

# 2018-19 Membership Survey

Wednesday, April 24, 2019

# 74

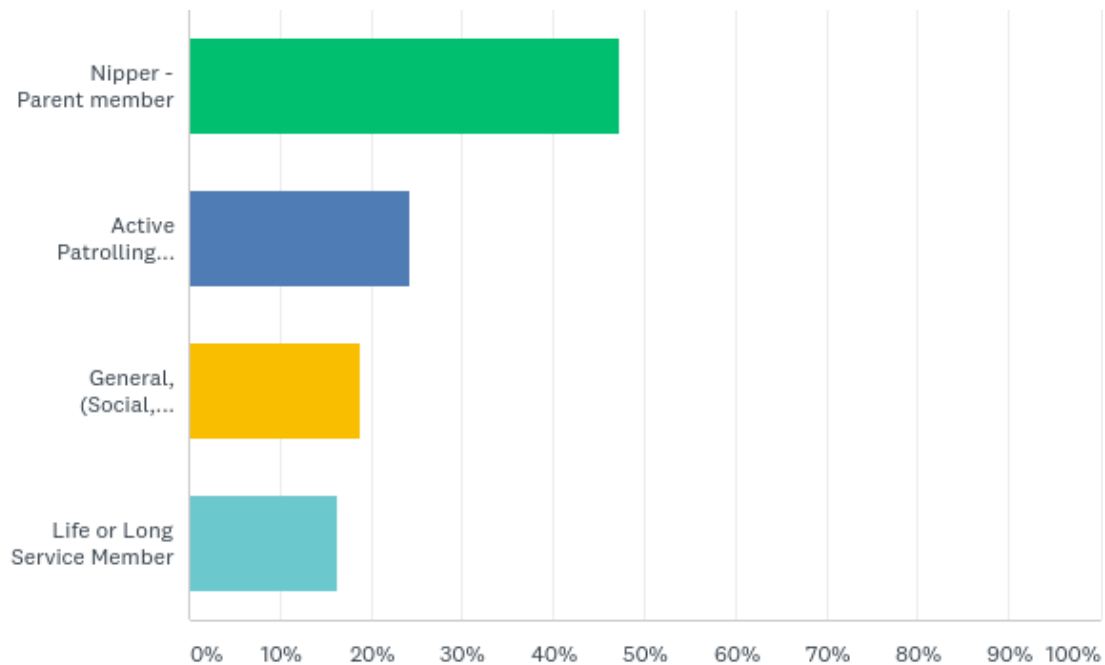
**Total Responses**

Date Created: Tuesday, March 26, 2019

Complete Responses: 74

# Q1: Please indicate which member category best describes your involvement at the Club this season

Answered: 74 Skipped: 0



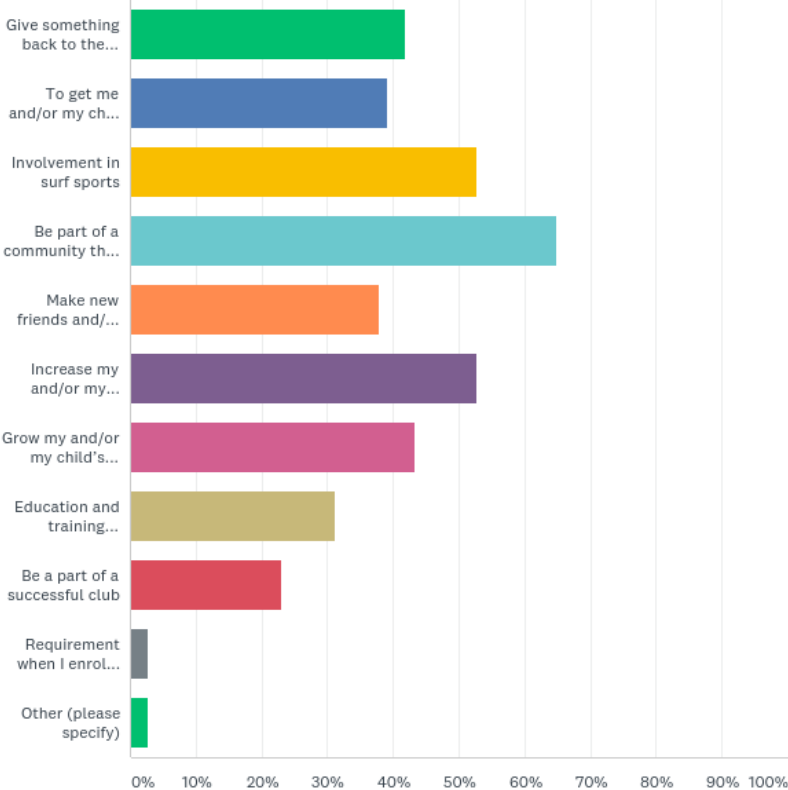
# Q1: Please indicate which member category best describes your involvement at the Club this season

