new members while developing a clear understanding of the importance of building relationships and making a positive impact in social, community and business settings.

VISION STATEMENT/QUALIFICATIONS

My mission is to expose potential leaders to the four-empowerment goals of ULGA-YP: jobs, education, health, and housing. This will ensure that this organization continues to excel and recruit new members that are excited about impacting their community through service and leadership.

It is my goal as Membership Chair to:

- Position ULGA-YP as the key organization for anyone interested in learning more about influencing positive change within the Greater Atlanta area and developing strong leaders.
- Advise and provide valuable resources to current service leaders while encouraging creative thinking and innovative ways to attract new members.
- Generate a platform and provide opportunities for meaningful networking engagements amongst current and new members.
- Cultivate a system to encourage more community service and influence change amongst like-minded peers.

Since joining in 2015 and actively participating in Urban League, I have uncovered a passion for giving back and motivating change amongst my peers. It is my desire to increase the influence this organization has on the Atlanta community by recruiting, engaging, and retaining members. I am confident that my background, my excitement about the future of this organization, and overall drive for excellence will make me an ideal candidate for this position.



BRAD HILL

Instagram: @Blee_83

BIOGRAPHY

Brad has been an active member of ULGA-YP for the past two years and has supported several committees including: Professional and Personal Development, Social and Cultural, Community Service and Membership. In his early years he worked as a Senior Legislative Aid for Atlanta City Council member of District 4, Celta Winslow. While working in local government supporting the constituents of District 4, Brad learned the true meaning of public service. The lessons he learned while attending Neighborhood Planning Unit (NPU) meetings and serving as the point of contact to resolve issues concerning constituents has shaped the way he interacts with his community. Brad currently works as an Information Systems Security Analyst for the Centers for Disease Control and Prevention. He is responsible for auditing and maintaining classified assets stored and exchanged globally with CDC public health partners. He aids The CDC's efforts to combat public health issues and safeguard the reputation and brand of the CDC as it stands internationally.

VISION STATEMENT/QUALIFICATIONS

Membership Committee is the cornerstone of our organization. This committee's ability to effectively embrace new members and encourage long lasting relationships is the back bone of ULGA-YP. As membership chair, my focus will be to build upon our current mission of recruiting, rewarding and retaining. The next step in transcending past our progress is to support inclusion, sustaining relationships, and increase family involvement. I will implement olive branch initiatives to form partnerships with other young professional organizations in the Metro Atlanta area that support the YP mission. I believe relationships matter and will continue to build upon our successful engagement approach in order to encourage member retention. I will start a YP Family initiative to create more family centered events to further strengthen our bonds as an organization.

SOCIAL AND CULTURAL CHAIR CANDIDATES



DEBORAH ACIO

BIOGRAPHY

Deborah Acio is a Sales Compensation Lead for Cricket Wireless, where she manages the company's Incentive Programs and interfaces with Sales as a member of the Commissions team. She successfully launched Summit- Cricket's annual national sales contest that rewards the company's top performers. Deborah attended Le Moyne College and received a degree in Business Administration with a minor in Communications.

She has served on Le Moyne College's Alumni Association Board from 2009 to present and has developed initiatives and programming to engage and strengthen the alumni community. Deborah is also part of Le Moyne's Regional Programs Committee dedicated to creating life-long affiliation to the college by hosting events and providing opportunities for alumni to connect and fortify bonds. She is a member of Lambda Pi Upsilon Sorority and held positions as President, Vice President and Historian. In her leisure time she enjoys traveling and volleyball. Her hometown is Ithaca, NY.

VISION STATEMENT/QUALIFICATIONS

I want to foster growth and further enhance the social experience of ULGA-YP members, and will do it under the theme "The Power of You". Each member has the power to effect change and it is my desire to enable our members to create exceptional programs and events that align with the four empowerment goals of: jobs, health, education, and housing. I have been an active member of the Social Committee since I joined in July 2016 and have organized successful events such as our annual Holiday Soiree, New Member Mixer and YP Kickball. In 2017, I became a YPeer and have enjoyed connecting with and onboarding new members and serving as a point of contact. I have excellent organizational and communication skills; I'm able to lead a team to ensure success while delegating responsibility to members to encourage individual growth.



JARED TOLBERT

BIOGRAPHY

Jared Tolbert is a Presidential Management Fellow at the Centers for Disease Control and Prevention in the Division of Scientific Education and Professional Development. He received his Bachelor's degree in Agricultural Biotechnology from Fort Valley State University (FVSU). While at FVSU, Jared was elected Student Body President for two consecutive terms. He received his Masters of Science degree in Biology/Human Evolution from Georgia College & State University. While there, Jared organized many town hall meetings to address the racial disparities in Milledgeville, Ga.

Within ULGA-YP, Jared has been a member of the PPD and Social and Cultural Committees, served as a YPeer, and assisted with Dreamcatchers 2016. You may have seen him holding a microphone matching willing singles to the loves of their lives during the February Dating Game, or telling you how your personality's strengths and weaknesses play in the workplace. Jared is also a member of the 2017 class of GeorgiaForward's Young Gamechangers where his team is tasked with increasing millennial tourism to LaGrange, GA.

Jared is an avid eater, cook, and loves looking for the next good bite. Join Jared's table of fun and discovery, and feast on what lies ahead for ULGA-YP's Social & Cultural Committee.

