



Basic Export Presets

For Lightroom Classic

Three Export Presets Every Photographer Needs:

Print (Client) / Screen (Client) / Web + Social (You)

How to Install:

- Double-click on your zip file to un-zip it and make all the files visible (lrtemplate files).
- Make a mental note of where they live on your computer (most likely downloads folder or desktop)
- Open Adobe Lightroom Classic
- Go to the very top menu bar: Lightroom > Preferences
- Open **Preferences** and go to the second tab **Presets**
- Click on the button "**Show all other presets**" and a folder will open
- Navigate to the folder '**Export Presets** and open it
- Copy all of the contents of your .lrtemplate files in the 'JulieGriffin_ExportPresets...' folder to this Export Presets folder. Close the folder, and close Preferences.
- Quit Lightroom / Restart Lightroom

How to use:

Select any image or multiple images, and you can export one of two ways:

1. Right-click on any image or selection of images, and scroll down to 'Export'. These presets will pop-up to the right for you to employ directly from your image view.
2. Go to File > Export. These presets will show up on the left of your Export pop-up window.

Rename Image Files First!

Each of these presets will assign a name to your exported JPG that *incorporates the file name that you have already assigned to the source image in your catalog*. I recommend you re-order and rename all of your final images chronologically while you are in the Grid (keyboard shortcut "G") view before you export. I rename my final edited images: "BusinessName_ClientLastName_####". You can rename your source files by selecting images, going up to top menu bar **Library > Rename Photos**. Play with the Custom Settings!

Folder Assignment and Other Adjustments:

I've assigned "Choose folder later" for each of these export presets. I recommend that for the 'Social+Web' portfolio preset, you assign a specific folder where you put all of your portfolio and social media files. Ideally this would be a folder you can easily access from your mobile device on a cloud-based app (I use Dropbox). To change the destination location of this preset (or make any other adjustments to presets) click on the preset, make the change, then right-click on the preset name and select "Update with Current Settings".

Help! My files are out of control!

If you don't feel like you have an amazing workflow for managing your files and processing a session efficiently from import-to-cull, cull-to-develop and develop-to-export... I hope you'll check out my **File Management and Lightroom Workflow** segment! See the 'Learn' area of juliegriffineducation.com

Feeling stuck?

Email julie@juliegriffineducation.com to set up a tele-mentoring appointment if you'd like to walk through Lightroom Classic together!