Answered: 74 Skipped: 0

ANSWER CHOICES	RESPONSES	
Nipper - Parent member	47.30%	35
Active Patrolling Member (SRC and Bronze Medallion)	24.32%	18
General, (Social, non-patrolling) Member	18.92%	14
Life or Long Service Member	16.22%	12
Total Respondents: 74		

# Q2: Which of the following factors were most important in your decision to be a City of Bunbury SLSC member this season? Please select all that apply.

Answered: 74 Skipped: 0



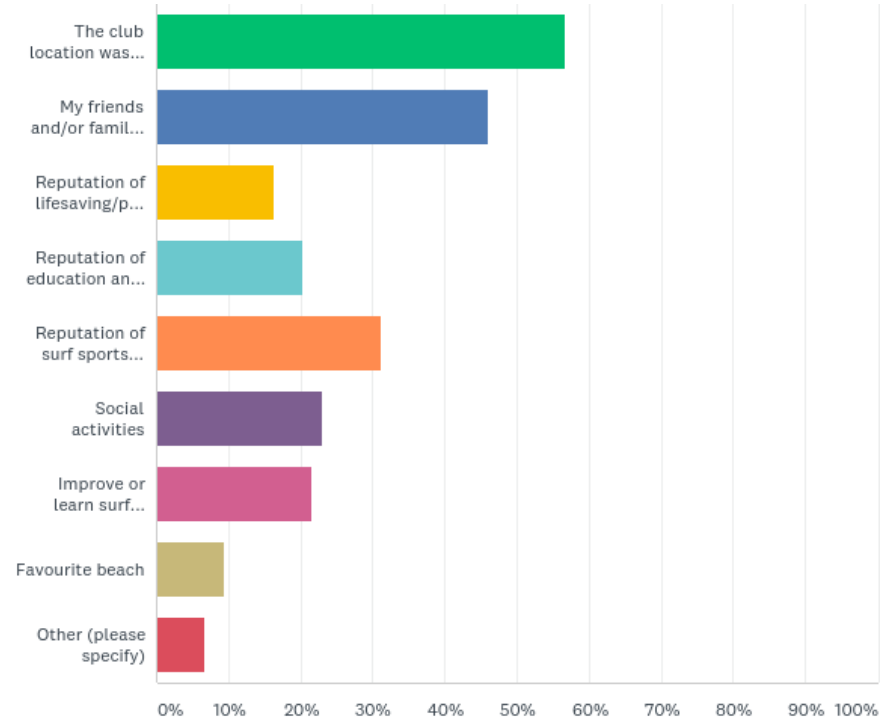
## Q2: Which of the following factors were most important in your decision to be a City of Bunbury SLSC member this season? Please select all that apply.