VISION STATEMENT/QUALIFICATIONS

With the recent increase in new members to ULGA-YP comes endless opportunities to reach new heights. My vision for the Social and Cultural Committee is to build upon our existing framework while providing new areas for exploration in Atlanta's social and cultural scene. Atlanta has a history of being a hub for minority arts: on the screen, on the canvas, on the plate. I will develop programming that caters to the diversity of ULGA-YP while maintaining our successes from years past. To accomplish this, I will implement a monthly food club, outings to professional sporting events, and explore a "YP Perks" program where members can receive discounts at local businesses. As a member of the Executive Leadership Team, I will work hand-in-hand with leadership and our constituency to ensure that everyone has a voice in the not only the Social and Cultural Committee, but ULGA-YP as a whole.

FUNDRAISING CHAIR CANDIDATES



LAUREN ROCK

Twitter: @TheeLiIP

Instagram: @TheeLiIP

BIOGRAPHY

Lauren Rock is a midwest native moved to build a legacy in Metro Atlanta as a life-long learner, philanthropic leader, and advocate for racial and social justice.

Lauren serves as Major Gifts Officer and manager of the Johnnetta B. Cole Women's Society at the United Way of Greater Atlanta, a role primarily responsible for engaging individual donors and supporting donor engagement groups for women in the Metro Atlanta area.

Lauren has dedicated her professional life to building community in the education and nonprofit arenas, after becoming interested in community change during her internships while a student at Illinois Wesleyan University.

She invests her personal time as a volunteer with the National Urban League, YWCA, Inc., and The Privilege Institute. When she is not volunteering, Lauren golfs and practices yoga, provides digital development support to start-ups, and is a member of the young professionals arm of several national organizations.

Lauren's personal and professional lives are strengthened by her connection to the community, driving her interest to steward opportunities for others. While motivating others to follow their dreams, she has elevated the self-esteem, social rapport and advanced positive change across the country.

VISION STATEMENT/QUALIFICATIONS

Lauren's supporters advocate for her leadership within the ULGA-YP as a successful fundraiser and committed member of the National Urban League Young Professionals (NULYP) since 2014. Throughout her involvement in NULYP, Lauren has served in roles such as Membership Chair and Vice President for the Greater Madison (Wisconsin) chapter. During her time in leadership, she grew membership by 88%, creating an opportunity for her to coach and motivate several new members to secure positions on their Executive Leadership Team. Lauren supported the organizations annual fundraising gala, securing over \$15,000 in individual and corporate support to benefit a local information technology program for Madison youth.

As the Fundraising Chairperson, Lauren plans to develop creative fundraising strategies for ULGA-YP campaigns and events. Her leadership will also facilitate a partnership across committees to design promotional materials and increase awareness of an organization's work, goals, and financial needs.



TIFFANY SCOTT

BIOGRAPHY

Tiffany Scott is the Manager of Donor Cultivation for City of Refuge, a nonprofit organization focused on creating a pathway out of poverty for individuals and families residing in Westside Atlanta. In this role, Tiffany is responsible for prospecting and communicating with individual donors to convey the vision of City of Refuge to secure funding to support programming for those in crisis. Following a successful 5-year career as a Merchandise Planning Analyst in New York City, Tiffany relocated to Atlanta and transitioned into the non-profit sector as a fundraising professional. She finds most rewarding opportunities to educate and interact with a diverse set of individuals centered on improving the well being of a community. Tiffany discovered her niche in the process of sharing the mission of organizations and creating revenue in the fundraising space. Tiffany can share with potential supporters how they can leverage their time, talent and treasure to eradicate social issues that create an unequal playing field for individuals within our society.

Tiffany is an alumna of Spelman College and received her Bachelor of Arts in Economics with a minor in Business Management and Organization.

VISION STATEMENT/QUALIFICATIONS

Vision Statement:

As the Fundraising Committee Chairperson, my vision is to share with the ULGA-YP membership base how to use their social influence to advocate, raise funds, and spread the mission of Urban League Greater Atlanta throughout the local community. Through a collaborative approach, I will create relationships with all committees that plan signature events ensuring the event costs are supported financially and provide excess revenue increasing our ability to invest in the key initiatives of Jobs, Education, Health and Housing.

Qualifications:

- Fundraising professional with a combination of over 5 years career and volunteer experiences
- 2016-present Urban League of Greater Atlanta – Young Professionals Fundraising Development committee member
- 2016 ULGA-YP Dream Catcher Fundraising Committee member and Silent Auction Lead
- Developed a comprehensive crowdfunding fundraising strategy which raised over \$100,000 at a signature 5K/10K event for City of Refuge programming centered around health and wellness, housing, vocational training and youth development.

POLITICAL AWARENESS CHAIR CANDIDATES



KEITH BELL

Instagram: TheBlackWolfOfWallSt

BIOGRAPHY

Keith Bell is an Investment Associate with SunTrust Investment Services, Inc. Keith holds a Bachelor's degree in Psychology from the University of Missouri and is currently enrolled in Emory University's Certified Financial Planner Program. Keith has a strong passion for giving back to his community and has been very active on several committees and events since joining the Urban League of Greater Atlanta Young Professionals. Currently, Keith serves as the Political Awareness Committee Chairperson for the Urban League of Greater Atlanta Young Professionals.

VISION STATEMENT/QUALIFICATIONS

After this recent presidential election, I believe civic engagement is a top priority for the Urban League of Greater Atlanta Young Professionals now more than ever. I've had the pleasure of serving as the Political Awareness Committee Chairperson for the past three months and during this time I've worked with our talented executive board and Political Awareness Committee members to outline and plan the upcoming year. We have many important political measures approaching, including the City of Atlanta's Mayoral election, and I look forward to continuing my work with the Urban League of Greater Atlanta Young Professionals and the Political Awareness Committee.

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