

# Hitesh Suthar

Product Designer,  
Generalist &  
Design Critic

## Personal Info

Phone  
+919426364603

Email  
hpsthr@gmail.com

Website  
hiteshsuthar.vercel.app  
behance.net/designhack

linkedin  
./in/hiteshdesign

## Job Skill

Figma for 3 years

Blender for 3 years

Zeplin for 5 monts

Photoshop for 7 years

Interviewing User's for 3  
years

3d Modeling and  
Rendering for 4 years

2d and 3d animation  
for 3 years

Product Development for 2  
years

Design Sprint Facilitator  
for 6 months

Collabrating and leading  
people for 6 months

Reading About User  
Psychology, Design and  
Business for 3 years

Product Designing for  
around 8 years, including,  
University, self project and  
Jobs

Entreprenourship for 1 year

Real world Problem solving  
for 9 years

As a dedicated problem solver, I approach challenges with a rational mindset while also recognizing the importance of empathizing with end users. This empathetic approach informs my Generation of original and innovative ideas, ultimately leading to projects that bring a competitive advantage in the market. Moreover, I actively engage in learning difficult things to expand my knowledge and experience to enhance my ability to solve complex problems.

## Work Experiences

- |                         |   |
|-------------------------|---|
| April '22<br>August '23 | <b>Product Designer</b> (Full Time, Remote)<br><i>Vivifi India finance/Tekfriday Processing Solution, Hyderabad</i> <ul style="list-style-type: none"><li>● I was tasked with responsibility for the Designing a management Sass application like Gym &amp; Hr from ground up, in close collaboration with cross-functional teams.</li><li>● Designing landing page to increase user engament 25%</li></ul> |
| Jun '21<br>Present      | <b>Freelancing as Full Stack Designer</b><br><i>Incarn Creatives, Diuiner Media &amp; Neophal, Ahmedabad</i> <ul style="list-style-type: none"><li>● Designing a Landing page, User Interaction, Ui Animations &amp; Branding, from ground up</li><li>● Also Took role of Development using tech like react and node,</li></ul>   |
| Jan '21<br>April '21    | <b>Product Designer</b> (Graduation Project)<br><i>Episodic Labs, Ahmedabad</i> <ul style="list-style-type: none"><li>● Responsible for Coming up with new product for company to expand in diffrent domain, In this i have used design thinking to comeup with Concept, and Product to create</li></ul>  |
| Sept '20<br>Jan '21     | <b>Product Designer</b> (Internship)<br><i>Photom Techonologies, Ahmedabad</i> <ul style="list-style-type: none"><li>● Resposable for Researching for new product development, Design new product.</li><li>● Improving current product fuctions and interaction.</li><li>● Speculating future expansion and designing concept for new product.</li></ul>  |

## Self Learning Courses

- |          |  |
|----------|--|
| 2 weeks  | <b>Design Spring Master class</b><br><i>AJ &amp; Smart</i>                                 |
| 12 weeks | <b>Google Ux Design</b><br><i>coursera</i>   |
| 6 weeks  | <b>Product Design: The Delft Design Approach</b><br><i>edx Courses</i>                     |
| 7 weeks  | <b>User Experience (UX) The Ultimate Guide to Usability and UX</b><br><i>Udemy Courses</i> |
| 5 weeks  | <b>User Experience Design Essentials - Adobe XD UI UX Design</b><br><i>Udemy Courses</i>   |
| 10 weeks | <b>Full Stack BootCamp</b><br><i>Udemy Courses</i>   |

## Design Education

- |           |   |
|-----------|---|
| 2017-2021 | <b>UnitedWorld Institute of Design, Ahmedabad</b><br><i>B.des in Product Designer</i> |
|-----------|---|