Answered: 74 Skipped: 0

ANSWER CHOICES	RESPONSES	
Give something back to the community	41.89%	31
To get me and/or my child on the path to becoming a Surf Life Saver	39.19%	29
Involvement in surf sports	52.70%	39
Be part of a community that promotes physical activity	64.86%	48
Make new friends and/or help my child make new friends	37.84%	28
Increase my and/or my child's knowledge and skill in the beach environment	52.70%	39
Grow my and/or my child's confidence in the surf/beach environment	43.24%	32
Education and training opportunities	31.08%	23
Be a part of a successful club	22.97%	17
Requirement when I enrolled my child in the nipper program	2.70%	2
Other (please specify)	2.70%	2
Total Respondents: 74		

### Q3: Why did you choose the City of Bunbury SLSC over another Surf life Saving Club? Please select all that apply.

Answered: 74 Skipped: 0



### Q3: Why did you choose the City of Bunbury SLSC over another Surf life Saving Club? Please select all that apply.

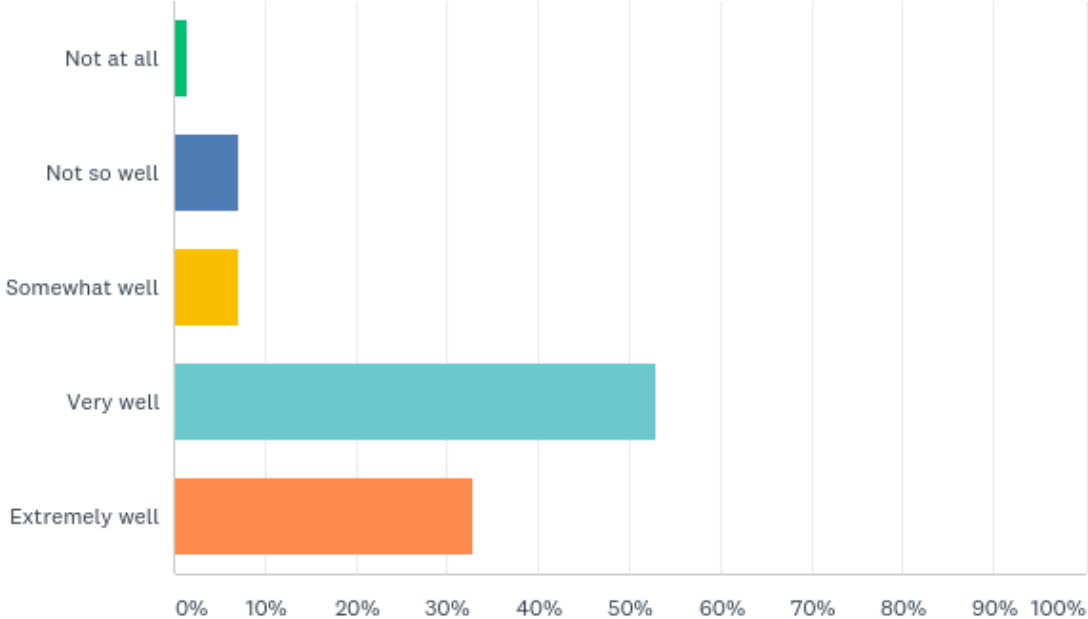
Answered: 74 Skipped: 0

ANSWER CHOICES	RESPONSES	
The club location was the closest to my home	56.76%	42
My friends and/or family are members of the club	45.95%	34
Reputation of lifesaving/patrolling opportunities	16.22%	12
Reputation of education and training opportunities	20.27%	15
Reputation of surf sports program	31.08%	23
Social activities	22.97%	17
Improve or learn surf skills	21.62%	16
Favourite beach	9.46%	7
Other (please specify)	6.76%	5
Total Respondents: 74		



# Q4: To what extent did the City of Bunbury SLSC meet your most important needs throughout the season?

Answered: 70 Skipped: 4



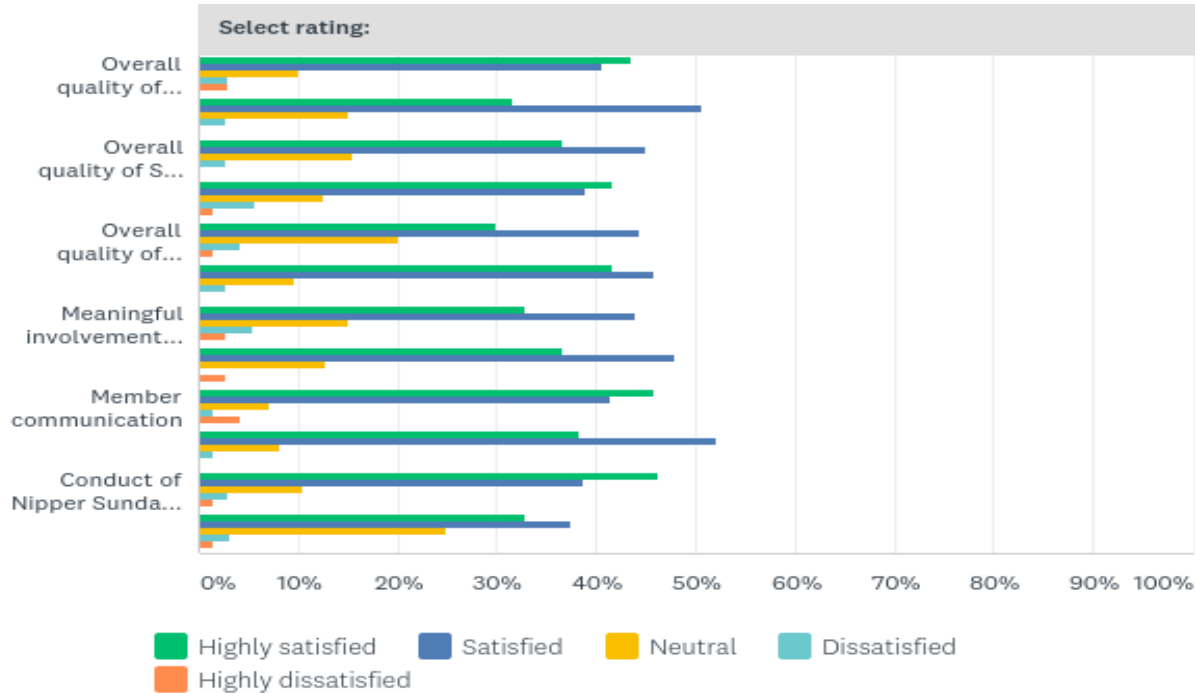
## Q4: To what extent did the City of Bunbury SLSC meet your most important needs throughout the season?

Answered: 70 Skipped: 4

ANSWER CHOICES	RESPONSES	
Not at all	1.43%	1
Not so well	7.14%	5
Somewhat well	7.14%	5
Very well	52.86%	37
Extremely well	32.86%	23
Total Respondents: 70		

# Q5: How satisfied are you with following elements of your membership at City of Bunbury SLSC this season?

Answered: 74 Skipped: 0



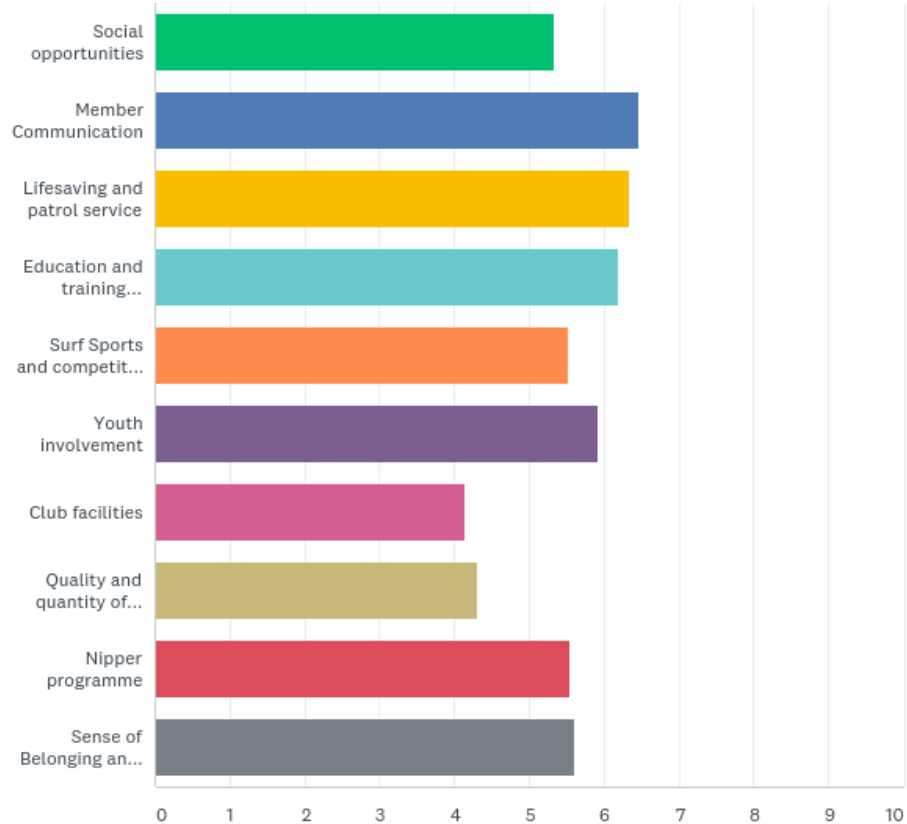
# Q5: How satisfied are you with following elements of your membership at City of Bunbury SLSC this season?

Answered: 74 Skipped

Select rating:	Select rating:					TOTAL
	HIGHLY SATISFIED	SATISFIED	NEUTRAL	DISSATISFIED	HIGHLY DISSATISFIED	
Overall quality of teaching and instruction	43.48% 30	40.58% 28	10.14% 7	2.90% 2	2.90% 2	69
Social opportunities	31.51% 23	50.68% 37	15.07% 11	2.74% 2	0.00% 0	73
Overall quality of Surf sports and competition opportunities	36.62% 26	45.07% 32	15.49% 11	2.82% 2	0.00% 0	71
Enjoyment during participation in Sunday Morning Activities	41.67% 30	38.89% 28	12.50% 9	5.56% 4	1.39% 1	72
Overall quality of lifesaving and patrol services	30.00% 21	44.29% 31	20.00% 14	4.29% 3	1.43% 1	70
Quality of equipment provided for club activities	41.67% 30	45.83% 33	9.72% 7	2.78% 2	0.00% 0	72
Meaningful involvement with the club	32.88% 24	43.84% 32	15.07% 11	5.48% 4	2.74% 2	73
Teaching of surf awareness skills	36.62% 26	47.89% 34	12.68% 9	0.00% 0	2.82% 2	71
Member communication	45.71% 32	41.43% 29	7.14% 5	1.43% 1	4.29% 3	70
Cost of involvement (membership fees, travel, time, equipment etc)	38.36% 28	52.05% 38	8.22% 6	1.37% 1	0.00% 0	73
Conduct of Nipper Sunday morning club activities	46.27% 31	38.81% 26	10.45% 7	2.99% 2	1.49% 1	67
Youth Sunday morning activities program	32.81% 21	37.50% 24	25.00% 16	3.13% 2	1.56% 1	64

## Q6: Which would be the most important focus area for the City of Bunbury SLSC to improve? Please rate from most important (1) to least important (10)

Answered: 69 Skipped: 5



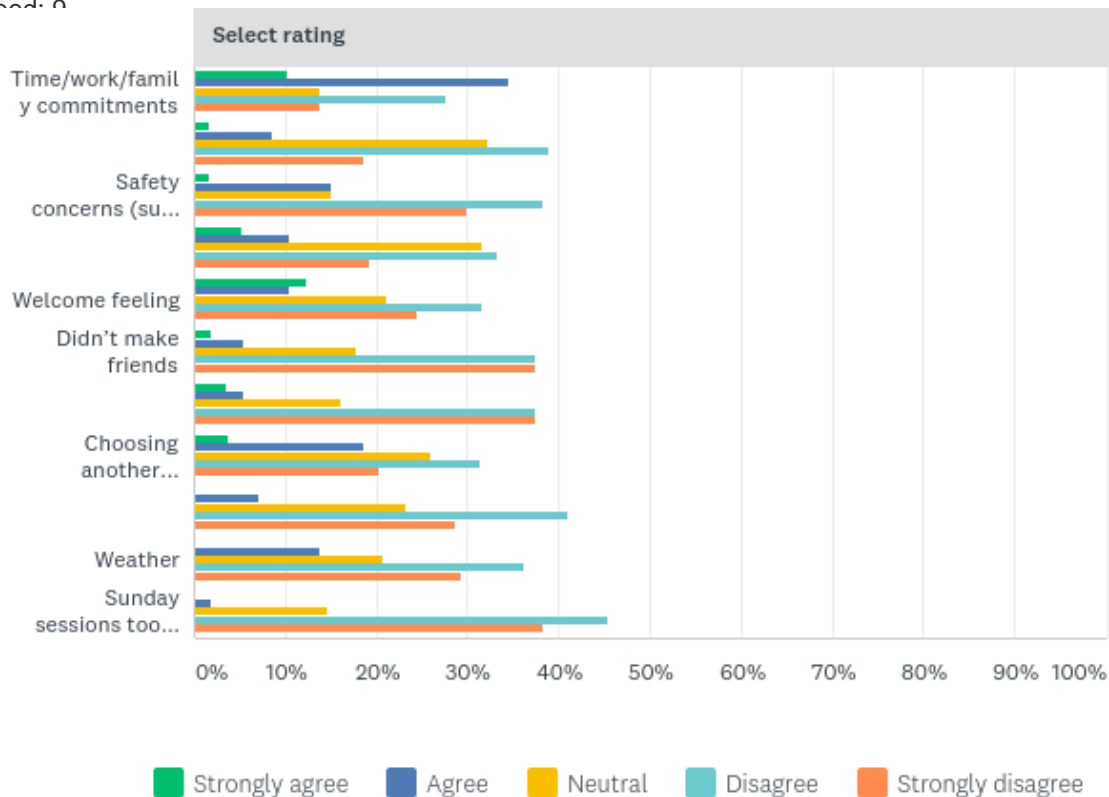
## Q6: Which would be the most important focus area for the City of Bunbury SLSC to improve? Please rate from most important (1) to least important (10)

Answered: 69 Skipped: 5

	1	2	3	4	5	6	7	8	9	10	TOTAL	SCORE
Social opportunities	9.84% 6	14.75% 9	6.56% 4	4.92% 3	9.84% 6	9.84% 6	9.84% 6	9.84% 6	13.11% 8	11.48% 7	61	5.33
Member Communication	18.46% 12	12.31% 8	10.77% 7	15.38% 10	9.23% 6	6.15% 4	9.23% 6	3.08% 2	9.23% 6	6.15% 4	65	6.46
Lifesaving and patrol service	20.63% 13	9.52% 6	11.11% 7	12.70% 8	11.11% 7	3.17% 2	9.52% 6	3.17% 2	14.29% 9	4.76% 3	63	6.33
Education and training opportunities	1.56% 1	15.63% 10	18.75% 12	12.50% 8	14.06% 9	15.63% 10	4.69% 3	12.50% 8	3.13% 2	1.56% 1	64	6.20
Surf Sports and competition training	4.84% 3	9.68% 6	11.29% 7	6.45% 4	17.74% 11	12.90% 8	14.52% 9	11.29% 7	6.45% 4	4.84% 3	62	5.52
Youth involvement	13.11% 8	4.92% 3	13.11% 8	11.48% 7	8.20% 5	18.03% 11	13.11% 8	8.20% 5	4.92% 3	4.92% 3	61	5.92
Club facilities	4.62% 3	1.54% 1	6.15% 4	7.69% 5	6.15% 4	12.31% 8	15.38% 10	16.92% 11	12.31% 8	16.92% 11	65	4.15
Quality and quantity of equipment such as boards	3.23% 2	3.23% 2	4.84% 3	12.90% 8	9.68% 6	6.45% 4	11.29% 7	17.74% 11	20.97% 13	9.68% 6	62	4.31
Nipper programme	15.38% 10	9.23% 6	6.15% 4	12.31% 8	4.62% 3	9.23% 6	10.77% 7	9.23% 6	13.85% 9	9.23% 6	65	5.54
Sense of Belonging and connection to club	13.24% 9	20.59% 14	10.29% 7	2.94% 2	10.29% 7	2.94% 2	4.41% 3	4.41% 3	1.47% 1	29.41% 20	68	5.60

# Q7: What potential barriers may prevent you from being a City of Bunbury SLSC member next season?

Answered: 65 Skipped: 0



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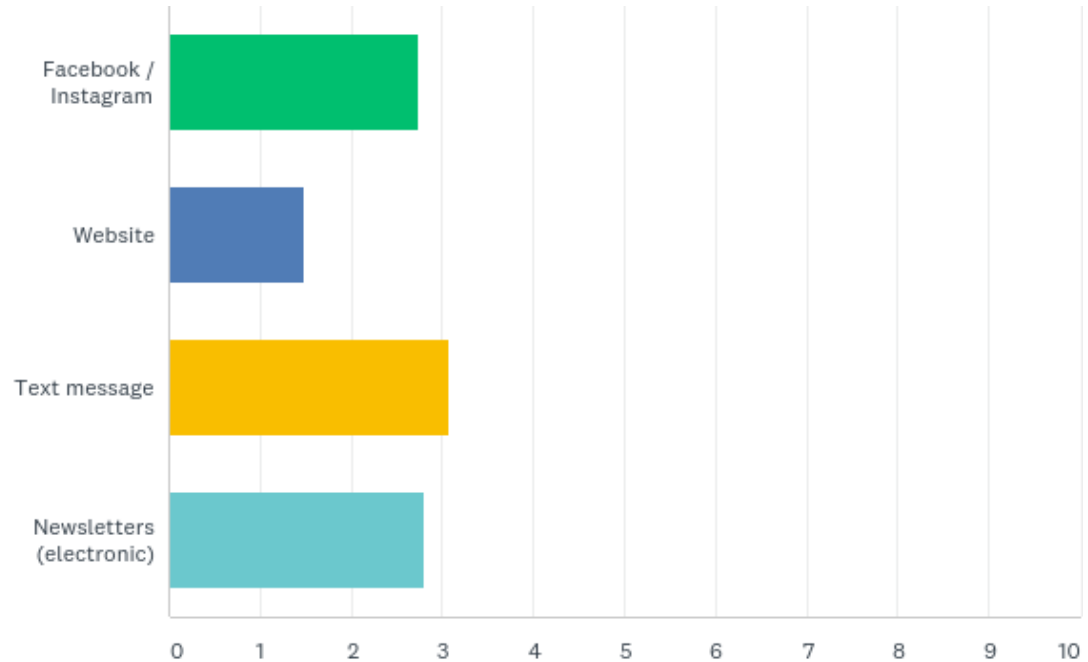
Answered: 65 Skipped: 9

Select rating						
	STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE	TOTAL
Time/work/family commitments	10.34% 6	34.48% 20	13.79% 8	27.59% 16	13.79% 8	58
Cost of involvement (member fees etc)	1.69% 1	8.47% 5	32.20% 19	38.98% 23	18.64% 11	59
Safety concerns (sun, surf, shark etc)	1.67% 1	15.00% 9	15.00% 9	38.33% 23	30.00% 18	60
Age group manager capability	5.26% 3	10.53% 6	31.58% 18	33.33% 19	19.30% 11	57
Welcome feeling	12.28% 7	10.53% 6	21.05% 12	31.58% 18	24.56% 14	57
Didn't make friends	1.79% 1	5.36% 3	17.86% 10	37.50% 21	37.50% 21	56
Didn't have fun/enjoyment	3.57% 2	5.36% 3	16.07% 9	37.50% 21	37.50% 21	56
Choosing another sport/activity	3.70% 2	18.52% 10	25.93% 14	31.48% 17	20.37% 11	54
Inadequate social opportunities	0.00% 0	7.14% 4	23.21% 13	41.07% 23	28.57% 16	56
Weather	0.00% 0	13.79% 8	20.69% 12	36.21% 21	29.31% 17	58
Sunday sessions too long	0.00% 0	1.82% 1	14.55% 8	45.45% 25	38.18% 21	55



**Q8: Please indicate which is the best medium to stay in touch with the club.  
Please rank from one (1) being the best to four (4) being the least effective medium.**

Answered: 74 Skipped: 0



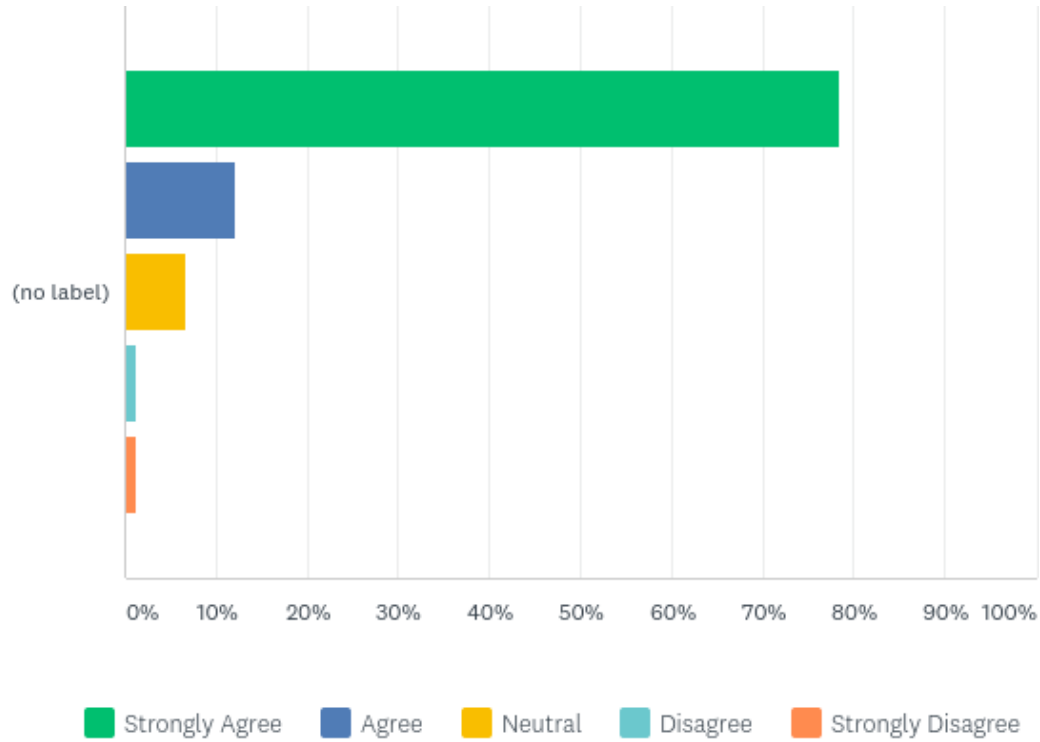
**Q8. Please indicate which is the best medium to stay in touch with the club. Please rank from one (1) being the best to four (4) being the least effective medium.**

Answered: 74 Skipped: 0

	1	2	3	4	TOTAL	SCORE
Facebook / Instagram	39.71% 27	14.71% 10	26.47% 18	19.12% 13	68	2.75
Website	1.41% 1	9.86% 7	25.35% 18	63.38% 45	71	1.49
Text message	30.99% 22	52.11% 37	11.27% 8	5.63% 4	71	3.08
Newsletters (electronic)	33.33% 24	23.61% 17	33.33% 24	9.72% 7	72	2.81

# Q9: Would you recommend to friends and family to join the City of Bunbury SLSC?

Answered: 74 Skipped: 0



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Answered: 74 Skipped: 0

	STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE	TOTAL	WEIGHTED AVERAGE
(no label)	78.38% 58	12.16% 9	6.76% 5	1.35% 1	1.35% 1	74	1.35

# Comments

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Overall